

## **About Rathbones**

Rathbones provides individual investment and wealth management services for private clients, charities, trustees and professional partners. We have been trusted for generations to manage and preserve our clients' wealth. Our tradition of investing and acting responsibly has been with us from the beginning and continues to drive us forward. Our ambition is to be recognised as the UK's most responsible wealth manager.

#### 2020 financial highlights

**Profit before tax** 

Underlying profit before tax\*1

Basic earnings per share

Underlying earnings per share\*1

Dividends paid and proposed per share

Return on capital employed (ROCE)

**Underlying return on** capital employed (ROCE)\*2

(2019: 14.2%)

For a full five-year record, please see page 223

\* This measure is considered an alternative performance measure (APM). Please refer to pages 35-36 for more detail on APMs

- 1. A reconciliation between underlying profit before tax and profit before tax is shown on page 35
- 2. Underlying profit after tax as a percentage of underlying quarterly average equity at each quarter end

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# A responsible business

At Rathbones, we have a clear understanding of who we are as a business, supported by a strong ambition for our future. Our purpose represents our commitment as a business to all of our stakeholders and wider society, while our ambition provides our long-term goal for the future. Underpinning both of these is our strategy.

### Our purpose is to think, act and invest responsibly

We deliver on our purpose through our corporate values:

#### Responsible and entrepreneurial

in creating value

#### **Courageous and resilient**

in leading change

#### **Collaborative and empathetic**

in dealing with people

#### **Professional and high-performing**

in all our actions

### Our ambition is to be recognised as the UK's most responsible wealth manager

We are committed to growing and preserving wealth for our clients. Read more on page 17

## Institutional-quality investments

whole of marke

#### **Multi-generational**

for clients of today and tomorrow

#### Relationship-led

tailored and flexible

#### **Partnership**

working together to deliver the best client outcomes

### Our purpose and ambition are achieved through a clear strategy

Read more about our strategy on pages 22-29



Enriching the client and adviser proposition and experience



Supporting and delivering growth



Inspiring our people



Operating more efficiently

# We are committed to investing for everyone's tomorrow.

Our commitment to lead in responsible wealth management stems from our purpose in society, founded on the values passed down from generation to generation. Thinking, acting and investing responsibly guides our actions and drives us to pursue our strategy with consistency and resilience, year after year. It also keeps us on course as we adapt and respond to the unprecedented crisis that the world is facing.

We have a fiduciary responsibility to our clients: investing for their longterm goals. This focus on the long-term enables us to create value for our clients whilst also making a positive contribution to society. And today, it is more than ever at the heart of our commitment to invest for everyone's tomorrow. We believe that our actions add up to what we stand for. As an example of our commitment to the future, we have built a responsible business framework, which will enable us to deliver on our initiatives, including responsible investment agenda, diversity and inclusion, community investment and reducing our environmental impact.



## Chairman's statement



Mark Nicholls Chairman



It has been a huge pleasure and privilege to work with such high-calibre colleagues at Rathbones over the last 10 years, and I am tremendously proud of what the business has achieved during that time. There is strong momentum building in the business and I have the utmost confidence that we are well placed to go from strength to strength.

#### A review of 2020

2020 was an extraordinary year. Initial optimism in financial markets was curtailed by the rapid advance of the COVID-19 pandemic and resulting lockdowns, which had a devastating impact on societies and economies worldwide. Financial markets crashed initially but then rallied following massive interventions by central banks and governments resulting in US markets hitting new highs with technology stocks driving the advance.

The response from Rathbones was speedy and effective. We established a crisis committee in early March which oversaw a seamless transition to remote working for the vast majority of our people and we provided ongoing support to them through high levels of engagement and a number of wellbeing initiatives. We also increased communication with our clients to ensure an enhanced service, including both support and advice. We were able to take advantage of our first-class strategic asset allocation and research capabilities to provide our investment managers with the best strategies and ideas for a hugely volatile market. As a result, our investment performance was strong across the group, which serves to reinforce the benefits of active investment management in turbulent times.

Our strong investment performance helped ensure that, notwithstanding the significant market volatility during the year, our funds under management and administration grew by 8.5% to £54.7 billion.

Profit before tax totalled £43.8 million (2019: £39.7 million) reflecting anticipated costs associated with the acquisition of Speirs & Jeffrey. Basic earnings per share decreased to 49.6p from 50.3p in 2019.

Underlying profit before tax totalled £92.5 million (2019: £88.7m), resulting in an underlying operating margin of 25.3% (2019: 25.5%). Underlying earnings per share in the period totalled 133.3p (2019: 132.8p).

In line with our generally progressive dividend policy and reflecting confidence in the outlook for the business and its strong capital position, the board is pleased to recommend a final dividend of 47p per share. This brings the total dividend for the year to 72p per share, 2.9% ahead of 2019.

#### Our purpose and culture

As I mentioned in my statement last year, we completed a firm-wide exercise in 2019 to encapsulate the purpose of Rathbones. We concluded that our purpose is to think, act and invest responsibly. This has been embraced by our employees.

Rathbones has a distinctive client-centric, collaborative and entrepreneurial culture which represents a key strength. A strong culture is fundamental to our success over the long term and our board reporting includes increasingly sophisticated management information on this.

#### **Environmental, social and governance (ESG)**

ESG continued to grow in importance as the global effects of the pandemic and climate change have become obvious, with a consequent impact on social inequalities. The pandemic has also accelerated interest among our clients in responsible investing. We have long been at the forefront in this area through Rathbone Greenbank Investments, which has been creating bespoke ethical,

sustainable and impact portfolios for clients for over 20 years. We are now making good progress towards fully integrating ESG into our investment process across the group and are developing market-leading propositions through the specialist funds offered by Rathbone Unit Trust Management. Our ambition is to be recognised as the UK's most responsible wealth manager.

We believe it is in our clients' best interests to ensure that the companies in which we invest on their behalf adopt best practice in promoting a constructive ESG agenda. Our highly regarded stewardship team proactively engages with companies to discuss ESG issues.

Finally, the board is strongly committed to corporate governance and firmly believes that a robust governance framework is vital to the long-term success of the firm and the achievement of its strategy. We recognise that strong corporate governance is not just about complying with the UK Corporate Governance code – it is also about our firm's culture, our behaviours and how we service our clients. Our corporate governance report can be found on pages 76-91.

#### Strategy

As we invest to grow the business organically by deepening our investment expertise, improving our client service and proposition, driving productivity and efficiency, and inspiring our people, we are doing so responsibly by ensuring that all strategic decisions are taken in the best interests of all our stakeholders. Our section 172 statement can be found on page 10.

The pandemic has not altered our strategy, rather it has helped to accelerate our plans in many areas. During the year we made good progress on digital infrastructure initiatives and the automation of client administration processes. In addition, we strengthened our specialist capabilities by growing our charities team and completing the acquisition of the Barclays Wealth Court of Protection business. Progressing our digital transformation agenda will be a key strategic focus in 2021.

#### **Engaging with our people and shareholders**

Rathbones is fundamentally a people business. Our key priority during 2020 was to support the mental health and wellbeing of our people to ensure that they remained engaged. Our annual employee engagement survey had an overall engagement score of 91%, compared to 86% in 2019.

Last year, as our response to the workforce engagement initiative, Sarah Gentleman and Colin Clark were nominated to be responsible for gathering feedback from employees and they have continued their efforts this year with enthusiasm, meeting with a broad spectrum of employees and reporting back to the board on all aspects of their discussions.

Rathbones is an equal opportunities employer and it is our policy to ensure that all job applicants and employees are treated fairly and on merit. We continue to focus on addressing our gender and ethnicity balance, improving our insight and awareness in relation to diversity and inclusion, and reflecting this in our working practices.

Maintaining a transparent and constructive dialogue with our shareholders is a very important mechanism for providing useful feedback to the board. This year I have enjoyed discussions with shareholders on our strategy, dividend policy and governance

initiatives. The chair of our remuneration committee also undertook an extensive shareholder engagement programme to discuss the proposals for our new executive remuneration scheme which will be brought to shareholders for approval at our 2021 Annual General Meeting (AGM).

#### The board and succession

As I mentioned in my statement last year, I have served as a non-executive director for over 10 years and as chairman since May 2011. My tenure therefore exceeds the requirements outlined in the UK Corporate Governance Code. The board initiated a process during 2020 for the appointment of my successor. The search was successful, and Clive Bannister will succeed me as chairman at the conclusion of the 2021 AGM on 6 May, subject to shareholder and regulatory approval. Clive has had an extensive career in financial services and will bring a wealth of strategic, commercial and financial experience to the board.

Jim Pettigrew has also indicated that he will step down at the 2021 AGM. Jim has made a huge contribution to the board, both as non-executive director and senior independent director, and I am particularly grateful for his wise advice. As part of the board's succession plans, I am pleased that Colin Clark has been appointed to succeed Jim as senior independent director, subject to regulatory approval.

In addition, as part of our review of board effectiveness and succession planning, we constantly monitor the breadth and depth of knowledge, industry experience and diversity within the board and assess what new skills are necessary to continue constructive challenge and guidance to the executive team. As a result, we have initiated a process to appoint an additional non-executive director in 2021.

#### **Looking back**

Rathbones has enjoyed a remarkably successful year, delivering a resilient financial performance and making good strategic progress in what has been a highly uncertain environment.

On behalf of the board I would like to thank the management team and staff for their dedication and support during the year. I would also like to thank our clients and shareholders for their ongoing commitment to Rathbones.

It has been a pleasure and privilege to work with such high-calibre colleagues at Rathbones over the last 10 years, and I am tremendously proud of what the business has achieved during that time.

#### **Looking ahead**

The outlook for 2021 is uncertain and we can expect continuing volatility. Although the ebbs and flows in the struggle to contain the pandemic are likely to be the dominant factor throughout the year, the global geopolitical landscape remains as uncertain as ever and the real implications of Brexit have yet to emerge. That said, Rathbones is well-positioned with a strong balance sheet and the right strategy in place. There is strong momentum building in the business and I have the utmost confidence that we are well-placed to go from strength to strength.

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#### Mark Nicholls

Chairman

# Rathbones at a glance

#### Where we operate

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UK locations<sup>1</sup> and Jersey



### Key highlights

1,588

employees

£54.7bn

managed by us for our clients

# **FTSE 250**

company listed on the London Stock Exchange



■ 0-£250k	6.7%
■ £250k-£500k	11.1%
£500k-£750k	9.5%
■ £750k-£1.5m	17.8%
£1.5m-£5.0m	25.6%
£5.0m-£10.0m	9.7%
£10m+	19.6%



■ Private clients	34.3%
■ ISA	19.1%
Charities	13.9%
■ Pensions	11.9%
Trusts	10.4%
Other	10.4%



Rathbone Global Opportunities Fund	£3,202m
Rathbone Ethical Bond Fund	£2,088m
Rathbone Multi-asset Portfolios	£1,714m
Rathbone Income Fund	£811m
Offshore funds <sup>2</sup>	£578m
Rathbone High Quality Bond Fun	d £283m
Rathbone Active Income and Growth Fund	£227m
Rathbone Strategic Bond Fund	£204m
Rathbone Core Investment Fun for Charities	d <b>£129m</b>
Rathbone Global Sustainability Fi	und £44m
Rathbone UK Opportunities Fu	nd <b>£49m</b>
Other funds	£492m

- 1. Includes Vision Independent Financial Planning
- 2. Our Luxembourg-based feeder funds were converted to directly invested funds in preparation for the potential loss of Undertakings for the Collective Investment in Transferable Securities (UCITS) status post Brexit

#### What we do

Our purpose, which is to think, act and invest responsibly, is delivered through our corporate values – responsible and entrepreneurial in creating value, collaborative and empathetic in dealing with people, courageous and resilient in leading change, professional and high-performing in all our actions.

#### **Investment management**

Through Rathbone Investment Management, we provide investment management solutions to a range of private clients, charities, trustees and professional partners. Clients of this service can expect a tailored investment strategy that meets individual objectives backed by an investment process that aims to provide risk-adjusted returns to meet clients' needs today and in the future.

Within Investment Management, we have several specialist capabilities including:

#### Charities and not-for-profit organisations

We manage £6.5 billion of non-profit funds and are the fourthlargest charity investment manager in the UK. The team is diverse, in both its expertise and experience, and aims to deliver suitably tailored investment portfolios to meet the specific needs of clients and trustees.

#### Rathbone Greenbank Investments

As one of the pioneers in the field of ethically focused investments, we manage over £1.9 billion in ethical and socially responsible investment portfolios. The team is highly proactive, engaging directly with companies and government to improve business practices.

#### Personal injury and court of protection

Our specialist team works closely with deputies, trustees and families, seeking to provide a consistent and rigorous investment process sympathetic to individual circumstances.

#### Rathbone Investment Management International

Based in Jersey, we cater for the investment needs of individuals and families, charities and professional advisers who are looking for offshore investment management.

#### **Funds**

Rathbone Unit Trust Management is a UK active fund manager with £9.8 billion under management, providing a range of specialist and multi-asset funds that are designed to meet core investment needs in the retail client market. These funds are distributed primarily through financial advisers in the UK.

Our funds can also be accessed by international clients through our Rathbone Luxembourg Funds SICAV (Société d'Investissement à Capital Variable) which allows access to a similar range of actively managed funds.

#### 1. All complementary services are reported as part of our Investment Management segment

#### Complementary services<sup>1</sup>

#### Rathbone Financial Planning

Our in-house financial planning team provides whole-of-market advice to clients. The planners work closely with investment managers to help clients create a bespoke financial plan. We have long-standing experience and can act on a one-off basis or as part of an ongoing service.

#### Unitised Portfolio Service

Using Rathbone Multi-Asset Portfolio funds, we offer clients with investible assets of £25,000 or more our model-based discretionary investment management service. This is designed for clients who do not require a fully bespoke investment solution, but still want access to an investment manager to ensure investment needs are selected and monitored to suit their individual circumstances.

#### Managed Portfolio Service

A simple and straightforward execution-only investment service which gives clients with £15,000 or more the ability to access high-quality investments. The service is delivered via an adviser at a price that reflects the competitive nature of our sector, but to a standard that clients have come to expect from Rathbones.

#### Rathbone Select Portfolio

An attractive and cost-effective investment solution for clients with £15,000 or more to invest for at least three years. Providing access to the Rathbone Multi-Asset Portfolio funds on a self-select basis, this service is designed for clients who are comfortable choosing an investment strategy to meet their investment objectives and risk profile.

#### Banking and loan services

We offer loans to our existing clients secured against their investment portfolios and, in some cases, other assets. As a licensed deposit taker, we are also able to offer our clients a range of banking services including currency and payment services, and fixed interest term deposits.

#### We also provide services through these entities:

Rathbone Trust Company

Provides UK trust and specialist legal, estate and tax advice to larger clients.

Vision Independent Financial Planning

An independent IFA network providing financial advisory solutions to UK private clients. Acquired in 2015, it has grown from £845 million of assets on its discretionary fund management panel and 81 advisers to £2.2 billion and 131 independent financial advisers.

## Our business model

What we do...

We are a leading provider of individual investment and wealth management services for private clients, charities, trustees and professional partners. Our ambition is to be recognised as the UK's most responsible wealth manager.

We have two main areas of operation as well as several complementary services:

#### Rathbone Investment Management

- offers personal discretionary investment management solutions

#### Rathbone Unit Trust Management

- provides single-strategy and multi-asset fund products

#### Complementary services including:

- Financial planning
- Unitised Portfolio Service
- Managed Portfolio Service
- Rathbone Select Portfolio
- Banking and loan services
- UK trust, legal, estate and tax advice
- Vision Independent Financial Plannings

#### What makes us different...

#### A sound investment case

- Relevant investment solutions
- Deep expertise
- Owned infrastructure
- Trusted relationships

#### Scale and expertise

- $-% \frac{1}{2}\left( -\right) =-\left( -\right) \left( -\right) \left($
- Individual relationships with clients and advisers
- Our client digital portal, MyRathbones, and our mobile app will complement our face-to-face service

#### Independent ownership

- Listed on the London Stock Exchange and a constituent of the FTSE 250
- High standards of corporate governance

How we do it...

# Working flexibly with clients and advisers



Link to relevant investment solutions

# An informed investment process



Link to deep expertise

# Supported by in-house operations



Link to owned infrastructure

# Individual relationships with clients and advisers



Link to trusted relationships

Read more about our investment case on page 17

- Clients have the option to join Rathbones either directly or through their own financial intermediary
- Our dedicated intermediary sales team provide Rathbone Group services and products to UK and International financial advisers, including from full bespoke discretionary services to fund based solutions
- Direct client and adviser referrals remain the most important source of organic growth
- Our Vision Independent Financial Planning business operates independently but maintains a close relationship with Rathbone Investment Management
- Rathbone Financial Planning provides whole-of-market advice to clients, working closely with investment managers to create bespoke financial plans
- We have a bespoke approach to portfolio construction supported by a central research team
- Our firm-wide processes allow us to pool intellectual capital and provide strategic asset allocation methodologies
- We operate a range of specialist mandates, including specialist investment teams who provide services to charities, ethical investors and Court of Protection clients
- Our internal quality assurance and performance measurement capabilities provide a sound control framework
- We have dedicated in-house custody and settlement services
- Our operations team is highly experienced
- We outsource selected services, where this is cost-effective, to reliable and carefully chosen partners
- Our service is delivered directly through investment managers who make portfolio decisions
- Our aim is to build lasting and trusted relationships
- We access investments across the whole market, with no bias towards in-house funds, but have a suite of fund solutions through Rathbone Unit Trust Management for clients who do not require a fully bespoke investment service
- Our Jersey office can cater for offshore investment needs
- Our upgraded client digital portal, MyRathbones, will complement our face-to-face service

#### To create long-term value...

#### For investors

- Leading operating margin compared to industry peers
- Successful acquisition capability of people and firms that fit our culture

#### Dividends per share in 2020

72p

#### For clients

- Active management of portfolios through changing market conditions
- A valued and quality service that builds trust
- Specialist mandate capabilities
- High-quality adviser services

#### Number of clients

61,000

#### For employees

- Empowered to make individual investment decisions
- Performance-based remuneration
- Investment in training, support and development
- Share ownership
- Low staff turnover

#### Employee survey engagement score

91%

# Stakeholder engagement

#### **Section 172 statement**

Our board promotes the success of the firm for the benefit of our members as well as a broad range of stakeholders that we recognise are material to the long-term future of our business.

In doing so our board has regard (amongst other matters) to the:

- likely consequences of any decisions in the long term
- interests of our people
- need to foster the company's business relationships with suppliers, customers and other key stakeholders
- impact of the company's operations on communities and the environment
- desirability of the company maintaining a reputation for high standards of business conduct
- need to act fairly as between members of the company.

We have detailed in the adjacent table how the board have ensured effective engagement with our key stakeholders during the year.

#### Clients

Link to enriching the client and adviser proposition and experience strategic priority

#### Why they are important to our business

Clients are the central focus of our business. The firm's ongoing success is built upon an ability to understand clients' needs and respond with bespoke solutions. This allows us to anticipate how these needs will evolve and to provide portfolios and services that meet their financial goals and build their future prosperity.

#### How the firm engaged

We engaged with our clients through a variety of channels including:

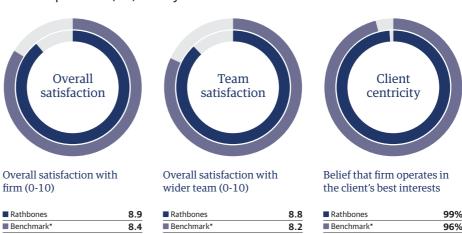
- regular meetings were held with investment managers and financial planners
- implemented video technology to enable virtual engagement with clients
- virtual conferences held for private clients, intermediaries and IFAs
- external client surveys
- regular CEO letter issued to clients to update them on the firm and the impact of COVID-19.

#### How the firm responded

- Implemented even tighter monitoring of portfolio investment performance and processes to ensure it is executed within client risk appetites
- financial awareness courses for all generations held in person and virtually
- development of new products and services to meet current and future client needs
- ${\mathord{\text{--}}}$  assessed how the firm can improve client-service-based on net promoter scores from client surveys.

#### Measuring our engagement

Client Experience (CX) survey 2020:



<sup>\*</sup> Aon UK CX Syndicated Benchmark 2020

#### People

Link to inspiring our people strategic priority

#### Why they are important to our business

The board recognises that the firm's culture and corporate values underpin the effective delivery of its strategy. Our people are central to the ongoing success of the firm and we are proud of our reputation as an employer of choice. Our people strategy aims to develop an agile workforce as we continue to attract, retain, develop and motivate the right people for our current and future business needs.

#### How the firm engaged

We engaged with our people through the following activities:

- annual employee opinion survey (further information can be found on page 90)
- regular check-in surveys to assess wellbeing of our people during COVID-19
- ongoing and regular virtual management briefings

- webcast, internal magazine and management blogs
- virtual presentations by the executive team to discuss performance and the firm's progress on the strategic plan
- workforce engagement sessions held with the NEDs.

#### How the firm responded

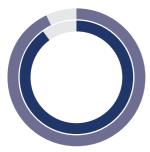
- equipped our people to work from home during COVID-19, including the introduction of technology enabling employees to communicate virtually
- commitment to improve employee diversity
- development of hybrid working approach
- supporting employee wellbeing
- formalised Rathbones mentoring programme
- provided training and guidance to line managers on how to manage remote teams
- invested in virtual training and developing our employees.

#### Measuring our engagement

#### 2020 employee engagement survey:

	2019	2020
Employee response rate	77%	82%
Overall engagement	86%	91%
Communications between different locations and teams are effective	36%	60%
There are right opportunities to learn and grow at work	67%	73%

Pulse survey: how our people are feeling during the pandemic



I am able to work effectively during this period

■ April	90%
June	93%
November	N/A*

Not collated in November following the successful roll-out of IT kit.



I feel well communicated with by Rathbones' (Exec) leadership during this period

■ April	98%
June	98%
November	97%



I am satisfied with the effort my manager makes to keep in touch with me during this period

■ April	95%
June	93%
November	92%

#### Shareholders

Link to supporting and delivering growth strategic priority

#### Why they are important to our business

We rely on the support and engagement of our shareholders to deliver our strategic objectives and grow the business. Our shareholder base supports the long-term approach we take in the management of our business.

#### How the firm engaged

We engaged with our shareholders through the following activities:

- executives held regular meetings with our investors throughout the year
- chairman undertook an annual engagement with investors on governance issues and dividend policy
- chairman of the remuneration committee engaged with investors on the review of the remuneration policy
- in light of COVID-19, the firm had its first hybrid model AGM via a webinar and ensured effective shareholder engagement
- we commissioned an independent investor perception study and the results were presented to the board.

#### How the firm responded

- provided regular updates on company performance during COVID-19
- dividends were maintained and paid for the year
- an update on the firm's strategic plan was provided during the year
- took on-board investor feedback for the firm's Remuneration Policy.

#### Measuring our engagement

Number of investor meetings held in 2020:

Number of new investors in 2020\*:

82

87

2019: 90

2019: 67

Number of new investors includes both retail shareholders and institutional investors

#### Society and communities

Link to enriching the client and adviser proposition and experience, and inspiring our people strategic priorities

#### Why they are important to our business

We recognise the responsibility we have to wider society and other key stakeholders. We believe that demanding high levels of corporate responsibility is the right thing to do

#### How the firm engaged

We engaged with society and the communities in which we operate through the following activities:

- we encouraged high standards of governance as an investment manager. We frequently engaged with companies on environmental, societal, and corporate governance concerns and have been a signatory to the Principles for Responsible Investment (PRI) for over 10 years
- we are proud to support the communities in which we operate and have a long history of contributing through the Rathbone Brothers Foundation, corporate donations and employee volunteering. In 2020 we gave over £467,000 (2019: £360,000)
- we have reduced our total carbon emissions over the last three years, which has been recognised by our improved CDP (formerly Carbon Disclosure Project) rating.

#### How the firm responded

- approved an updated responsible investment policy
- reviewed employee volunteering days to allow colleagues to support their local communities, especially during COVID-19
- approved the firm's donation to Mental Health UK and the Trussell Trust
- agreed to publish our first disclosure in line with the Task Force on Climate-related Financial Disclosures recommendations.

#### Measuring our engagement

**CDP** score

Direct engagement with investee companies

**B** 2019: B-

226

2019: 70

**Total amount donated** 

£467,000

2019: £360,000

#### Our partners and regulators

Link to operating more efficiently strategic priority

#### Why they are important to our business

We seek to build positive relationships with our regulators. Regulators provide key oversight of how we run our business. Our clients' best interests are served by our working constructively with regulators.

We recognise the importance of our various partners in delivering services to clients and ensure we have shared values.

#### How the firm engaged

We engaged with regulators and our partners through the following activities:

- we held regular meetings with our regulators during the year and continue to have a proactive and transparent relationship with them
- we ensured our payment terms with all suppliers were fair and in compliance with payment practices
- we assessed our key supplier for conformance to the Modern Slavery Act and conducted a risk assessment of our supply chain. Our modern slavery statement is reviewed and updated by the board annually
- we maintained ongoing relations with our key suppliers and partners during the year with regular board updates.

#### How the firm responded

- worked in close collaboration with the firm's regulators and respond on a timely basis
- had a constructive relationship with HMRC to help ensure alignment with the relevant regulatory frameworks
- initiated engagement with our supply chain on modern slavery
- we regularly interacted with the industry bodies and associations we are affiliated with to ensure we were engaged with issues impacting our industry.

#### Measuring our engagement

Suppliers paid within 30 days

% of payments to suppliers made in agreed timeframe

90%

63%

2019: 92%

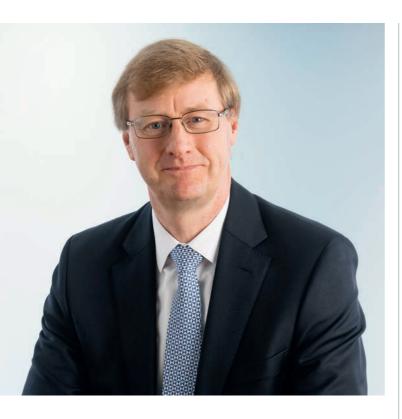
2019: 65%

#### Response to regulators

All responses to regulators have been made in line with the agreed deadline

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## Chief executive's review



**Paul Stockton** Chief Executive



Rathbones has had a successful year, despite the many challenges, which is testament to our brand strength, the quality of our client relationships, our people and the robustness and agility of our business model.

#### Introduction

External events are always part of what defines the success of any wealth management business, and 2020 saw more than its fair share. In responding to the combined impacts of market volatility, COVID-19 and Brexit, alongside some significant economic and political change, our focus throughout has been on delivering a high-quality client service, keeping our employees safe, and actively managing our operating margin. We have also taken many positive strides in delivering strategic change and further detail can be found on pages 20 to 29.

## Continued growth in funds under management and administration (FUMA)

Market volatility was reflected in most indices in 2020. The FTSE 100 Index ended the year at 6461, down 14.3% from the start of the year, while the MSCI PIMFA Private Investor Balanced Index was flat year-on-year. Our continuing growth and strong investment performance more than offset lower market levels, resulting in total FUMA of £54.7 billion at the end of the year (2019: £50.4 billion). Total net inflows across the group were £2.1 billion (2019: £0.6 billion), representing a growth rate of 4.2% (2019: 1.3%).

Investment Management FUMA grew by 4.4% to £44.9 billion (2019: £43.0 billion). Gross organic inflows in Investment Management were £3.3 billion, consistent with the prior year, and a steady performance considering the prominence of face-to-face sales in our business model.

Outflows in Investment Management totalled £3.3 billion in 2020 (2019: £3.9 billion), reflecting better retention, but somewhat offset by continuing client demand for liquidity and the impact of planned repricing. Outflows from closed accounts as a percentage of opening FUMA reduced from 4.7% in 2019 to 3.0% in 2020. Approximately 18% of outflows during 2020 related to lower-margin or short-term cash mandate business compared to 15% in 2019.

Our funds business had a very successful year with funds under management (FUM) reaching £9.8 billion at 31 December 2020 (2019: £7.4 billion). Net inflows totalled £1,498 million (2019: £943 million), representing 20.1% of opening FUM (2019: 16.7%). Rathbones was ranked in ninth position for overall net retail unit trust sales in the UK in both 2020 and 2019 (source: Pridham Report), maintaining its top 10 position for seven consecutive quarters. Our funds business comprises core single-strategy funds and multi-asset funds that provide a comprehensive suite of wealth solutions for financial advisers and their clients. Our multi-asset funds also underpin our offering for clients with smaller values to invest. Single-strategy funds grew 28.6% to £8.1 billion in 2020 (2019: £6.3 billion) while our multi-asset funds grew by 54.5% to £1.7 billion (2019: £1.1 billion).

Rathbone funds received several accolades during the year. These included being named best investment fund provider at the Investment Life & Pensions Moneyfacts awards; our Ethical Bond Fund was awarded Best Sustainable & ESG Bond Fund in the Investment Week Sustainable and ESG Investment Awards; our Strategic Growth Fund received the City of London Wealth Management award for Best Fund 2020, and our Global Sustainability Fund won the Best ESG Investment Fund - Wealth Manager at the ESG Investing Awards 2021.

#### A resilient financial performance

Operating income across the group totalled £366.1 million in 2020, 5.2% ahead of the prior year (2019: £348.1 million). Fee income growth reflected market movements as well as planned post acquisition repricing of ex Speirs & Jeffrey clients. Strong commission income was driven by market volatility, particularly during the first half of the year. This was partly offset by a reduction in net interest income as a result of Bank of England base rate reductions made in March 2020. Fees from advisory and other services were £21.1 million in 2020, up 3.4% on the prior year (2019: £20.4 million) despite lower market levels.

Underlying profit before tax of £92.5 million at 31 December 2020 was 4.3% ahead of the £88.7 million reported a year ago despite Financial Services Compensation Scheme (FSCS) levies increasing to £6.3 million (2019: £4.5 million). The full year cost for 2021 is currently expected to be in line with 2020. We continue to lobby alongside industry groups to find a more equitable way of managing this cost, which now represents 6.8% of underlying profit before tax (2019: 5.1%). Cost synergies relating to Speirs & Jeffrey amounted to £5.0 million in 2020, ahead of our target of £4.5 million. Our underlying operating margin was consistent with the prior year at 25.3% (2019: 25.5%). Underlying profit after tax was £71.6 million (2019: £71.1 million), which results in an underlying earnings per share of 133.3p (2019: 132.8p).

Profit before tax of £43.8 million (2019: £39.7 million) reflects a number of expected items, primarily in relation to the acquisition of Speirs & Jeffrey (S&J). S&J acquisition costs totalled £34.3 million (2019: £30.8 million) comprising of £32.3 million in relation to the first tranche of deferred consideration payments to the former shareholders of the business (treated as remuneration, given their continuing employment), and integration costs of £2.0 million. Basic earnings per share totalled 49.6p (2019: 50.3p).

#### **Enhancing our investment proposition and services**

One of the positives of remote working has been that it has provided more opportunity for digital client engagement. This has not only been through more screen-based contact with clients, but also by us taking advantage of the chance to distribute market commentaries and other marketing materials to a much wider client and adviser audience. Consistent historical investment in our research capability has translated into improved quality of output and enhanced coverage of overseas stocks. Investment performance was strong in the year with the Global Investment Performance Standards (GIPS) accredited performance as an average return of all risk levels combined, outperforming both the PIMFA and ARC indices over one, three and five years. Performance in our funds business across both single-strategy and multi-asset funds was also strong.

The quality of our core discretionary service continues to be recognised by our clients. In a recent Aon UK client experience survey, Rathbones was ranked number one for overall client satisfaction, including a number one ranking in 10 of the 14 survey KPIs, and achieved a net promoter score of 60% compared to a benchmark score of 38%. Rathbones was also named Private Client Asset Manager of the Year at the 2020 Citywealth Magic Circle Awards. Our scores as measured by Defaqto in the 2020 discretionary fund management (DFM) satisfaction study (based

on feedback from adviser firms) showed strong improvements, but also recognised the need to improve our digital client lifecycle capability.

To that end, we launched our new web portal, known as 'MyRathbones' in December to a small number of clients. The portal provides clients with more holistic communication and online access options and will be rolled out fully towards the end of the first quarter of 2021, adding a version for advisers and a mobile app. 'MyRathbones' is the digital doorway into Rathbones, complementing the investment manager - client relationship and providing clients with a straightforward, flexible and safe experience for everyday tasks. We are adopting an agile approach for future enhancements with many planned for the remainder of 2021.

Rathbone Select Portfolio (RSP) was launched in the fourth quarter of 2020. RSP is a cost-effective execution-only investment management solution in circumstances where a bespoke discretionary service may not be appropriate. Clients can choose an appropriate risk-rated investment strategy, with each strategy delivered through a single Rathbone Multi-Asset Portfolio fund. RSP adds to our range of solutions for smaller value portfolios and will improve investment manager capacity as it is rolled out more widely in 2021.

During June 2020, we added two new funds to our Rathbone Multi-Asset Portfolio range, the Rathbone Multi-Asset Defensive Growth Portfolio and the Rathbone Multi-Asset Dynamic Growth Portfolio, providing advisers with cost-effective access to target return profiles across the risk spectrum.

#### Investing for growth and productivity

Our strategy includes a multi-pronged approach to delivering growth by adding investment manager capacity, investing in business development and specialist markets, driving sales to the adviser market and growing our financial planning capability.

In 2020 we welcomed 23 new investment professionals to Rathbones from a number of competitor firms (2019: 18), and all have settled in well. We are targeting a similar level of recruitment during 2021 to support growth, alongside an ongoing graduate recruitment and training programme. In 2020 we realigned remuneration for investment teams to have a much clearer line of sight to organic growth, recognising that other elements of awards encourage high service standards and client retention. We have also restructured how our Investment Management business is organised at a senior level with the creation of two dedicated managing director roles focusing firstly on growth and client service delivery, and secondly the development of our investment process and responsible business agenda.

Our intermediated distribution team, which oversees the provision of a new, integrated 'adviser as adviser' proposition to IFA firms, has been successful in building new relationships, onboarding a total of 58 new adviser firms during the year and bringing the total to 82 since launch in July 2019. At 31 December 2020 the amount of FUMA linked to an adviser was £9.9 billion (31 December 2019: £9.2 billion).

Another part of our growth strategy is serving specialised markets. We successfully completed the acquisition of a specialist team and  $\pounds$ 440 million of client assets in the Court

of Protection sector from Barclays Wealth, increasing our assets to around £1.0 billion and making Rathbones the leading discretionary investment management firm in this area. Charity FUMA at 31 December 2020 reached £6.5 billion (2019: £6.1 billion) including the addition of several substantial mandates in the first half of 2020. Rathbones was named as Charity Investment Manager of the Year at the Citywealth Magic Circle Awards (Gold award) in November.

Our specialist ethical, sustainable and impact research team Rathbone Greenbank Investments (Greenbank) had £1.9 billion of funds under management at 31 December 2020 (2019: £1.6 billion) while our award-winning Ethical Bond Fund continues to deliver strong investment performance, growing by 40% to reach £2.1 billion at 31 December 2020 (2019: £1.5 billion). We have begun to leverage the expertise and experience of Greenbank more widely into our overall investment process, setting investment selection criteria, demonstrating active stewardship and building training and awareness.

Rathbone Funds plans to launch Rathbone Greenbank Multi-Asset Portfolios (RGMAPs) towards the end of the first quarter of 2021. The RGMAPS funds will be a range of four new risk-rated, risk-targeted, sustainable investment funds managed by Rathbones' acclaimed multi-asset team and supported by Greenbank. This proposition will underpin Rathbones' continued leadership in the fast-growing private client responsible investment market and presents an opportunity to add wider choice to our Rathbone Select Portfolio proposition.

#### **Building our advice offering**

Financial advice is an increasingly important part of our wealth proposition and we access the advice market in three ways: firstly, by providing discretionary fund management services to approximately 12,000 IFAs and their clients; secondly, an independent IFA network, Vision Independent Financial Planning (Vision) and; thirdly, via our in-house planning capability, Rathbone Financial Planning (RFP), that works alongside our investment teams. Through the combination of Vision and RFP we provide clients with access to 167 financial planners and paraplanners (2019: 165) working with investment teams across the country and advising on £3.6 billion of client funds (2019: £3.2 billion).

#### **Speirs & Jeffrey**

The acquisition of Speirs & Jeffrey has added considerable skills and capabilities to Rathbones as well as creating a leading market presence in Scotland. Clients have welcomed access to the full array of our services and deeper research capability. The majority of clients were transferred to our discretionary fee-only tariff on 1 October 2020 which substantially completed the alignment with the wider Rathbones group.

Deferred consideration to the vendors of Speirs & Jeffrey, as well as related incentivisation awards to other staff, is dependent on operational and financial targets being met by 31 December 2020 and 31 December 2021. The amount of qualifying funds under management for the year ended 31 December 2020 was £5.1 billion, exceeding the earn-out threshold of £4.5 billion. Under the terms of the sale and purchase agreement, this will result in the crystallisation of the first tranche of deferred consideration,

payable in March 2021. This amount will be satisfied through the issuance of 881,737 new shares and using 421,722 existing owned shares.

Based on our current estimate, we expect that the P&L charge for the second tranche of deferred consideration and related incentivisation awards for the year ending 31 December 2021 will amount to £9 million. This will continue to depend on market conditions during 2021 as well as the further client conversion to qualifying funds under management.

At the time of the acquisition in 2018, we outlined the following financial targets for 2021: expected underlying EPS accretion from the acquisition of at least 8%, and an underlying return on investment of approximately 13%. Despite more challenging markets, as at 31 December 2020 we are on track to exceed both targets.

#### Inspiring our people

Our priority during the year was to ensure the safety and wellbeing of our people. During 2020 we have focused on employee engagement, offering multiple forums for our staff to interact together and share any concerns they have.

Worldwide events during 2020 highlighted the critical importance of addressing social imbalances. Our policy is to ensure that all employees and prospective employees are provided with equal opportunities. In 2020 we changed HR practices and offered some welcomed events and forums where diversity and inclusion issues could be explored. Further detail on our people-related initiatives can be found in our responsible business report on pages 52-74.

#### **Risk management**

The COVID-19 pandemic increased our risk exposure in several areas, most notably our staff, our operations and the ability to service our clients. We have been agile in the management and mitigation of these risks.

We continued to focus on the management of potential cyber threats, cognisant of the increased frequency of cyber-attacks on our industry. We continue to invest in this area.

While a degree of uncertainty remains around a deal on financial services between the UK and the EU, there has not been a significant impact on our business model to date. More detail can be found in our risk management report on pages 46-51.

#### **Outlook**

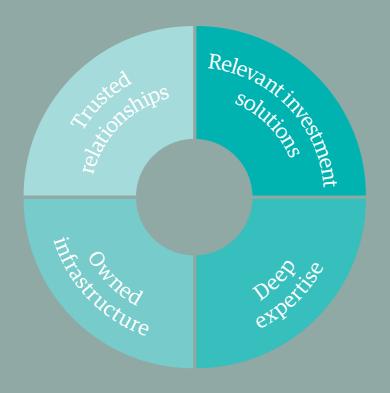
Rathbones has had a successful year, despite the many challenges, which is testament to our brand strength, the quality of our client relationships, our people and the robustness and agility of our business model. Whilst we expect investment markets to remain volatile, our balance sheet is robust with a strong capital position. Our near-term focus is to continue executing our growth strategy to build our market share, through ongoing investment in the business with strict cost discipline, to emerge stronger after the challenges of the pandemic begin to subside.

#### Paul Stockton

Chief Executive

3 March 2021

## Our investment case



#### **Relevant investment solutions**

## Range of investment, financial planning and advisory solutions

Suitable for private clients, charities, trustees and professional partners

#### Strong ESG capability

Supported by an experienced team, proactive on ethical and sustainability issues

#### Growing funds business

Providing a wide range of funds catering to differing investment needs

#### **Deep expertise**

#### Quality people

Providing a diverse range of experience and skills

#### Deep investment skills

Supported by a highly experienced in-house research team

#### **Owned infrastructure**

#### Leading brand

Established over decades of providing quality service

#### Acquisition experience

Proven by several successful integrations of full entities and individual teams

#### **Trusted relationships**

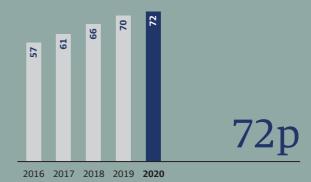
#### An extensive client network

Creating connections lasting generations

# These allow us to deliver consistent returns to shareholders

- A generally progressive dividend policy
- An underlying return on capital employed of 13.6% (2019: 14.2%)
- A commitment to high standards of corporate governance, stewardship and transparency

#### Dividend per share



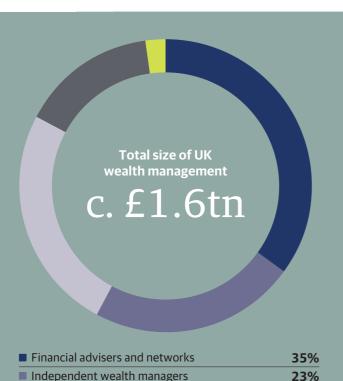
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# Our market and opportunities

The UK wealth management industry continues to evolve and grow, with sector assets reaching an estimated £1.6 trillion by the end of 2019. The case for independent wealth managers providing advice and reassurance through a range of independent solutions continues to be compelling. Capitalising on the market opportunity to work flexibly with clients and advisers requires continuous investment in technology, product proposition and professional talent. Scale and efficiencies will be important in this environment and Rathbones is well positioned.

#### Rathbones' target market is large and continues to grow

#### **Industry trends**



Client needs and expectations are changing

Technology is advancing rapidly

Inter-generational wealth transfer is set to accelerate

Rathbones accounts for approximately:

Private banks and global wealth managers

■ Direct-to-consumer and robo advice

3.2%

13./

of the UK wealth management market

High-street banks

of the independent wealth management market

25%

15%

2%

Industry consolidation is set to continue

Sources: FCA, Platforum, PIMFA, PAM Directory, Oliver Wyman estimates

#### What this means for the industry

#### **How Rathbones will respond**

Clients will remain focused on value for money, demanding transparency and digital service propositions. Social and environmental issues will be more important than ever before. An ageing UK population with increased life expectancy, and a greater responsibility to manage their own pension assets following the 'pension freedoms' legislation and declining state support, increases the need to save for retirement and finance lifestyles over a longer period of time.

and finance lifestyles over a longer period of time.

Clients are becoming more and more accustomed to using technology to communicate and manage

their financial affairs, particularly following the

COVID-19 pandemic.

Keeping pace with this change is fundamental to remaining competitive and sustaining a quality service.

It is estimated that in the UK more than £300 billion will be transferred from baby boomers to younger generations over the next 10 years, and inheritors may have different investment and service expectations than donors.

The market is highly fragmented with several different business models. Many businesses that lack scale are unable to keep up with the pace and cost of regulatory and technological change. This will continue to drive consolidation within the industry.

- Ensure a quality service and strong client outcomes with competitive and clear fee-based pricing
- Provide a suite of managed propositions to the adviser market
- Growing the financial planning capability
- Provide a wide range of services that caters to differing investment requirements, including broadening our existing ESG proposition
- Enhance the digital client experience and provide seamless multi-channel communication to clients
- Upgrade client relationship management tools and risk management processes
- Invest in systems that will reduce time spent on administrative tasks
- Enhance the use of data to reduce costs, improve productivity and enable continual reinvestment
- Engage with clients on inter-generational wealth planning to ensure that wealth passes to the next generation in a tax-efficient manner
- Build relationships with the next generation of clients using relevant technology to facilitate future retention of investment portfolios
- Ensure that our service and product proposition, particularly our ESG proposition, remains relevant for the clients of tomorrow
- Support business development activity to improve organic growth with direct clients, intermediaries and advisers
- Continue to look for inorganic growth opportunities that fit our culture but maintain strict acquisition criteria
- Continue to selectively recruit individuals and teams to the business

# Our strategy

We launched our medium-term strategy for the business in October 2019, to support our purpose of thinking, acting and investing responsibly.

Our strategy, as well as our strategic priorities and the impact that COVID-19 has had on our progress, is set out here. The pandemic has neither altered our strategy nor had a materially negative impact on it. In many cases, it has accelerated our plans. We believe we are emerging stronger from the pandemic.

#### **Our strategic priorities**



# Enriching the client and adviser proposition and experience

Read more on page 22

#### How we plan to achieve these

#### Enhancing valued services

Enhancing the experience for private clients and providing a dedicated service for financial advisers.

#### Deepening investment skills

Fostering our investment expertise, broadening capability and coverage, and investing responsibly.



# Supporting and delivering growth

Read more on page 25

#### Penetrating specialist markets

Focusing on specialisms, building on existing capabilities and leveraging Rathbone Greenbank Investments.

#### Driving organic growth

Managing client-facing capacity, structuring distribution, driving growth through financial planning and building our funds business.



# Inspiring our people

Read more on page 26

#### Our culture and corporate values

Becoming a more diverse and inclusive organisation, continuing to listen to our people and improving our commitments to them.



# Operating more efficiently

Read more on page 29

#### **Driving productivity**

Providing a quality client experience and making us easy to do business with.

#### **COVID-19** impact

#### Link to KPIs and risks

We are developing content and tailoring the delivery of our services for both the direct-to-client and direct-to-financial-adviser markets to ensure we serve all client segments appropriately. We continue to develop our investment culture and are investing to broaden our capability and coverage to drive positive client outcomes. Our investment process is supported by our focus on environmental, social and governance issues.

- Increased communication and support to clients to provide reassurance through COVID-related market volatility
- Initial delay in virtual recruitment and onboarding of investment managers
- An enhanced focus on our ESG proposition with heightened public awareness of social and environmental issues
- KPI Number of investment managers and Investment Management clients
  - Staff turnover

Risk — Suitability and advice

- Business model
- Regulatory
- People

We are investing to improve our organic growth rate. To do this, we are building up skills and resources to access specialist markets including charities, Rathbone Greenbank Investments and Court of Protection. We are also freeing up capacity in our investment teams, adding structure to our business development activity and supporting the ongoing growth of our Rathbone Funds and Rathbone Financial Planning businesses.

- Limited impact on growing in specialist markets as our charities business continued to grow and the Barclays Wealth Court of Protection assets were successfully migrated
- Business development and RFP teams continue to support the growth of the wider business
- Funds business continues to grow exponentially

- (P) Total funds under management and administration
  - Investment Management net organic growth rates
  - Underlying operating margin
  - Underlying earnings per share
  - Return on capital employed
- Risk Suitability and advice
  - Business model
  - Regulatory
  - Change

We are a people business so it is imperative that our strategy sets a culture that drives performance and builds long, rewarding careers for our colleagues. Against a common set of corporate values and a commitment to diversity and inclusion, we plan to leverage the talent in our business as we develop more career paths, build leadership skills and manage succession.

- Prioritising the safety and wellbeing of our people working remotely
- Flexible working to become a permanent feature of our future employee proposition
- Renewed focus on building a more diverse and inclusive organisation
- Virtual training and development initiatives

- KPI Percentage of shares held by current employees
  - Staff turnover
  - Variable staff costs as a % of underlying profit before tax and before variable staff costs
- Risk People
  - Change

Leveraging the use of technology to streamline processes and manage change is a significant opportunity, and embedding a productivity culture is an important part of our future success. Productivity will support growth, boost employee morale and create the time and resources to invest in future growth initiatives. We will also embrace digital to work alongside our face-to-face service, offering a broader set of communication options for clients and advisers.

- Virtual engagement with clients and advisers will continue alongside face-to-face interaction, providing a boost in productivity
- Adapting IT infrastructure for remote working
- Acceleration in the streamlining of client onboarding and administration
- Underlying operating margin
  - Return on capital employed
  - Common Equity Tier 1 ratio
  - Headcount

Risk — Information security and cyber

- People
- Change

Read more on our KPIs and risks on pages 30-32 and 46-51

# Enriching the client and adviser proposition and experience

Our strategy is to enrich our client and adviser proposition and experience, harnessing greater use of technology to sit alongside our face-to-face contact. The COVID-19 pandemic not only vindicated the merits of this approach, but it also accelerated our plans, providing a strong foundation for further use of digital tools and process improvement.

#### **Client communication and digital**

Engagement and communication through digital channels increased significantly during the year and both clients and advisers have adapted well to this approach. We increased the frequency of market updates, investment thought leadership articles and other educational materials, often accompanied by relevant digital materials. We also made use of virtual marketing and networking events to help raise our profile amongst potential new clients. This approach has been successful and particularly well received by both clients and advisers. Feedback from clients on our level of engagement and quality of service during the year has been positive. In a recent Aon UK client experience survey, Rathbones was ranked number 1 for overall client satisfaction.

#### **Investment skills**

A core part of our strategy to deepen our investment skills involves recruiting additional investment managers to support our growth ambitions. Despite some initial delays in our plans as a result of the pandemic, we have made good progress in the recruitment of investment professionals during the year, with 23 individuals joining us in 2020. We are targeting a similar level of recruitment during 2021.

#### **ESG** proposition

We already have long-established ESG credentials, and we continue to invest in this area to support the growing demand for ESG investment propositions; for example, we are working to embed a common approach to ESG investing that complements the specialist offerings delivered by Rathbone Greenbank Investments and our funds business. The launch of the Rathbone Greenbank Multi-Asset Portfolio funds in 2021 will give us a strong position in the responsible investment market, which has significant growth potential.

#### **Rathbones Select Portfolio service**

During the third quarter of 2020 we piloted a new investment proposition for existing clients known as Rathbones Select Portfolio (RSP). RSP is an execution-only solution for clients where a bespoke discretionary service may not be appropriate. RSP allows clients to self-select from six investment strategies, with each strategy delivered through a single Rathbone Multi-Asset Portfolio fund. We initiated a soft launch of our RSP solution to prospective clients during the fourth quarter and will begin actively marketing the solution during 2021.

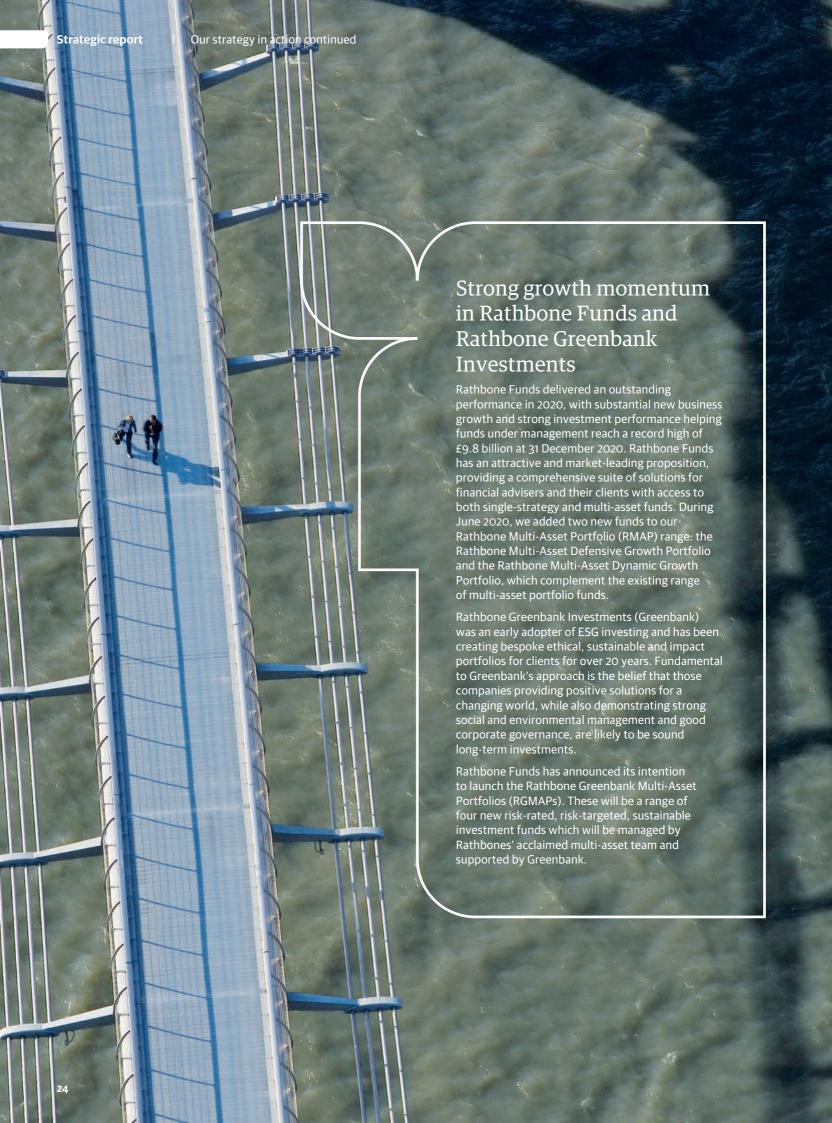




### MyRathbones

In 2020 we focused on projects that improve the client experience and client reporting, enhance and automate our investment risk monitoring and improve our digital capability, including the quality and integration of data across different systems.

The upgrade to our client and adviser web portal, known as MyRathbones, is progressing well. This is the first stage of a programme of digital enhancements to our client proposition and is designed to augment our existing services. MyRathbones will provide clients with multi-channel communication options and online access to their investment portfolios, from a range of devices, and will be protected by industry-standard online security. MyRathbones was piloted with a select group of clients and staff during December, with a full roll-out planned for the first quarter of 2021, including a version for advisers as well as a mobile app. We will continue to develop the platform during 2021 by adding additional features and enhancing its capabilities, based on client and adviser feedback.





# Supporting and delivering growth

This year, we have built up skills and resources to grow in our specialist markets such as charities, court of protection and specialist ethical, sustainable and impact investing. We also continue to invest in our business development capability that creates and supports new business opportunities across the wider business. Our in-house financial planning capability, known as Rathbone Financial Planning, alongside our independent financial planning network, Vision, are important to our growth ambitions and we will continue to broaden our advice capabilities.

#### **Embedding a growth culture**

Our dedicated business development team plays an important role in supporting new business growth initiatives across the organisation, fostering closer collaboration in delivering service to clients and promoting a strong growth culture. During the year the team rolled out a growth initiative known as 'Blueprint for growth' which trained investment managers to set achievable growth targets and build trusted relationships by offering the benefits of the totality of our services for clients. Nearly 300 investment professionals completed the training during the year. A follow-up to the 'Blueprint for growth' initiative was 'Roadshow for growth', which involved a number of virtual sessions held across the business to discuss growth techniques and ideas. In addition, during 2020 we have realigned the way in which our investment teams are remunerated with a much clearer link to organic growth.

#### **Growing our advice capability**

Our strategy continues to place considerable importance on the financial advice market, as the demand and need for advice in the UK continues to increase. Rathbone Financial Planning (RFP) continues to support existing relationships between investment managers and their clients and to forge new client relationships via external partners, delivering advice on a one-off or ongoing basis to clients with more complex needs. RFP advisers complement and support our discretionary investment services to meet client needs where appropriate. We also operate an independent IFA network known as Vision Independent Financial Planning. The combination of Vision and RFP represents a strong advice proposition for clients, providing them with access to 167 financial planners and paraplanners advising on over £3.6 billion of client funds.

#### **Specialist markets**

Rathbones is the fourth largest charity manager in the UK and we have ambitions to improve our ranking further. We formed a new charities team in Scotland during the year who were successful in securing large mandate wins under difficult circumstances. In April, following the acquisition of the Barclays Wealth Court of Protection and Personal Injury business, we successfully migrated all related client assets and welcomed 10 new colleagues to the firm. Following the acquisition, Rathbones is now the leading discretionary investment management firm in the Court of Protection and Personal Injury sector with total assets under management of approximately £1 billion. This sector has significant growth potential.

#### Integrated approach to IFA relationships

We have developed an integrated proposition for building IFA relationships that distinguishes between an 'adviser as adviser' and 'adviser as introducer' relationship. 'Adviser as introducer' is a more traditional model with the Rathbones investment manager determining an appropriate investment strategy for a client introduced by an adviser. With the 'adviser as adviser' approach the adviser determines the investment mandate best suited to meet the client's objectives while our role is to understand the mandate and select the most suitable assets to achieve this. This new integrated approach has proven to be very successful with a total of 58 new adviser firms onboarded during the year, with 82 firms onboarded since the launch in July 2019.

# Inspiring our people

Rathbones is a people business and our talented workforce is critical to delivering our strategy and ensuring that we are successful over the longer term. Many people have faced a tremendously challenging year in 2020. Our key priority was to ensure the safety and wellbeing of our employees, as well as supporting their ability to work remotely so that they remained engaged, productive and able to continue delivering excellent service to clients.

#### Wellbeing of our people

Addressing the mental and physical wellbeing of our people has been a key priority throughout the year, recognising that many employees were faced with numerous challenges and additional pressures while working from home. Our existing wellbeing programmes were reviewed, and additional features and flexibility were added to help address these new challenges. A number of mental health webinars have also taken place during the year. We prioritised investment in IT solutions and infrastructure, such as desks, chairs and screens, to facilitate home working. In the absence of face-to-face social events, regular virtual events for all employees were also held to boost social wellbeing. Virtual exercise classes also took place regularly to help improve physical wellbeing.

#### **Engaging and supporting our people**

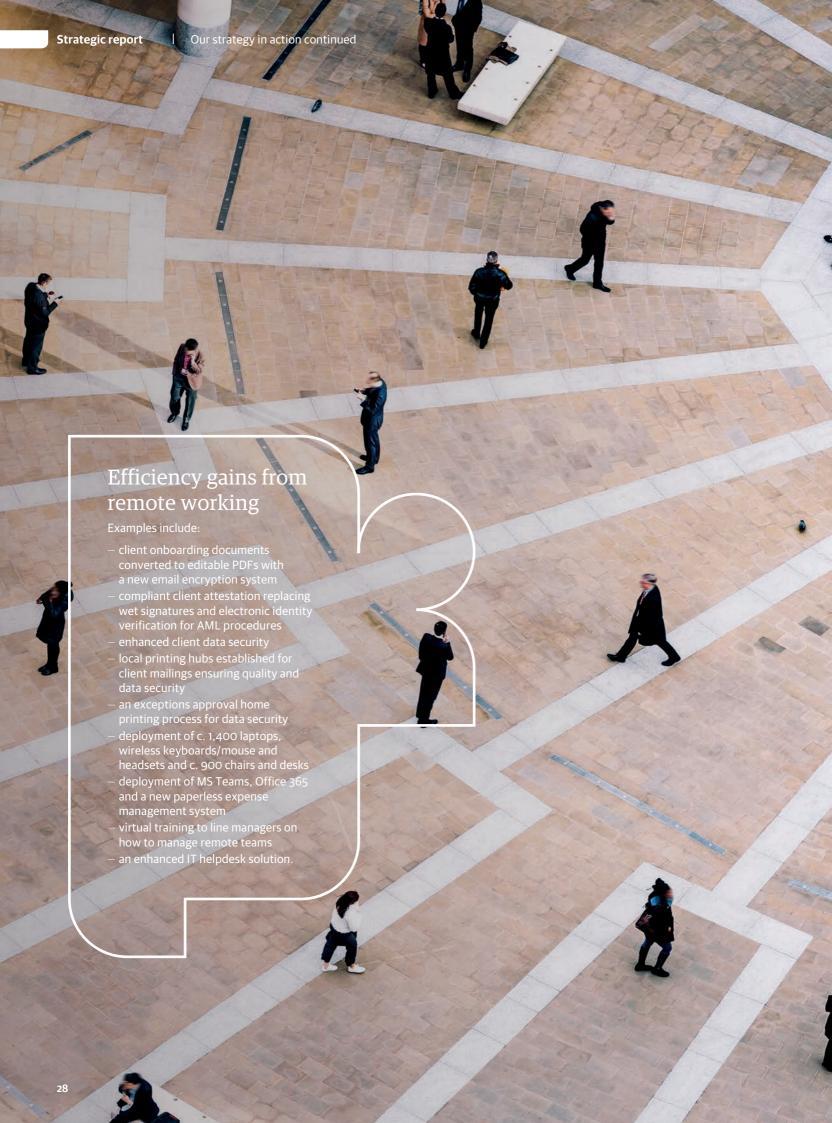
Throughout 2020 the level of engagement with our people increased significantly as they took on the challenge of rapidly adapting to a new way of working. Regular pulse surveys, employee townhalls and a continuation of the board's workforce engagement programme provided a forum for employees to share any concerns, and allowed the business to address those concerns and provide appropriate support. In addition, the board and executive management team shared frequent video updates on the progress of our strategy to help maintain morale.

#### Investing in our people

Rathbones is committed to developing a pipeline of high-calibre talent to ensure an appropriate balance of skills within the organisation and to aid succession planning. During the year we continued to actively prioritise the development of our people, first by understanding what skills were needed throughout the business, and then by building and delivering high-quality learning and development programmes, many of which were online. For senior employees, a suite of management and leadership courses remained available. Our mentoring and apprenticeship programme continued to run successfully, and 2020 was the third year of our graduate development programme.









# Operating more efficiently

The acceleration in the use of technology by clients and staff alike during the year has been considerable and we will continue to leverage this opportunity to enable remote-working colleagues to remain connected with each other and with clients. This will complement our traditional face-to-face client model, providing a greater range of communication options for clients. The pandemic has also presented opportunities to accelerate our plans to streamline client administration and other internal processes, providing a future boost to productivity and morale and creating the time and resources to invest in growth initiatives.

#### **Technology-driven efficiencies in client administration**

Our continued investment in technology, and the acceleration of this investment following the outbreak of the pandemic, has enabled efficiencies and enhancements to client on-boarding and lifestyle processes that have improved the client experience and supported greater productivity. Examples of processes that have become paperless and which have been embedded across the business include account opening and amendments, anti-money-laundering verifications, asset and cash transfers and payments and a new wet signature policy. These enhancements were done whilst carefully managing operational risk.

#### **Employee productivity**

Rathbone employees have a very strong client-centric culture, and this continues to be a key competitive advantage. Enabling efficiencies for employees not only improves morale but also provides a boost to productivity, which is an enabler of future growth. Employees have been provided with additional IT equipment and support as well as office furniture to support an ergonomic home-working environment, which will help to enable flexible working going forward. During the year we upgraded elements of our client relationship management system, rolled out Microsoft Teams across the business and adopted a cloud-first approach. Training for line managers to help manage their remote teams effectively, including measures to help boost productivity, was also provided.

#### Investing in our technology infrastructure

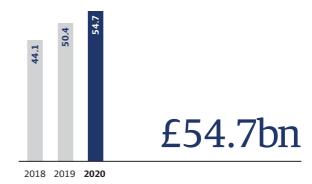
Good progress has been made in implementing the future design of the technology function, creating a streamlined structure, reducing layers, improving decision making and supporting service excellence. This has seen an increase in overall technology resources, a clearer delineation between 'run' and 'change' and a new centralised data management capability, enabling delivery of the technology strategy. In support of a cloud-first infrastructure approach, further improvements have been seen in our core technology infrastructure ensuring greater stability, enabling remote-working and the strategic change agenda. This has included a strategic partnership with Amazon Web Services (AWS) for cloud capability and several process improvements, helping reduce overall technology incidents.

# Key performance indicators

The group considers the following financial and non-financial measures as key performance indicators (KPIs) of its overall performance. Following a review of the KPIs, this year we have made some changes to ensure they remain relevant. 'Capital expenditure excluding property' has been removed as it is no longer relevant for the business following our office move in 2017. 'Average full-time-equivalent employees' has also been removed as it is no longer deemed a relevant indicator of performance. 'Number of participants with SIP partnership shares' has been replaced with 'Percentage of shares held by current employees' as this is felt to be a more relevant measure. Finally, 'Common Equity Tier 1 ratio' has been added as an indicator of financial resilience.

Each KPI is linked to at least one of our four strategic pillars and is used to measure both the progress and success of our strategy implementation.

## Total funds under management and administration



#### Definition

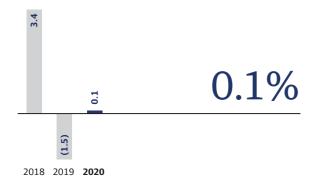
Total funds under management and administration at the end of the year.



#### Relevance

The amount of funds that we manage directly impacts the level of income we receive.

# Investment Management net organic growth rates



#### Definition

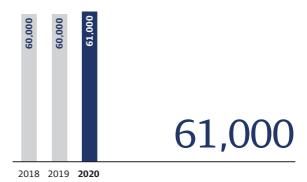
The value of annual net inflows from Investment Management as a percentage of opening funds under management and administration.

# ώÜ

#### Relevance

Measures the ability of the firm to grow business in the absence of acquisitions.

#### Number of Investment Management clients



#### Definition

The number of clients who use our services.



#### Relevance

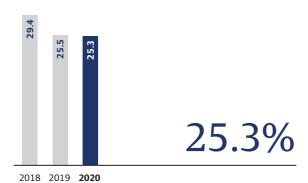
In an industry where scale is important, the size of our client base helps to determine market share.

Link to our strategy:



Enhancing the client and adviser proposition and experience

#### Underlying operating margin<sup>1</sup>



#### Definition

Underlying profit before tax as a percentage of underlying operating income.

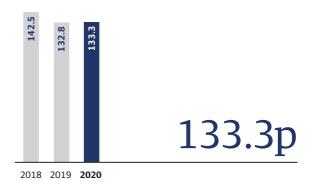


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#### Relevance

This measure enables the group's operational and segmental performance to be understood, accurately reflecting key drivers of long-term profitability.

#### Underlying earnings per share<sup>1</sup>



#### Definition

Underlying profit after tax divided by the weighted average number of ordinary shares.

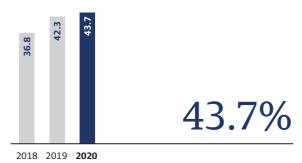


#### Relevance

An important measure of performance as it shows profitability, reflecting the effects of any new share issuance.

Underlying return on capital employed<sup>1</sup>

# Performance-related variable staff costs as a % of underlying profit before tax and before performance-related variable staff costs<sup>1</sup>



#### Definition

Performance-related variable staff costs divided by underlying profit before tax and before performance-related variable staff costs.



13.6%

#### Definition

Underlying profit after tax as a percentage of the underlying quarterly average total of equity.



₹6}

#### Relevance

A useful measure of financial efficiency as it indicates profitability after factoring in the amount of capital employed by the business.

### Relevance

Shows the extent to which profits are shared between employees and shareholders.

 This measure is considered an APM. Please refer to pages 35-36 for more detail on APMs

rathbones.com

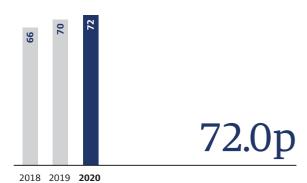
Inspiring our people



Operating more efficiently

31

#### Dividend per share



#### Definition

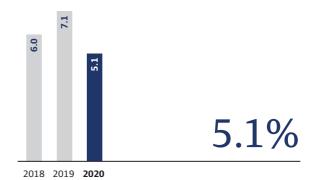
Total annual dividend per share (interim and final).



#### Relevance

Dividends represent an important part of the returns to shareholders.

#### Staff turnover



#### Definition

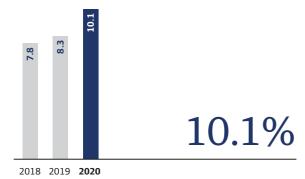
Number of permanent employees who have left during the year, excluding retirements and redundancies, as a percentage of opening headcount.



#### Relevance

A measure of staff retention, which can be a reflection of the work environment and commitment to the organisation.

#### Percentage of shares held by current employees<sup>1</sup>



#### Definition

The percentage of outstanding shares held by current employees of the firm.

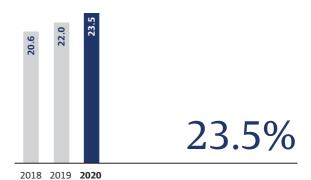


#### Relevance

A direct link for employees to the future financial success of the company as shareholders.

1. Includes some unvested employee share plans

#### Common Equity Tier 1 ratio



#### Definition

Common Equity Tier 1 capital as a proportion of total risk exposure amount.



#### Relevance

As a bank, we must maintain certain levels of capital. A higher ratio is an indicator of financial resilience.

Refer to page 42 for further detail

# Financial performance



**Jennifer Mathias**Group Finance Director

#### **Overview of financial performance**

The group's financial performance for the year to 31 December 2020 remained strong during a turbulent year for financial markets.

Underlying profit before tax was £92.5 million (2019: £88.7 million) reflecting growth in total revenue, despite market conditions, and the continuation of investment in the strategic plans announced in October 2019. The underlying operating margin, which is calculated as the ratio of underlying profit before tax to underlying operating income, was 25.3% (2019: 25.5%).

Statutory profit before tax of £43.8 million in 2020 increased 10% from £39.7 million in 2019. This included planned costs of £32.3 million relating to the acquisition of Speirs & Jeffrey; which was higher than previous guidance following a very successful exercise to bring clients on our standard discretionary terms of business.

The board primarily considers underlying measures of income, expenditure and earnings when assessing the performance of the group. These are considered to be a better reflection of true business performance than reviewing results on a statutory basis only. These measures are also widely used by research analysts covering the group. A full reconciliation between underlying results and the closest IFRS equivalent is provided on page 35.

Table 1. Group's overall performance

	2020	2019
	£m	£m
	(unless stated)	(unless stated)
Operating income (and underlying		
operating income <sup>1</sup> )	366.1	348.1
Underlying operating expenses <sup>1</sup>	(273.6)	(259.4)
Underlying profit before tax <sup>1</sup>	92.5	88.7
Underlying operating margin <sup>1</sup>	25.3%	25.5%
Profit before tax	43.8	39.7
Effective tax rate	39.0%	32.2%
Taxation	(17.1)	(12.8)
Profit after tax	26.7	26.9
Underlying earnings per share <sup>1</sup>	133.3p	132.8p
Earnings per share	49.6p	50.3p
Dividend per share <sup>2</sup>	72.0p	70.0p
Return on capital employed (ROCE)	5.3%	5.7%
Underlying return on capital employed <sup>1</sup>	13.6%	14.2%

<sup>1.</sup> A reconciliation between the underlying measure and its closest IFRS equivalent is shown in table 2  $\,$ 



The group's performance for the year was resilient, with growth and investment delivered, despite challenging market conditions for all.

<sup>2.</sup> The total interim and final dividend proposed for the financial year

#### **COVID-19 pandemic**

The uncertainty caused by the emergence of the COVID-19 pandemic during the early part of the year had a profound impact on financial markets and broader business conditions. The rapid falls in the value of Western financial markets from mid-February through to late March reduced the value of funds under management and administration (FUMA) and investment management fees. Following a small recovery at the end of March, markets then remained at these lower valuations for much of the year until the announcement of successful vaccine trials in November, at which point they recovered further, with the FTSE 100 Index ending the year c. 14% down on the start of the year.

Early in the pandemic, central banks cut interest rates further to provide additional support to the economy. The Bank of England reduced its base rate to 0.1%, which put further downward pressure on banking margins.

Like many financial services businesses, the group successfully transitioned almost its entire workforce to remote working arrangements during March and early April. This was enabled by leveraging our existing technology but was supported through the year by the group-wide roll out of portable IT solutions for all staff. Surplus existing technology is being reconditioned and donated to charities supporting disadvantaged children where possible.

The rapid adoption of technology-based solutions for communication and remote working across much of the developed world drove a significant rotation in the value of companies, in favour of technology-based companies and online retailers at the expense of hospitality, travel and traditional consumer-led businesses. This followed the impacts of the mandated restrictions on mobility and consequent falls in consumer income. This significant change in the relative value of entire sectors of investments drove significant transactional activity as investor portfolios were rebalanced.

The group did not need to make use of any of the Government schemes available to support businesses and their employees through the pandemic. Plans for investment were slowed temporarily at the peak of the downturn whilst the business assessed the financial outlook. Consequently, hiring activity has been slower, but not halted, than originally planned during the year.

The impacts of the pandemic on the credit quality of the group's loan and treasury books was very limited, reflecting the low appetite for credit risk in our investment and lending decisions. Client loans remain well covered by assets held in client portfolios. Treasury exposures are spread across highly rated counterparties, with the largest exposure (£1.8 billion at 31 December 2020) being to the Bank of England.

#### **Underlying operating income**

No adjustments have been made to operating income as reported under IFRS to calculate underlying operating income for 2020 or 2019.

Operating income increased 5.2% in 2020 to £366.1 million. This reflects a change in the mix of income as a result of the impacts of COVID-19 and, in the fourth quarter, adoption of standard tariffs for our discretionary and advisory services for clients who joined from Speirs & Jeffrey.

Fee income of £274.2 million in 2020 increased 5.4% compared to £260.2 million in 2019. Fees represented 74.9% of underlying operating income in 2020, which was in line with 2019. The resilience of fee income during the year reflects the impact of positive investment performance on the value of FUMA and strong growth in the Funds business.

Net commission income increased 21.9% to £62.3 million in 2020 (2019: £51.1 million). Commission income was high throughout the year as investment managers monitored and responded to changes in the outlook for companies and sectors as the effect of the pandemic developed throughout 2020. The transition of clients to fee-only tariffs in the fourth quarter reduced this impact slightly.

Net interest income decreased 48.8% to £8.4 million, reflecting the cut to the Bank of England's base rate in March.

#### **Underlying operating expenses**

Operating expenses increased from £308.4 million to £322.3 million during the year. Operating expenses are adjusted to exclude expenditure falling into the three categories explained on page 35.

Underlying operating expenses increased by 5.5% to £273.6 million. This includes cost savings of some £5 million on travel, subsistence, events and entertainment related expenses as a result of the pandemic restrictions, partially offset by £0.8 million of expenses enabling remote working.

Regulation continued to drive cost growth with additional Financial Services Compensation Scheme levies adding £1.8 million to costs in 2020. Spend on our systems and infrastructure increased by £3.7 million in the year as we advanced our strategic plans to invest in our digital capability.

Planned additions to headcount in 2019 and 2020 and market-led salary increases increased fixed staff costs by 6.0% to £117.5 million. Of this, £1.0 million related to strategic investment in front office hires. This increase also includes synergies of £3.3 million realised following the integration of Speirs & Jeffrey. In total, average headcount increased by 1.7% to 1,535 in 2020 (see note 10). Fixed staff costs also include an additional accrual of £1.2 million for unused staff holiday entitlement as a result of the pandemic restrictions.

Total variable staff costs increased by 16.4% to £77.7 million. Growth in performance-based awards of £6.8 million reflects the high level of sales and profit in the Funds business, as well as the strong performance of our investment management client portfolios. The £4.1 million increase in the cost of other variable staff costs is driven by a number of specific charges in 2020 for share-based employment and other awards.

#### **Alternative performance measures**

Table 2. Reconciliation of underlying performance measures to closest equivalent IFRS measures

	2020	2019
	£m	£m
	(unless stated)	(unless stated)
Operating income (and underlying		
operating income)	366.1	348.1
Operating expenses	(322.3)	(308.4)
Charges in relation to client		
relationships and goodwill	14.3	15.9
Acquisition-related costs	34.4	33.1
Underlying operating expenses	(273.6)	(259.4)
Profit before tax	43.8	39.7
Underlying profit before tax <sup>1</sup>	92.5	88.7
Operating margin	12.0%	11.4%
Underlying operating margin <sup>2</sup>	25.3%	25.5%
Taxation	(17.1)	(12.8)
Tax on non-underlying expenses	(3.8)	(4.8)
Underlying taxation	(20.9)	(17.6)
Profit after tax	26.7	26.9
Underlying profit after tax <sup>3</sup>	71.6	71.1
Weighted average number of shares		
in issue	53.7m	53.6m
Earnings per share	49.6	50.3p
Underlying earnings per share <sup>4</sup>	133.3	132.8p
Underlying quarterly average		_
total equity	520.5	498.9
ROCE	5.3%	5.7%
Underlying ROCE <sup>5</sup>	13.6%	14.2%

- 1. Underlying operating income less underlying operating expenses
- 2. Underlying profit before tax as a percentage of underlying operating income
- $3. \ \ Underlying profit before tax less underlying taxation$
- 4. Underlying profit after tax divided by the weighted average number of shares in issue
- $5. \ \ Underlying\ profit\ after\ tax\ as\ a\ percentage\ of\ underlying\ quarterly\ average\ total\ equity$

# Charges in relation to client relationships and goodwill (note 22)

As explained in notes 1.14 and 2.1, client relationship intangible assets are recognised when we acquire a business or hire a team of investment managers. The charges associated with these assets represent the proportion of the cost of securing client contracts that is charged to profit or loss as amortisation each year over the estimated duration of the client relationships. The quantum of the accounting charge will vary depending on the terms of each individual acquisition or team hire and represents a significant noncash profit and loss item. They have, therefore, been excluded from underlying profit, which represents largely cash-based earnings and more directly relates to the financial reporting period. Research analysts commonly exclude these costs when comparing the performance of firms in the wealth management industry.

#### Acquisition-related costs (note 9)

Acquisition-related costs are significant costs which arise from strategic investments to grow the business rather than its operating performance and are therefore excluded from underlying results.

They primarily represent deferred acquisition consideration and the costs of integrating acquired businesses into the group.

Deferred acquisition costs are generally significant payments that are capital in nature reflecting the transfer of ownership of the business. However, in accordance with IFRS 3, any deferred consideration payments to former shareholders of the acquired business who are required to remain in employment with the group must be treated as remuneration. This distorts the view of operational performance given by the statutory measure of profit.

During 2020, £32.3 million of deferred consideration payments for Speirs & Jeffrey (2019: £26.0 million) were charged to the income statement and are considered separately for executive remuneration purposes (see page 103). A further £2.0 million of integration costs were also incurred in 2020.

Acquisition costs of £0.2 million were incurred in relation to the acquisition of the Personal Injury and Court of Protection business of Barclays Wealth (2019: £0.2 million).

The final payment in respect of the acquisition of Vision Independent Financial Planning and Castle Investment Solutions, which were completed on 31 December 2015, were made to the vendors at the end of 2019. These amounts represent the cost of payments to vendors of the business who remained in employment with the group.

## **Taxation**

The corporation tax charge for 2020 was £17.1 million (2019: £12.8 million) (see note 11). The effective tax rate of 39.0% (2019: 32.1%) reflects the disallowable costs of deferred consideration payments for the acquisition of Speirs & Jeffrey. The effective tax rate in 2021 is expected to begin to trend back towards the statutory rate of tax, as the level of the disallowable cost for deferred consideration in 2021 is expected to be much lower (see note 2.3). Thereafter, the group expects it to return to 1-2 percentage points above the statutory rate.

The previously planned reduction of corporation tax to 17% from 19% was reversed by the Government during 2020. Deferred tax balances have therefore been calculated at a rate of 19% (2019: 17%) where timing differences are forecast to unwind in future years. The budget on 3 March 2021 signalled an increase in the rate of corporation tax to 25% in 2023. We will reflect this rate in the deferred tax calculations when the change receives Royal Assent.

#### Basic earnings per share

Basic earnings per share for the year ended 31 December 2020 were 49.6p compared to 50.3p in 2019. This reflects the full impact of non-underlying charges in relation to the acquisition of Speirs & Jeffrey. On an underlying basis, earnings per share were 133.3p in 2020, compared to 132.8p in 2019 (see note 13).

#### **Dividends**

We operate a generally progressive dividend policy, as set out in the directors' report on page 127.

In determining the level of any proposed dividend, the board has regard to current and forecast financial performance. Any proposal to pay a dividend is subject to compliance with:

- the Companies Act, which requires that the company must have sufficient distributable reserves to pay the dividend; and
- regulatory capital requirements, which require the group to maintain at least a minimum level of own funds (for further detail, see page 42).

The company's distributable reserves are primarily dependent on:

- the level of profits earned by the company, including distributions received from trading subsidiaries (some of which are subject to minimum regulatory capital requirements themselves); and
- actuarial changes in the value of the pension schemes that are recognised in the company's other comprehensive income, net of deferred tax.

At 31 December 2020 the company's distributable reserves were £93.7 million (2019: £72.0 million). See Note 44 for a reconciliation of net assets to distributable reserves.

In setting the proposed dividend for 2020, the board has considered the group's performance in 2020 and the strong balance sheet position, balanced with the need to continue our investment programme and the ongoing uncertainty in the economic outlook. As a result, the board is proposing a final dividend for 2020 of 47p; resulting in a full year dividend of 72p (an increase of 2p on 2019).

The proposed full year dividend is covered 0.7 times by basic earnings and 1.9 times by underlying earnings.

#### **Capital expenditure**

Overall, capital expenditure of £11.7 million in 2020 was consistent with levels spent in 2019. Spend on regulatory driven projects and property improvements reduced by a total of £1.3m, whilst the same amount was re-invested in technology solutions to enable remote working for our employees.

#### Underlying return on capital employed

The board monitors the underlying return on capital employed (ROCE) as a key performance measure, which forms part of the assessment of management's performance for remuneration purposes as described in the remuneration report on page 106. For monitoring purposes, underlying ROCE is defined as underlying profit after tax expressed as a percentage of quarterly average total equity across the year.

Assessment of underlying return on capital is a key consideration for all investment decisions, particularly in relation to acquired growth.

In 2020, underlying ROCE was 13.6% (2019: 14.2%). Quarterly average total equity increased by £25.6 million in 2020 compared to 2019, reflecting growth in retained earnings.

#### **Outlook**

The group's profitability remains closely linked with the performance of global investment markets and UK interest rates.

We continue to work to deliver on our medium-term strategy. As we enter year two of our investment plan, momentum will increase in the investment in our people and digital solutions. These investments will enrich the client experience and support process efficiency; which, over the medium term, will drive the next phase of growth. Consequently, during the next two to three years, we will continue to maintain a mid 20s underlying operating margin.

Acquisition synergies will continue to yield a full year revenue impact in 2021 following the adoption of standard tariffs for clients from Speirs & Jeffery from the last quarter of 2020, along with further cost synergies of approximately £0.4m, adding to the £5m delivered in 2020.

Staff costs in 2021 will reflect salary inflation, including promotions, of approximately 1.5%, in addition to the full impact of hiring activity in 2020 and further joiners planned in 2021 in support of the strategic initiatives.

Announcements from the Financial Services Compensation Scheme in January 2021 signal the group's share of levies are not expected to reduce and could even increase again in 2021. We await further information.

We will continue to maintain our cost discipline, investing as market conditions allow to support our growth strategy and ensure that our infrastructure supports the business and manages operational risks appropriately.

#### Other financial impacts

Final deferred consideration payments to former shareholders of Speirs & Jeffrey will be calculated at the end of 2021. The amounts payable are conditional on performance against certain operational targets. We currently expect to recognise a non-underlying charge of approximately £9 million in 2021 in relation to these deferred payments.

# Segmental review

The group is managed through two key operating segments, Investment Management and Funds.

## **Investment Management**

The activities of the group are described in detail on pages 7 to 9. The Investment Management segment comprises those activities described under the headings 'Investment Management' and 'Complementary services' on page 7. The results of the Investment Management segment described below include the trading results of Rathbone Trust Company and Vision Independent Financial Planning.

Investment Management income is largely driven by revenue margins earned from funds under management and administration. Revenue margins are expressed as a basis point return, which depends on a mix of tiered fee rates, commissions charged for transactions undertaken on behalf of clients and the interest margin earned on cash in client portfolios and client loans.

Year-on-year changes in the key performance indicators for Investment Management are shown in table 3.

Table 3. Investment Management - key performance indicators

	2020	2019
Funds under management and		
administration at 31 December <sup>1</sup>	£44.9bn	£43.0bn
Underlying rate of net organic growth		
in Investment Management funds		
under management and		
administration <sup>1</sup>	0.1%	-1.5%
Underlying rate of total net growth in		
Investment Management funds		
under management and		
administration <sup>1</sup>	1.4%	-0.9%
Average net operating basis		
point return <sup>2</sup>	72.7 bps	68.2 bps
Number of Investment Management		
clients ('000)	61	60
Number of investment managers	304	297

- 1. See table 4 (percentages calculated on unrounded figures)
- 2. See table 8

# Funds under management and administration

Investment Management funds under management and administration increased by 4.4% to £44.9 billion at 31 December 2020, with growth and investment performance offsetting lower market levels at the end of the year.

Despite the impacts of the pandemic, Investment Management has continued to attract new clients both organically and through acquisitions. The level of client losses in 2020 reduced as the impact of investment manager departures in recent years subsided.

During 2020, the total number of investment managers increased to 304 at the end of the year, from 297 at the end of 2019. The total number of clients (or groups of closely related clients) at the end of the year was approximately 61,000 (2019: 60,000).

Chart 1. Investment Management - number of clients and investment managers



Table 4. Investment Management – funds under management and administration

	2020 £bn	2019 £bn
As at 1 January	43.0	38.5
Inflows	3.9	3.5
- organic <sup>1</sup>	3.3	3.3
- acquired <sup>2</sup>	0.6	0.2
Outflows <sup>1</sup>	(3.3)	(3.9)
Market adjustment <sup>3</sup>	1.3	4.9
As at 31 December	44.9	43.0
Net organic new business <sup>4</sup>	0.0	(0.6)
Underlying rate of net organic growth <sup>5</sup>	0.1%	-1.5%
Underlying rate of total net growth <sup>6</sup>	1.4%	-0.9%

- 1. Value at the date of transfer in/(out)
- 2. Value at date of acquisition
- 3. Represents the impact of market movements and investment performance  $% \left( 1\right) =\left( 1\right) \left( 1\right) \left($
- 4. Organic inflows less outflows
- 5. Net organic new business as a percentage of opening funds under management and administration
- 6. Net organic new business and acquired inflows as a percentage of opening funds under management and administration

Gross organic inflows of £3.3 billion remained resilient at 7.7% of opening funds under management and administration. 54% of total gross organic inflows related to existing client relationships. This represents a good performance considering the prominence of face-to-face sales in our business model.

Acquired inflows of £0.6 billion in 2020 reflected the successful acquisition of the Personal Injury and Court of Protection assets from Barclays Wealth and funds introduced by teams who recently joined the group on an earn-out arrangement.

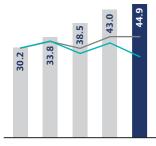
Outflows of funds under management and administration were 7.7% of the opening balance (2019: 10.1%). Of this, approximately 40% related to accounts that were closed with the remainder being drawings from capital to supplement income or for intergenerational transfers. The decrease on 2019 reflects a much-reduced impact of recent investment manager departures on closed accounts.

As a result, total Investment Management new business was £0.6 billion during 2020, representing an increase by 1.4% of opening funds under management and administration (2019: net total reduction of 0.9%).

2020 was another volatile year for equity and bond markets, with the impacts of the emerging pandemic, the US election and the announcement of a Brexit trade deal providing a range of conflicting stimuli to investment markets. Sentiment improved markedly in the fourth quarter, with the announcement of effective vaccines providing some hope for a faster return to stability. Reflecting these factors, the MSCI PIMFA Balanced Index finished the year largely unchanged from its opening level.

The average investment return across all Investment Management client portfolios, after all fees, was +3.4%, which outperformed the PIMFA index by 3.5%. The outperformance was largely driven by US and Worldwide Equities, as the release of positive economic data combined with elevated excess cash levels propelled global indices higher, which attracted significant momentum over time. This meant our conviction in highly cyclical growth names performed particularly strongly with Technology, Sustainability and Smaller Cap holdings leading the way. Overall company performance was also slightly ahead of the Private Client Indices published by ARC.

# Chart 2. Investment Management - funds under management and administration five year growth (£bn)



£44.9bn

2016 2017 2018 2019 **2020** 

2020 was a strong year for our specialist teams. Charity funds under management and administration continued to grow strongly and reached £6.5 billion at 31 December 2020, up 6.6% from £6.1 billion at the start of the year. The Personal Injury and Court of Protection business ended 2020 with £1.0 billion of funds under management and administration. Rathbone Greenbank Investments grew funds under management and administration nearly 19% to £1.9 billion at 31 December 2020.

As at 31 December 2020, Vision Independent Financial Planning advised on client assets of £2.2 billion, up 1.5% from 2019.

Table 5. Investment Management - service level breakdown

	2020 £bn	2019 £bn
Direct	33.7	31.0
Financial adviser linked	9.3	8.7
Total discretionary	43.0	39.7
Non-discretionary investment		
management	1.4	2.6
Execution only	2.7	2.4
Gross Investment Management FUMA	47.1	44.7
Discretionary wrapped funds <sup>1</sup>	(2.2)	(1.7)
Total Investment Management FUMA	44.9	43.0

 Holdings of the group's mutual funds in Investment Management client portfolios and mutual funds for which the management of the assets is undertaken by Investment Management teams; the corresponding funds under management and administration is reported within Funds

During 2020, clients who joined as part of the acquisition of Speirs & Jeffrey converted some £1.0 billion of funds under administration from non-discretionary to discretionary mandates.

## Financial performance

Table 6. Investment Management - financial performance

	2020 £m	2019 £m
Net investment management fee		
income <sup>1</sup>	230.3	224.1
Net commission income	62.3	51.1
Net interest income	8.4	16.4
Fees from advisory services <sup>2</sup> and other		
income	19.6	19.3
Underlying operating income	320.6	310.9
Underlying operating expenses <sup>3</sup>	(241.2)	(232.5)
Underlying profit before tax	79.4	78.4
Underlying operating margin <sup>4</sup>	24.8%	25.2%

- 1. Net investment management fee income is stated after deducting fees and commission expenses paid to introducers
- 2. Fees from advisory services includes income from trust, tax and financial planning services (including Vision)
- 3. See table 9
- 4. Underlying profit before tax as a percentage of underlying operating income

The effect of the pandemic on investment markets and the wider economy resulted in a change in the mix of revenues in 2020.

Lower average funds under management and administration levels on our principal charging dates during 2020 (see table 7) weighed on net investment management fee income for the first three quarters. Strong investment performance and the repricing of mandates to a fee-only rate card for clients who joined from Speirs & Jeffrey in the fourth quarter offset this; and net investment management fee income increased by 2.8% to £230.3 million in 2020.

<sup>-</sup> FTSE 100\*

MSCI PIMFA Balanced\*

Index figures show how funds under management and administration would have changed between 2016 and 2020 if they had tracked each index

Table 7. Investment Management – average funds under management and administration

	2020	2019
	£bn	£bn
Valuation dates for billing		
- 5 April	35.9	41.4
- 30 June	41.3	42.5
- 30 September	41.8	42.2
- 31 December	44.9	43.0
Average	41.0	42.3
Average FTSE 100 level <sup>1</sup>	5,978	7,456

<sup>1.</sup> Based on the corresponding valuation dates for billing

Net commission income increased 21.9% to £62.3 million in 2020, as the impact of the pandemic on economic prospects in various sectors led to a substantial rotation from value stocks to growth stocks. This drove increased transactional activity as investment managers rebalanced client portfolios to reflect the change in outlook.

The cut in the Bank of England base rate to 0.1% in March 2020 reduced the margin available on our treasury book and net interest income consequently decreased 48.7% to £8.4 million in 2020.

The investment management loan book increased to £158 million at the end of 2020 (2019: £132 million) and contributed £3.4 million to net interest income (2019: £4.0 million). Also included in net interest income is £1.3 million (2019: £1.3 million) of interest payable on the group's Tier 2 notes, which are callable annually in August, and a charge of £3.4 million in relation to the group's premises leases (2019: £3.6 million).

Table 8. Investment Management - revenue margin

	2020 bps	2019 bps
Basis point return <sup>1</sup> from:		
- fee income	56.2	52.9
- commission	15.2	12.1
- interest	1.3	3.2
Basis point return on funds under		
management and administration	72.7	68.2

<sup>1.</sup> Underlying operating income (see table 6), excluding interest on own reserves, interest payable on Tier 2 notes issued, interest payable on lease assets, fees from advisory services and other income, divided by the average funds under management and administration on the quarterly billing dates (see table 7). Speirs & Jeffrey funds under management and administration have been included pro rata for the period of ownership in 2018.

As a result of the factors described above, the average net operating basis point return on funds under management and administration has increased by 4.5 bps to 72.7 bps in 2020.

Fees from advisory services and other income increased marginally to £19.6 million, reflecting the impacts of the pandemic on growth in our complementary services.

Underlying operating expenses in Investment Management for 2020 were £241.2 million, an increase of 3.7% compared to 2019. This is highlighted in table 9.

Table 9. Investment Management – underlying operating expenses

	2020	2019
	£m	£m
Staff costs <sup>1</sup>		
- fixed	83.7	78.6
- variable	56.4	49.7
Total staff costs	140.1	128.3
Other operating expenses	101.1	104.2
Underlying operating expenses	241.2	232.5
Underlying cost/income ratio <sup>2</sup>	75.2%	74.8%

- Represents the costs of investment managers and teams directly involved in client-facing activities
- 2. Underlying operating expenses as a percentage of underlying operating income (see table 5)

Fixed staff costs of £83.7 million increased by 6.5% year-on-year. Synergies of £3.3 million following the integration of Speirs & Jeffrey were offset by an 8% growth in headcount and market-driven salary inflation. Incremental accruals of £1.0 million were also recognised for unused holiday entitlement as a result of the pandemic.

Variable staff costs totalled £56.4 million in 2020, an increase of £6.7 million on 2019. This principally reflects a higher charge for growth-based awards following strong investment performance in 2020 as well as the cost of staff withdrawing from the Save As You Earn scheme and awards for new investment management teams.

Other operating expenses of £101.1 million include property, depreciation, settlement, IT, finance and other central support services costs.

Savings in the year of approximately £5 million arose from the impact of the pandemic on entertaining, travel, events and subsistence spend, as well as reduced use of the group's office space. The total cost for 2020 also includes the impact of £1.7 million of synergies from the Speirs & Jeffrey integration.

The savings were partially offset by additional levies for the Financial Services Compensation Scheme, which increased by £1.6 million in 2020.

#### **Funds**

Table 10. Funds - Fund range

	2020	2019
	£m	£m
Rathbone Global Opportunities Fund	3,202	1,858
Rathbone Ethical Bond Fund	2,088	1,495
Rathbone Multi-Asset Portfolios	1,714	1,134
Rathbone Income Fund	811	1,078
Offshore funds	578	517
Rathbone High Quality Bond Fund	283	210
Rathbone Active Income Fund		
for Charities	227	207
Rathbone Strategic Bond Fund	204	203
Rathbone Core Investment Fund		
for Charities	129	121
Rathbone UK Opportunities Fund	49	47
Rathbone Global Sustainability Fund	44	11
Other funds	491	557
	9,820	7,438

Funds' financial performance is principally driven by the value and growth of funds under management. Year-on-year changes in the key performance indicators for Funds are shown in table 11.

Table 11. Funds - key performance indicators

	2020	2019
Funds under management		
at 31 December <sup>1</sup>	£9.8bn	£7.4bn
Underlying rate of net growth in Funds		
under management <sup>1</sup>	20.1%	16.7%
Underlying profit before tax <sup>2</sup>	£13.1m	£10.3m
		-

- 1. See table 12
- 2. See table 14

#### Funds under management

Net retail sales in the asset management industry totalled approximately £30.8 billion in 2020, as reported by the Investment Association (IA), up around £24.3 billion on 2019. Industry-wide funds under management increased 8.5% to £1.4 trillion at the end of the year.

Globally, equities was the top seller in 2020 at £10.4 billion – a very significant increase on the £2.9 billion outflow from equities in 2019; although UK equities were a notable exception to this, with net outflows in the year. Two-thirds of the total industry inflows came in November and December, showing the significant response to the news of a vaccine and the resulting boost to stock market returns. The IA Global sector (containing Rathbone Global Opportunities Fund and Rathbone Global Sustainability Fund) was the highest selling equity sector with annual flows of £8.2 billion.

The positive momentum in sales accelerated in 2020, with gross sales up 56.5% in the year to £3.6 billion. Redemptions also increased in the year, particularly in March when investors initially retreated from investment markets, totalling £2.1 billion for the full year. As a result, net inflows of £1.5 billion for the year were up 67% on £0.9 billion in 2019. Rathbone Funds Management consistently ranked in the top 10 for net UK sales throughout the year according to the quarterly Pridham Sales Reports.

Net inflows continued to be spread across the range of funds. The Multi-Asset Portfolios, Global Opportunities Fund and Ethical Bond Fund continued to attract particularly strong net flows in the year.

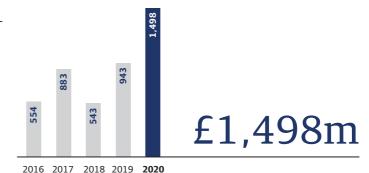
Funds under management closed the year up 32.4% at £9.8 billion (see table 12).

Table 12. Funds - funds under management

	2020 £bn	2019 £bn
As at 1 January	7.4	5.6
Net inflows	1.5	0.9
- inflows <sup>1</sup>	3.6	2.3
- outflows <sup>1</sup>	(2.1)	(1.4)
Market adjustments <sup>2</sup>	0.9	0.9
As at 31 December	9.8	7.4
Underlying rate of net growth <sup>3</sup>	20.1%	16.7%

- 1. Valued at the date of transfer in/(out)
- 2. Impact of market movements and relative performance
- 3. Net inflows as a percentage of opening funds under management  $\,$

Chart 3. Funds - annual net flows (£m)



The Ethical Bond and Global Opportunities funds maintained their excellent long-term track records and both finished in the first quartile for performance, measured over three and five years. The UK Opportunities Fund ended the year with top decile performance for 2020 and an improved long-term track record. The multi-asset funds similarly beat their benchmarks and did well against their peers.

UK Income funds were hit by the large cuts in dividends by UK stocks as a result of the pandemic, and the Income Fund cut its dividend in the year by 20% (compared to c.40% cut for the FTSE All Share).

The High Quality Bond Fund posted good returns over the year, performing well against its cash-plus based benchmark.

The more defensively positioned Strategic Bond Fund recovered much of the poorer short-term performance measured over the prior year.

Long term performance for our retail funds remains strong and the funds are performing in line with expectations and their benchmarks.

Table 13. Funds - performance<sup>1, 2</sup>

• .			
2020/(2019) Quartile ranking <sup>3</sup> over	1 year	3 years	5 years
Rathbone Ethical Bond Fund	2 (1)	1(1)	1(1)
Rathbone Global Opportunities Fund	1(1)	1(1)	1(1)
Rathbone Global Sustainability Fund <sup>4</sup>	1 (-)	- (-)	- (-)
Rathbone Income Fund	2 (3)	2 (3)	3 (2)
Rathbone Strategic Bond Fund	2 (4)	2 (2)	2 (2)
Rathbone UK Opportunities Fund	1(2)	2(3)	2(2)

- 1. Quartile ranking data is sourced from FE Trustnet
- Excludes multi-asset funds (for which quartile rankings are prohibited by the Investment Association (IA)), High Quality Bond Fund, which has no relevant peer group against which to measure quartile performance, non-publicly marketed funds and segregated mandates
- 3. Ranking of institutional share classes at 31 December 2020 and 2019 against other funds in the same IA sector, based on total return performance, net of fees (consistent with investment performance information reported in the funds' monthly factsheets)
- 4. Rathbone Global Sustainability Fund was launched on 19 July 2018, therefore performance figures for periods beyond one year are not available. Over the period since launch, the fund is ranked in the  $1^{st}$  quartile.
- 5. Funds included in the above table account for 65% of the total FUM of the Funds husiness

As at 31 December 2020, 97% of holdings in Funds' retail funds were in institutional units (31 December 2019: 95%).

During the year, the total number of investment professionals in Funds increased to 18 at 31 December 2020 from 15 at the end of 2019.

#### Financial performance

Funds' income is primarily derived from annual management charges, which are calculated on the daily value of funds under management, net of rebates payable to intermediaries.

Table 14. Funds - financial performance

	2020	2019
	£m	£m
Net annual management charges	43.9	36.1
Net dealing profits	0.0	0.2
Interest and other income	1.5	0.9
Underlying operating income	45.4	37.2
Underlying operating expenses <sup>1</sup>	(32.3)	(26.9)
Underlying profit before tax	13.1	10.3
Operating % margin <sup>2</sup>	28.9%	27.7%

<sup>1.</sup> See table 15

Net annual management charges increased 21.6% to £43.9 million in 2020, driven principally by the rise in average funds under management. Net annual management charges as a percentage of average funds under management fell to 54 bps (2019: 56 bps) reflecting the increased proportion of holdings in institutional units and the continued growth in the fixed income mandate funds.

Underlying operating income as a percentage of average funds under management and administration fell to 55 bps in 2020 from 56 bps in 2019 for the same reasons.

Table 15. Funds - underlying operating expenses

	2020	2019
	£m	£m
Staff costs		
- Fixed	4.1	3.8
- Variable	12.0	8.7
Total staff costs	16.1	12.5
Other operating expenses	16.2	14.4
Underlying operating expenses	32.3	26.9
Underlying cost/income ratio <sup>1</sup>	71.1%	72.3%

<sup>1.</sup> Underlying operating expenses as a percentage of underlying operating income (see table 14)

Fixed staff costs of £4.1 million for the year ended 31 December 2020 were 7.9% higher than 2019. This reflects salary inflation and growth in headcount in response to regulatory changes and growth in the business.

Variable staff costs of £12.0 million were 37.9% higher than 2019 as a result of growth in profit and the higher value of gross sales, which drove increases in sales commissions.

Other operating expenses have increased by 12.5% to £16.2 million in 2020. Growth in administration costs of £0.6 million, driven by higher levels of funds under management and sales, was contained by negotiation of more competitive rates with third-party service providers early in the year. Regulatory costs also grew by £0.3 million, reflecting the growth in levies for the Financial Services Compensation Scheme.

<sup>2.</sup> Underlying profit before tax divided by underlying operating income

# Financial position

Table 16. Group's financial position

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	2020	2019
	£m	£m
	(unless stated)	(unless stated)
Own funds:		
<ul> <li>Common Equity Tier 1 ratio<sup>1</sup></li> </ul>	23.5%	22.0%
<ul> <li>Total Own Funds ratio<sup>2</sup></li> </ul>	24.3%	23.3%
- Total equity	513.8	485.4
<ul> <li>Tier 2 subordinated loan notes<sup>3</sup></li> </ul>	19.8	19.9
<ul> <li>Total risk exposure amount</li> </ul>	1,247.8	1,209.0
<ul> <li>Leverage ratio<sup>4</sup></li> </ul>	9.2%	8.3%
Other resources:		
- Total assets	3,370.6	3,398.7
<ul> <li>Treasury assets<sup>5</sup></li> </ul>	2,721.1	2,817.1
<ul> <li>Investment management loan book<sup>6</sup></li> </ul>	158.0	132.0
<ul> <li>Intangible assets from</li> </ul>		
acquired growth <sup>7</sup>	218.0	214.9
<ul> <li>Tangible assets and software<sup>8</sup></li> </ul>	28.0	28.4
Liabilities:		
- Due to customers <sup>9</sup>	2,561.8	2,668.6
- Net defined benefit pension liability	9.8	8.0

- 1. Common Equity Tier 1 capital as a proportion of total risk exposure amount
- 2. Total own funds (see table 17) as a proportion of total risk exposure amount
- 3. Represents the carrying value of the Tier 2 loan notes (see note 28)
- Common Equity Tier 1 capital as a percentage of total assets, excluding intangible assets, plus certain off balance sheet exposures
- $5. \ \, \text{Balances with central banks, loans and advances to banks and investment securities}$
- 6. See note 16 to the financial statements
- 7. Net book value of acquired client relationships and goodwill (note 22)
- 8. Net book value of property, plant and equipment and computer software (notes 19 and 22)
- 9. Total amounts of cash in client portfolios held by Rathbone Investment Management as a bank (note 24)

#### **Own funds**

Rathbones is classified as a banking group for regulatory capital purposes and is therefore required to operate within the restrictions on capital resources and banking exposures prescribed by the Capital Requirements Regulation, as applied in the UK by the Prudential Regulation Authority (PRA).

At 31 December 2020, the group's regulatory own funds (including verified profits for the year) were £304 million (2019: £282 million).

Table 17. Regulatory own funds

	2020 £m	2019 £m
Share capital and share premium	218.0	213.8
Reserves	342.6	313.6
Less:		
Own shares	(46.7)	(42.0)
Intangible assets <sup>1</sup>	(220.7)	(218.9)
Common Equity Tier 1 own funds	293.2	266.5
Tier 2 own funds	10.7	15.7
Total own funds	303.9	282.2

Net book value of goodwill, client relationship intangibles and software is deducted directly from own funds, less any related deferred tax

Common Equity Tier 1 (CET1) own funds increased by £26.5 million during 2020, due to the inclusion of verified retained profits for the 2020 financial year.

The CET1 ratio was 23.5%, an increase on the 22.0% reported at the previous year end. Our consolidated CET1 ratio remains higher than the banking industry norm, reflecting the low-risk nature of our banking activity.

The leverage ratio was 9.2% at 31 December 2020, compared to 8.3% at 31 December 2019. The leverage ratio represents our CET1 capital as a percentage of our total assets, excluding intangible assets, plus certain off balance sheet exposures. The ratio has increased during the year in line with the increase in CET1 capital.

The business is primarily funded by equity, but also supported by £20 million of 10 year Tier 2 subordinated loan notes. The notes introduce a small amount of gearing into our balance sheet as a way of financing future growth in a cost-effective and capital-efficient manner. They are repayable in August 2025, with a call option for the issuer annually each August. Interest is payable at a fixed margin of 4.375% over six-month LIBOR (note 30). As they are now within 5 years of their maturity date, they are amortised on a straight-line basis for capital eligibility purposes over these last 5 years.

The consolidated balance sheet total equity was £514 million at 31 December 2020, up 5.9% from £485 million at the end of 2019, primarily reflecting the retained profits for the year.

# Own funds and liquidity requirements

As required under PRA rules, we perform an Internal Capital Adequacy Assessment Process (ICAAP) and Internal Liquidity Adequacy Assessment Process (ILAAP) annually, which include performing a range of stress tests to determine the appropriate level of regulatory capital and liquidity that we need to hold. In addition, we monitor a wide range of capital and liquidity statistics on a daily, monthly or less frequent basis as required. Surplus capital levels are forecast on a monthly basis, taking account of proposed dividends and investment requirements, to ensure that appropriate buffers are maintained. Investment of proprietary funds is controlled by our treasury department.

We are required to hold capital to cover a range of own funds requirements.

Table 18. Group's own funds requirements<sup>1</sup>

	2020 £m	2019 £m_
Credit risk requirement	46.9	46.5
Market risk requirement	0.6	0.4
Operational risk requirement	52.4	49.8
Pillar 1 own funds requirement	99.9	96.7
Pillar 2A own funds requirement	40.0	39.8
Total Capital Requirement ('TCR')	139.9	136.5
Combined buffer:		
<ul> <li>capital conservation buffer (CCB)</li> </ul>	31.1	30.2
<ul> <li>countercyclical capital buffer (CCyB)</li> </ul>	0.1	11.3
Total Capital Requirement ('TCR') and		
Combined buffer	171.1	178.0

Own funds requirements stated above include the impact of trading results and changes to requirements and buffers that were known as at 31 December and which became effective prior to the publication of the preliminary results

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#### Pillar 1 - minimum requirement for capital

Pillar 1 focuses on the determination of a total risk exposure amount (also known as 'risk-weighted assets') and expected losses in respect of the group's exposure to credit, counterparty credit, market and operational risks, and sets a minimum requirement for capital.

At 31 December 2020, the group's total risk exposure amount was £1,248 million (2019: £1,209 million).

# Pillar 2 - supervisory review process

Pillar 2 supplements the Pillar 1 minimum requirement with firmspecific Pillar 2A requirements and a framework of regulatory capital buffers.

The Pillar 2A own funds requirement (which is set by the PRA and the calculation of which remains confidential with the PRA) reflects those risks, specific to the firm, which are not fully captured under the Pillar 1 own funds requirement. Our Pillar 2A own funds requirement was reviewed by the PRA during the year.

#### Pension obligation risk

The potential for additional unplanned capital strain or costs that the group would incur in the event of a significant deterioration in the funding position of the group's defined benefit pension schemes.

#### Interest rate risk in the banking book

The potential losses in the non-trading book resulting from interest rate changes or widening of the spread between Bank of England base rates and LIBOR rates.

#### Concentration risk

Greater loss volatility arising from a higher level of loan default correlation than is assumed by the Pillar 1 assessment.

The group is also required to maintain a number of regulatory capital buffers, all of which must be met with CET1 capital.

#### Capital conservation buffer (CCB)

The CCB is a general buffer, designed to provide for losses in the event of a stress, and represents 2.5% of the group's total risk exposure amount as at 31 December 2020.

#### Countercyclical capital buffer (CCyB)

The CCyB is designed to act as an incentive for banks to constrain credit growth in times of heightened systemic risk. The amount of the buffer is determined by reference to rates set by the FPC from time to time, depending on prevailing market conditions, for individual countries where the group has credit risk exposures.

The buffer rate is currently set at 0% for the UK. The group also has some small, relevant credit exposures in other jurisdictions, resulting in a weighted buffer rate of 0.01% of the group's total risk exposure amount as at 31 December 2020.

The surplus of own funds (including verified profits for the full year) over Total Capital Requirement and Combined buffer was £133 million, up from £104 million at the end of 2019.

#### Pillar 2B PRA buffer

The PRA also determines whether any incremental firm-specific buffer is required, in addition to the CCB and the CCyB. The PRA requires any such buffer to remain confidential between the group and the PRA.

In managing the group's regulatory capital position over the next few years, we will continue to be mindful of:

- future volatility in pension scheme valuations which affect both the level of CET1 own funds and the value of the Pillar 2A requirement for pension risk;
- regulatory developments; and
- the demands of future acquisitions which generate intangible assets and, therefore, directly reduce CET1 resources.

We keep these issues under constant review to ensure that any necessary capital-raising activities are carried out in a planned and controlled manner.

The group's Pillar 3 disclosures are published annually on our website (rathbones.com/investor-relations/results-and-presentations) and provide further details about regulatory capital resources and requirements.

#### **Total assets**

Total assets at 31 December 2020 were £3.4 billion (2019: £3.4 billion), of which £2.6 billion (2019: £2.7 billion) represents the investment in the money markets of the cash element of client portfolios that is held as a banking deposit.

#### **Treasury assets**

As a licensed deposit taker, Rathbone Investment Management holds our surplus liquidity on its balance sheet together with clients' cash. Cash in client portfolios as held on a banking basis of £2.6 billion (2019: £2.7 billion) represented 5.7% of total Investment Management funds under management and administration at 31 December 2020, compared to 6.2% at the end of 2019. Cash held in client money accounts was £5.5 million (2019: £5.7 million).

The treasury department of Rathbone Investment Management, reporting through the banking committee to the board, operates in accordance with procedures set out in a board-approved treasury manual and monitors exposure to market, credit and liquidity risk as described in note 33 to the financial statements. It invests in a range of securities issued by a relatively large number of counterparties. These counterparties must be single-'A'-rated or higher by Fitch at the time of investment and are regularly reviewed by the banking committee.

During the year, the share of treasury assets held with the Bank of England reduced to £1.8 billion from £1.9 billion at 31 December 2019. Liquidity in client portfolios fell towards the end of the year and we increased our holdings in certificates of deposit by £50 million over the course of the year.

#### Loans to clients

Loans are provided as a service to Investment Management clients who have short- to medium-term cash requirements. Such loans are normally made on a fully secured basis against portfolios held in our nominee name, requiring two times cover, and are usually advanced for up to one year (see note 18 to the financial statements). In addition, charges may be taken on property held by the client to meet security cover requirements.

Our ability to provide such loans is a valuable additional service, for example, to clients who require bridging finance when buying and selling their homes.

Loans advanced to clients increased to £158.0 million at end of 2020 (2019: £132.0 million) as clients demand for bridging finance increased in favour of drawing down from investment portfolios at a time of market volatility.

#### **Intangible assets**

Intangible assets arise principally from acquired growth in funds under management and administration and are categorised as goodwill and client relationships. Intangible assets reported on the balance sheet also include purchased and developed software.

At 31 December 2020, the total carrying value of intangible assets arising from acquired growth was £218 million (2019: £215 million). During the year, client relationship intangible assets of £11.0 million were capitalised (2019: £5.3 million), including £6.9 million in relation to the Personal Injury and Court of Protection business of Barclays. Goodwill of £6.5 million was acquired during the year in relation to this acquisition (2019: £nil).

Client relationship intangibles are amortised over the estimated life of the client relationship, generally a period of 10 to 15 years. When client relationships are lost, any related intangible asset is derecognised in the year. The total amortisation charge for client relationships in 2020, including the impact of any lost relationships, was £14.3 million (2019: £15.4 million).

Goodwill, which arises from business combinations, is not amortised but is subject to a test for impairment at least annually. During the prior year, the goodwill relating to the trust and tax business was found to be impaired as the growth forecasts for that business have not kept pace with cost inflation. No goodwill was identified as impaired during the year. Further detail is provided in note 24 to the financial statements.

#### **Capital expenditure**

During 2020, we have maintained the overall level of investment in the development of our systems and premises, with capital expenditure for the year totalling £11.7 million (2019: £11.6 million). Capital expenditure in 2020 included £1.4 million to facilitate remote working. The level of capital spend on regulatory driven projects and premises improvements reduced by a commensurate amount.

Total costs for the purchase and development of software were £7.9 million in the year (2019: £8.6 million) as work continued on the development of our digital capability.

Overall, new investment accounted for approximately 88% of total capital expenditure in 2020, compared with 84% in 2019, with the balance of total spend incurred for the maintenance and replacement of existing software and equipment.

# Right-of-use assets

Following the adoption of IFRS 16, the group is required to recognise each lease with a term of more than 12 months as a right-of-use lease asset on its balance sheet, along with a corresponding financial liability representing its obligation to make future lease payments.

As at 1 January 2020, the group recognised right-of-use assets of £54.3 million, largely representing the leases for premises occupied by the group. During 2020, additions of £0.3 million were made.

Right-of-use assets are generally depreciated over the lease term (or the expected life of the asset, if shorter). The total depreciation charge for right-of-use assets in 2020 was £4.9 million.

#### **Defined benefit pension schemes**

We operate two defined benefit pension schemes, both of which have been closed to new members for several years. With effect from 30 June 2017, we closed both schemes, ceasing all future benefit accrual and breaking the link to salary.

At 31 December 2020 the combined schemes' liabilities, measured on an accounting basis, had increased to £165.4 million, up 4.0% from £159.1 million at the end of 2019, primarily reflecting the decrease in interest rates used to discount the liabilities during the year. The reported position of the schemes as at 31 December 2020 was a deficit of £9.8 million (2019: deficit of £8.0 million).

Triennial funding valuations form the basis of the annual contributions that we make into the schemes. Funding valuations of the schemes as at 31 December 2019 were completed during the year. Having reviewed the long-term plan for the schemes, we have agreed with the trustees a target to fund the schemes to a self-sufficient basis over the medium term. This targets a level of assets in the scheme sufficient to fund future cash flows from interest and maturities of the scheme assets, reducing the reliance on equity returns to meet the schemes' requirements. This will significantly reduce the volatility of the schemes and the future burden on the group. Reflecting this, we agreed a schedule of contributions totalling £25 million over the next six years. This schedule will be reviewed at the next triennial valuations, as at 31 December 2022.

# Liquidity and cash flow

Table 19. Extracts from the consolidated statement of cash flows

	2020	2019
	£m	£m
Cash and cash equivalents at the end of		
the year	2,056.7	2,148.0
Net cash inflows from operating activities	32.0	499.6
Net change in cash and cash equivalents	(44.6)	739.5

Fees and commissions are largely collected directly from client portfolios and a significant proportion of expenses are predictable. Consequently, we operate with a modest amount of working capital. Larger cash flows are principally generated from banking and treasury operations when investment managers make asset allocation decisions about the amount of cash to be held in client portfolios.

As a bank, we are subject to the PRA's ILAAP regime, which requires us to hold a suitable Liquid Assets Buffer to ensure that short-term liquidity requirements can be met under certain stressed scenarios. Liquidity risks are actively managed on a daily basis and depend on operational and investment transaction activity.

Cash and balances at central banks was £1.8 billion at 31 December 2020 (2019: £1.9 billion).

Cash and cash equivalents, as defined by accounting standards, includes cash, money market funds and banking deposits, which had an original maturity of less than three months (see note 40 to the financial statements). Consequently, cash flows, as reported in the financial statements, include the impact of capital flows in treasury assets.

Net cash flows from operating activities reflect a £106.0 million decrease in banking client deposits (2019: £442.6 million increase), as a result of asset allocation decisions to reduce the proportion of funds under management and administration held as cash in clients' portfolios, reflecting market conditions at the year end.

Cash flows from investing activities also included a net outflow of £53.1 million from the purchase of certificates of deposit (2019: net inflow of £303.9 million), as we reduced the proportion of treasury assets held with the Bank of England.

The most significant non-operating cash flows during the year were as follows:

- outflows relating to the payment of dividends of £37.8 million (2019: £36.0 million);
- payments made (net of cash acquired) in business combinations of £12.0 million (2019: £nil);
- outflows relating to payments to acquire intangible assets (other than as part of a business combination) of £9.5 million (2019: £14.9 million); and
- £3.8 million of capital expenditure on tangible property, plant and equipment (2019: £3.5 million).

# Risk management and control

Our approach to risk management continued to develop in 2020, and we have adapted to the impact COVID-19 has had on the firm. Our risk governance, processes and infrastructure ensured that risk management across the group was appropriate to existing and emerging challenges to the firm's strategic objectives and day-to-day activities. Our primary focus going into 2021 will be to continue managing risk effectively in accordance with our risk appetite and for the long term, to meet the expectations of all of our stakeholders.

#### **Responding to COVID-19**

We faced multiple risks arising from the COVID-19 pandemic. We focused on service to clients, the reliability of business operations and the wellbeing of our colleagues, although this required some agility as the risk profile changed. Overall, the firm has responded well so far, although we remain alert to future uncertainty and will adapt as required to the changing landscape. The board, executive and risk committees have been fully supportive and engaged throughout to ensure that our staff are protected, our operations are resilient and the risk of material disruption to our client services has been mitigated.

#### Risk culture

The risk culture embedded across the group continues to enhance the effectiveness of risk management and decision-making at all levels. The board sets the right tone, which supports a strong risk culture and, through our senior management team, encourages appropriate behaviours and collaboration on managing risk across the business. Risk management is part of everyone's day-to-day responsibilities and activities; it is linked to performance and development, as well as to the group's remuneration and reward schemes. Our approach creates an open and transparent working environment, encouraging employees to engage positively in risk management and support the achievement of our strategic objectives.

## **Risk appetite**

Risk appetite is defined as the amount and type of risk the group is prepared to take or accept in pursuit of our long-term strategic objectives.

The board, executive committee and group risk committee regularly review and, at least annually, formally approve the group's risk appetite statement, ensuring it remains consistent with our strategy and objectives. Our appetite framework is aligned with the group's overall prudential requirements for strategic, financial and non-financial risk (conduct and operational), and specific appetite measures are set for each principal risk. Risks which have triggered key risk indicators or risk appetite measures are reported and escalated in accordance with our framework to the executive committee, group risk committee and the board as appropriate, so that risk mitigation can be reviewed and strengthened if needed.

In line with our strategy, the current economic outlook and the evolving regulatory landscape within the sector, the board remains committed to having a relatively low overall appetite for risk and ensuring that our internal controls mitigate risk to appropriate levels. The board recognises our performance is susceptible to fluctuations in investment markets and has the potential to bear losses from financial and operational risks from time to time, either as reductions in income or increases in operating costs.

# **Managing risk**

The board is ultimately accountable for risk management and regularly considers the most significant risks and emerging threats to the group's strategy and objectives. In addition, the audit and group risk committees exercise further oversight of and challenge to existing risk management and internal control. The board delegates day-to-day responsibility for managing risk across the business to the chief executive and executive committee. Our executive risk committee provides further challenge to and oversight of financial and non-financial risks (conduct and operational risk), while the banking committee oversees financial risk management. Both committees meet monthly, reporting into both the executive committee and group risk committee.

Throughout the group, all employees have a responsibility for managing risk and adhering to our control framework.

# Three lines of defence

We operate a three lines of defence model across the group to support governance and risk management. The comments below outline our expectations across the firm, with responsibility and accountability for risk management broken down as follows:

#### First line

Senior management, business operations and support functions are responsible for managing risks, by developing and maintaining effective internal controls to mitigate risk in line with risk appetite.

#### Second line

Risk, compliance and anti-money laundering functions maintain a level of independence from the first line and are responsible for providing oversight of and challenge to the first line's day-to-day management, including monitoring and reporting of risks to both senior management and governing bodies.

#### Third line

Our internal audit function is responsible for providing independent assurance to senior management, the board and board committees as to the effectiveness of the group's governance, risk management and internal controls.

Outside our internal lines of defence, external independent assurance is obtained, primarily through the annual statutory audit along with other ad hoc engagements which may be required during the year.

# **Identification of risks**

Regular reviews are undertaken to ensure we identify and understand all relevant material risks which have the potential to impact future performance and the delivery of our strategic objectives and business priorities. We use a three-level hierarchical model and this year have enhanced our risk classification, so that it continues to reflect the current and future risk profile of the group. Our highest level of risk (Level 1) comprises business and strategic, financial, conduct and operational risks. Our next level (Level 2) contains 20 risk categories allocated to a Level 1 risk. Detailed risks (Level 3) are identified as sub-sets of Level 2 risks. Level 3 risks are captured and maintained within our group risk register.

We recognise that some Level 2 and Level 3 risks have features which need to be considered under more than one Level 1 risk, and our framework facilitates this through a system of primary and secondary considerations. Risk exposures and our overall risk profile are reviewed and monitored regularly, with risk owners, senior management and business units across the group considering the potential impact, existing internal controls and management actions required to mitigate the impact and likelihood of emerging issues and future events.

#### **Risk assessment process**

The board and senior management are actively involved in a continuous risk assessment process as part of our risk management framework, supported by the Internal Capital Adequacy Assessment Process (ICAAP) and Internal Liquidity Adequacy Assessment Process (ILAAP) work, which assesses the principal risks facing the group.

Across the year our risk assessment process considers both the impact and likelihood of risk events materialising which could affect the delivery of strategic goals and annual business plans. A top-down and bottom-up approach ensures that our assessment of Level 2 risk categories and detailed Level 3 risks is challenged and reviewed on a regular basis. The board, executive committee and executive risk committee receive regular reports and information from senior management, operational business units, risk oversight functions and specific risk committees to support this assessment.

We have a consistent approach to identifying and assessing our Level 3 risks on both an inherent and residual basis over a three-year period and against a number of different impact criteria, including financial, client, operations, reputation, strategy and regulation indicators. A residual risk exposure and overall risk profile rating of high, medium, low or very low is then derived for the three-year period including consideration of the internal control environment and/or insurance mitigation. The assessment of our control environment, undertaken by senior management within the firm, includes contributions from first, second and third line people, data, monitoring and/or assurance activity.

Senior management also maintain a watch list as part of our approach to identify and assess any current, emerging or future issues, threats, business developments and regulatory or legislative change, which will or could have the potential to impact the firm's current or future risk profile. Any material changes may require active risk management, usually through process changes or systems development. The group's risk profile, risk register and watch list are regularly reviewed by the executive, senior management, group risk committee and the board.

Stress tests include consideration of the impact of a number of severe but plausible events that could impact the business. The work also takes account of the availability and likely effectiveness of mitigating actions that could be taken to avoid or reduce the impact or likelihood of the underlying risks materialising.

The executive risk committee, executive committee, group risk committee and other key risk-focused committees consider the risk assessments and stress tests, providing challenge on their appropriateness, which is reported through the governance framework and ultimately considered by the board.

#### Three lines of defence

#### Overview

External independent assurance

Third line: Internal independent assurance

Second line: Oversight and challenge functions

Executive risk committee

Executive risk committee

Committee

Committee

Audit and group risk committee

# Profile and mitigation of principal risks

Our risks are classified hierarchically in a three-level model. Following a review of our risk taxonomy in 2020 we have established four Level 1 risks, 20 Level 2 risks and 53 Level 3 risks. This approach to managing risk is underpinned by an understanding of our current risk exposures and consideration of how risks change over time. Our risks form the basis of the group's risk register, and to identify and manage our principal risks, reviews take place with risk owners, senior management, business units and committees across the group. The firm's senior management and risk function conduct these reviews regularly during the year.

The group's underlying risk profile has fluctuated during this extraordinary year; however, ratings for the majority of Level 2 risks have stabilised, given our ability to respond and adapt to the challenges presented by the COVID-19 pandemic and the UK Government's actions impacting firms. We prioritised client service, operational resilience and employee wellbeing, adjusting our operating model and processes to ensure we continued to effectively manage client assets and focus on volatile investment markets. In addition, the firm has continually monitored and responded to the uncertainty implied by the potential for a hard Brexit at the end of the transition period. While a degree of uncertainty remains around a deal on financial services between the UK and EU, our business operating model has not been seriously impacted. We will however continue to monitor how the future longer-term relationship between the UK and EU evolves. The following table identifies the most important changes to risk ratings during the year.

Based upon our risk assessment processes and notwithstanding the impact on business and wider society of COVID-19, the board believes that the principal risks and uncertainties facing the group which could impact the delivery of our strategic objectives have been identified below. These risks reflect the continued focus in 2020 on our strategic initiatives, the sustainability of our business model and client suitability in general; and more specifically towards environmental and societal challenges, the ever-changing cyber threat landscape, operational resilience in relation to our suppliers, and the macroeconomic environment. The board remains as vigilant as ever to risks that arise from the longer-term impact of COVID-19 on our business, society and the economy, and also to regulatory risks that, in turn, may arise from the continuing development of law, regulation and standards in our sector.

Our overall risk profile and the control environment for principal risks are described below. The board receives assurance from first line senior management that the systems of internal control are operating effectively and from the activities of the second line and third line that there are no material control issues which would affect the board's view of its principal risks and uncertainties.

We include in the tables the potential impacts (I) the firm might face and our assessment of the likelihood (L) of each principal risk crystallising. These assessments take into account the controls in place to mitigate the risks. However, as is always the case, should a risk materialise, a range of outcomes (both in scale and type) might be experienced. This is particularly relevant for firms such as Rathbones where the outcome of a risk event can be influenced by market conditions as well as internal control factors.

# Key changes to risk profile

Risk	Description of change	Risk change in 2020
Sustainability	This risk was developed in our taxonomy in 2020 and was defined as the risk that the business model does not respond in an optimal manner to changing market conditions, including environmental and social factors, such that sustainable growth, market share or profitability is adversely affected.	•
People	People risk increased in 2020 as a direct result of the pandemic. Although this has been mitigated by management action, and employee feedback during the year has been positive.	•
Information security and cyber	Although the external threat landscape continues to evolve, we continue to invest in improving our security posture, including staff awareness, preparedness and technology developments.	•
Suitability	Process improvements have been made in 2020, in part to simplify workflows as a result of COVID-19. Further enhancements are expected in 2021.	•
Third-party supplier	This risk increased during 2020 as a result of the COVID-19 pandemic and Brexit, and also in part due to legislative changes which could have impacted on service. However, our key suppliers have been able to maintain service and together we have mitigated the risk of any material disruption to our operations.	•

We have used ratings of high, medium, low and very low in this risk assessment. We perceive as high-risk items those which have the potential to impact the delivery of strategic objectives, with medium-, low- and very low-rated items having proportionately less impact on the firm. Likelihood is similarly based on a qualitative assessment.

# **Emerging risks and threats**

In 2020, we developed a new approach to monitor strategic risks and horizon threats. This was reviewed by the Board and the approach will be maintained in 2021.

Emerging risks, including legislative and regulatory change, which have the potential to impact the group and delivery of our strategic objectives, are monitored through our watch list. During the year, the executive committee continued to recognise and respond to a number of emerging risks and threats to the financial services sector as a whole and to our business.

The board and executive also recognise that actions will be required to better understand longer-term climate change risks, both physical and transitional, along with sustainability risks associated with our strategy, business model and operations. This will be an area of specific focus during 2021 and will include maintaining a climate change risk assessment as part of the wider risk management framework and process.

The group's view is that we can reasonably expect current market conditions and uncertainties to remain throughout 2021, given the implications of COVID-19 and Brexit. We are also monitoring the political discussion around Scottish independence. Other evolving risks remain stable and continue to include cyber threats, changing regulatory expectations and further scenarios potentially arising from geopolitical developments, along with continuing tensions and uncertainty around global trade.

## **Principal risks**

The most significant risks which could impact the delivery of our strategy and annual business plans are detailed below. The potential impacts (I) the firm might face and our assessment of the likelihood (L) of each principal risk crystallising are included in the table. Some of these risks increased at some stage in 2020, although they have since stabilised.

Residual rating

Loyal 2 rick	How the rick arises	Residual rating	- Control anvironment
Credit  The risk that one or more counterparties fail to fulfil contractual obligations, including stock settlement	This risk can arise from placing funds with other banks and holding interest-bearing securities. There is also a limited level of lending to clients	High Low	Banking committee and senior management oversight     Counterparty limits and credit reviews     Treasury policy and procedures     Client lending policy and procedures     Active monitoring of exposures     Annual ICAAP
Pension The risk that the cost of funding our defined benefit pension schemes increases, or their valuation affects dividends, reserves and regulatory own funds	This risk can arise through a sustained deficit between the schemes' assets and liabilities. A number of factors impact a deficit, including increased life expectancy, falling interest rates and falling asset values	High Med	<ul> <li>Board, senior management and trustee oversight</li> <li>Monthly valuation estimates</li> <li>Triennial independent actuarial valuations</li> <li>Investment policy</li> <li>Senior management review and defined management actions</li> <li>Annual ICAAP</li> </ul>
Change The risk that the change portfolio does not support delivery of the group's strategy	This risk can arise if the business is too aggressive and unstructured in its change programme to manage project risks, or fails to make available the capacity and capabilities to deliver business benefits	High Med	<ul> <li>Executive and board oversight of material change programmes</li> <li>Transformation Office Programme         Board oversight and delivery-focused operating model</li> <li>Documented strategic and business change programmes</li> <li>Dedicated change delivery function, use of internal and, where required, external subject matter experts</li> <li>Two-stage assessment, challenge and approval of project plans</li> <li>Documented project and change procedures</li> </ul>

		Residual rating	
Level 2 risk	How the risk arises	I L	Control environment
Sustainability	This risk can arise from	High Med	Board, executive and responsible business
The risk that the business	strategic decisions which fail to consider the current		committee oversight
model does not respond	operating environment, our		<ul> <li>A documented strategy, including responsible investment policy</li> </ul>
in an optimal manner to changing market conditions,	stakeholders' expectations, or		Annual business targets, subject to regular review
including environmental	can be influenced by external		and challenge
and social factors, such that	factors such as environmental		Regular reviews of pricing structure
sustainable growth, market	and social factors, material		<ul> <li>Continued investment in the investment process,</li> </ul>
share or profitability is	changes in regulation or legislation within the		service standards and marketing
adversely affected	financial services sector		– Trade body participation
			Regular competitor benchmarking and analysis
Regulatory compliance	This risk can arise from	High Med	– Board and executive oversight
and legal The risk of failure by the	failures by the business to comply with existing		<ul> <li>Management oversight and active involvement with industry bodies</li> </ul>
group or a subsidiary to	regulation or failure to		– Compliance monitoring programme to examine the
fulfil its regulatory or legal	identify and react to regulatory change		control of key regulatory risks
requirements and comply with the introduction of	regulatory change		<ul> <li>Separate anti-money laundering function with specific responsibility</li> </ul>
new or updated regulations			<ul> <li>Oversight of industry and regulatory developments</li> </ul>
and laws			<ul> <li>Documented policies and procedures</li> </ul>
			– Staff training and development
Suitability	This risk can arise through	High Med	<ul> <li>Board, executive and general managers</li> </ul>
The risk of an unsuitable	failure to appropriately		committee oversight
client outcome either through service, investment	understand the wealth management needs of		<ul> <li>Investment governance and structured committee oversight</li> </ul>
mandate, investment	our clients, or failure to		– Management oversight and segregated quality
decisions taken, investment	apply suitable advice or		assurance and performance teams
recommendations	investment strategies		– Performance measurement and attribution analysis
made or portfolio or fund construction			- 'Know your client' (KYC) suitability processes
rund construction			Weekly investment management meetings
			<ul> <li>Investment manager reviews through supervisor sampling</li> </ul>
			– Compliance monitoring
Information security	This risk can arise from the	High Med	– Board and executive oversight
and cyber	firm failing to maintain and		– Data governance committee oversight
The risk of inappropriate access to, manipulation,	keep secure sensitive and confidential data through its		<ul> <li>Information security policy, data protection policy and associated procedures</li> </ul>
or disclosure of, client	operating infrastructure,		<ul> <li>System access controls and encryption</li> </ul>
or company-sensitive	including the activities of employees, and through the		<ul> <li>Penetration testing and multi-layer network security</li> </ul>
information	management of cyber threats		– Training and employee awareness programmes
			– Physical security
People	This risk can arise across	High Med	– Board and executive oversight
The risk of loss of key staff,	all areas of the business as a result of resource		<ul> <li>Succession and contingency planning</li> </ul>
lack of skilled resources or	management failures or		<ul> <li>Transparent, consistent and competitive remuneration schemes</li> </ul>
inappropriate behaviour or actions. This could lead to	from external factors such		Contractual clauses with restrictive covenants
lack of capacity or capability	as increased competition		Continual investment in staff training
threatening the delivery of	or material changes		and development
business objectives, or	in regulation		– Employee engagement survey
to behaviour leading to			Appropriate balanced performance
complaints, litigation or regulatory action			measurement system
			<ul> <li>Culture monitoring and reporting</li> </ul>

		Residual	l rating	
Level 2 risk	How the risk arises	I	L	Control environment
Third-party supplier	This risk can arise when	High	Med	– Board and executive oversight
The risk of one or more	the firm does not have			<ul> <li>Senior dedicated relationship managers</li> </ul>
third-party suppliers failing to provide or perform authorised and/or outsourced services to standards expected by the group, impacting the ability to deliver core services.  This includes intra-group outsourcing activity	appropriate governance and oversight of its supplier relationships, in particular those considered key and material to the operational resilience of business services provided to clients or investors			<ul> <li>Supplier contracts and defined service level agreements/KPIs</li> <li>New supplier due diligence and approval process</li> <li>Close liaison and regular service review meetings</li> <li>Documented procedures</li> </ul>

Further detailed discussion of the group's exposures to financial risks is included in note 33 to the financial statements.

#### Assessment of the company's prospects

The board reviews its strategic plan annually. This, alongside the ICAAP and ILAAP, forms the basis for capital planning which is discussed periodically with the Prudential Regulation Authority (PRA).

During the year, the board has considered a number of stress tests and scenarios which focus on material or severe but plausible events that could impact the business and the company's financial position. The board also considers the plans and procedures in place in the event that contingency funding is required to replenish regulatory capital. On a monthly basis, critical capital projections and sensitivities have been refreshed and reviewed, taking into account current or expected market movements and business developments.

The board's assessment considers all the principal risks identified by the group and assesses the sufficiency of our response to all Pillar 1 risks (defined as credit, market and operational risks) to the required regulatory standards. In addition, the crystallisation of the following events were focused on for enhanced stress testing: an equity market fall, a loss of business/competitive threat, business expansion, pension obligation and a combined market fall and reputational event. The economic and commercial impacts of the global pandemic on the prospects of the company were also factored into the assessment.

The group considers the possible impacts of serious business interruption as part of its operational risk assessment process and remains mindful of the importance of maintaining its reputation. Although the business is almost wholly UK-situated, it does not suffer from any material client, geographical or counterparty concentrations.

While this stress test does not consider all of the risks that the group may face, the directors consider that this stress testing based assessment of the group's prospects is reasonable in the circumstances of the inherent uncertainty involved.

#### **Viability statement**

In accordance with the UK Corporate Governance Code, the board has assessed the prospects and viability of the group over a three-year period considering the risk assessments identified above. The directors have considered the firm's current position and the potential impact of the principal risks and uncertainties set out above. As part of the viability statement, the directors confirm that they have carried out a robust assessment of both the principal risks facing the group, and stress tests and scenarios that would threaten the sustainability of its business model, and its future performance, solvency or liquidity.

The board regularly reviews business performance and at least annually its current strategic plan through to 2024, alongside a strategic risk assessment. The board also considers five-year projections as part of its annual regulatory reporting cycle, including strategic and investment plans. However, the directors have determined and continue to believe that a three-year period to 31 December 2023 constitutes an appropriate and prudent period over which to provide its viability statement given the uncertainties associated with the global pandemic, as well as economic and political factors and their potential impact on investment markets over a longer period. This three-year view is also more aligned to the firm's detailed stress testing and capital planning activity.

Stress testing and scenario analysis shows that under scenarios such as a 42% fall in FTSE 100 levels or a major reputational risk event, the group would remain profitable and able to withstand the impact of such scenarios. An example of a mitigating action in such scenarios would be a reduction in costs, specifically around change initiatives, along with a reduction in dividend.

Based on this assessment, the directors confirm that they have a reasonable expectation that the company will be able to continue in operation and meet its liabilities as they fall due over the period to 31 December 2023.

# Responsible business report

# Being a responsible business

Our commitment to be a leader in responsible business stems from our purpose in society. It is core to our business. Thinking, acting and investing responsibly not only shapes what we do but how we do it. It is woven throughout our business strategy, recognising that this approach is core to our day-to-day decision-making. This focus on the long term is how we will not only create value for our clients but also make a wider contribution to society.

# Our 2020 highlights

# **Responsible investment**

PRI strategy and governance score

Number of companies directly engaged with

#### Our people

**Number of employees** participating in share schemes

2020 employee engagement score

#### **Society and communities**

£467,000

(2019: £360.000)

charities supported

#### **Our environmental impact**

(tCO<sub>2</sub>e/FUMA £bn)

(tCO<sub>2</sub>e)

#### Our approach to responsibility

We are committed to operating in a way that creates long-term value for our stakeholders, benefits society and actively addresses any adverse impacts our activities have on society, people and the environment. This means understanding the environmental, social and governance (ESG) issues that matter to them and to our business. The pillars of our programme responsible investment, our people, society and communities, and our environmental impact - position us to influence the trends we face as an investor and as an active member of the societies and communities in which we operate.

# Responsible investment

Our aim is to be a leader in responsible investment. We will achieve this through the purposeful integration of ESG considerations into investment management processes and ownership practices. Delivering to our clients by acting as good, long-term stewards of the investments which we manage on their behalf.

#### Market trends

Responsible business

The mainstreaming of environmental, social and governance issues

**Diversity** and inclusion

Social criteria are a growing priority

Climate has taken centre stage

# car people

Recognising that our business relies on the commitment of our employees, we aim to become the employer of choice for the wealth management sector, through the creation of a diverse and inclusive workplace that motivates, develops and leverages the strengths of our employees, ensuring that we maintain a professional and high-performing culture.

# **Society and communities**

We aim to be a trusted partner in the societies in which we operate, building on our long-standing tradition of supporting local communities, helping them to prosper. Leveraging our employees' knowledge and experience alongside integrating clear supplier engagement processes will enable the development of sustainable and prosperous societies.

# **S** Our environmental impact

Our aim is to play our part in the move to a net zero economy. Achieving this depends on us understanding the impact we have on the environment, both directly through our operations and indirectly through the investments we make. We will actively promote approaches that mitigate and minimise our impact on the natural world.

We have a clear understanding of who we are as a business and are committed to thinking, acting and investing responsibly. This includes putting in place strong governance foundations to hold us to account. Alongside clear accountability we will set targets, track and monitor our progress and transparently report against our commitments in a timely manner.

We recognise that we cannot achieve our aims alone. Through selected partnerships we will work to deliver action and continually challenge ourselves around the issues that we can materially impact.

Rathbones has been trusted for generations to manage and preserve our clients' wealth. Our tradition of investing and acting responsibly has been with us from the beginning and will continue to lead us forward.

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#### Responsible business governance

Having taken our first step by defining our framework in 2019, this year saw us undertake further engagement to review and update our underlying plans, review our operating environment and ensure the business had suitable governance in place to oversee the programme in the future. We also conducted an extensive engagement programme with colleagues to ensure our programme aligned with their interests and values.

To this end we formed the responsible business committee, co-chaired by our chief executive and the head of Rathbones specialist and charity business, with members from risk and investment and representatives from the business who act as workstream leads.

#### The board

# **Group executive committee**

# Responsible business committee

The key activities of the committee are as follows

- Identify emerging risks and opportunities related to the social and environmental impacts of the firm
- Provide oversight of the firm's responsible business strategy and reporting
- Oversee the firm's policies and progress across our framework

#### Committee members:

- Chief executive
- Head of specialist and charity business
- Chief risk officer
- Company secretary
- Workstream leads

# Rathbones responsible business framework



# Responsible investment

Led by our stewardship director

It is in our clients' best interests for the companies in which we invest to adopt best practice in managing environmental, social and governance risks. We act as good long-term stewards of the investments which we manage on their behalf and are increasingly holding companies to account on their ESG performance.



## Our people

Led by our head of organisational effectiveness

Our people are a key asset in delivering our strategy, excellent client experience and meeting our stakeholder commitments. As an equal opportunities employer, we must continue to promote diversity, transparency and equality within our workforce.



# Society and communities

Led by our corporate responsibility manager

Rathbones has a long-standing tradition of supporting our local communities. The success of our business and the investments we manage are intrinsically linked to promoting the development of a sustainable and prosperous society.



# Our environmental impact

Led by our head of property and facilities

Economic prosperity depends on the sustainable use of natural resources. By understanding the impact we have on the environment, through our operations and the investments we make, we actively encourage approaches that mitigate and minimise our impact on the natural world.

# Committee activity in 2020

Below is a summary of the key issues that the committee considered at each of its meetings during the year.

#### July 2020

- Approval of the committee's terms of reference
- Agreement on committee membership
- Review of our stakeholder engagement feedback
- Review of our 2020 progress

#### October 2020

- Agreement of our responsible business strategy
- Review of progress against our existing responsible investment and diversity and inclusion programmes
- Assessment of our community investment approach
- Review of the impact of COVID on our operational footprint

#### December 2020

- Agreement of our responsible business narrative
- Discussion on standards and frameworks that align with our responsible business approach
- Review of our progress against our plans
- Agreement on our community investment strategy
- Agreement of our responsible investment proposition and updates to our responsible investment policy

#### Standards and frameworks

Over the last 12 months we have worked to understand the impact we can have as a business. Our approach to responsible business clearly supports our business strategy. Our commitment to the following organisations supports our development and together we will work to have a positive impact. We have mapped our framework to the following standards and frameworks:



# The United Nations Sustainable Development Goals (SDGs):

Rathbones maps to the SDGs on many levels across our businesses. In 2021, we will map our impact against the goals and report our progress in support of the goals in our next report.



## The FTSE4Good Index\*:

We are pleased to have been included in the FTSE4Good Index for over 10 years. As a business we will continually develop our approaches to maintain our listing.

To find out about other standards, frameworks and ratings which we align to please see our website.

# **Looking forward**

Acting on environmental, social and governance issues is not only the right thing to do but is fundamentally beneficial to the long-term success of our business and the welfare of our stakeholders. To ensure that we deliver over the next year we will:

- engage stakeholders on ESG matters
- ensure alignment with our selected standards and frameworks
- enhance our data disclosure
- further enhance our approach to supplier management
- continue to strengthen our governance of these issues through updated policies and reviewing our committee structure.

We commit to reporting transparently and will share our progress as we deliver our responsible business programme. This will result in a standalone report alongside our 2021 annual report and accounts.

If you would like to talk to us about our responsible business programme please contact us at responsiblebusiness@rathbones.com.

<sup>\*</sup> FTSE Russell (the trading name of FTSE International Limited and Frank Russell Company) confirms that Rathbone Brothers Plc has been independently assessed according to the FTSE4Good criteria, and has satisfied the requirements to become a constituent of the FTSE4Good Index Series. Created by the global index provider FTSE Russell, the FTSE4Good Index Series is designed to measure the performance of companies demonstrating strong environmental, social and governance (ESG) practices. The FTSE4Good indices are used by a wide variety of market participants to create and assess responsible investment funds and other products.



# Responsible investment



Our responsible investment committee defines responsible investment as, 'the purposeful integration of environmental, social and corporate governance considerations into investment management processes and ownership practices in the belief that these factors can have an impact on financial performance.'

#### Matt Crossman

Stewardship Director

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#### Our approach

Our purpose, thinking, acting and investing responsibly, is intrinsic to our organisational culture as well as to our investment process. The pandemic has accelerated interest among our clients and the general public in responsible investment (RI) and sustainability. It has also brought a number of social and environmental issues and trends to the fore, sharpening the financial system's understanding of the future risks caused by issues such as climate change and biodiversity loss. Our ambition is that our future RI proposition will cater to the needs of all clients - whether their interest in environmental, social and governance (ESG) factors is driven simply by financial materiality or by more specific sustainability preferences. At the same time, we will build on our existing expertise in Greenbank and in RUTM's specialist funds to continue to lead the market in innovative responsible investment propositions and products. Building on the important work of 2019 which saw the introduction of our responsible investment committee and our first group RI policy, 2020 saw further development and improvement across all our RI programme.

#### Our responsible investment principles

In 2020 we updated our RI principles. The aim of the principles is to ensure a consistent approach to RI across the group. They align to the RI policy work and apply at group level, encompassing all Rathbones business units. We practise RI via four core principles:

- ESG integration: we will consider ESG factors in the evaluation of investments to help identify ESG opportunities and risks
- voting with purpose: we will actively vote across over 95%
  of the value of our holdings in line with our RI commitments.
  This may involve voting against management to help drive
  positive change
- engagement with consequences: we will prioritise engagement where we can make a real difference in addressing the world's systemic environmental and societal challenges. We are prepared to reduce our holdings in companies who continue to present an ESG risk over time
- transparency: as a prominent participant in the financial market, we are committed to being transparent about our approach to RI. We will actively report on the progress of our RI activities to our clients, shareholders and other stakeholders.

Introducing new principles and requirements cannot be done without training all our employees on our ambition and approach, with investment managers receiving more practical training. Through 2020, sessions have been run on specific issues such as AGM voting. Throughout 2021, training will be rolled out across the business explaining our RI ambition, progress to date and plans for the future. In 2020 nine members of the research team completed advanced training in responsible investment through the PRI Academy module, with four more currently working to complete it.

# Collaborating to drive change

We know that collaboration will increase our ability to drive change and we are pleased to continue our support at group level for a number of organisations, including the IIGCC, ClimateAction100+ and our 11th year as a signatory of the PRI.







#### PRI annual survey results

- A+ strategy and governance (2019: A+)
- A listed equity active ownership score (2019: A)
- B listed equity incorporation score (2019: B)
- C fixed income corporate financial and non-financial score (2019: B)

We retain memberships of other organisations through our business units. To learn more please see our website.

# **Environmental, social and governance integration**

We are investment managers and our fiduciary responsibility is to generate returns for our clients. However, being a responsible investor means taking responsibility for the impact that the companies we invest in have on the world. We believe integrating ESG factors into the investment process helps achieve a balance between these aims. It will also help drive investment returns by limiting ESG risks and identifying emerging investment opportunities. Being leaders in RI will allow us to provide clients with new investment opportunities, identify high-quality investments and make a contribution to solving the problems facing society.

Our in-house research team is the foundation of our decision-making process and they utilise multiple data sources to support both qualitative and quantitative assessments that are included in stock selection recommendations. In 2020 we became an organisational alliance member of the Sustainability Accounting Standards Board (SASB), supporting Rathbones in our learning as we integrate financially material ESG considerations into our process. Alongside the purchase of a specific ESG data set, this will enable our team to include more indicators in their assessments and therefore support investment managers with more detailed recommendations. This increase in data will be built into updated reporting templates and ultimately feed into our client reporting, supporting conversations about a broader set of risks and opportunities that may impact a client's investments.

#### **Stewardship**

We believe it is in our clients' best interests for the companies in which we invest to adopt best practice in managing environmental, social and governance risks. This provides a framework for each company to be managed according to the long-term interests of its shareholders. Mindful of our responsibilities to our clients, we act as good, long-term stewards of the investments which we manage on their behalf, as expressed in our responsible investment policy. We have developed a robust approach to proxy voting as a clear expression of our stewardship responsibilities. However, stewardship is not limited to this activity. Engagement with companies on ESG issues is an important adjunct to voting activities. A summary of our activity can be found on the following page and our responsible investment report shares more detail on Rathbones' approach to proxy voting and engagement within the context of our ESG activities over the last 12 months.

#### Number of direct engagements in 2020

**226** (2019: 70, 2018: 31)

#### Engagement with consequences

It is important that we maintain a dialogue with the companies in which we invest, as our clients expect us to use our voice to influence companies towards better, more sustainable long-term performance, which takes account of all stakeholders. We recognise that engagements often present themselves across a spectrum of severity and in order to maximise the effect of our engagements and deliver on our responsibilities to clients, we must be selective and pragmatic. Whilst the specific approach taken to engagement will be decided on an ad hoc, case-by-case basis, the following principles guide the selection of an issue for more active engagement (definitions are provided in our engagement policy):

- exposure
- severity
- location
- expertise.

Engagement must have consequences to be effective. Following our best efforts made through a campaign of focused engagement for change, we are prepared to reduce our holdings in companies who continue to present an ESG risk over time. If an existing investment conflicts with our RI policy we may decide to stop investing with them altogether and begin the divestment process. We would outline clear criteria and timescales for such divestments.

As signatories to the PRI, we make use of the organisation's collaboration platform to participate in engagement on ESG topics with a number of global firms. To read more about our approach to engagement and examples undertaken please see our responsible investment report.

#### **Engaging together: Votes against slavery**

In 2020, Rathbones convened an investor collaboration with £3.2 trillion in assets under management to challenge FTSE 350 companies that had failed to meet the reporting requirements of Section 54 of the Modern Slavery Act 2015. We worked with a respected international NGO to develop a target list of companies, our aim being to achieve full compliance from 22 laggard companies. We expect members of the FTSE 350 to lead in this area, taking substantive action against the prevalence of slavery in their supply chains. As at the end of December 2020, 20 out of 22 companies have now become compliant. Our engagement was shortlisted at the PRI 2020 Awards for the 'Stewardship Project of the Year'.

# **Voting with purpose**

The cornerstone of all responsible investment is an active and considered approach to proxy voting. Since 2010, the group's voting activity has been coordinated by a dedicated committee, which issues voting recommendations based on best practice, establishing a baseline for consideration by the major holders of the companies in question. Rathbone Investment Management exercises the voting rights attached to its largest holdings, covering the most widely held stocks across the business. Voting is also undertaken on any company if requested by an underlying shareholder. Our voting policy was strengthened in several areas in 2020, to align with new regulation and to deepen the integration of ESG risk factors into the voting process. We also developed a separate, detailed voting policy dealing with collective investments.

Details of our voting activity for the year can be seen in the table below. We voted against management on resolutions that were related to:

- director re-election
- executive pay
- business issues such as poor ESG disclosure and approval of accounts and auditors.

Voting against management is rare, but significant, and we ensure any such vote is followed up by direct engagement. To learn more about our voting and engagement see our responsible investment report.

#### **Transparency**

Transparency is essential when working to integrate ESG factors into our processes, and as we build on the support currently offered to clients to ensure they have more information to enable their decision-making. Regular communication with our stakeholders covered a variety of themes, from regular client updates on their portfolio performance, to awareness sessions looking at specific issues facing our clients. We continue to benchmark our performance against industry peers on responsible investment through involvement in the UN PRI annual reporting cycle. Our full PRI submission is available on request.

Our annual and interim responsible investment reports as well as our RI thought leadership are all available on our website. We are supportive of the TCFD recommendations and our first disclosure can be found on page 70. We will evolve this through our work in 2021 and improve alignment in our 2021 disclosure.

#### **Looking forward**

In 2021 we will continue to evolve our well-established investment process and client proposition, giving greater scope to tailor portfolios to individual client sustainability preferences while considering a wide range of ESG risks and opportunities and emerging sustainable investment themes. We will work to mainstream RI at Rathbones. Specific initiatives will include:

- continued integration of ESG data into our research recommendations
- increased training of our employees
- improved communication to clients on their exposure to ESG risks and opportunities.

From 2021 we will report publicly on our voting activities on our website, and in summary form in our annual responsible investment report, where we also provide further detailed rationale around the specific holdings that are excluded from the process (c. 5%).

# **Voting activity**

Category	2020 number	2020 percentage	2019 number	2019 percentage
Number of items voted	7,375		4,817	
Number of votes FOR	7,162	97.15%	4,759	98.80%
Number of votes AGAINST	237	2.21%	62	1.29%
Number of votes ABSTAIN	47	0.64%	70	1.45%
Number of votes WITHHOLD	7	0.09%	0	0.00%
Number of votes on shareholder proposals	144	1.95%	26	0.54%

# **339** Our people



Rathbones is an equal opportunity employer. We are working to create an engaged, talented and diverse workforce which can deliver to our clients whilst operating in line with our purpose.

#### Simon Burnett

Head of Organisational Effectiveness

## **Our approach**

Our people faced a challenging year, having to adapt to new ways of working whilst continuing to deliver excellent client service in an uncertain and worrying time. To support our employees, the management team and the board increased ongoing engagement with all our people and this included frequent dialogue between our leaders, managers and the broader workforce. All employees were given opportunities to understand and discuss the issues impacting them, ensuring that responses were focused and proportionate.

Having introduced new values in 2019, this was a year of integration and embedding into our core processes. With a continued focus on culture, we created a dashboard to support regular reporting to the executive and board on the eight aspects of our corporate culture we have identified (see pages 88-89). Work continued across our focus areas of diversity and inclusion, engagement and wellbeing.

#### The wellbeing of our people

There is no question that 2020 was an extraordinary year for our employees. The need to work under different and varied conditions created both new opportunities and additional pressures. Ensuring the wellbeing of our people remained our utmost priority, giving security and support as they adapted to the changing conditions. Contact and virtual meeting frequency was high, and we undertook surveys to assess the wellbeing, working conditions and productivity of our employees. Our existing wellbeing programmes were reviewed and reinforced to address the new challenges. Flexibility was essential, allowing employees to select the support they need across our mental, physical and social wellbeing programmes.

We recognised that for a proportion of our people remote working was particularly difficult. As a result, we strengthened our support networks for them, including:

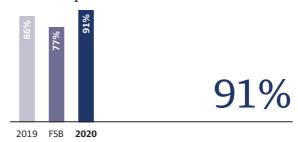
- continued support through the Rathbones Employee
   Assistance Programme provided by CiC. This offers a 24-hour advice line, a self-help website and a telephone helpline for managerial advice and confidential counselling sessions
- a range of live wellbeing sessions to give support to employees

- the Rathbones Mental Health First Aiders, who have been trained to sign-post our people to suitable support, circulated regular emails on how to take care of and improve mental health
- mental health training to managers
- access to a mental wellbeing app offered free to everyone

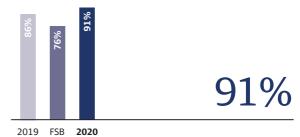
We reprioritised investment in IT solutions and infrastructure, such as desks, chairs and screens that facilitate home working, fostered digital communication and provided physical equipment to employees at home as necessary. At times of high pressure, we understood the importance of bringing our employees together for fun. Our sports and social committee continued to organise regular virtual events for all employees, for example virtual yoga lessons, art or cookery lessons and virtual children's parties.

# 2020 survey highlights

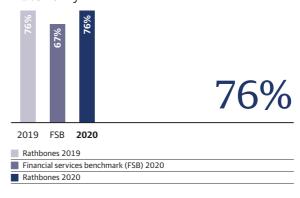
## Overall experience



# I am proud to say I work for Rathbones



#### Autonomy



# **Diversity and inclusion**

We want Rathbones to be a company where everyone has the opportunity to build a successful career and find the right balance between work and personal life, regardless of age, ethnicity, gender, religion or background. World events in 2020, such as the international anti-racism protests and the celebrations of Pride month, have served to highlight how important this is across all businesses and sectors.

#### Our gender pay gap

Although our workforce is approximately 50:50 female to male, when we look at all levels of employee, this balance shifts as we move up the business. We are committed to taking all steps possible to reduce our gender pay gap and have had some success in increasing representation in more junior professional levels, which will provide better representation at senior levels, albeit over time. We published gender pay gap data in April 2020 and will do so again before April 2021.

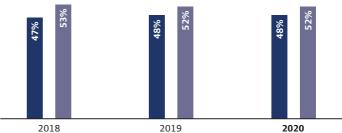
# **Our diversity**

Our board has three female directors out of eight and we also have three on the group executive committee (GEC), which means we have exceeded our commitment to meet the 33% of female board representation for FTSE 350 companies. We see this as a good foundation on which to build, but not an end point. It remains the fact that women have been less well represented at all levels in the investment management industry and further addressing this imbalance is a key priority. We continue to develop our plans to align with the recommendations published in the Hampton-Alexander review and are working hard to appoint more women in graduate trainee positions. We are also working to encourage more applications from women to our work experience and financial career programmes. We continue to target the progression and development of existing female employees with opportunities for leadership and management programmes. We are signatories to the Women in Finance Charter and the firm is committed to achieving 25% female senior management representation by 2023. As of 2020, we have reached 24.6% (2019: 20.3%).

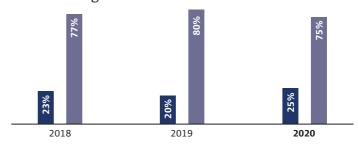
# The same of the sa

# Gender diversity at 31 December 2020

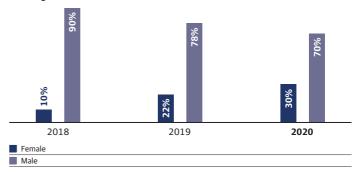




## Senior managers<sup>1</sup>



#### Group executive members



Senior managers includes senior individuals who report directly into the group executive committee

#### **Our activity**

The work of Rathbones Included, the working group set up to consider the challenges we face and suggest responses to them, accelerated in 2020. Priority workstreams for diversity and inclusion (D&I) were identified for 2020 and 2021:

# Addressing our gender and race & ethnicity imbalance:

- in 2020 we aligned our core processes with our values, piloted the use of anonymised CVs and increased our graduate intake to two-thirds female
- in 2021 we will continue to review and update our processes, move unconscious bias training online and make inclusive leadership mandatory for managers

# Improving our D&I insight across Rathbones:

- in 2020 we expanded our collation of diversity data to cover all the categories of the Equality Act of 2010
- in 2021 we will utilise the data to help us develop appropriate D&I policies and practices

#### Building D&I into our working practices:

- in 2020 we developed our processes and training to increase awareness of diversity and enhance inclusivity, and expanded our employee networks. The firm joined the 100 Black Intern programme and continued to support the She Can Be initiative
- in 2021 we will run more events and embed our support of external programmes

#### Improving D&I awareness:

- in 2020 we focused on building both internal and external awareness, including but not limited to supporting Inclusion Week and Black History Month
- in 2021 we will help our people and broader stakeholder base understand the challenges facing a diverse and inclusive workforce

# Rathbones Included - Q&A with Darren Seaton

# Why is diversity and inclusion important to Rathbones?

It's our opportunity to review the way we do things and to make sure everyone feels they belong and that their voice is heard. It is also important that as an organisation we are truly reflective of wider society and our employees, clients and communities

#### What challenges does the business face?

Turning talk into actionable outcomes is a big challenge. It is important to ensure what we are trying to achieve isn't just a tick-box exercise but an authentic and positive cultural change to the organisation. Time is another challenge. It can take time to change processes and perceptions, but we have progressed quickly so far and are moving in the right direction.

# What is Rathbones doing to make people feel included?

Raising internal awareness is key to our success and we are starting to build a programme highlighting key diversity and inclusion events for employees to run throughout the year, such as conversations with the Olympic swimmer Mark Foster and Selina Flavius, author of *Black Girl Finance*. We have an employee-led taskforce who contribute their time and effort to help us meet our objectives.

# How does Rathbones Included help the business have meaningful conversations?

We are the employee voice and want to make sure we integrate D&I thinking across the organisation. We work together with our partners in other functions within the



business, such as HR, technology and change and learning & development, who are helping us to implement the changes to our processes that will enable us to meet our objectives. Together we can also find opportunities to make our processes and practices, such as employee and graduate recruitment, training and communications, more inclusive.

#### What does the future hold for Rathbones Included?

We feel extremely positive about the future. As a group, in the challenging conditions presented by the pandemic, we have made some amazing progress this year and look forward to building on that success in the years to come. A priority in the short term is creating employee networks designed to be spaces of support, where people can share experiences and knowledge with their colleagues and allies. We will also be continuing our alliances with external organisations such as She Can Be, which endeavours to empower young women to make informed decisions about their careers.



#### Diversity in our graduate programme

Rathbones is proud of our graduate programme which maintains a high-quality pipeline of younger talent. Betsy completed our graduate programme in 2020:



I joined Rathbones in September 2018. Like many graduates, I was unsure about my career direction but was completely open-minded and excited about my future wherever it would take me. Fortunately, it took me to Rathbones and I haven't looked back since. For 15 months, I rotated around eight different departments in the business, including a stretch in the Liverpool office and a very long stretch at home! Whilst lockdown has had its challenges, the programme continued to present me with exciting and interesting opportunities - I worked with experienced professionals, participated in corporate projects, presented to senior managers, joined a committee, completed my Investment Advice Diploma, began my studies for the CFA, became a buddy and landed my new role as Assistant Investment Manager at Rathbone Greenbank Investments. By participating in the programme, I have gained in-depth knowledge of the business and formed a development pathway to becoming an investment professional at Rathbones. I look forward to my next chapter and wish all the new graduates the best on the rotation programme!

#### Betsy Ashburner,

Assistant Investment Manager, Rathbone Greenbank Investments

Our programme is a key part of diversifying our talent pipeline and we are pleased that in 2020 our graduate intake was two-thirds female. Having chosen to work with a recruitment agency which understood our desire to have gender balance in our process we began candidate identification. Our nine successful candidates were selected from over 1,400 applicants shortlisted via an interview process to go through to the next stage of psychometric and ability testing. The 2020 intake started in October and like Betsy are studying for their Investment Advice Diploma as they work alongside our investment management teams.

#### **Culture and values**

Having introduced updated corporate values last year, 2020 was a year of integration. Values have been included in the year-end appraisal process for the first time and the link to remuneration is under review. To equip managers in this process, mandatory training was rolled out to support the year-end appraisal conversations. These sessions included guidance on how to discuss the values and examples shared for reference.

Further tracking of how the business is living our values was collated in a culture dashboard. To find out more about the dashboard see the corporate governance report (pages 88-89).

### **Engagement**

An engaged workforce is essential to delivery of our purpose and strategy. Throughout 2020 a range of direct and indirect engagement activities was undertaken to ensure that the business was aware of relevant issues and considerations as part of its decision-making and oversight activities. A summary of employee engagement activities is provided below:

- annual employee survey
- pulse surveys in light of COVID-19
- board branch visits
- CEO team visits
- employee townhalls
- non-executive director drop-in sessions with front office and support teams across the country.

The board's workforce engagement programme, part of our compliance with the 2018 Corporate Governance Code, moved virtual in 2020 to maintain the discussion. Colin Clark and Sarah Gentleman remain the designated non-executive directors responsible for gathering employee feedback. Feedback from the sessions is collated and the key themes are presented for discussion by the board and are taken into consideration when making decisions. For more detail on the sessions held in 2020 see pages 90-91.

The 2020 engagement survey had an 82% response rate and results saw an increase in overall engagement of 5% (91% in 2020 and 86% in 2019). Given the uncertain year these results showed that Rathbones continues to have a good corporate culture and remains higher than the Financial Service Benchmark average of 77%. Of note were positive scores across the business for caring about the future of the organisation, being proud to work here and people understanding how their role aligns to our purpose. Positive data points such as these link to employee retention, performance and productivity. The survey also identified a few specific areas where we can seek to increase engagement and showed improvements in all our target areas from last year.

#### Investing in our people

As part of the benefits that we offer, UK employees can participate in the company's pension arrangement, which began to integrate environmental, social and governance factors into its investment decisions in 2020. We support our people through health and periods of illness by providing private medical cover, annual medicals, income protection and life assurance cover to everyone. Further, all employees have the opportunity to join the Share Incentive Plan (SIP), which enables employees to benefit from share matching by the company on a one-to-one basis and receive free shares and dividend shares, as well as the opportunity to join the Save As You Earn (SAYE) share option plan each year. Rathbones prides itself on being a 'real Living Wage' employer and ensures our sub-contracted workforce are paid these rates as a minimum.

We actively prioritised the development of our employees by building and delivering high-quality programmes that enable participants to put relevant learning into practice, whichever part of the business they work in. We did this by engaging line managers and other stakeholders across the business to understand what skills are needed and ensure that the opportunity and support are in place for employees to deploy them. Responding to the challenge of COVID-19, early in the year additional training sessions were offered to line managers helping them communicate with their team and enabling them to share best practice.

Understandably, COVID-19 impacted access to training and therefore the level of external training decreased. While we continued to support our people as they completed professional qualifications the average investment per person was £468 (compared to £727 in 2019). However, these figures are a conservative estimate because there is much more employee development that has no direct cost and is conducted informally; for example we supported national learning at work week where we shared stories from our senior managers about their career paths, including hearing from our CFO and COO.

In addition to the online courses offered to all new employees, we increased online learning across the firm, continuing to deliver sessions on a variety of issues, including:

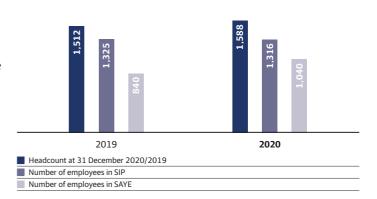
- anti-money-laundering
- data security
- stewardship.

We rolled out new sessions focusing on:

- business continuity
- client protection
- client asset sourcebook (CASS)
- SEC training, targeting SEC approved people but offered as optional CPD course for all.

Rathbones is committed to developing a pipeline of high-calibre talent to ensure appropriate skills and succession planning for the future and 2020 was our third graduate development programme. For existing employees we provide professional and personal development for all.

# Number of employees and share scheme participation



In 2020 this included the formalising of our approach to mentoring, such that at the end of 2020 we had 40 mentoring pairs. Focused on, but not limited to, our investment management community, our business development programme, continued to run over nine months and covered a number of modules including, commercial mindset, building a book of business and engaging and presenting to clients.

For all managers a suite of management and leadership courses remained available, enabling the firm to support high-potential employees to ultimately grow into senior leadership roles. An example of this was the 'Driving Productivity' course introduced in the last quarter of 2020, covering enhanced communication and flexible leadership styles.

For our junior employees, we provided opportunities for personal and professional development through initiatives including our apprenticeship programme, which continued to run successfully.

#### **Looking forward**

We are committed to continually improving our employee experience. Working together and supporting each other will be key to our business success, especially given the uncertainty that we face as a society. Building on the foundations we have put in place, 2021 will be a year of evolution and embedding new processes, mindful that there is only so much change people can cope with, be it in work or personally. The resilience of our employees is something we remain proud of. Next year, in addition to our existing processes we will:

- build D&I into more of our working practices
- create broader awareness of D&I across the business
- update our values in our appraisal and talent management process
- roll out our updated approach to hybrid working
- expand our existing mentoring programme.

# Society and communities



Rathbones has a long-standing tradition of supporting our local communities. The success of our business and the investments we manage for our clients are intrinsically linked to promoting the development of sustainable and prosperous communities.

#### Helen Wilson

Corporate Responsibility Manager

As a responsible business, we work to promote the same expectations across our supply chain as we set ourselves. This year has been particularly challenging for many of our society stakeholders, be it the smaller businesses we engage with in our supply chain or the recipients of grants and support from the many charities that we have continued to partner with through, what has been a year in which they have all seen an increase in demand for their services. With the move by many of our clients and employees to remote working we have focused attention on keeping them safe by reviewing our approach to cyber security and ensuring it provides safe and secure channels through which we can communicate and continue to deliver the high-quality service of which we are proud.

## Our partners and our regulators

#### Our relationships with regulators

We value our reputation for ethical behaviour and integrity and comply with the Prudential Regulation Authority (PRA) and the Financial Conduct Authority's (FCA), client's best interests rule. We aim to build positive relationships with our regulators and acknowledge that they provide important oversight of how we run our business. Our clients' interests are therefore best served when we work constructively with our regulators. We regularly engage with them to ensure that our business understands and contributes to evolving regulatory requirements. Senior management hold regular meetings with regulators to foster healthy working relationships. We also report regularly to the board and the audit and risk committees on engagement with regulators and how changes in regulatory regimes may impact our business processes and procedures. In 2020, these reports included the financial implications of climate risk on our business and the impact of Brexit.

#### Code of conduct and whistleblowing

Central to our commitment to thinking, acting and investing responsibly is our approach to governance and risk management. We ensure all our people know the role they play through training, and our policies and processes are overseen by the board, audit and risk committees (see pages 84-99). Maintaining the highest possible standards of openness, probity and accountability means amongst other things enabling our employees and other stakeholders to raise any concerns they may have in a confidential manner. All employees undertake training on our code of conduct and whistleblowing procedures. ensuring that they understand what the business expects of them and the systems and processes in place should they wish to raise a concern.

#### Anti-bribery policy

Rathbones has zero-tolerance to bribery and corruption and we ensure all our employees and suppliers are adequately trained so as to limit our exposure to bribery by:

- setting out clear anti-bribery and anti-corruption policies
- providing mandatory training to all employees
- encouraging our employees to be vigilant and report breaches or concerns
- reporting suspected cases of bribery in accordance with the specified procedures
- escalating and investigating instances of suspected bribery and assisting the police or other appropriate authorities in their investigations.

We are committed to training our employees to ensure everyone understands our approach, their responsibility and the risk if our processes are not followed.

## Human rights

We recognise our responsibility to respect those who work within Rathbones and those who are in our broader stakeholder network, including but not limited to those who work within our supply chain. We support the International Labour Organization's standards and the Universal Declaration of Human Rights. We will not tolerate child or forced labour and support the right to freedom of association and collective bargaining. Whether it is in our approach to creating a diverse and inclusive workforce (pages 61-62) or in our impact in local communities (pages 64-66), we uphold these standards not only in our operations but also through the work of our stewardship team (pages 57-58).

#### Modern slavery

As a UK-based financial services business, Rathbones has a relatively low risk of modern slavery within its direct supply chain. Indirect suppliers further down our supply chain however present a potential elevated risk. In 2020, we engaged a third-party sustainability consultant, Avieco, to undertake our second supply chain modern slavery risk assessment. Overall, Avieco concluded that the risks identified have predominately remained unchanged since our initial assessment conducted in 2018.

The key areas of elevated risk were identified as follows:

- direct risk UK construction and India software supply and services
- indirect risk UK soft services (cleaning, hospitality) and UK retailers (procurement of products).

These four areas however represent a very small proportion of our total procurement expenditure. Through the identification of the procurement areas with elevated risk, we are embracing the opportunity to strengthen oversight, control and due diligence processes within our procurement practices, including through increased supplier engagement. Our modern slavery statement lays out our process in more detail and is reviewed and approved by the board.

We are continuously building capacity within Rathbones to manage the risk of modern slavery, and understand risk exposure within our operations, our supply chain, and our services. As a financial service business, Rathbones does not have significant physical inputs into its business operations, but understands that no supply chain is risk-free, and that greater risk may be present further down the supply chain with indirect suppliers. Looking forward, during 2021 our focus will be on our procurement framework, and the recruitment of specialist supplier management resource. Alongside the further strengthening of our supplier due diligence processes with additional focus on high risk sectors, and a wider internal training programme for key employees to support awareness and understanding.

## Our role in keeping our clients cyber safe

Instances of fraud have continued to rise, with some fraudsters using COVID-19 as an opportunity to exploit the vulnerable. The sophistication of these approaches continues to increase and in 2020 alone we saw phishing emails claiming to be from HMRC, NHS scam emails and schemes that focused on Brexit. These scams are designed to gain trust and convince people that they are dealing with legitimate representatives. Everyone is susceptible: staying alert and remembering a few key warning signs helps to protect against these attacks. In regular communication with our clients we reminded them how we will and will not contact them and reassured them that we support every effort to keep them safe. Clear and open communication helped to maintain and build trust in these testing times, and this extended to all our employees through the provision of regular cyber awareness training along with frequent reminders to remain vigilant through business communications channels.

# **Community investment**

In the uncertain times of 2020, the demand for support from the charitable sector saw a dramatic increase. The role of a business in looking after both its people and the communities in which it operates only gained in importance and we are pleased with how Rathbones pulled together, continuing to deliver to our clients and increasing the support we offered community partners. In 2020 the group made donations of £467,000, representing 1.1% of group pre-tax profit (2019: £360,000 and 0.9%). This consisted of support from a number of sources including the Rathbone Brothers Foundation, with each regional office selecting local projects. In total, £200,000 of financial support was shared between around 50 charities. We continued to match employee fundraising, up to £150 per employee per year, and our Give As You Earn scheme raised over £201,000 through employee donations, which was matched up to £200 per month for an annual total of £166,000. With the shift to remote working in 2020 we were able to donate over £200.000-worth of IT equipment to eligible causes.

## **Our COVID-19 community response**

Employees selected two national charities, Mental Health UK and the Trussell Trust, to receive additional funds which would help deliver services in response to COVID-19 programmes. Both charities received over £70,000.



#### Mental Health UK1

In 2020, demand for mental health services, advice and information soared across the UK. Mental Health UK connects with people and organisations to improve understanding and provide vital care. Rathbones has supported Mental Health UK to reach over three million people online with information on how to manage their mental health, and over 15,000 people directly through their helplines. Thanks to our partnership, more people across the UK have been able to find help for their own mental health, as well as their friends, family and carers.



#### The Trussell Trust<sup>2</sup>

trussell Trust supports a nationwide network of food banks who together provide emergency food and support to people locked in poverty and campaign for change to end the need for food banks in the UK. Rathbones was pleased to partner with them and our donation provided flexibility in ever-changing circumstances to allow them to continue to support their food bank network during a highly challenging time. In the first six months of the pandemic, food banks in the Trussell Trust network saw a 47% increase in need compared to the same time last year, providing 1.2 million emergency food parcels to people in crisis with approximately 2,600 food parcels going to children everyday during that time.



We also continued with our pre-COVID-19 initiatives The Rathbones Folio Mentorships programme, which started in 2017, provides talented young writers from state schools the transformational opportunity to be mentored by published authors, one-on-one, for a year. In 2020, and in spite of COVID-19 restrictions, four young people participated through remote delivery of the programme. For the last three years we have also piloted a digital reading programme in schools, in association with The Pigeonhole (a digital book club) and HarperCollins publishers. The Rathbones Folio Mentorships programme will continue into 2021 with new mentors assigned to four new students.

As a financial services business we also recognise our role in supporting financial awareness in youngsters, we do this via the Rathbones Financial Awareness programme. Investment managers deliver presentations for 16-to-25-year-olds within our offices and at schools around the UK. The programme aims to equip those attending with the necessary information to take ownership of their finances at a young age. We migrated the programme online in response to the pandemic, enabling us to offer access to more participants and in 2020 we had 250 individuals joining sessions. This means that in the last seven years, we have reached close to 10,500 young people.

In 2020 we took the opportunity to review our approach to community investment. After revisiting our history, our purpose and engaging our people we identified equality as the theme on which we feel we could have a material impact. Focusing on disadvantaged youth will allow us to continue a number of existing projects whilst identifying opportunities to increase the impact of our community investment programmes.

#### **Looking forward**

Rathbones has a strong tradition of operating responsibly. In 2021 we will look to develop our current approach, with programmes focusing on

- the strengthening of our existing procurement processes
- identification of partners to support our community investment ambition
- increasing our volunteering opportunities
- improved communication on our impact.

<sup>1.</sup> A registered charity in England and Wales, number 1170815

<sup>2.</sup> A registered charity in England and Wales (1110522) and Scotland (SCO44246)



# © Our environmental impact



Recognising the part we can play in the transition to a net zero economy, we have continued to track and reduce our operational footprint and are working to understand the impact of climate change on our investment portfolios.

#### Mark McGahern

Head of Property and Facilities

# Our approach

The world's response to COVID-19 only served to underscore the impact that can be had if people, nations and businesses work together. Despite the inevitable postponement of COP26, 2020 did not see a decrease in effort towards slowing and reversing the climate crisis. Businesses came together to call on the UK Government to drive a green recovery. Recognising the part Rathbones can play in the transition to a net zero economy, we have continued to track and reduce our operational footprint and are working to understand the impact of climate change on our investment portfolios.

#### **CDP Score**

(2019: B-)



As a business we continued to support CDP (formerly the Carbon Disclosure Project), both as an investor and as a responding business. With CDP's move to align its framework to the Task Force on Climate-related Financial Disclosures (TCFD). additional financial services questions were introduced in 2020. Our score of B reflected our willingness to respond to this new methodology and we are confident that delivering on a number of existing projects, such as the setting of targets and integration of ESG factors into the decision-making for our investment portfolios, will continue to improve our score.

We support the work of the TCFD and in 2020 produced our first response in alignment with its recommendations (see pages 70-74). Allied to the work being undertaken by our business to integrate environmental, social and governance data into our investment decisions and engagement process (see page 57-58) we have created a cross-functional team to oversee our approach. The responsible business committee has oversight of both our responsible investment programme and our environmental programme and supports their interaction as well as approving our TCFD, PRI and CDP disclosures.

# **Carbon footprinting the Greenbank portfolio**

The transition to the low-carbon economy has already begun: aligning a portfolio to both support and benefit from this transition should help to insulate it from medium- and long-term risks and position it to capitalise on long-term opportunities. In order to limit warming to 1.5°Cabove pre-industrial levels, global carbon emissions will need to fall dramatically by 2030 and achieve net zero by 2050. At Greenbank, the team works with clients to provide practical ways to align to a 1.5°C pathway:

- assess the exposure of investment portfolio holdings to climate risk
- reduce the exposure to industries whose activities are misaligned with a low-carbon pathway
- increase exposure to 'climate-sustainable assets'
- engage with companies and policy-makers to encourage actions consistent with a low-carbon transition.

Each year, Greenbank confirms its commitment to the Montreal Pledge by publishing a footprint of the equity holdings within the investment portfolios it manages.

# The impact of our investments

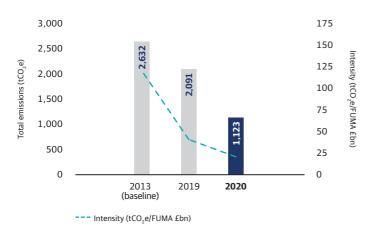
As a provider of investment and wealth management services we recognise the need to improve our understanding of the climaterelated risks which will impact our clients' investment portfolios, as this is the material proportion of our footprint. In 2020, a cross-functional team from our investment, risk, stewardship, research and responsibility divisions collaborated to expand our understanding of the impact of climate on our investments. Whilst we currently footprint our specialist funds and those offered through Greenbank, 2021 will see us expand our current portfolio footprinting to cover more of our core offerings. In 2020, the introduction of our climate statement (available on our website) formalised our commitment to engaging with investee companies on their approach to climate change and the associated risks and opportunities that face them as we transition to a zero-carbon economy.

# **Our operational footprint**

In 2020, our carbon footprint reduced by 46.3% with total emissions of 1,123  $tCO_2e$  (2019:2,091  $tCO_2e$ ). With our total funds under management increasing by 8.6% to £54.7 billion, our emissions intensity (tCO<sub>2</sub>e/£bn FUMA) has correspondingly decreased by 50.6%. Under normal circumstances energy from our built estate accounts for nearly half of our annual emissions. Given the proportion of the year in which our employees were based remotely, this year's footprint has evidently been impacted by COVID-19. Much of our workforce has been based at home since March. Offices were made COVID-safe, which not only

meant reducing capacity and creating one-way systems but also ensuring safe ventilation. At some sites this could be done by simply opening windows; however, at our larger offices, it required the running of air circulation systems to ensure fresh air was pulled into the building rather than recirculated. All emission categories, business travel, water and waste were also reduced as we moved systems online and continued to operate remotely.

# Total emissions (tCO<sub>2</sub>e) since baseline year



Given the challenges faced throughout 2020, we are pleased that we were able to accelerate several important initiatives, reflecting our continued commitment to reducing our environmental impact. In 2019, we initiated a review and upgrade of desktop IT and, due to the prolonged period of time for which our employees were remote working, this programme was completed early. Following discussions in an environmental focus group, we gathered suggestions for further improvements, such as updated waste management systems and a reduction in printed material, which we will look to implement in the near future. In 2020 we confirmed that our London and Liverpool offices were covered with green utility contracts and although not an owner-occupier at any of our sites, we will collaborate with other tenants and our building management firms on the sourcing of green energy for our other sites. The measurement of our data was also increased in 2019 to quarterly and is now reported to the responsible business committee twice a year. This regular oversight has allowed the management team to monitor the impact of COVID-19 and focus capital investment where required.

#### **Carbon offsetting programme**

Whilst our footprint has evidently reduced this year, we recognise that this level is unlikely to be sustained. Our commitment to reducing our footprinting our operations in parallel with offsetting of our residual emissions remains and we purchased and retired 1,171tonnes of  $CO_2e$  credits in 2020 to compensate for our 2020 residual emissions and the additional emissions from our restatement of 2019 scope 3. Having reviewed our approach to offsetting we are furthering our partnership with ClimateCare to identify high-impact projects which reduce carbon emissions and enable community development. Each of these exciting projects was selected in

line with our support of the UN's Sustainable Development Goals and is certified by internationally accredited bodies. As we set long-term targets we will continue to assess the role of offsetting, including the source of our credits.

#### **Compliance with regulations**

We continue to meet the greenhouse gas (GHG) emissions reporting requirements of the Companies Act 2006 (Strategic and Directors' Reports) Regulations 2013 and our obligations under the Companies (Directors' Report) and Limited Liability Partnerships (Energy and Carbon Report) Regulations 2018. We have prepared this report in accordance with the requirements for quoted companies under these regulations by including our specific energy usage and energy-efficiency initiatives and have split out our global and UK emissions. Rathbones continues to report all material GHG emissions across our direct operations.

The methodology used to compile this disclosure is in accordance with Defra's, Environmental Reporting Guidelines: Including streamlined energy and carbon reporting guidance (March 2019), and the World Resources Institute Greenhouse Gas (WRI GHG) Protocol Corporate Standard. Rathbones uses an operational control approach and has included GHG emissions arising from business activities in the reporting year 1 January 2020 to 31 December 2020.

It has not been practical to gather data on energy use at our Lymington office and we have used typical energy consumption benchmarks to calculate the energy use at this site based on floor area.

#### **Avieco opinion statement**

This statement provides Rathbones and its stakeholders with a third-party assessment of the quality and reliability of Rathbones' carbon footprint data for the reporting period 1 January 2020 to 31 December 2020. It does not represent an independent third-party assurance of Rathbones' management approach to sustainability.

Avieco has been commissioned by Rathbones for the twelfth consecutive year to calculate Rathbones' carbon footprint for all offices in its 2020 annual report. Through this engagement, Avieco has assured Rathbones that the reported carbon footprint is representative of the business and that the data presented is credible and compliant with the appropriate standards and industry practices. Data has been collected and calculated following Defra's 'Environmental Reporting Guidelines: Including streamlined energy and carbon reporting guidance (March 2019)' and the WRI GHG Protocol Corporate Standard principles of relevance, completeness, consistency, transparency and accuracy. Avieco's work has included interviews with key Rathbones personnel, a review of internal and external documentation and interrogation of source data and data collection systems, including comparison with the previous years' data. Avieco has concluded the following:

#### Relevance

We have ensured the GHG inventory appropriately reflects the GHG emissions of the company and serves the decision-making needs of users, both internal and external to the company.

#### Completeness

Rathbones continues to use the operational control approach to define its organisational boundary. Rathbones calculates total direct Scope 1, 2 and major Scope 3 emissions. Reported environmental data covers all employees and all entities that meet the criteria of being subject to control or significant influence of the reporting organisation.

#### Consistency

To ensure comparability, we have used the same calculation methodologies and assumptions as for the previous year, or stated any updates made across all years.

#### **Transparency**

Where relevant, we have included appropriate references to the accounting and calculation methodologies, assumptions and recalculations performed.

#### Accuracy

To our knowledge, data is considered accurate within the limits of the quality and completeness of the data provided.

# **Looking forward**

With the delayed climate talks in Glasgow now in 2021, and the strengthening commitment from government and regulators supporting the transition to a low-carbon economy, and the UK's aim to achieve net zero by 2050, the need for business to understand and act with regard to our climate impact will only grow. Aligning work across our operations and investments will help us play our part in the economy's transition. The focus of our environmental programme in 2021 will be:

- investigating our net zero transition pathway, including understanding the impact of climate on our investment portfolios
- setting targets across our operational footprint
- transitioning our offices to green energy
- expanding our external disclosures for example TCFD and CDP.

# Carbon footprint by scope (tCO<sub>2</sub>e)

Rathbones' reporting period for greenhouse gas emissions is 1 January to 31 December 2020, aligned to our financial year.

Location-based emissions (tco <sub>2</sub> e) <sup>1</sup>	2013 (baseline)	2019	2020	% change
Scope 1	306	322	198	-39%
UK-based <sup>2</sup> scope 1 emissions	306	322	198	-39%
Global <sup>2</sup> scope 1 emissions	-	-	-	_
Natural gas	276	322	198	-39%
Refrigerants	30	-	-	-
Company cars	0	_	-	
Scope 2	1,424	657	455	-31%
UK-based <sup>2</sup> scope 2 emissions	1,401	638	437	-32%
Global <sup>2</sup> scope 2 emissions	23	19	18	-5%
Purchased electricity	1,424	657	455	-31%
Scope 3	902	1,112	470	-58%
Business travel	496	827	259	-69%
Data centres <sup>3</sup>	150	135	117	-13%
Paper	117	87	51	-41%
Waste	9	7	4	-43%
Electricity transmission and distribution <sup>4</sup>	130	56	39	-30%
Total location-based⁵	2,632	2,091	1,123	-46%
UK emissions	2,609	2,072	1,105	-47%
Global emissions (excl. UK)	23	19	18	-5%
Total energy consumption (kWh) <sup>6</sup>	4,748,931	4,320,690	3,494,079	-19%
UK consumption (kWh)	4,678,559	4,247,556	3,423,288	-19%
Global consumption (excl. UK) (kWh)	70,372	73,134	70,791	-3%
Intensity ratio				
FUMA (£bn)	22.0	50.4	54.7	+9%
Emissions intensity (tCO <sub>2</sub> e/FUMA £bn)	120	41.5	20.5	-51%

In accordance with best practice introduced in 2015, we report two numbers to reflect emissions from electricity. Location-based emissions are based on average emissions intensity of the UK grid and market-based emissions to reflect emissions from our specific suppliers and tariffs. Total market-based emissions from 2020 are 637 tCO<sub>2</sub>e (2019: 2,553<sup>5</sup>)

<sup>2.</sup> Under SECR regulation we are required to split our global and UK emissions. Our global emissions (excl. UK) and global consumption (excl. UK) reflect electricity emissions and consumption (respectively) from our Jersey office. It is not possible to split out travel and allocate to our Jersey office at this stage

<sup>3.</sup> Data centre emissions are reported as Scope 3, as per the WRI GHG Protocol

<sup>4.</sup> Electricity transmission and distribution (T&D) reflects emissions from line losses associated with electricity transmission and distribution

<sup>5.</sup> Total emissions reported in 2019 has been restated from 2,043 to 2,091 tCO<sub>2</sub>e due to a processing error of electricity T&D which was previously reported as 8 instead of 56 tCO<sub>2</sub>e

<sup>6.</sup> Total energy consumption (kWh) of our Scope 1 and Scope 2 emissions (electricity and natural gas)

# Climate-related financial disclosure

At Rathbones, we see it as our responsibility to invest for everyone's tomorrow. That means doing the right thing for our clients and for wider stakeholders. When we make decisions, we aim for sustainable outcomes by keeping the future in mind and looking beyond the short term. This allows us to build enduring value for our clients, make a wider contribution to society and create a lasting legacy. We recognise that what we do affects the world around us. Both our business, and the businesses in which we invest, have an impact on climate change. This is why we believe it is our responsibility to reduce our impact on the environment by playing our part in the transition to a net zero economy. In this, our first report aligned with the recommendations of the Task Force on Climate-related Financial Disclosures (TCFD), we lay out our approach.

#### **Governance**

We believe that everyone in our company has a role to play in reducing risks, from our board and executive team, down to each of our employees. If an entire workforce can operate with accountability, this in turn enhances the effectiveness of risk management and decision-making across the group. Our approach to risk governance, processes and infrastructure ensures that we are constantly considering both existing and emerging risks to our purpose, values and strategic objectives. During the year, we revised and strengthened this risk management framework in support of our 'three lines of defence' model, which operates across the group. Each of these lines of defence plays an important role in the Rathbones risk framework (see pages 46-51 for more detail).

#### Key personnel and committees

Oversight of the Rathbones risk framework starts with our board of directors, which is responsible for setting the right tone for the business, supporting a strong risk management culture and, through our senior leadership team, encouraging appropriate behaviours and collaboration across the business. Supported by the group risk committee, the board ensures risk management is integrated into our company culture and that our people embrace it as part of their day-to-day responsibilities. We believe everyone at Rathbones has a role to play in risk management, which is why it is not only linked to our employees' individual performance and development, but also to the group's remuneration and reward schemes.

Our chief executive, Paul Stockton, has responsibility for bringing climate-related matters to the board. Meanwhile, our chief risk officer (CRO), Sarah Owen-Jones, is the senior management function responsible for climate-related financial risks, as designated in accordance with the Prudential Regulation Authority's Supervisory Statement on managing financial risks relating to climate change (SS3/19). The CRO reports to the non-executive chair of the board's risk committee.

The CRO plays an important role in identifying and understanding the risks that Rathbones is exposed to. In June 2020, the CRO delivered a presentation to our executive risk committee that laid out the drivers, consequences and impacts of climate-related risks on the firm, and how we believe this maps to existing issues within our framework. This report was presented alongside a paper on the impact of climate change on our Internal Capital Adequacy Assessment Process (ICAAP). Moreover, to ensure we are actively managing climate risk, we also updated our group risk register to include sustainability as a principal risk. This is defined as the risk that our business model

does not respond in an optimal manner to changing market conditions, including environmental and social factors (see page 50 for more detail).

Day-to-day responsibility for climate change-related matters lies with the company secretariat team and is led by our corporate responsibility manager, who joined Rathbones in 2020. We are committed to responding to our stakeholders' expectations, which is why we take our corporate responsibility seriously. Ensuring we have made a positive and lasting impact is an important part of this.

Our responsible business committee, co-chaired by our chief executive and head of specialist and charity business, oversees the four pillars of our responsible business programme, which includes climate risk, helping Rathbones deliver on its overarching climate responsibility. Established in 2020, the committee will meet at least four times a year and report to the group executive committee and the board at least twice a year.

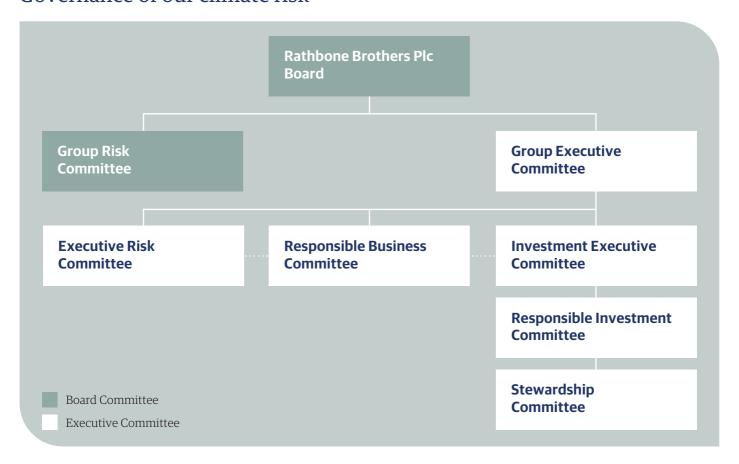
Our stewardship, responsible investment and investment executive committees oversee the impact of climate change on our portfolios. This includes the data, research and tools required to integrate climate change into our investment decisions. Updates are given on our responsible investment activities at each responsible business committee meeting.

#### Employee engagement

Rathbones creates an open and transparent working environment where employees are encouraged to engage positively in risk management and support our key objectives. We want our employees to be risk-aware and feel empowered to make decisions that are in the best interests of our company, our stakeholders and the world around us. In situations where environmental, social and governance (ESG) risks form a key part of an employee's role, these considerations will be incorporated into their appraisal discussions and performance assessments. Remuneration will be influenced by various factors, depending on the role.

For our investment managers, we take a number of financial and non-financial factors into consideration when determining remuneration. All variable awards are subject to our risk adjustment to variable remuneration policy, through which we can adjust overall bonus pools across any schemes in consideration of current and future risks, both financial and non-financial. This policy allows us to adjust individual variable awards to take into account crystallised risk or adverse performance outcomes, such as misconduct. When we consider risk adjustments to variable remuneration, we do so to reflect the risk and performance of the firm, business area or individual employee.

## Governance of our climate risk



#### **Our strategy**

Climate change is one of the biggest challenges of our times. In 2020, climate-related risks gained even greater attention as concerns about higher temperatures, rising sea levels and increasingly frequent extreme weather events came to the fore. Given these threats, our stakeholders expect us to play a role in understanding and minimising the effects of climate change, both on our business and on society.

The Rathbones board believes that the most significant climate change-related risk to our company is the potential negative impact on investment performance of our portfolios. This may affect our organisation and stakeholders in the short, medium and long term. With this in mind, we are not only working to integrate climate considerations into our investment decisions but also to provide our clients with products that not only meet their financial needs, but can also adapt to the continually evolving environment. This is fully aligned with our corporate purpose of thinking, acting and investing responsibly, and is delivered through our strategic objectives (see pages 20-21).

#### Our responsible investment approach

As responsible investors, we have been members of the UNsupported Principles for Responsible Investment (PRI) for 11 years. The principles set by the PRI have help to inform our approach to responsible investing and influence portfolio decisions. Building on this foundation, and following a review of our corporate purpose, principles and values in 2019, the board and executive committee formalised our approach to responsible investment. This resulted in the formation of our responsible investment (RI) committee and the publication of our first RI policy. Following a review in 2020 we updated our principles and they are as follows:

- ESG integration we will consider ESG factors in the evaluation of investments to help identify opportunities and risks
- Engagement with consequences we prioritise engagement
  where we can make a real difference in addressing the world's
  systemic environmental and social challenges. We are
  prepared to reduce our holdings in companies who continue
  to present an ESG risk over time
- Voting with purpose as shareholders we will actively vote across over 95% of the value of our holdings in line with our RI commitments. This may involve voting against management to help drive positive change
- Transparency as a prominent participant in the financial markets, we are committed to being transparent about our approach to RI. We will actively report on the progress of our RI activities to our clients, shareholders and other stakeholders.

We review our RI policy on an annual basis and it is readily available on our website.

Along with integrating climate change-related risk management into our business, we are committed to provide our clients opportunities to invest in a way that drives down the carbon intensity of the economy. Our overall approach to achieving this is outlined in our climate change statement. We also offer a number of products that invest in accordance with ESG principles. These include investment management offerings from Rathbone Greenbank Investments, as well as the Rathbone Greenbank Global Sustainability Fund, Rathbone Ethical Bond Fund and Rathbone Greenbank Multi-Asset Portfolios (GMAPs). See page 24 for more detail on the GMAPs.

#### Key transition and physical risks to our business

In our CDP disclosure (available from the CDP website) and in our group climate statement, we recognised the potential impacts for our business, including those associated with the transition to a greener economy (transitional risks) and the physical effects of climate change.

The transitional risks that we recognise as a company include, but are not limited to:

- market risks associated with change in the preferences of our clients
- the increasing amount of climate policy and regulation impacting our business, for example the FCA commitment to make TCFD mandatory
- an increase in the likelihood of litigation if we do not deliver on our fiduciary duty to clients by including material risks in our investment decisions
- the impact on our reputation if we do not respond to growing interest and the call for action from society, by addressing our role in and limiting the effects of climate change. We may also be impacted if we do not understand the risks and opportunities facing the companies in which we invest. A lack of understanding may impact the value of our portfolios, which could lead to the loss of clients.

Meanwhile physical risks affecting our business or the companies in which we invest are classified into two categories:

- acute: such as through the effect of extreme weather on the ability to work as planned, such as worker health and safety being at risk due to extreme heat
- chronic: where longer-term issues like rising sea levels would impact sites where businesses operate, such as a manufacturing plant based near the coast as sea level rises.

#### Scenario analysis

As investment managers, it is important that we are aware of the climate impacts associated with our investment portfolios and are transparent in sharing this information with our clients and stakeholders. With that in mind, in 2021 we will begin conducting scenario analysis as part of our investment management process to help us understand the impact of the transitional and physical risks of climate change on their performance.

This analysis will help us respond to our clients' requirements and expectations, as well as the changes in our operating environment. It will strengthen our resilience by allowing us to start to integrate climate risk into our stock selection process. As outlined in our responsible investment principles (which

can be found on page 56) this includes engaging with businesses that materially impact our portfolio performance and voting to support or change corporate behaviour. In addition, we also encourage our investee companies to report openly and honestly about their activities to help us better understand their operations and the risks they face. Improving our understanding of where these risks and opportunities sit will help us deliver better outcomes for our clients and support the aims of our wider stakeholder group.

In 2020, we piloted further tools to support our approach to scenario analysis. We will finalise our decision in 2021 on which best help us to assess performance against a number of scenarios, including a Paris-aligned 2°C warming scenario.

We know that, in order to deliver the required scale of change and achieve success, we need to join likeminded organisations. We are proud to be active members of the PRI, the International Investors Group on Climate Change (IIGCC), the net zero asset managers initiative and Climate Action 100+. Alongside other members of the IIGCC, we supported the UK Build Back Better campaign and called on EU heads of state to develop a sustainable recovery plan for the EU. Our RI report shares further examples of our engagements across several matters, including climate change. In 2020, the PRI, which has aligned its questions with the TCFD recommendations, once again ranked Rathbones in the 'A+' band for strategy and governance linked to the responsible investment agenda.

### Risk

Along with robust management of our own direct risks, we also believe it is in our clients' best interests for the companies in which we invest to adopt best practice in managing and reporting on ESG risks. We see this as part of our duty as a good, long-term steward of the investments we manage on our clients' behalf. This is expressed in full in our RI policy, which outlines our responsible investment principles and how they are being integrated into our stewardship process. Our approach provides a framework for each company we engage with to be managed according to the long-term interests of its shareholders.

Given the significant impact that climate change represents, we are committed to playing a positive role in the transition to a net zero economy. This will involve increasing our exposure to businesses aiding or benefiting from the transition to a net zero economy, while also decreasing our exposure to high-carbon businesses that are unable to demonstrate transition plans in alignment with the Paris Agreement.

Our overarching approach comprises the following pillars:

- ESG integration
- engagement with consequences
- voting with purpose
- transparency.

#### Climate change integration

We recognise that climate risks can affect the performance and valuation of our investments. Our research team and investment committees are actively defining methods and developing systems to fully embed climate change in the investment process across all asset classes. This will lead to updated internal policies

and procedures and training requirements, as well as client-facing documentation.

Our proxy voting consultant provides us with third-party research that complements our in-house function. The sustainability issues that our consultant provides to us serve as additional insights that are shared with investment teams in the form of company share profiles. Our investment professionals consider these profiles when making investment decisions. In 2020, we included external data in the review process and this helped to strengthen our existing approach.

We also continue to invest in developing our people. In 2020, we trained investment professionals across our offices in aspects of corporate governance and stewardship policy, including climate change, and will be rolling out further training in 2021. This training enables our employees to identify, manage and monitor the risks and opportunities that face the companies within their portfolios. It also lays out the stewardship process of voting and engagement undertaken on behalf of our clients.

Our commitment to RI is demonstrated by a significant number of our research team undertaking the PRI's Foundations in RI or Advanced RI Analysis training courses and the CFA Certificate in ESG Investing. In doing so, they have deepened their knowledge of global sustainability standards and regulations that may impact businesses and apply these considerations on assessing the materiality of ESG risks and opportunities. This allows us to share insights with investment managers and incorporate our understanding into securities analysis and investment recommendations.

### Engagement with consequences

In our climate engagements with companies, we expect progress in several areas: from enhanced corporate disclosure and board accountability, to setting Paris-aligned science-based targets (SBTs) and transition pathways, along with corresponding capital expenditure plans. With many companies committing to net-zero targets for 2050, our focus is now on engaging with companies we invest in on behalf of our clients to identify meaningful short-term metrics to demonstrate they are acting on their ambition. Although we favour engagement over divestment to influence corporate behaviour, we are prepared to reduce our holdings in companies that continue to present severe climate risks over time.

#### Voting with purpose

We make full use of shareholder votes and ownership rights to influence companies as part of the transition to a carbon-neutral economy. As responsible investors, we are prepared to file shareholder resolutions and vote against a company's management if we believe it is not managing climate risks appropriately. This can include, among other things, issues related to the alignment of executive remuneration with climate change targets, boards' accountability and oversight of climate risks, climate change-related lobbying activities and credible pathways to reach net-zero carbon targets by 2050 with near-term adjustments in capital expenditure. We are also advocates for companies giving investors an annual 'say on climate' at their annual general meetings, and will encourage them to adopt this approach as a matter of regular business.

#### Transparency

At Rathbones, we are committed to improving the quantity and quality of our climate change-related financial disclosure by endorsing and implementing the TCFD framework. We also support efforts to make TCFD-aligned disclosures mandatory across the UK by 2025, with a significant portion of mandatory requirements in place by 2023.

To oversee our approach, our RI committee is served by two working groups that deliver active proxy voting and engagement on ESG issues: our proxy voting committee and company engagement committee.

Proxy voting and shareholder engagement at Rathbones is overseen by the 10 full-time members of the stewardship committee, who are supported by the stewardship director, our stewardship team which expanded in 2020 to include new team members including a climate specialist, and an external proxy voting consultant. We target our resources where they can make the most difference to the greatest number of clients, and have recently taken steps to improve our coverage. As such, we focus our voting resources on our largest listed security holdings and where we hold more than 3% of the shares of a company.

In practice, this approach means that we cover the majority of relevant assets under management within the wealth management business with a bespoke voting policy. Wealth management clients retain the ability to issue individual voting instructions on their stocks held in our nominee account. We have recently extended the scope of the guidance provided by the proxy voting consultant to include sustainability issues and will be incorporating these considerations into our bespoke voting policy in 2021 and beyond. More information on our approach, action and engagement is published on our website.

#### **Metrics and targets**

As with many financial services businesses, our initial assessment of our environmental impact focused on our own operations. Like many companies, we have been successful in reducing our emissions and have offset our residual emissions since 2013. The report on our 2020 emissions and the progress we have made is on pages 67-69.

At present, our operational focus is on the largest components of our footprint: our offices and travel. So far, we have reduced our carbon intensity by 79% ( $tCO_2e$  per employee) since 2013 and we are working hard to make further reductions. With that in mind, we will continue to work with our landlords and travel providers to support greener choices and review our approach to offsetting in line with our net zero ambition.

While we do not currently provide a footprint report for all our portfolios, Rathbone Greenbank publishes the footprint of its equity holdings in line with its commitment to the Montreal Pledge (see the Rathbone Greenbank website). This analysis covers 97% of the equity part of the Greenbank investment portfolios, which itself accounts for 37% of their total assets under management. Greenbank continues to work on increasing the scope of coverage by also including fixed-income investments and managed funds, using a weighted average carbon intensity method rather than share ownership.

This measures a portfolio's exposure to carbon-intensive companies based on CO<sub>2</sub> emissions per million pounds of sales, adjusted according to each holding's weighting within a portfolio.

Footprinting is a useful tool for understanding the impact we are having on the environment. We will be expanding our use of footprinting and, as previously mentioned, scenario analysis in our efforts to achieve net zero commitments.

### **Looking forward**

At Rathbones, we understand the time for action on climate change is now. The risks and opportunities facing our business and our stakeholders grow at an ever-increasing rate. This is why we are working hard to put in place a robust framework for minimising and managing climate-related risks, whilst also exploring the opportunities that affect our business, our investee companies, our clients and our stakeholders. In 2021 we will continue to develop our approach and we commit to:

- gather further data deepening our understanding of the impact of climate change on our business
- review and identify the tools and processes needed to expand our understanding of how climate risk impacts our business
- investigate our net zero transition pathway
- continue to reduce our impact by integrating climate factors into our decision-making process
- update our responsible investment policy to include our approach to investment in carbon-intensive businesses
- develop our understanding of climate risk at board level and across our employee base

- evaluate, update and publish our approach and strategy to managing climate risk
- engage and collaborate with other parties to play our part in achieving the UK's goal of net zero by 2050
- strengthen our alignment to the TCFD recommendations, in particular scenario analysis, to ensure complete alignment in 2022.

The strategic report contains certain forward-looking statements, which are made by the directors in good faith based on the information available to them at the time of their approval of this annual report. Statements contained within the strategic report should be treated with some caution due to the inherent uncertainties (including but not limited to those arising from economic, regulatory and business risk factors) underlying any such forward-looking statements. The strategic report has been prepared by Rathbone Brothers Plc to provide information to its shareholders and should not be relied upon for any other purpose.

Pages 1 to 74 constitute the strategic report, which was approved by the board and signed on its behalf by:

Paul Stockton Chief Executive **Jennifer Mathias**Group Finance Director

03 March 2021

#### Non-financial information statement

Reporting requirement	Some of our relevant policies and standards	Where to read more in the report about our impact	Page
Environmental matters	Group sustainability policy	Our approach to responsibility	52
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		Our environmental impact	67
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Employees	Code of conduct	Our approach to responsibility	52
	Health and safety policy	Our people	59
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	Anti-bribery policy		
Human rights	Modern slavery statement	Human rights	64
	Code of conduct	Modern slavery	65
Social matters	Code of conduct	Our approach to responsibility	52
		Community investment	65
Anti-corruption and anti-bribery	Anti-bribery policy	Code of conduct and whistleblowing	64
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Business model		Our business model	08
		Our market and opportunities	18
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# Governance

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# Corporate governance report



Mark Nicholls Chairman

The key responsibilities of the board are to ensure effective leadership, the long-term sustainability of the firm and the creation of value for our stakeholders. The board recognises that sustainable business success is not possible without a clear purpose and that good governance is about more than complying with rules; it is also about culture, behaviours and how we service our clients. The board is therefore committed to ensuring that the firm's purpose, values and culture are set by the whole board and embedded throughout the firm. The executive directors and management team play an integral role in this, ensuring that our people understand the firm's culture and what is expected of them to achieve our purpose. I believe that all this, together with our strong governance framework, allows the board to ensure that the whole firm is moving in the right direction as we develop and execute our strategy.

During the COVID-19 pandemic, the board has adapted its ways of working to ensure that it continues to provide effective oversight of the firm's operations, with appropriate challenge and support for the senior management team, whilst maintaining its clear focus on stakeholder interests. The board has met regularly via video conference during the pandemic, including weekly meetings during the peak of the 2020 UK lock down. Further information on the operation of the board during the pandemic appears later in this report.

The board recognises the important role that it plays in establishing and monitoring the group's purpose, culture and values, and setting the right tone from the top. The ongoing assessment of the contribution of culture and values to the group's long-term success remains a focus for the board. I have direct experience of the group's strong and distinctive culture in action, as evidenced by our employees' desire to support customers, clients and partners during the COVID-19 pandemic.

The board has long championed the benefits of diversity across the firm as well as in the composition of the board. I am pleased that as at the date of this report, female directors comprise over 30% of our board membership. As discussed in the responsible business report, the firm is taking steps to continue improving diversity across the organisation through a variety of initiatives.

#### **Purpose and culture**

Following the firm's launch of a new purpose last year, the board has continued to provide oversight through the year. In addition, we place great emphasis on the firm's culture, which has developed over many years and represents a key competitive advantage. The firm's client focus and integrity are fundamental to achieving the best results for clients, colleagues and shareholders over the long term. As a board, we are responsible for setting the tone and for championing a healthy, responsible culture that will promote long-term sustainable success for all of our stakeholders, which is at the heart of our purpose. In order to achieve this goal, the board has developed a new culture dashboard which is used to monitor and analyse the firm's culture. This dashboard contains eight core drivers that help to shape the firm's culture and address a variety of areas including leadership, clients, employees and other stakeholders, and the firm's attitude to change. The dashboard contains both quantitative and qualitative data and each core driver has

specific KPIs with a Red-Amber-Green (RAG)-based trend rating. The culture dashboard is updated every six months and presented to the board for review and monitoring.

In addition, non-executive directors assess the firm's culture through informal engagement, branch visits to teams as well as the workforce engagement initiatives that are discussed on pages 88-91.

#### **Executive remuneration**

Executive remuneration remains an important area of focus and debate, and the board continues to monitor developments on this topic closely. As reported last year, the Remuneration Committee has spent considerable time reviewing the impact of CRD V on executive remuneration and, as part of our triennial review of the Directors' Remuneration Policy, a number of changes are proposed for approval at this year's AGM. Further information on the new policy can be found on pages 107-116. Sarah Gentleman, Chair of the Remuneration Committee, carried out an extensive consultation exercise with our largest shareholders before finalising the new policy.

#### Responding to the COVID-19 pandemic

The board met frequently at the height of the COVID-19 pandemic to oversee the firm's response to safeguarding the health and well being of our colleagues, clients and communities while protecting the firm. Practically speaking, we have held all board and board committee meetings electronically since March. We have continued to keep in close contact with the executive team and colleagues from across the firm despite the remote working arrangements that have been in place for a substantial part of the year. The board continues to monitor closely our response plans as the pandemic ebbs and flows. We are also focused as a board on how our business should change and adapt going forward as we learn lessons from the crisis.

### **Engagement with our stakeholders**

Stakeholder engagement continues to be a priority for the board. During the year the board has used formal meetings and other opportunities to discuss the firm's performance and the delivery of its strategy. You can find our formal statement in relation to section 172 of the Companies Act 2006, together with further detail about how the directors have engaged with, and had regard to the interests of, stakeholders, in the Strategic Report on pages 10-13. We also continue to fulfil our other core duties to oversee the firm's culture, governance, financial controls, risk and change management.

There are a number of routes through which the board gains an understanding of employees views. These have included additional employee surveys during the pandemic, as we were keen to learn how home working was progressing and also the state of mental health of our staff. The feedback was then used for targeted measures to improve the safety and well being of our people. Separately, the board's workforce engagement programme, led by Colin Clark and Sarah Gentleman, continued during the year with ongoing engagement with members of staff.

This was particularly important in light of the pandemic and details of this initiative can be found on pages 90-91.

In addition, both I and my non-executive director colleagues used formal and informal opportunities to talk to members of staff across all offices through virtual events during the year.

I and other non-executive director colleagues have also been pleased to meet and talk with a number of our shareholders during the year and we found these meetings to be most constructive. They allowed us to provide useful feedback to the whole board.

Our shareholders are key stakeholders and we continue to manage a comprehensive engagement programme with them throughout the year. During this past year we undertook a number of investor meetings, either in person or virtually. The Group Finance Director continues to report to the Board regularly on shareholders' views on the firm, and the firm's corporate brokers present frequently to the board on market developments and shareholder perceptions. This helps to ensure that the Board is fully briefed on the views and aspirations of shareholders.

Unfortunately, because of the COVID-19 pandemic, the firm's 2020 AGM had to be held via telephone conference due to compulsory government measures restricting public gatherings and non-essential travel. This meant that shareholders could not attend the meeting in person. We are very aware that the AGM provides an important forum for shareholders to meet the board and raise questions and to ensure this was achieved, shareholders were encouraged to raise any questions beforehand and responses were published on our website.

#### Succession

As I mentioned in last year's report, I have served over nine years as Chairman and Director of the firm and, as required by the 2018 Code, I intend to step down at the 2021 AGM. Following an extensive recruitment process during 2020, it is intended that Clive Bannister will become chairman following the 2021 AGM, and subject to regulatory approval. I am confident that Clive and Paul will be successful in implementing our strategy. There is further insight into the search process on page 100.

In addition, Jim Pettigrew has also indicated that he will not be seeking re-election at the 2021 AGM and will step down from the board. As part of the board's succession planning, Colin Clark will succeed Jim as senior independent director, subject to regulatory approval. As part of our review of board effectiveness and succession planning, we have monitored constantly the breadth and depth of knowledge, industry experience and diversity within the board. As a result, we have initiated a process to appoint an additional non-executive director to the board.

This report, in its entirety, has been approved by the board of directors and signed on its behalf by:

#### Mark Nicholls

Chairman

3 March 2021

# Governance at a glance

## Corporate governance framework

#### The Board

Accountable to shareholders for the long-term sustainable success of the group. This is achieved through setting the strategy, monitoring objectives and providing oversight of the implementation of these objectives by the management team.

Chairman

Chief Executive Senior Independent Director Non-executive Directors

Group Finance Director

## Nomination Committee

Responsible for recommending changes to the composition of the board and reviewing succession planning

Read more on page 100

#### **Audit Committee**

Ensures there is confidence in the integrity of internal financial controls and corporate reporting

Read more on page 95

#### **Risk Committee**

Provides oversight of the firm's risk appetite and framework

Read more on page 92

## Remuneration Committee

Responsible for the directors' remuneration policy and oversight of the firm's remuneration strategy

Read more on page 103

## **Group Executive Committee**

Implements the agreed strategy and oversees the day-to-day management of the group

## Board activities in 2020

#### **Strategy:**

- Held a number of additional board meetings in response to COVID-19
- Set up a Crisis Management Team to address the needs of the firm
- Monitored the firm's new strategy
- Held strategy day with group executive team
- Conducted an external review of market trends and emerging competitors
- Focused on delivery of organic growth initiatives

#### **Risk management:**

- Discussed and considered the impact of COVID-19 on our stakeholders
- Approved the firm's risk framework and appetite

- Monitored the firm's principal risks and compliance programme
- Received detailed reports on significant regulatory risks and management's mitigating actions
- Reviewed the implications of Brexit for the organisation
- Oversight and review of the firm's whistleblowing report
- Discussed and considered the firm's business continuity plans

#### Performance review:

- Discussed various financial and market scenarios in the COVID-19 climate
- Oversaw financial performance against the plan and market expectations
- Reviewed and approved capital requirements of the firm
- Approved interim and full-year financial statements, interim dividend and recommended final dividend

## Division of responsibilities

#### Chairman

- Leads the board and sets the agenda for board discussions
- Ensures the board is effective
- Encourages the presentation of accurate, clear and timely information
- Promotes effective and constructive dialogue between non-executive directors, executive directors and the executive team
- Chairs the nomination committee, which considers the composition of the board and succession plans
- Evaluates the performance of the board, its committees and individual directors on an annual basis

#### **Chief Executive**

- Provides executive leadership and management to the business
- Responsible for the effectiveness of the executive committe
- Delivers on strategic objectives set by the board in line with the group's risk appetite
- Maintains strong relationships with the chairman, the board and key shareholders and stakeholders

### Group Finance Director

- Oversees the financia position of the group
- Together with the chief executive, leads discussions with investors
- Responsible for the management of the capital structure of the company
- Contributes to the management of the group's operation

## Senior Independent Director

- Acts as a sounding board for the chairman and serves as an intermediary fo the other directors if required
- Holds meetings with the non-executive directors (without the chairman present) at least annually
- Is available to meet
   with a range of major
   shareholders to
   develop a balanced
   understanding of
   their issues and
   concerns, and reports
   the outcome of such
   meetings to the board
- Leads the board in the ongoing monitoring and annual performance evaluation of the chairman

## Non-executive Directors

- Provide constructive challenge to management performance and strategy
- Contribute to the firm's strategy
- Provide independent judgement to
   the board

#### **Governance:**

- Discussed the various workforce engagement mechanisms
- Assessed and oversaw the firm's culture and how it was monitored
- Conducted an internal board evaluation
- Discussed and reviewed the firm's culture dashboard

#### **Operational:**

- Reviewed executive management succession and transition plans
- Assessed the firm's change management processes and project delivery
- Assessed and approved the firm's 2021 budget and regulatory returns
- Discussed the firm's suitability programme



■ Strategy	25%
■ Risk management	15%
Performance review	20%
Governance	20%
Operational	20%

## Board of directors

Chairman



Mark Nicholls Chairman

Executive Directors



**Paul Stockton** Chief Executive



GEC -

**Jennifer Mathias**Group Finance Director

N. Re -

IN,

#### Appointed: 01/12/2010

#### Experience, skills, and contributions

Mark is a lawyer and corporate financier and was appointed as chairman at our 2011 AGM. After studying law at Cambridge, he qualified as a solicitor at Linklaters before joining S G Warburg in 1976. He became a director of Warburgs in 1984 and head of investment banking in 1994. In 1996, he joined Royal Bank of Scotland and became head of their private equity group, leaving in 2003 to pursue a plural career.

#### **Current external appointments**

Chairman of West Bromwich Building Society

#### Appointed: 09/05/2019

#### Experience, skills, and contributions

Paul was appointed chief executive in May 2019, having served as managing director of Rathbone Investment Management from May 2018. He was previously group finance director from 2008 to April 2019.

Paul qualified as a chartered accountant with PriceWaterhouse in 1992, subsequently taking up a position in New York before returning to London in 1996. In 1999 he joined Old Mutual Plc as group financial controller, becoming director of finance of Gerrard Limited in 2001. In 2005, two years after the sale of Gerrard, he left to work initially for Euroclear and, subsequently, as a divisional finance director of the Phoenix Group. He was formerly a non-executive director of the Financial Services Compensation Scheme.

## **Current external appointments**

None

#### Appointed: 01/04/2019

GEC -

#### Experience, skills, and contributions

Jennifer began her career on the Lloyds TSB Finance graduate scheme following her graduation in 1995 and qualified as a chartered management accountant in 1999. At Lloyds, Jennifer held a number of senior management roles and worked closely with the board-level team of the Lloyds TSB Group, and was a member of the Corporate Banking and Wholesale Finance Executive Committees. In addition to her position as a finance director of Corporate Banking, Jennifer spent three years as head of Credit Risk & Compliance for the Commercial Banking division of Lloyds TSB. In 2012, she joined Coutts as the global chief finance officer, and in 2015, she moved to EFG Private Bank (UK), where she was chief finance officer and deputy chief executive officer.

### Current external appointments

None

ı	Α	Audit committee	Ri	Group risk committee
	N	Nomination committee	GEC	Executive committee
ı	Re	Remuneration committee	Bold in biographies indicates committee chairman	

#### Non-executive Directors



Jim Pettigrew Senior Independent Director (Independent)



James Dean Non-executive Director (Independent)



Sarah Gentleman Non-executive Director (Independent)

A. N. Re. Ri —

#### Appointed: 06/03/2017

#### Experience, skills, and contributions

Jim was appointed as a non-executive director at our 2017 AGM and was appointed as senior independent director in August 2017.

Jim has over 30 years of experience in the financial services industry. Jim was most recently non-executive chairman of Virgin Money plc. He oversaw Clydesdale Bank's successful IPO in 2016 and its acquisition of Virgin Money plc in 2018 to create the UK's largest challenger retail bank. He was formerly CEO at CMC Markets plc, COO at Ashmore Group plc, CFO at ICAP plc and Group Treasurer at Sedgwick Group plc.

He has extensive non-executive director experience as chairman at Edinburgh Investment Trust Plc, Miton Group Plc, RBC Europe Ltd and Scottish Financial Services trade body SFE. He has also held nonexecutive director positions at Aberdeen Asset Management plc, Crest Nicholson Plc, Aon UK Ltd, Hermes Fund Managers Ltd and Pacific Investments. Jim is a Past President of The Institute of Chartered Accountants of Scotland (ICAS) and was co-chair of Scotland's Financial Services Advisory Board (FiSAB) with the First Minister of Scotland from 2016 to 2019, during which time he also sat on the City UK Advisory Board.

#### **Current external appointments**

Chair of BlueBay Asset Management LLP, Dundee Heritage Trust, and Scottish Ballet

#### Appointed: 01/11/2013

#### Experience, skills, and contributions

James was appointed as a non-executive director in 2013 and is chair of our audit committee

**A.** N. Re. Ri —

He is a chartered accountant with over 30 years' experience working in financial services. He has worked in a variety of roles at Ernst & Young over a period of 14 years, including holding the position of managing partner for the UK Financial Services Audit Practice for four years.

Since 2012, James has gained significant non executive director experience serving on the boards of a large UK retail insurer, LV= and a small Building Society. More recently he has joined the board of a start up, PE backed London Market insurance and reinsurance company, Inigo Ltd. He is also Chairman of Reigate Grammar School

#### **Current external appointments**

Senior Independent Director of The Stafford Railway Building Society, and Non-executive director at Inigo Ltd

## A. N. **Re.** Ri —

### Experience, skills, and contributions

Appointed: 21/01/2015

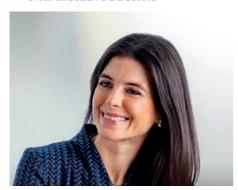
Sarah is chair of our remuneration committee. She was appointed as a designated non-executive director for our workforce engagement in 2019 along with Colin Clark.

She started her career as a consultant at McKinsey & Company and then worked for several years in the telecoms and digital sectors, latterly as chief financial officer of the LCR Telecom Group. In 1999, she joined the internet bank Egg, the internet banking subsidiary of Prudential, where she was responsible for business development and strategy. In 2005, she joined Sanford C. Bernstein & Co. the institutional research and trading arm of Alliance Bernstein, as a banking analyst covering the European banking sector. Sarah is also an adviser to early-stage technology companies.

#### **Current external appointments**

Non-executive director of Engine B Ltd

#### Non-executive Directors



**Terri Duhon**Non-executive Director (Independent)



Colin Clark
Non-executive Director (Independent)



**Clive Bannister** Chairman Designate

## A, N, Re, **Ri**

## Experience, skills, and contributions

Appointed: 02/07/2018

Terri was appointed as a non-executive director in July 2018 and is chair of the risk committee.

Terri graduated with a Maths degree from Massachusetts Institute of Technology (MIT). She is currently a non-executive director on the board of Morgan Stanley International where she chairs the risk committee and is also chair of Morgan Stanley Investment Management Limited. She is an Associate Fellow at The Saïd Business School at Oxford University and on the MIT Corporation Visiting Committee. Previously, Terri sat on the boards of CHAPS Co and UK Operation Smile and was a founding member of the Women's Leadership Group for the Prince's Trust. As an executive. Terri held a number of senior roles at JP Morgan and ABN AMRO before setting up her own consultancy firm.

#### **Current external appointments**

Chair of Morgan Stanley Investment Management Ltd and non-executive director of Morgan Stanley International Ltd, and Hanover Investors Ltd.

#### Appointed: 24/10/2018

#### Experience, skills, and contributions

Colin was appointed as a non-executive director in October 2018 and as a designated non-executive director for our workforce engagement programme in 2019. In addition, Colin will assume the role of senior independent director following the conclusion of 2021 AGM, and subject to regulatory approval.

A, N, Re, Ri -

He is currently chairman of Merchants Trust Plc, AXA Investment Managers UK and a non-executive director of AXA Investment Management SA. Previously, Colin worked at Mercury Asset Management and Merrill Lynch Investment Managers for over 20 years. In 2004, he was appointed a nonexecutive director at Standard Life Investments, and in 2010, he was appointed as an executive director of Standard Life Investments. He was appointed to the Standard Life Plc board as an executive director with responsibility for the Global Client Group and retired from this position in 2017. He was previously a non-executive director of Alpha Strategic Plc, and the Royal Marsden NHS Foundation Trust.

#### **Current external appointments**

Chairman of Merchants Trust Plc, Axa Investment Managers UK and non-executive director of AXA Investment Managers SA.

#### Appointed: 12/01/2021

#### Experience, skills, and contributions

Clive was appointed as chairman designate on 12 January 2021, subject to regulatory approval.

He started his career as a banker at First National Bank of Boston in 1981 in Boston and London, and in 1984, he joined Booz Allen & Hamilton as an associate and became a partner in the financial consulting practice in 1990.

In 1994, Clive joined HSBC Investment Bank as Director and Head of Planning and Strategy in London with a remit to help with the integration of part of James Capel. He moved to New York in 1996 to be the deputy CEO of HSBC Inc and Head of Investment Banking in the US. In 1999, he was appointed Chief Executive of HSBC Group Private Banking and subsequently became Group General Manager in July 2001, and Group Managing Director in 2006 on the Executive Committee, of Group Insurance and Asset Management at HSBC Holdings Plc. In 2011, Clive was recruited as group CEO of the Phoenix Group, the UK's largest life and pensions consolidator. During his time at Phoenix Group, a series of successful acquisitions were made, including AXA Wealth, Sun Life, Standard Life Assurance and the acquisition of ReAssurance from Swiss Re.

#### **Current external appointments**

Clive is currently a chairman of the Museum of London.

# Group executive committee

The group executive committee (GEC) is chaired by Paul Stockton, chief executive, and he is supported by the senior management team. The key role of the GEC is day-to-day management of Rathbones. The committee actively reviews and assesses business performance supported by a range of committees that operate across the group. Kathleen Jones was appointed as an Interim Chief People Officer in June 2020 for a term of 11 months from June 2020 to May 2021.

Full biographies of the group executive committee are available at https://www.rathbones.com/investor-relations/corporate-governance/group-executive-committee



**Paul Stockton**Chief Executive and chair of GEC



**Jennifer Mathias**Group Finance Director



**Ivo Darnley**Head of Specialist and Charity Business



**Andrew Morris**Head of Investment Management outside of London



Sarah Owen-Jones Chief Risk Officer



Rupert Baron
Head of Investment Management in London



**Andrew Brodie** Chief Operating Officer



**Richard Smeeton**Head of Investment Management Special
Projects and Recruitment



**Mike Webb**Chief Executive of Funds and Head of Group
Marketing and Distribution

## Compliance with the 2018 UK Corporate **Governance Code**

**Code principles** 

In relation to compliance with the 2018 UK Corporate Governance Code (the 'Code'), which applies to the firm, this report together with the directors' report states the position as at 3 March 2021. The directors have considered the contents and recommendations of the Code and confirm that throughout the year the company has applied the main principles and complied with the provisions of the Code with the exception of provision 19 relating to the tenure of Mark Nicholls and provision 21 relating to completion of an external board evaluation. The board has reviewed and considered provision 19 and, as reported last year, Mark Nicholls will be retiring at the 2021 AGM. With regards to provision 21, relating to an external board evaluation, the board decided it was not the right time to conduct this review and that it would be postponed until the chairman transition was completed in 2021. Nevertheless, a thorough and rigorous internal board evaluation was completed in 2020 which was supported by an external provider.

#### Leadership and purpose Our purpose 2 Chairman's statement 4 Board of directors 80 Group executive committee 83 Stakeholder engagement (s172) 10 Workforce engagement 90 **Division of responsibilities** Corporate governance framework 78 Division of responsibilities 79 85 Operations of the board Composition, succession, and evaluation **Board** induction 85 Board and board committee evaluation 86 **Board diversity** 86 Nomination committee report 100 Audit, risk and internal control Audit committee report 95 Risk committee report 92 Viability statement 51 Statement of directors' responsibilities 130 Remuneration Remuneration committee chairman's annual statement 103 Remuneration summary for 2020

Proposed remuneration policy for 2021

#### The role of the board and its committees

The board has collective responsibility for the management, direction and performance of the company. It is accountable to shareholders for the creation and delivery of strong, sustainable financial performance and long-term shareholder value. In discharging its responsibilities, the board takes appropriate account of the interests of our wider stakeholders including clients, employees, regulators and society as a whole. To achieve its goals, the board requires a diverse and talented membership with a range of skills and experiences and the ability to challenge and support the executive management. The board has a strong non-executive membership, which comprises former executives with financial, risk management and operational experience drawn from a variety of financial institutions. In addition, the broad experience of the non-executive directors allows them to understand the challenges and opportunities that face the firm and enables them to contribute to discussions and decisions.

#### **Board meetings**

106

107

127

Most scheduled board meetings are preceded by a board dinner which allows for broader discussions on particular topics. The board dinners also provide an opportunity for the board to meet members of the management team or to receive training. In the months where no formal board meeting is scheduled, an informal meeting of the non-executive directors, the chairman and the chief executive is generally held. The non-executive directors also have informal meetings without the chairman or chief executive present. The roles of the chairman, the chief executive, the senior independent director and the non-executive directors have been clearly defined and agreed by the board to ensure a separation of power and authority. During the pandemic, it was important that the board continued to meet informally outside of board meetings and virtual board sessions were introduced.

At every board meeting, the chief executive updates the board on the implementation of strategy and recent developments. The group finance director reviews the financial performance and forecasts against plan and market expectations. The chief risk officer updates the board on key risk areas and any emerging regulatory issues which impact the business. The board is updated on shareholder sentiment and significant changes in the share register. In addition, members of the executive committee attend meetings as required to present and discuss progress in their individual businesses and functions.

**Directors' report** 

#### **Operations of the board**

The board has a rolling agenda, which ensures that key matters are addressed. The board held seven scheduled meetings during the year, a strategy day and a number of additional formal and informal meetings. The chairman and the company secretary manage board and committee meetings and ensure that the board (and particularly the non-executive directors) receive appropriate and balanced information. The company secretary manages the timely circulation of information to the board. All board papers are prepared by executives and clearly indicate any action required. As part of the annual board evaluation process, board members provided input on the level and quality of the information that is provided. In addition, the company secretary ensures board procedures are complied with and applicable rules are followed.

The company secretary facilitates the induction process for new directors, assists with their professional development and advises the board on corporate governance matters and on the rules and regulations that affect a UK-listed company. The appointment or removal of the company secretary is a matter for the board.

#### **Board attendance**

Director	Meetings attended (eligible to attend)
M P Nicholls	10(10)
J W Dean	10(10)
S F Gentleman	10(10)
J N Pettigrew	9(10)
J M Mathias	10(10)
R P Stockton	10(10)
T L Duhon	10(10)
C M Clark	9(10)

## Independence

The board, on the recommendation of the nomination committee, considers that all of the non-executive directors are independent, including the chairman. All board members are required to disclose any external positions or interests which might conflict with their directorship of Rathbones prior to their appointment so that any potential conflict can be properly assessed. The board has regard to the fact that experienced non-executive directors in financial firms are a valuable resource and may sit on several boards. Potential conflicts of interest of non-executive directors can generally be managed by due process and common sense.

#### **Board induction**

Our executive and non-executive directors are offered a comprehensive and tailored induction programme to introduce them to the business, industry and regulatory context. The programme is based on one-to-one meetings with the executive directors and executive committee members, the heads of group functions and the company secretary, and covers the areas of business outlined below:

#### **Business review**

- Strategic direction and priorities
- Business strategy and market analysis
- Risk appetite, principal risks and risk management framework
- Operations

#### Performance and market positioning

- Review of financial and market performance
- Recent analyst and media coverage
- Budget review
- Analysis of shareholder base and investor perception
- Shareholder engagement

#### Regulatory environment

- Overview of the group's key compliance and regulatory policies
- Recent changes in regulatory landscape and impact of upcoming regulatory developments
- Hot topics and key priorities

#### People, culture, and values

- Discussion of corporate values and the firm's culture
- Key people and succession plans
- Board procedures and governance framework
- Board structure, processes and relationships
- Board interaction with key business areas
- Overview of listed company obligations, reporting and governance framework
- Directors' duties and responsibilities

#### **Board development**

The firm is committed to the training and development of all staff to ensure professional standards are maintained and enhanced. All directors are encouraged to update their skills and any training needs are assessed as part of the board evaluation process. The knowledge and familiarity of non-executive directors with the firm is enhanced by full access to senior management and visits to teams in London and offices across the country.

The company secretary assists with the professional development requirements of the board. In addition, the board receives mandatory annual training on the following areas:

- Client Assets and Money (CASS)
- Securities and Exchange Commission (SEC) obligations
- Internal capital adequacy assessment process (ICAAP) and internal liquidity adequacy assessment process (ILAAP).

During the year, the board received presentations on cyber security, impact of the Capital Requirement Directive V (CRD V) and regulatory investment requirements including the associated change programmes that will be required. Committee members also receive regular updates on technical developments at scheduled meetings.

#### Board diversity

Diversity, including ethnic diversity, is a key factor when assessing the board's composition. It ensures there is the correct balance of skills, experience and expertise amongst non-executive directors to contribute to decision-making and assess the performance and strategy of the company.

The board has adopted a board diversity policy to ensure transparency and diversity in making appointments to the board on the recommendation of the nomination committee. This policy expresses our commitment to the principle of non-discrimination and to the promotion of fair participation and equality of opportunity for all. The gender balance of the board is also taken into consideration when recruiting a new non-executive director. This is reflected in the composition of the board, which comprised three female and five male members during 2020. The board remains committed to improving diversity at all levels across the firm. As such, it supports and is updated on diversity initiatives in place below the executive level with regular reporting to the nomination committee.

#### Board and board committee evaluation

Each year, the board undertakes an annual review of its effectiveness with an external review taking place every three years. As discussed previously in the report, we have decided to delay our external evaluation as a result of the chairman transition that will take place in 2021.

In 2020, we conducted a self-evaluation, supported by Independent Audit Limited, who have no other connection with the firm. The board was keen for the evaluation to highlight learnings from the past and build on these for the future. The review consisted of a focused questionnaire on composition, how effectively members work together to achieve objectives, and key topics such as:

- strategy and risk
- culture and stakeholders
- oversight of risk management and internal audit
- the effectiveness of the board committees.

In addition to responding to questions, directors provided detailed comments.

Independent Audit Limited provided a report, based on responses to this questionnaire, They presented the results, which were thoroughly discussed by the full board with a particular focus on areas where the board might develop further. Overall, the board effectiveness review was positive on the following areas:

- the board's response to COVID-19 and how it operated in a virtual environment;
- board relations had strengthened during the year and board members appreciate one another's strengths;
- the board has continued to develop and strengthen its oversight of the culture of the firm;
- the committees are working well and are chaired well.

Suggestions for improvement included:

- additional focus on the competitive landscape and the implementation of the firm's strategy
- advance the people agenda and continue to build on the firm's diversity initiatives
- continue to improve papers and information flow to the board.

The board will conduct an independent external evaluation in 2021.

In addition to the board evaluation process, the senior independent director led a separate performance review in respect of the chairman which involved a discussion with the non-executive directors, excluding the chairman, and separate consultation with the chief executive. The senior independent director subsequently provided feedback to the chairman on his appraisal which confirmed his effectiveness. The chairman also conducted a performance review of each individual director, holding one-to-one meetings to discuss contribution in and outside the boardroom and any training and development needs.

#### Succession planning

The nomination committee is responsible for both executive and non-executive director succession planning and recommends new appointments to the board. When making board appointments, the board seeks to ensure that there is a diverse range of skills, backgrounds and experience, including relevant industry experience. Further information is included in the nomination committee report.

#### **Board committees**

Details of the work of the principal board committees are set out in the separate reports for each committee, which follow this report.

#### Accountability

The statement of directors' responsibility for preparing the report and accounts is set out at the end of this governance section. Within this, the directors have included a statement that the report and accounts present a fair, balanced and understandable assessment of the group's position and prospects. To help the board discharge its responsibilities in this area, the board consulted the audit committee, which advised on the key considerations to comply with best practice and the Code's requirements. Following the committee's advice, the board considered and concluded that:

- the business model and strategy were clearly described
- the assessment of performance was balanced
- the language used was concise, with clear linkages to different parts of the document
- an appropriate forward-looking orientation had been adopted.

The directors' report on viability and the going concern basis of accounting, which the directors have determined to be appropriate, can be found in the strategic report, which also describes the group's performance during the year.

#### **Risk management**

In accordance with the Code, the board is required to monitor the firm's risk management and internal control systems on an ongoing basis and carry out a review of their effectiveness and report on this review to shareholders. Details of the company's ongoing process for identifying, assessing and managing the principal risks, including any emerging risks, faced by the firm are contained in the risk management section on pages 46-51, together with details of those principal risks and their related mitigating factors. Whilst the board retains overall responsibility for the firm's risk management and internal control systems, it has delegated oversight to the audit and group risk committees.

The group's financial controls framework is designed to provide assurance that proper accounting records are adequately maintained and that financial information used within the business and for external publication is reliable and free from material misstatement, thereby safeguarding the company's assets.

The board receives regular reports from the chairman of the group risk committee and chief risk officer on the key risks facing the firm that impact on operational and financial objectives. This assessment is completed together with assurance that the level of risk retained is consistent with and is being managed in accordance with the board's risk appetite. These reports include current and forward-looking assessments of capital and liquidity adequacy and a summary 'risk dashboard' is presented. Also, during the year the board reviewed and approved the operational risk assessment process for the 2020 ICAAP document, which includes a capital assessment of financial, conduct and operational risks.

The board assesses the effectiveness of the firm's internal controls on an annual basis and a report is provided for consideration. The report is considered one element of the overall assurance processes, and the board also considers other sources, which include reports emanating from first line of defence and second line of defence assurance teams, including group compliance, anti-money laundering (AML), as well as investment risk and information security.

A one-year risk-based approach drives internal audit coverage, and, over the course of the year, review work by the function covers all material controls across the firm including compliance, operations and finance. The observations arising from this work form the basis for the annual internal audit opinion.

#### **Relations with shareholders**

The board is committed to proactive and constructive engagement with the firm's investors and is keen to develop its understanding of shareholder views.

Effective communication with investors and analysts regarding the firm's strategy and performance is held through regular meetings and roadshows by the chief executive and finance director. The board receives and discusses shareholder and analyst feedback at each board meeting. The chairman and non-executive directors are available to meet with investors at any time including at the AGM.

Investor relations activity in 2020 included the following:

- 2019 year-end results UK investor roadshow and analyst presentation
- Q3 trading update analyst call
- AGN
- 2020 interim results UK investor roadshow and analyst presentation
- Investec Best Ideas Conference.

During 2020, the key areas which the chief executive and finance director have discussed with investors included:

- performance expectations during COVID-19 environment
- Q1 and Q2 results
- resilience of the business
- S & J synergies
- M & A activity.

During the year, the chairman of the remuneration committee contacted our top 20 shareholders to update them on our proposed new remuneration policy and meetings were held with those interested to discuss the proposed changes. We will also continue to engage with ISS (Institutional Shareholder Services) and the Institutional Voting Information Service (IVIS) of the Investment Association, and Pensions & Investment Research Consultants Ltd (PIRC), before the AGM.

#### **Shareholder meetings**

We welcome shareholders to our AGM in May each year. At every AGM our shareholders are given an overview of the progress of the business and outlook for the year. This is followed by the opportunity for shareholders to ask questions about the resolutions before the meeting and about the business more generally. However, in the event that there are travel restrictions in place, we plan to hold a closed AGM as we did in 2020. Shareholders will be able to appoint a proxy and send their questions to the Company Secretary before the meeting and answer will be posted on our website.

## Culture

The board recognises the importance that culture and values play in the long-term success of the firm, and the role of the board in monitoring and assessing culture.

The board also acknowledges the importance of individual directors, and the board as a whole, acting with integrity, leading by example and promoting the desired culture. The ongoing assessment of the contribution of culture and values to the group's long-term success remains a key focus for the board and during the year a new culture dashboard was developed based on key drivers which include leadership, clients, people, attitude to change and interaction with various stakeholders.

The board also spends time monitoring, and satisfying itself as to, the alignment of the group's purpose, values and strategy with its culture. During the year, the board monitored, assessed and promoted the group's culture, including in the following ways:

- half yearly review and discussion of the culture dashboard, which included setting out an assessment of culture, conduct metrics, across the firm focused on the key drivers
- regular updates to the board on external guidance and insight on culture, including from regulators and industry bodies, which are used by the board to benchmark the group's approach and plans
- discussing feedback received from employees across the group in regular employee opinion surveys. This year, surveys included specific questions in the areas of culture and inclusivity, together with check-in surveys during the COVID-19 pandemic on employee wellbeing
- receiving updates on activities across the group in relation to culture and values, including employee training programmes
- consideration of culture, behaviour and conduct issues by the Remuneration Committee on assessing the EIP award to executives
- reviewing the group's whistleblowing arrangements by which employees can raise concerns in confidence
- regular direct engagement with employees as part of the board's workforce engagement programme, including site visits and participation in employee meetings
- encouraging and enabling eligible employees to participate in schemes to promote share ownership. Eligible employees are able to participate in the group's Save As You Earn ("SAYE") and Buy As You Earn ("BAYE") schemes, which provide cost-effective opportunities for employees to acquire shares in the company.

The activities described above have allowed the board to effectively monitor the group's culture during the year and to ensure that culture continues to be aligned with the group's purpose, values and strategy.

### Key drivers of our corporate culture

The board considers that there are a number of key drivers that work together to define the firm's culture. Below is an overview of the key areas of focus that are monitored and presented back to the board in the form of a culture dashboard.



# Workforce engagement with the board

Colin Clark and Sarah Gentleman are the two designated non-executive directors responsible for gathering employee feedback. A workforce engagement framework was developed which built upon existing employee engagement activities that have been in place and provide a range of opportunities to engage directly with employees and receive feedback. The framework takes account of guidance and suggestions published by the FRC in this area and is illustrated below:

#### **Board** Workforce listen to the views and feedback contribute to engagement initiatives and provide of employees Workforce feedback to the board analyse the information and take into consideration collaborate with the engagement inputs during its decisionboard and NEDs on making process implementing initiatives structure communicate key messages able to influence new and actions across the firm working practices and processes across the firm **Designated non-executive Management of** directors (NEDs) workforce programme - be identified and accessible review and analyse to the workforce workforce feedback engage with segments of the from various initiatives workforce on a quarterly basis prepare and discuss findings with designated NEDs and agree – communicate the workforce's recommendations for the board feedback and messages to the board – support in deliver of the annual ongoing and regular dialogue with engagement programme group executive committee/chief executive on workforce themes arising from these initiatives

The board acknowledges the benefits of meaningful "two-way" engagement between the directors, the executive team and the workforce. During the pandemic it was of paramount importance that the board ensured continuous engagement with our people and a range of direct and indirect employee engagement activities were launched. A summary of these activities are provided below:

Numerous NED drop-in Annual Quarterly pulse Board CEO Virtual staff sessions with front staff survey branch visits team visits townhalls surveys office and support teams across the country

Following these workforce engagement initiatives, a summary of the key themes, and actions, in 2020 are detailed below:

Pl	Form large for all and	Management
Themes	Employee feedback	Management response
Communications	<ul> <li>Enable continuous communications with colleagues and rest of the business</li> <li>Enable continuous communication with our clients</li> </ul>	<ul> <li>Ongoing and regular communication from the executive team through regular virtual events on key areas of concern</li> <li>Regular ongoing board engagement and communication across the firm</li> <li>Introduction of the use of video conferencing tools to engage with clients</li> </ul>
Employee wellbeing	<ul> <li>Focus on the health and safety of our employees</li> <li>Support need to manage mental wellbeing</li> <li>Support for flexible working to balance work and life at home</li> </ul>	<ul> <li>Regular employee update emails on wellbeing and tools</li> <li>Line managers training on wellbeing of employees</li> <li>Line managers encouraged and provided guidance to interface with their teams by regular video/phone calls to support wellbeing</li> <li>Annual leave policy was reviewed and amended to enable people to take time away from work more easily</li> </ul>
Working at home	<ul> <li>Working effectively from home</li> <li>Enabling a return to the office during COVID-19</li> </ul>	<ul> <li>Rapid up scaling of secure remote access was enacted</li> <li>Processes have been reviewed and redesigned to enable people to work effectively at home</li> <li>Roll-out of software and hardware across the firm</li> <li>Dedicated team to address COVID-19 related questions</li> </ul>
Clients	<ul> <li>Communication with our clients</li> <li>Quality of service delivered to our clients</li> <li>Maintaining client security</li> </ul>	<ul> <li>Processes have been reviewed and redesigned to enable people to continue serving clients without reducing controls and oversight.</li> <li>Examples include (but not limited to):</li> <li>Enhanced client identity verification by phone introduced</li> <li>The use of video conferencing tools to engage with clients has been evaluated and approved by Risk, Compliance, Cyber and IT</li> <li>Significant uplift in deployment of recorded mobile phones for client facing employees</li> <li>Employees are regularly reminded about how to avoid data leakage, stay within GDPR requirements and ensure client security</li> </ul>
Learning and development	<ul><li>Provide support to new starters during COVID-19</li><li>Development of our people to learn new skills</li></ul>	<ul> <li>Introduced mentoring programme across the firm</li> <li>Financial planning events for our people</li> <li>Offered wider online training courses</li> </ul>
Strategy	– Impact of COVID-19 on our strategy and the business model	<ul> <li>Key projects agreed pre-COVID have continued to progress</li> <li>Launched our ESG strategy to invest responsibly and encourage greater engagement with our stakeholders</li> <li>Significant investment in technology</li> <li>Consideration being given to hybrid working in the future</li> </ul>

## Feedback from our Workforce Engagement Programme:



I thought it was a very positive thing to do. Colin and Sarah seemed genuinely interested in hearing people's thoughts. It was also a great opportunity for people across different departments to get to meet/see each other, even briefly, and understand the challenges and ideas of different areas of the business.



I felt that the board members were very open and encouraging of everyone sharing their candid views and opinions on the questions asked.



The directors were very open-minded and welcomed both positive/negative thoughts.

# Group risk committee report



#### Membership and attendance

Director	Meetings attended (eligible to attend)
T L Duhon (chairman)	5(5)
C Clark	5(5)
J W Dean	5(5)
S F Gentleman	5(5)
J N Pettigrew	4(5)

#### **Roles and responsibilities**

The key activities of the committee are to provide oversight on the firm's risk appetite and framework. To do this we:

- Review and discuss reports from the risk team on risk appetite issues and advise the board accordingly
- Discuss significant loss events, complaints and near misses, the lessons learned and management action taken
- Review end-to-end process risk assessments undertaken and any resulting internal control enhancements
- Advise the board on the risk aspects of proposed major strategic change
- The annual review of the remuneration policy this year was delayed to 2021 given the significant remuneration changes
- Review (prior to board approval) key regulatory submissions including the Group Internal Capital Adequacy Assessment Process (ICAAP) document
- Receive reports from first line risk owners on risk management and improvements to controls and processes.

Full terms of reference for the committee are reviewed annually and are available on the company's website.

#### **Group risk committee chairman's annual statement**

On behalf of the board, I am pleased to present the group risk committee report as its chairman.

The Risk Committee's principal roles and responsibilities are to support the board in its oversight of risk management across the group. The identification, management and mitigation of risk is fundamental to the success of the group. The committee plays an important role in setting the tone and culture that promotes effective risk management across the group.

At the start of the year, the committee had a clearly defined plan to continue embedding improvements to the firm's risk management infrastructure, systems and skills. There was a renewed focus on monitoring the firm's liquidity policy for investment portfolios, investment process, suitability, operational resilience and climate change risks. However, following the government announced lockdown in March 2020, the committee's focus changed slightly to also include the changing key risks facing the firm and mitigating management actions to ensure the firm could continue serving its clients and other stakeholders. Despite the numerous challenges posed by the lockdown, which included equipping our colleagues to work from home at short notice, I am pleased to report that our response has been swift, efficient and robust. We are also seeing the clear benefits of the investment made in recent years in enhanced risk management systems, cyber defences and management information. Throughout the crisis the committee and the board have received regular and timely updates on operations, liquidity and balance sheet risks and we are well placed to meet the challenges and uncertainties ahead.

The following sections set out the committee's membership, its key responsibilities and the principal areas of risk upon which we have focused during the year.

#### **Committee meetings**

Our current members are the independent non-executive directors, who met formally on five occasions during the year and, informally twice to review some of the inputs to key regulatory reports. In addition to the members of the committee, standing invitations are extended to the chairman, the executive directors, the chief risk officer, the chief operating officer and the head of internal audit. All attend committee meetings as a matter of course and inform the committee's discussions. Other executive committee members and risk team members are invited to attend the committee from time to time as required to present and advise on reports commissioned.

I frequently meet with the chief risk officer in a combination of formal and informal sessions throughout the year. I also meet with senior management across all divisions of the group including the risk and compliance division throughout the year to discuss the business environment and to gather their views of emerging risks.

The committee has an agreed annual standing agenda to cover key risk items in the year, which are required to be addressed in accordance with the terms of reference. The committee always starts with the chief risk officer's report which covers the second line risk view, followed by reports from management which give the first line risk view. We then hear about financial risks, and finally internal audit gives any thoughts at the end of the meeting to cover the third line risk view. Prior to each meeting, I agree the agenda with the chief risk officer and the company secretary to identify key issues impacting on the firm that may require the committee's attention, which either become ad hoc agenda items or standing agenda items depending on the issue.

The committee is also responsible for the inputs, outputs and the process followed to produce the following key regulatory reports:

- Internal Liquidity Adequacy Assessment Process (ILAAP);
- Internal Capital Adequacy Assessment Process (ICAAP);
- Pillar 3; and
- Resolution and Recovery.

#### **Committee effectiveness**

An evaluation of the committee's effectiveness was undertaken during the year as part of the internal board effectiveness review. The review found that the committee operated well and ensured that the firm's risks were sufficiently analysed during the year.

In addition, the committee is satisfied that it has access to sufficient resource to enable it to carry out its duties and continue to perform effectively.

## Committee activity in 2020

In addition to reviewing the risk register, emerging risks, investment risk programme progress, suitability programme progress, contingency plans for Brexit and financial risks at each meeting, the list below summarises the key issues that the committee considered at each of its meetings during the year in addition to any other standing reports.

#### February 2020

- Review results of third party suitability review
- Review the firm's cyber security plan
- Review the firm's liquidity policy
- Review and attest firm's business continuity management framework
- Review of the firm's change portfolio for the year

#### May 2020

- Discuss and review 2020 ICAAP and ILAAP assumptions
- Review the approach towards vulnerable clients
- Review the cyber threats, risks and mitigation plans
- Review and consider the firm's risk profile in the context of COVID-19 impacts

#### June 2020

- Discussion and approval of the ICAAP operational risk capital
- Review and consider the firm's risk profile in the context of COVID-19 impacts
- Discuss and review firm's IT suppliers
- Discuss and review ICAAP capital stress testing model

#### September 2020

- Discuss firm's people risk profile
- Review and approve the 2020 recovery plan and resolution pack
- Discuss ICAAP stress testing and the impact of COVID-19
- Review and approve ILAAP liquidity stress proposal for 2020
- Discuss and review liquidity risk profiles

#### November 2020

- Approval of risk management policy statement
- Annual approval of the firm's risk appetite statement and risk taxonomy
- Discuss the strategic risk profile of the group
- Review pension risk profile
- Review insurance coverage of the group
- Review the updated cyber strategy

### Committee activity in 2020

Following the in-depth review of the risk management and risk appetite frameworks last year, the risk function continues to evolve with the three lines of defence model now well established and a mature and effective risk management framework in place. The risk design has been strengthened further with both the recruitment and development of additional skills and resource in 2020.

In light of COVID-19, the committee increased its focus on a number of areas including human capital risk, controls and processes, and the increased risk of fraud. Regarding human capital risk the focus was on employee wellness, both mental and physical. The committee received a spotlight report on this. Regarding controls and processes, the focus was on the need for review or adjustment given the new working from home environment. Regarding fraud risk, the committee and the firm continued their focus on cyber-crime during the year, as the number of industry attacks continues to increase. This risk has been mitigated by reinforcing the importance of strong cyber defences to protect client data and assets. As a result, the firm implemented a number of tangible standard operating processes, developed key structures to support the firm's response to a cyber attack and organised regular specialist training for members of staff. In addition, the committee receives regular updates from the head of cyber security about the implementation of the firm's cyber strategy to ensure this important risk is managed appropriately.

Notwithstanding the demands of the COVID-19 crisis, the Committee has delivered on all of its planned objectives for the year. In particular, the risk appetite framework continues to evolve, as does the quantitative analysis that supports the group's risk management capabilities. This has allowed us to adopt and refine risk appetite measures. In addition, the committee has continued to review the firm's suitability risks and mitigating actions to ensure progress and continuous improvement. At each meeting, a progress report was presented by management that would be reviewed and challenged by the committee.

Brexit continued to receive focus recognising that, given the group's footprint, these were likely to be secondary in nature. Nevertheless, the firm continued to develop appropriate plans given the additional complications posed by the concurrent pandemic, with the committee being updated on status at each meeting.

A number of areas of operational and financial risks were stressed as part of the annual ICAAP and ILAAP. These conversations were particularly robust given the market moves that occurred at the beginning of the pandemic. Following extensive debate and challenge, the committee and board were satisfied that the group's business model and allocated risk appetite remained appropriate. This is an important outcome given not only the pandemic, but also the number of change management programmes underway across the group.

The committee also increased its focus on investment risk throughout the year, looking at improved management information, processes and governance enhancements. This included providing oversight on the firm's vulnerable clients policy and its implementation across the firm, including training for members of staff.

Finally, the links between culture, risk and remuneration are fundamental. The risk committee and chief risk officer have provided input to the remuneration committee to ensure behaviours and the management of risk during the year were considered in remuneration committee decisions.

#### Looking ahead to 2021

In reviewing the committee's priorities for the coming year, consideration will be given to the following areas:

- continued focus on the firm's investment and suitability processes
- continued focus on operational resilience
- oversight of the firm's change programme
- oversight of the cyber and data security programme
- increased focus on climate change risk
- oversight of the refreshed conduct risk framework.

#### Terri Duhon

Chairman of the group risk committee

3 March 2021

# Audit committee report



#### **Membership and attendance**

Director	Meetings attended (eligible to attend)
J W Dean (chairman)	7(7)
C M Clark	7(7)
T L Duhon	7(7)
S F Gentleman	7(7)
J N Pettigrew	6(7)

## **Roles and responsibilities**

The key activities of the committee are as follows:

- Provide oversight of the firm's financial performance and reporting, announcement of results and significant judgements areas
- Review the firm's whistleblowing arrangements and ensure appropriate and independent investigations on matters
- Review the effectiveness of the firm's internal controls and of the internal audit function
- Oversee the appointment, performance and remuneration of the external auditor, including the provision of non-audit services to the firm.

Full terms of reference for the committee are reviewed annually and are available on the company's website.

#### Audit committee chairman's annual statement

The audit committee's key role is to ensure there is confidence in the integrity of our processes and procedures as they relate to internal financial controls and corporate reporting. The board relies on the committee to review financial reporting and to appoint and oversee the work of the internal and external auditors.

During 2020, the committee has continued to provide independent scrutiny of the processes in place to monitor the company's financial and non-financial reporting. This included oversight of the viability statement process and ensuring that this report and accounts meets the criteria for fair, balanced and understandable reporting. We have also overseen the effectiveness of the firm's systems of internal controls. In light of the COVID-19 pandemic, there were regular internal reviews with management, the auditor and the audit chair to understand the challenges faced in delivering audited financial results.

The committee has considered a wide range of topics with a focus on the following areas:

- analysis of the firm's financial reporting with particular consideration of accounting judgements made during the preparation of the financial statements
- review of the firm's client assets sourcebook (CASS) audit and submissions
- defined benefit pension scheme assumptions
- Speirs & Jeffrey earn-out consideration
- review of the acquisition of the Personal Injury and Court of Protection business of Barclays Wealth
- refocus of the internal audit plan to include rapid assurance on control changes made to accommodate home working
- consideration of disclosures made relating to Brexit and COVID-19.

## **Committee meetings**

Our current members are the independent non-executive directors, who met on seven occasions in 2020 (2019: seven).

The qualifications of each of the members are outlined in the biographies on pages 81 and 82. The Committee brings a diverse range of experience in finance, risk, control and business, with particular experience in the financial services sector. The composition of the committee satisfies the relevant requirements of the UK Corporate Governance Code. The board has confirmed that the members of the committee have the necessary expertise required to provide effective challenge to management. The board also considers that I have the appropriate recent and relevant experience.

In addition to the members of the committee, standing invitations are extended to the chairman, executive directors, chief risk officer, head of internal audit, group financial controller, and the external audit partner and manager. Other executives and external advisers are invited to attend the committee from time to time as required to present and advise on reports commissioned. During 2020, the audit committee met with the external auditor and head of internal audit without management present. These meetings provided an opportunity for any matters to be raised confidentially.

During the year, I have regular meetings with the group finance director, head of internal audit and the external audit partner to discuss key audit-related topics ahead of each meeting.

The committee has an agreed annual standing agenda to ensure key areas are covered during the year, which it is required to address under its terms of reference. Prior to each meeting, I agree the agenda with the company secretary.

## Committee activity in 2020

Below is a summary of the key issues that the committee considered at each of its meetings during the year.

#### January 2020

- Review of the report and accounts
- Review the year end areas of key judgements and provisions
- Review of key corporate governance changes and disclosures
- Assessment of going concern and the viability statement
- Review of internal audit plan and internal audit cycle
- Approval of ISAE3402 audit report

#### February 2020

- Approval of the report and accounts
- Assessment of the report and accounts being fair, balanced and understandable
- Review of the firm's distributable reserves and dividend policy for 2020
- Year-end external audit report and audit opinion
- Review and approval of representation letter
- Review of external auditor's letter of independence

#### April 2020

- Review and approval of the firm's CASS submission
- Review and approval of the Q1 interim management statement
- Review and approval of the external auditor's letter of engagement and audit fee
- Review of internal audit plan for 2020 and completed assessments across the firm
- Ongoing review of the new internal audit co-source partner

#### July 2020

- Approval of half-year report for 2020
- Assessment of the firm's statement of going concern
- External auditor's half-year review
- Proposed external audit plan for the year end
- Review of the FRC external audit quality inspection report
- Annual review of audit and non-audit fee policy
- Updated internal audit plan for 2020 in light of COVID-19 restrictions

- Approval of the internal audit charter
- Approval of committee's terms of reference

#### October 2020

- Review and approval of the Q3 interim management statement
- Review of internal audit plan for 2020 and completed assessments across the firm
- Review of and input to the development of the internal audit plan for 2021
- Annual review of the whistleblowing report
- Annual review of the whistleblowing policy

#### December 2020

- Review of key judgements and provisioning for the year end
- Review of audit and non-audit fees for the year
- Review of internal audit plan for 2020 and approval of the 2021 internal audit plan
- Review and approval of the firm's ISAE3402 report
- Review of corporate governance changes for the year

#### January 2021

- Review of the report and accounts
- Review of key judgements for the annual report
- Review of Speirs & Jeffrey earn-out consideration
- Review of 2020 internal audit plan and 2021 internal audit cycle

#### February 2021

- Approval of the report and accounts
- Assessment of going concern and the viability statement
- Assessment of the report and accounts being fair, balanced and understandable
- Review of the firm's distributable reserves and dividend policy for 2021
- Year-end external audit report and audit opinion
- Review and approval of representation letter
- Review of external auditor's letter of independence

#### **Committee effectiveness**

The annual review of the effectiveness of the committee was carried out internally during the year. The committee members and executive directors were invited to respond to questions on the content, management, quality and focus of discussion during meetings. I am pleased that their responses indicated that the committee is performing well with no areas of concern.

#### **Financial reporting**

## Accounting judgements

As part of the committee's role of monitoring the integrity of the firm's financial information contained in the interim and annual financial statements, a review of key accounting judgements and policies that were adopted by management was conducted and assessed. Following discussion with management and the external auditors, the committee concluded that these judgements were appropriate and proportionate for the firm. Details of these key significant judgements can be found in note 2 to the financial statements.

#### Impact of COVID-19

The Committee considered the impact of COVID-19 on the financial sustainability and operational resilience of the business, taking into account the additional stress testing completed as part of the going concern and viability assessments. As a result we reviewed our approach for the interim and year end results and considered the following key areas of focus for COVID-19 impact:

- Impairment of goodwill and client intangibles
- Market volatility and its impact on business performance
- Increased risk of fraud
- Going concern and viability
- Impact on operation of key controls over financial reporting
- Adequate disclosures in the Interim and Annual Report.

#### Fair, balanced and understandable statement

On behalf of the board, we reviewed the financial statements as a whole in order to assess whether they were fair, balanced and understandable. We discussed and challenged the balance and fairness of the overall report with the executive directors and also considered the views of the external auditor. During this review we carefully considered the clarity and coherence of disclosures made in respect of the impact of COVID-19 plus the consistency of the narrative covering the wider impacts of the pandemic on business performance and operational resilience. In addition, we carefully reviewed the \$172\$ statement and corporate governance disclosures. We considered the overall presentation of the financial statements and was satisfied that the Annual Report could be regarded as fair, balanced and understandable and proposed that the board approve the Annual Report in that respect.

#### Viability and going concern

The committee considered the requirements contained in the Code regarding the company's viability statement, including the proposed three-year assessment period. After significant discussion, and having considered the firm's current position and impact of potential risks, the committee concluded that the three-year assessment period continued to be appropriate and recommended the viability statement (as set out on page 51) to the board for approval. The committee also reviewed the going concern disclosure (as set out on page 129) and concluded that the firm had adequate resources to continue in operational existence for the foreseeable future and confirmed to the board that it was appropriate for the firm's financial statements to be prepared on a going concern basis.

#### The carrying value of assets

We reviewed the methodology for valuing assets where a significant amount of judgement is required, including intangible assets, particularly goodwill and client relationships.

#### Impairment of goodwill

We challenged management's goodwill impairment calculations to ensure mechanical accuracy. This challenge also looked at sensitivity analysis to assess the risk whether reasonably possible changes to the assumptions used by management could give rise to an impairment. Following discussion with management, we decided not to impair any of the firm's goodwill.

### The valuation of defined benefit pension obligations

Following the triennial valuation of the pension schemes, we reviewed the key assumptions supporting the valuation of defined benefit pension obligations, particularly salary increases, investment returns, inflation and the discount rate, which are disclosed in note 4 to the financial statements. We reviewed the professional advice taken by the company and discussed the assumptions used by us and by other companies with the external auditors. We satisfied ourselves that the assumptions used were reasonable and consistent with the requirements of IAS19.

#### Speirs & Jeffrey consideration

Following the first trigger date of the earn out payment, we reviewed the relevant calculations as well as the key assumptions supporting the forecast of the qualifying FUM for the second trigger date. In particular, we reviewed and challenged the estimated level of qualifying funds under management transfer to the firm as this was a significant judgement area for management that would lead to a wide range of potential payouts. We asked management to review the earn-out consideration in light of COVID-19 which was challenged by the committee. Additionally, Internal Audit tested the earn out calculations and reported independently on the results of this work to the committee.

## Acquisition of the Personal Injury and Court of Protection business of Barclays Wealth

In April 2020, the firm completed its acquisition of the Personal Injury and Court of Protection business of Barclays Wealth. The transaction meets the definition of a business combination under IFRS 3 and the committee concluded that there was no impairment required on either the client relationship intangible or the goodwill balance held as at 31 December 2020. Also, the committee reviewed and challenged the earn-out arrangements and it was determined that these costs could be capitalised under IFRS 15 as these payments were deemed to be incremental and a direct cost of the transaction.

#### Provisions and contingent liabilities

The committee discussed provisions totalling £8.7 million, which have been summarised in note 26 to the financial statements. The main areas of provisions related to the Speirs & Jeffrey acquisition, deferred payment for acquired business and client compensation.

#### Internal audit

#### Internal audit function

The internal audit function is an independent and objective team designed to add value and improve the firm's operations by bringing a systematic and disciplined approach to evaluating and improving the effectiveness of risk management, control and governance processes. The internal audit function is the third line of defence within the controls framework, providing independent assurance to both senior management and the audit committee. EY, our co-source partner were appointed in 2019. Its role is to assist with audits which require specialist knowledge and provide support to the internal audit planning process.

#### Reporting and performance review of internal audit

The committee has authority to appoint or remove the head of internal audit, who reports directly to the chairman of the committee. During the year, the committee reviewed the tenure of the firm's head of internal audit and concluded that, because it exceeded seven years, a succession plan was required for this role. As a result, a new head of internal audit was appointed and the committee will provide oversight of an orderly handover in 2021. The chairman of the committee sets the objectives of the head of internal audit, appraising her performance against those objectives and recommending her remuneration to the remuneration committee, with advice from the chief executive.

#### Internal audit effectiveness

Following the EY review of the effectiveness of the internal audit function last year, the committee ensured any areas of improvement had been implemented. Also, the Annual Internal Audit Assessment, which found the governance and risk and control framework of the group to be generally effective, was reviewed by the committee in accordance with the Chartered Institute of Internal Auditors' guidance.

Per its policy, the committee reviews annually the effectiveness of the internal audit function and its level of independence. The evaluation for the year under review was completed internally and supported by feedback from stakeholders across the group. The internal audit function was operating in line with the Chartered Institute of Internal Auditors' standard. In addition, the committee ensures the internal audit function has appropriate resources and it provides effective assurance to the firm.

As well as meetings with management, I have regular meetings on a one-to-one basis with the head of internal audit before audit committee meetings to ensure that any concerns can be raised in confidence.

#### Internal audit plan

The Committee reviewed, challenged and approved the internal audit plan for the year, and supported the introduction of a more agile and thematic audit planning approach. This methodology has facilitated flexibility to provide assurance over controls impacted by COVID-19 and the internal audit function's ability to meet ad hoc requests from the committee and the business.

In reviewing the audit plan, the committee continued to assess the level of internal audit resource and the appropriateness of the skills and experience of the internal audit function. Ongoing feedback on the performance of the co-source provider was presented to the committee throughout the year. The committee received regular reports on internal audit activities across the group, detailing areas identified during audits for strengthening across the group's risk management and internal control framework. 48 audits were delivered during the period under review. These were summarised by the head of internal audit at each of the committee's meetings.

#### **External audit**

#### Audit work 2020

The committee has spent significant time with Deloitte during the year. In particular, the committee reviewed and challenged reports from Deloitte, which outlined their risk assessments and audit plans for 2020 (including their proposed materiality level for the performance of the annual audit), the impact of COVID-19 on their audit, and issues arising from it. Particular focus was given to their testing of internal controls, their work on the key judgement areas and possible audit adjustments. Given COVID-19 and its impact on the audit work, Deloitte enhanced their audit procedures in respect of understanding the impact on the design and operating effectiveness of internal controls on which they planned to place reliance, as a result of moving to remote working.

This year's statutory audit is Manbhinder Rana's second year as the audit partner and also Deloitte's second year as auditors. The committee confirms that the Group has complied with the Statutory Audit Services for Large Companies Market Investigation (mandatory use of competitive tender processes and Audit Committee Responsibilities) Order 2014, which requires FTSE 350 companies to put their statutory audit services out to tender no less frequently than every ten years.

#### External audit effectiveness and appointment

We place great importance on the quality, effectiveness, and independence of the external audit process. In order to review the external audit process, including the performance of the external auditors, feedback is gathered from both committee members and management. This process was undertaken by internal audit. We also reviewed the annual FRC Audit Quality Inspection report prepared on our external auditor and discussed this report with the audit partner.

## Auditor independence and non-audit services

We discussed the independence of the external auditor, the nature of non-audit services supplied by it and non-audit fee levels relative to the audit fee. As a result of the EU Audit Directive and Audit Regulations, the non-audit services policy was updated and approved. The revised policy includes prohibited services and sets a fee guide that aims to achieve a cap of 70% of the statutory audit fee in any year by 2022 following the appointment of a new auditor. The committee's prior approval is only required where the fee for an individual non-audit service is expected to exceed £50,000 and it is on the list of pre-approved services.

Non-audit fees, excluding services required by national legislation, payable to the auditor in 2020 were £178,000. This represents 33% of the three-year average statutory audit fee of £536,000.

Prior to undertaking any non-audit service, Deloitte also completes its own independence confirmation processes, which are approved by the engagement partner. To provide the committee with oversight in this area, it submits six-monthly reports on the non-audit services it has provided.

Following a formal assessment of the external auditor's independence and objectivity, the committee concluded that Deloitte continued to be independent and objective.

We agreed the external auditor's fees (which are shown in note 8 to the financial statements) and reviewed the audit engagement letter. We also had discussions with the external auditor with no management present to provide an opportunity for any concerns to be raised and discussed.

#### Whistleblowing policy

I act as the group's Whistleblowing Policy champion. The group continues to place a high priority on employees' understanding of the process to enable them to speak out with confidence when appropriate. Historically, the committee has overseen the group's whistleblowing arrangements, but this responsibility was transferred to the full board in line with the new Corporate Governance Code.

#### **Looking forward**

As well as considering the standing items of business, the committee will also focus on the following areas during 2021:

- the induction and transition of responsibilities to the new chief internal auditor
- regular review of the Internal Audit Plan to ensure it responds to control changes as the COVID-19 pandemic evolves and working practices respond accordingly.

#### **Approval**

In light of its work, the committee was content with the effectiveness of the group's processes governing financial and regulatory reporting and internal controls, its ethical standards and its relationships with regulators.

This report, in its entirety, has been approved by the committee and the board of directors and signed on its behalf by:

#### James Dean

Chairman of the audit committee

3 March 2021

# Nomination committee report



#### Membership and attendance

membership and attendance		
Director	Meetings attended (eligible to attend)	
M P Nicholls (chairman)	2(2)	
C M Clark	2(2)	
J W Dean	2(2)	
T L Duhon	2(2)	
S F Gentleman	2(2)	
J N Pettigrew	2(2)	

## **Roles and responsibilities**

The responsibilities of the committee include reviewing the composition (including the skills, knowledge, experience and diversity) of the board and making recommendations to the board for the appointment of directors. The board as a whole then decides on any such appointment.

The committee also has wider responsibilities for succession planning and the leadership needs of the organisation, both executive and non-executive, to ensure the continued ability of the firm to implement its strategy and compete effectively in the marketplace.

Full terms of reference for the committee are reviewed annually and are available on the company's website.

## Nomination committee chairman's annual statement

This report sets out an overview of the committee's roles and responsibilities and its key activities during the year.

The nomination committee's primary focus this year has been on succession planning, taking an active role in overseeing talent management and various diversity initiatives. The committee plays an increasingly broad role in ensuring the effective operation and development of the board, the executive team and the wider workforce. All are important in the delivery of our strategy.

#### Chairman succession

As stated in last year's report, I will be retiring from the board as I have served over nine years as a director, which exceeds the tenure requirements of the UK corporate governance code. The nomination committee duly appointed a sub-committee (of which I was not a member) to lead the appointment process. The sub-committee, in consultation with the chief executive, prepared and approved a detailed specification for the role of chairman which included the skills, experience, knowledge and characteristics required to lead the board.

As part of the search process, the sub-committee decided to engage an external search firm and approved the appointment of Sapphire Partners ("Sapphire"). Sapphire are not connected to the company in any way and are a signatory to the voluntary code of conduct for executive search firms. To facilitate this process, Sapphire undertook detailed discussions with each member of the board in order to seek their views on the desired attributes, experience and qualities for the role of chair as well as board dynamics and the company's culture.

A detailed search was conducted by Sapphire, as a result of which a long list of candidates was prepared from which a shortlist of potential candidates was derived. Shortlisted candidates were discussed in detail and interviews were undertaken by Sapphire, members of the sub-committee and the chief executive.

Following detailed discussions and careful consideration, the sub-committee concluded and recommended to the board that Clive Bannister be appointed to the board with effect from 12 January 2021 as a non-executive director and assume the role of chairman, subject to regulator approval, with effect from the conclusion of the 2021 Annual General Meeting, when I will step down from the board. This recommendation was approved by the board and announced on 12 January 2021.

#### **Board succession**

As part of its ongoing consideration of non-executive succession planning, the committee led the search to identify a successor to Jim Pettigrew as senior independent director as Jim indicated his intention not to seek re-election at the 2021 AGM. Following a rigourous process, on the recommendation of the committee, the board has appointed Colin Clark to take on the role of senior independent director, subject to regulatory approval.

#### Talent and succession planning

The committee spent time during the year reviewing our talent pipeline and considering the firm's succession planning at board and senior management level. This included a formal review by the committee of senior management succession planning, looking at the capability and potential of incumbents in key roles and the succession pipeline, emergency cover arrangements and external market for those roles. In addition, talent management and succession planning for roles below board level has continued to be an important focus for the committee. Once again this year, it has monitored activities and initiatives to develop the group's talent pipeline and improve gender and other diversity among senior management. The committee reviewed the skills and experience of the non-executive directors to ensure that the board continues to be able to perform its role effectively.

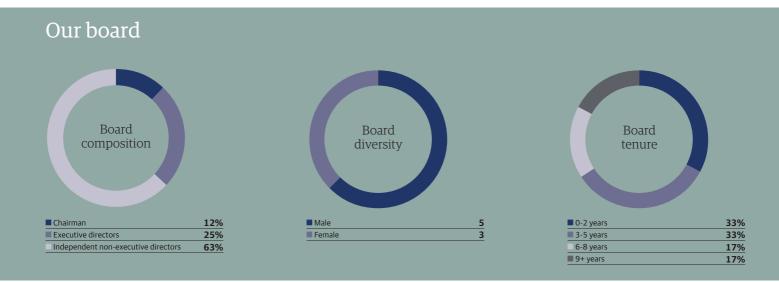
#### Diversity

In relation to board diversity, we aim to have a board that represents a wide range of skills and experiences and we value a diversity of outlook, approach and style. A balanced board is better equipped to consider matters from a broader perspective, understanding the views of our shareholders as well as other stakeholders and therefore makes decisions that fully take into consideration a wide range of issues. A board needs a range of skills and experience including knowledge of industry, culture of the firm, challenges of change, and the regulatory environment we operate in. It needs some members with a long corporate memory and others who bring fresh insights from other fields and backgrounds. There needs to be both support and challenge on the board as well as a balance of gender and commercial experience. When selecting new board members, we take these factors into account as well as professional background. A new board member needs to work well with their fellow colleagues but also to be able to provide constructive challenge.

Throughout 2020, over 33% of our board was female which ensures that we have exceeded the minimum requirements of the Hampton-Alexander review. However, the committee recognises that, due to the relatively small size of the board, the appointment or departure of a single director can have a significant impact on its ability to achieve recommendations in relation to the composition and diversity of the board as a whole at a particular point in time. The committee recognises that there is more to do in other areas, such as ethnicity and socioeconomic background.

The committee expanded its remit last year to oversee certain policies and practices across the wider workforce and this includes monitoring our talent pipeline to ensure we have a diverse succession pool. Diversity is more than just gender-based and the committee considers this important issue in the wider context, considering ethnicity and social and educational background. Among other things, the committee discussed the group's approach to recruitment, training and development programmes for employees across the group and management's work with diversity and inclusion campaign groups. The committee believes that a wide range of experiences, backgrounds, perspectives, skills and knowledge combine to contribute towards a high performing organisation which is better able to support and delivery the firm's strategy. During the year, the committee has ensured that the firm's diversity and inclusion framework was a key element of the people section of our strategy.

In line with the UK Corporate Governance Code, the committee discloses that the gender balance of those in senior management (being the members of the Executive Committee and the company secretary) and their direct reports at 31 December 2020 was 25% female and 75% male. More detail on the firm's approach to diversity and inclusion can be found in the Responsible Business Report on pages 60 to 62.



#### Non-executive directors' skills

As mentioned above, a key responsibility of the committee is to ensure that the board maintains a balance of skills, knowledge and experience appropriate to the operation of the business and as required to deliver the strategy. During the year, the committee considered and was satisfied by the skillset and experience of the firm's independent non-executive directors, including their extensive experience in financial services.

#### Independence and conflicts of interest

It is of the utmost importance that the board of a financial services firm has high-quality, experienced non-executive directors with the skills and integrity to undertake senior positions. At Rathbones, we are fortunate to have such non-executives. I maintain a dialogue with each of them on potential conflicts of interest and time commitments. I am quite satisfied that in each case any conflicts of interest are likely to be rare and will be handled appropriately by the individual concerned.

#### Membership and meetings

The committee's membership was unchanged during the year. The composition of the committee satisfies the relevant requirements of the UK Corporate Governance Code. In addition, the chief executive and group finance director attend meetings by invitation.

#### Board effectiveness review

A formal and rigorous evaluation of the committee's effectiveness was undertaken during the year as part of the internal board effectiveness review. The review found that the committee operated well during the year. Please see page 86 for more detail.

#### **Looking forward**

I look forward to working with Clive on a smooth and successful transition. The committee will continue to keep under review a succession timetable for both executives and non-executives. We will continue to monitor the development of management talent below group executive committee level, encourage greater diversity, and challenge management to develop the talent that exists in the firm.

#### Mark Nicholls

Chairman of the nomination committee

3 March 2021

# Remuneration committee report



#### Membership and attendance

Wellbership and attendance		
Director	Meetings attended (eligible to attend)	
S F Gentleman (chairman)	5(5)	
C M Clark	5(5)	
J W Dean	5(5)	
T L Duhon	5(5)	
M P Nicholls	5(5)	
J N Pettigrew	4(5)	

## **Roles and responsibilities**

The committee's responsibilities are to:

- Determine and set the firm's remuneration philosophy, ensuring that it is aligned with the business plans and risk appetite
- Approve the remuneration policy for executive directors for final approval by shareholders and make remuneration decisions within the policy
- Approve total annual remuneration for executive directors based on achievements against objectives set by the committee
- Review total annual remuneration for executive committee members and material risk takers

Full terms of reference for the committee are reviewed annually and are available on the company's website.

## Remuneration committee chairman's annual statement

On behalf of the board, I am pleased to present the directors' remuneration report for the year ended 31 December 2020.

2020 has been an extraordinary year due to COVID-19 and the impact it has had on the firm, and also on the decisions of the remuneration committee. Nevertheless, the committee continued with its usual activities during the year and, in light of CRD V which become effective on 1 January 2021, we undertook an extensive review of the remuneration policy. This review was conducted to ensure that our remuneration policy remained fit for purpose, aligned to our business strategy, and supported the interests of shareholders and clients.

As part of this process, we wrote to and consulted with our top 20 shareholders and I had the opportunity to meet with a number of them to discuss our proposed revisions to our remuneration policy that will apply for the next three years. Their feedback has been very helpful in informing the committee's view.

#### 2020 performance and remuneration outcomes

Our remuneration framework is closely aligned with the financial performance of the group, which has performed resiliently in 2020 despite the volatility in investment markets and FUM reached £54.7 billion at 31 December 2020 and profit before tax was £43.8m with an underlying operating margin of 25.3%. Consequently, these financial outcomes are directly reflected in the respective elements of the Executive Incentive Plan ("EIP"). Positive progress was made during the year on the non-financial objectives which cover critical project performance, stakeholder measures and client experience. We have set out in more detail the EIP results for 2020 on page 120.

### Executive Incentive Plan (EIP) outcomes

The EIP performance metrics are chosen by the committee as key indicators of performance used by the firm and investors. The committee reviews the specific metrics on an annual basis at the beginning of each financial year to ensure the nature and weightings are appropriate to ensure alignment between the interests of our executive directors, our strategy and the interests of our stakeholders. These targets are set to encourage stretching levels of performance and to align with the firm's annual budget.

The board considered a number of factors when setting and approving the final budget for 2020. This resulted in the remuneration committee approving a profit target balancing expected investment market conditions with the impact of planned investments which were critical to the execution of our strategy. As a result, and as stated at the launch of our new strategy in 2019, our underlying operating margin target range was consistent with mid-twenties market guidance. A reduction in our net organic growth target was felt to be more realistic, and the committee were comfortable that these targets were equally as stretching as those in previous years. The three-year financial targets which were disclosed in 2018 and, account for half of the overall award, remained unchanged. In addition, good progress was made during the year on the non-financial objectives which address the firm's critical projects, stakeholder measures and client experience.

Given the strong alignment between our remuneration framework and the financial performance of the firm, the financial outcomes for 2020 are directly reflected in the respective elements of the EIP. As explained in last year's directors' remuneration report, we had to make some adjustments to our statutory results for EIP purposes in order to fairly reflect the S&J transaction. In summary, the board approved that the acquisition be de-risked by ensuring a substantial proportion of the consideration paid for S&J was deferred and subject to the sellers remaining in employment. This meant that the deferred consideration was treated as an expense in the profit and loss accounts rather than as a capital payment and was therefore at odds with the commercial substance of the transaction. As a result, the basic earnings per share (EPS) and return on capital employed (ROCE) figures have been adjusted to fairly reflect this situation, exactly as outlined last year. There have been no further adjustments to the EIP.

The EIP vesting outcome for 2020 was 56.7% (2019: 47%) which reflects the financial measures and overall business performance for the year. We have set out in more detail the EIP results for 2020 on page 120.

#### A new remuneration policy for 2021

The current remuneration policy has worked well over the past three years. In particular, it has consistently delivered incentive pay outs that have been well aligned to performance, and to the experience of our shareholders. However, as we indicated in last year's report, the committee have spent time during the year considering the impact of CRD V which became effective for our business from 1st January 2021. This regulation will impact the business in a number of ways but the clear implication for our remuneration policy is that our incentives must be reduced from a 300% cap to no more than 200% of fixed pay (subject to shareholder approval).

In line with our now established three-year cycle, a new remuneration policy is being put forward to our shareholders for approval at our AGM in May 2021. In setting this policy, the priorities for the committee have been to ensure that remuneration structures and performance measures:

- support the future strategy of our business, reflecting the need for investment at different times in the market cycle and the opportunities for inorganic growth that may arise;
- align the reward received by our executive directors and the experience and interests of our shareholders;
- continue to comply with regulations and industry best practice.

#### Proposed changes to our remuneration policy

A summary of the proposed changes to our remuneration policy is detailed below:

#### Fixed pay:

 consolidated fixed pay to include the current pension allowance of 12%, with no increases in the absolute level of fixed pay;

#### Annual bonus:

- maximum opportunity of 135% of fixed pay
- at least 60% of the award will be based on financial measures.
   For 2021, the financial measures will be underlying profit before tax and growth with equal weighting applied to these measures
- the remainder of the award will be focused on strategic measures that are determined by the committee each year
- -50% of the award will be deferred in shares for three years.

#### Restricted Stock Plan (RSP):

A maximum and normal grant of 65% of fixed pay with a three-year vesting and an additional two year holding period. The award vests subject to the assessment of robust performance underpins, over a three year period.

#### Rationale for change

The committee considered a wide range of alternative structures as well as taking into account the external environment on pay, shareholder views and feedback from the business and participants. In considering these factors, a summary of the committee's key rationale for proposing the above structure is as follows:

- Simple structure: Alignment to Rathbones strategy where a simpler structure, with an annual award of shares, is the most effective way to align the pay of executives with the long term returns for shareholders.
- No increase in fixed pay: A key principle for the committee was that total pay should be broadly maintained at target, when moving from an EIP with a 300% of salary maximum, to a new 2:1 cap under CRD V. With this principle in mind, and in support of the recognition by executive directors of the sensitivities of salary increases in this environment, introducing an RSP enabled us to balance these considerations without making any increases to fixed pay.
- Quantum: In determining appropriate quantum for the bonus and RSP, we started with the current quantum of the short term and long term elements of our EIP. We used the quantum of the short term element for the annual bonus and applied a discount of 50% on the long term element to determine the RSP quantum. This results in a 6% drop in total pay at target, and an 18% drop at maximum.

- Alignment with long-term performance: As a wealth management business there is a strong link between the performance of Rathbones and the wider equity markets. The committee felt that an RSP structure, and a high shareholding (including post-employment), would be a more effective way of aligning the remuneration of executives with shareholder returns. A de-leveraged structure with long term shareholdings was felt to better align executives with long term performance.
- RSP Underpins: The use of performance underpins allows the committee to assess whether performance justifies the vesting of each tranche of awards. The underpins selected allow the Committee to assess performance, taking into account returns to shareholder via dividends, core financial performance (through ROCE), any operational factors (which could include any aspect of overall profitability) as well as any risk/compliance factors.

The committee are confident that the changes to the new Remuneration Policy will support the long term growth and success of Rathbones and are therefore in shareholders' best interests. The committee strongly believes that the proposed Remuneration Policy:

- simplifies the overall remuneration structure, materially lowers the maximum potential value of remuneration, as well as moderately reducing the total remuneration at target
- protects against any "payment for failure" through the selection of robust performance underpins
- allows the executive directors to be nimble in the implementation of the strategy.

The company consulted extensively with major shareholders and their representative bodies on remuneration issues, including the development of this new directors' remuneration policy. The consultation was well received by investors and their feedback helped inform the final scheme design. While we did not consult explicitly with employees on this new policy, the committee took account of remuneration policies elsewhere in the group.

Our new remuneration policy will have immediate effect, subject to approval from our shareholders.

Full details of the proposed changes to our policy are set out below, with further details presented on pages 112 to 116.

#### Fees and salaries

The 2021 budget for salary increases for employees across the firm was set at around 1.5%, no increases are being made for executive directors in 2021. This means that neither executive director has received a fixed pay increase since their appointment to their current roles in early 2019. The committee will continue to keep fixed pay levels under review, taking into account workforce pay and policies as per the Code, the firm's performance and the views of shareholders. In conducting any review of fixed pay levels the committee will take into account the continued development of both executives since their appointment. The remuneration arrangements of other firms of similar size and complexity are also reviewed for guidance.

The chairman's fee was also reviewed during the year and it is proposed to increase it in 2021 as it had not been changed since 2018

Full details of remuneration arrangements are provided on page 118.

#### Conclusion

I hope that you find the information in my annual statement and the directors' remuneration report clear and useful. The remuneration landscape continues to be the subject of many political and regulatory policy changes and, as these evolve, the committee will ensure that our policy and practices remain compliant, balancing the need to remain performance-driven and competitive. I welcome any feedback you may have during the year and hope to receive your support for the approval of the remuneration report.

I would like to thank shareholders for the support they have given this year, and I hope you will recognise and approve of the substantive changes that have been made and support our 2020 DRR at the 2021 AGM.

#### Sarah Gentleman

Chairman of the remuneration committee

3 March 2021

# Remuneration summary for 2020

The below sets out a summary of our EIP outcomes for 2020, for further information see page 118

# **Executive Incentive Plan** performance targets

# Executive Incentive Plan achievement summary 2020

## One-year financial (30% of award)

- Underlying profit before tax compared to the budget
- Net organic growth in funds under management and administration compared to the target
- Underlying operating profit margin compared to target range

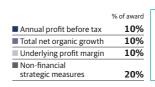
## Three-year financial (50% of award)

- Compound annual growth in EPS over three years
- Average underlying ROCE over three years

## Non-financial metrics (20% of award)

- Performance relating to delivery of strategic objectives
- Assessed and approved by remuneration committee





Achieved

10%

10%

15.6%



## Remuneration outcomes (£'000)

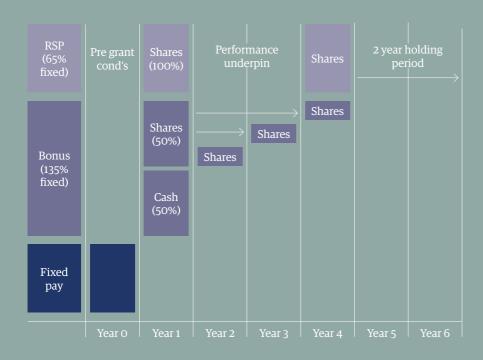


# Proposed remuneration policy

The diagram below illustrates how our proposed Remuneration Policy will operate. Pages 112-116 set out how this differs from our current Policy. In summary the proposed Policy:

- Reduces the proportion of variable pay in order to comply with the 2:1 cap under CRD V
- Increases the proportion of variable pay delivered in shares
- Reduces total pay at target (by 6%) and at maximum (by 18%)
- Consolidates and simplifies fixed pay, with no change in absolute levels

## Illustration of proposed policy



#### Summary of proposed policy:

- Annual bonus with one year performance conditions; and
- Restricted Stock award with minimum performance underpin

#### 1) Bonus Award

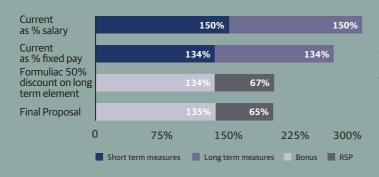
- 135% of fixed pay at maximum
- 50% in cash, 50% deferred into shares with 3 year pro-rata vesting
- Assessed against financial metrics (minimum 60%) and non financia metrics (maximum 40%).

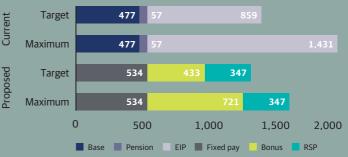
#### 2) Restricted Share Award

- 65% of fixed pay annual grant
- Three year vesting period with a 2 year holding period
- Vesting based on continued employment and underpin conditions designed to avoid payment for failure.

Overview of change in quantum vs current Policy

#### Illustration of impact of changes for CEO





# Directors' remuneration policy

The directors' remuneration policy ("Policy") outlined below is proposed for shareholder approval at the AGM in May 2021, it will apply for a period of three years from the date of the 2021 AGM unless a revised Policy is put to shareholders before then.

## Fixed pay

#### **Purpose and** Operation Opportunity Applicable Recovery link to strategy performance Fixed pay is reviewed annually on There is no maximum fixed pay, Not applicable. measures The core, fixed 1 April and is compared to fixed but percentage increases will component of the Not applicable. pay (consisting of base salary + normally be no higher than the package designed to pension) levels in other general level of increase for the enable the recruitment companies of similar size and wider employee population, and retention of highcomplexity to ensure that a unless there are special calibre individuals. competitive rate is being paid. circumstances such as a material change of responsibilities or Adjustments may be made at other times to reflect a change where a salary is significantly of responsibility. below market median and is being brought into line.

#### **Benefits**

Purpose and	Operation	Opportunity	Applicable	Recovery
Benefits are typically provided to directors to be generally consistent with other employees and to complement the	Benefits are set by the committee and may include, for example:  – private medical insurance for directors and their dependants  – death in service cover	Benefits make up a small percentage of total remuneration costs.	performance measures Not applicable.	Not applicable.
remuneration package to ensure that it is sufficiently competitive.	<ul> <li>Share Incentive Plan free and matching shares</li> <li>Save As You Earn scheme</li> <li>annual medicals</li> <li>limited legal and professional advice on company-related matters</li> <li>relocation costs.</li> </ul>			

#### **Annual Bonus**

#### **Purpose and** link to strategy

The Annual Bonus rewards short term performance through the achievement of corporate and individual goals and aligns the interests of shareholders and directors through the use of deferral.

The performance measures as described have been selected to support the controlled delivery of our business strategy as set out in the strategic report.

#### Operation

Up to 50% of the Annual The maximum Bonus is paid in cash and the remainder (at least 50%) is deferred into Rathbones shares. which vest over a three year period in equal tranches of 1/3 per annum.

The committee may award dividend equivalents on deferred shares in respect of dividends declared during the deferral period. If dividend equivalents cannot be awarded due to regulations, the number of deferred bonus shares to be awarded may be based on a share price discounted by reference to an expected dividend yield over the vesting period.

The committee retains discretion to make changes to the Annual Bonus if required by regulations including but not limited to the amount deferred, length of the deferral period. proportion paid in instruments such as shares or funds and introduction of holding periods.

#### Opportunity

Annual Bonus award is 135% of fixed pay.

**Target** performance is 60% of maximum.

Threshold performance is 25% of maximum.

#### **Applicable** performance measures

The Annual Bonus is based on the remuneration committee's assessment of financial and non-financial performance against a balanced scorecard of measures, which are aligned to the company's strategy.

No less than 60% of the Annual Bonus will be based on financial measures. The remainder will be based on non-financial performance measured against strategic objectives.

The performance metrics and range of outcomes for each financial measure are set by the committee and reviewed annually.

#### **Additional considerations**

The remuneration committee may make an adjustment when determining the level of the Annual Bonus, including to zero if appropriate, to take account of any of the following material events:

- underlying financial performance
- risk management or regulatory compliance issues
- personal performance

The remuneration committee may also make an adjustment when determining the level of vesting of deferred shares if there is a material downturn in financial performance.

This ability to override formulaic outcomes when determining bonus outcomes is in addition to the malus and/or clawback provisions to adjust awards.

#### Recovery

All unvested awards will normally lapse on termination of office unless the termination was as a "good leaver". A 'good' leaver is a director who leaves on retirement, due to ill-health or disability, on the sale of the business or in any other circumstances where the committee determines good leaver treatment is appropriate. Treatment for a good leaver is defined below

Malus and/or clawback can be applied at any time up to 7 years from the date of grant in the case of share awards and 7 years from the payment of cash on cash awards. The vesting schedule for the share awards is 1/3 per annum over 3 years.

Malus and/or clawback can be applied in certain specified circumstances including: gross misconduct, material misstatement of results where there has been an error relating to the determination of variable pay, material adverse event as determined by the committee, material failure of risk management, reputational damage, or corporate failure.

### Restricted Stock Plan (RSP)

#### **Purpose and** link to strategy

The RSP provides a simple structure to align the interests of shareholders and directors in creating long term shareholder value.

#### Operation

An annual award of Rathbones shares, which vest after three years subject to achievement of an underpin. An additional holding period of at least two years will apply following vesting. Notional dividends accrued on RSP awards to the extent that the underpin is met, may be delivered as shares

or cash at the discretion of the committee at the same time as the delivery of vested shares. If dividend equivalents with respect granted based to the vesting period cannot be awarded due to regulations, the number of shares to be awarded may be based on a share price discounted by reference to an expected dividend yield over the vesting period.

The committee has the discretion to make changes to its RSP policy where required under regulations including but not limited to the length of the vesting period and retention period.

#### Opportunity

The maximum RSP award is 65% of fixed pay. The committee will review performance prior to grant, taking individual and overall business performance into account. Subject to satisfactory individual and business performance the typical grant will be 65% of fixed pay.

Awards are on satisfactory personal and group financial performance in the year prior to grant.

The committee has the discretion to adjust the number of shares vesting taking into account business, individual and wider company performance.

#### **Applicable** performance measures

The RSP is not subject to any performance measures but based on the remuneration committee's assessment of performance relative to an underpin.

The committee will take into account the following factors (amongst others) when determining whether to exercise its discretion to adjust the number of shares vesting:

- total dividends paid relative to our generally progressive dividend policy;
- return on Capital Employed (ROCE) achieved relative to Weighted Average Cost of Capital (WACC) over the performance period; and/or
- maintenance of satisfactory operational performance and risk compliance and internal control environments over the performance period.

#### **Additional considerations**

The remuneration committee may make an adjustment when determining the level of vesting of the award, including to zero if appropriate, to take account of any material downturn in financial performance. This ability to override formulaic outcomes when determining RSP outcomes is in addition to the malus and/or clawback provisions to adjust awards.

#### Recovery

All unvested awards will normally lapse on termination of office unless the termination was as a "good leaver". A 'good' leaver is a director who leaves on retirement, due to ill-health or disability. on the sale of the business or in any other circumstances where the committee determines good leaver treatment is appropriate. Treatment for a good leaver is defined below

Malus and/or clawback can be applied at any time up to 7 years from the date of grant.

Malus and/or clawback can be applied in certain specified circumstances including: gross misconduct, material misstatement of results, where there has been an error relating to the determination of variable pay, material adverse event as determined by the committee, material failure of risk management, or corporate failure.

#### **Shareholding requirements**

In order to align the interests of executive directors and shareholders, the executive directors are required to acquire and retain a holding in shares or rights to shares equivalent to the value of 250% of fixed pay for the CEO and 200% of fixed pay for the CFO within five years of the date of appointment. Shares that count towards these guidelines include shares that are owned outright, vested and not exercised EIP, SIP and RSP awards and unvested deferred bonus awards. Awards count towards the shareholding requirement on a notional net of tax basis if relevant.

In addition a post-cessation shareholding requirement applies. Executive directors are required to hold 100% of the in employment requirement (or the executive's actual shareholding on cessation if lower) for two years following cessation. This requirement can be disapplied in certain exceptional personal circumstances (e.g. death or disability).

#### Chairman and other non-executive directors

#### Base fee

Purpose and	Operation	Opportunity	Applicable	Recovery	
calibre n directors	le the lent of high- on-executive s with the leate skills	Base fees are reviewed annually by the board on 1 April and are compared to fees in other companies of similar size and complexity to ensure that the market rate is being paid. Adjustments may be made at other times to reflect a change of responsibility. Fees are paid in cash.	The base fee for the chairman in 2020 was £180,000. This was increased to £195,000 on 1 January 2021. The base fee for the other non-executive directors in 2020 was £60,000. This was retained at £60,000 on 1 January 2021.	performance measures  Not applicable.	Not applicable.

## Additional responsibility fee

Iink to strategy  Additional responsibility  To recognise the additional responsibility annually by the board  Additional responsibility  The additional responsibility fee remained unchanged  Not applicable.	Recovery	
involved in chairing a committee (audit, group risk and remuneration) or being the senior independent director.  and payable at £15,000 per annum.	Not applicable.	

# Key changes to the remuneration policy

A summary of the proposed changes to our policy is provided below:

## Fixed remuneration

	Current policy	Proposed policy	Rationale
Salary	Reviewed annually on 1 January. % increases are normally in line with wider workforce.	Previous pension allowance (of 12% of salary) is consolidated with base salary into a single fixed pay figure.	To simplify the operation of our remuneration structure, given pensions are awarded as a cash allowance and the current rate of 12% is already aligned with the wider workforce. This also allows
Pension	Maximum 12% of base salary	No separate pension allowance is provided.	us to demonstrate compliance with the 2:1 cap on variable.
Benefits	Additional benefits set by the committee and make up a small percentage of total remuneration costs.	No change.	Not applicable.

## Variable remuneration

	Current policy	Proposed policy	Rationale
Maximum opportunity	Maximum opportunity of 300% of base salary (equivalent to 268% of fixed pay).	Annual bonus - Maximum opportunity of 135% of fixed pay RSP - Maximum opportunity of 65% of fixed pay.	Separating our current incentive into two distinct elements is more in line with market practice. The Annual bonus replaces the short term element of our previous EIP structure and the RSP replaces the long term element.
			This approach allows the committee to respond to variable pay cap under CRD V (UK banking regulations) through deleveraging the current package rather than increasing fixed pay.
			The same short-term quantum of our previous EIP structure is maintained and the long-term quantum of our previous EIP structure is reduced by 50%.
Deferral	60% of the EIP award deferred over a five-year period, vesting in equal	Annual bonus - At least 50% of the annual bonus is deferred over a three-year period, vesting	Under our previous EIP structure, deferring a significant portion into shares is a key element of the current package that should be maintained.
	RSP - years	in equal tranches per annum.	The committee believes the RSP provides a simpler
		RSP - Award vests after three years and subject to an additional two-year holding period.	and strategically aligned approach to the Rathbones business model. Bonus deferral in combination with a significantly reduced long term award of restricted shares provided direct alignment to shareholders returns over the longer term. In all performance scenarios a greater proportion of variable pay is delivered in shares than under our current structure.
Performance measures	No less than 70% of the EIP will be based on financial measures. The remainder will be	Annual bonus - No less than 60% of the Annual Bonus will be based on financial measures. The remainder will be based on	This maintains the same short-term element of our previous EIP structure as a standalone incentive whilst assessing performance against stretching one-year targets.
	based on non-financial performance measured against strategic objectives.	non-financial performance measured against strategic objectives.	As an Investment and Wealth Management company the very nature of our business model requires us to deliver returns to our clients. At the
		Target pay-out is 60% of maximum.	same time our performance as a business is heavily influenced by the markets with challenges in
	Target pay-out is 60% of maximum.	RSP - Vesting of the award is subject to achievement of an underpin.	forecasting over a longer period. We believe robust one year measures are the best way to assess managements performance.

## Variable remuneration continued

	Current policy	Proposed policy	Rationale
Performance measures (continued)			Our growth strategy is based on growing both organically and inorganically through acquisitions. This provides significant complexity to both our long term targeting setting and assessment of outcomes, as seen most recently with S&J. Moving to an RSP structure ensures that management are accountable for the success an failure of any M&A through the absolute returns to shareholders rather than based on adjustments to incentive targets.
			The comprehensive underpin allows the committee to assess performance and reduce the vesting (including to nil) for material adverse outcomes, taking into account returns to shareholder via dividends, core financial performance (through ROCE), any operational factors (which could include any aspect of overall profitability) as well as any risk/compliance factors.
Leaver provisions	Default approach is that all unvested awards are forfeited for a bad leaver, and vest in full at the normal time for a good leaver.	Bad leaver provisions remain unchanged. Good leavers will receive a pro rata award	To align with best practice
Malus/ clawback	Applies at any time up to seven years from grant of shares.	Applies at any time up to seven years from grant of shares with enhanced malus/clawback trigger events.	To align with emerging best practice.

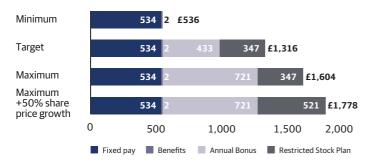
## Other

	Current policy	Proposed policy	Rationale
Shareholding requirements		Increased shareholding from 200% of base salary to 200% of fixed pay (250% of fixed pay for the CEO) to be maintained for two years post cessation.	To align with emerging best practice and to increase alignment with shareholder interests.

## Potential remuneration received under the proposed remuneration policy

- Fixed Pay levels are £534,000 for CEO and £358,000 for the Finance Director. Benefits are included at the same value as paid in 2020.
- Target opportunity includes fixed pay, 60% of maximum bonus (81% of fixed pay) and 100% vesting of RSP (65% of fixed pay).
- Maximum opportunity includes fixed pay, 100% of maximum bonus (135% of fixed pay) and 100% vesting of RSP (65% of fixed pay).
- Maximum opportunity with 50% share price growth includes maximum pay and 50% share increase on RSP shares over the vesting period.

#### Chief Executive (£'000)



#### Finance Director (£'000)



#### **Definition of performance metrics**

The Annual Bonus performance metrics chosen by the committee are key indicators of performance used by the business and shareholders. Financial measures incentivise the delivery of strong financial performance for our shareholders in the relevant financial year, whilst non-financial measures link executive performance to the delivery of key strategic initiatives and projects that support the firm's business plan. For the 2021 Annual Bonus, performance metrics will be profit before tax,

FUMA growth and strategic measures which are the three core KPIs. The committee reviews the specific choice of performance metrics for the Annual Bonus on an annual basis at the beginning of each financial year to ensure that the nature and weighting of these remain appropriate to ensure alignment between the interests of our executive directors, our business strategy and the interests of our clients and shareholders. Further details on how the specific choice of measures for the 2021 Annual Bonus links to our strategic goals is provided in the At a Glance section above.

The targets for these measures are considered annually by the committee and are set to encourage stretching levels of performance without inadvertently motivating inappropriate behaviour. Rathbones will prospectively disclose the targets on a retrospective basis as these are considered commercially sensitive.

#### The use of discretion

The committee may make minor amendments to the policy set out above (for regulatory, exchange control, tax or administrative purposes or to take account of a change in legislation) without obtaining shareholder approval for that amendment. In relation to the new plan, the committee retains discretion when selecting participants, determining the treatment of leavers, agreeing the timing of awards and reviewing the balanced scorecard of performance measures, targets and weightings. The committee reserves the right to retrospectively adjust performance measures and targets if events (for example, a major acquisition) make them inappropriate. Adjustments will not be made to make the conditions materially easier to satisfy.

The committee reserves the right to make any remuneration payments, and payments for loss of office (including exercising any discretions available to it in connection with such payments) notwithstanding that they are not in line with the policy set out above, where the terms of the payment were agreed (i) before the policy came into effect or (ii) at a time when the relevant individual was not a director of the company and, in the opinion of the committee, the payment was not in consideration for the individual becoming a director of the company. For these purposes 'payments' include awards of variable remuneration and, in relation to an award over shares, the associated terms 'agreed' at the time the award is granted.

#### **Consultation**

The company consulted extensively with major shareholders and their representative bodies on remuneration issues, including in the development of this new directors' remuneration Policy. While we did not consult explicitly with employees on this new Policy, the committee took account of remuneration policies elsewhere in the group.

#### **Appointment of new directors**

For new executive and non-executive directors, the structure of the package offered will mirror that provided to current directors under the new directors' remuneration policy. The package quantum will depend on the role and the experience and background of the new director. Advice from our remuneration consultants will be taken to ensure that the package is in line with median market levels for companies of similar size and complexity. Any future variable award will be made within the 135% maximum for Annual Bonus and 65% maximum for RSP (subject to shareholder approval).

The company may pay compensation to new directors for remuneration the individual has forfeited in order to take up the role with Rathbones. Rathbones will ensure that these awards are no more generous in either amount or terms than the awards they replace. These awards may be structured differently from awards made under our standard directors' remuneration policy in order to best reflect the remuneration being forfeited.

#### Service contracts and letter of appointment

It is company policy that service contracts should not normally contain notice periods of more than 12 months. Details of the notice periods in the contracts of employment of executive directors serving during the year are as shown below.

Executive director	Date of contract	Notice period
R P Stockton	01 May 2019	12 months
J E Mathias	27 Sept 2018	6 months

There are no provisions within the contracts to provide automatic payments in excess of payment in lieu of notice upon termination by the company and no predetermined compensation package exists in the event of termination of employment. Payment in lieu of notice would include fixed pay and benefits. There are no provisions for the payment of liquidated damages or any statements in respect of the duty of mitigation. In the event of entering into a termination agreement, the board will take steps to impose a legal obligation on the director to mitigate any loss incurred. There are no clauses in contracts amending employment terms and conditions on a change of control. Executive directors' contracts of service, which include details of remuneration, are available for inspection at the AGM.

Non-executive directors have a letter of appointment rather than a contract of employment and these are available for inspection at the AGM. As with all other directors, they are required to stand for re-election annually in accordance with the UK Corporate Governance Code. The effectiveness of the non-executive directors is subject to an annual assessment. Any term beyond six years is subject to particularly rigorous review and takes into account the need for progressive refreshing of the board. The executive directors are responsible for determining the fees of the non-executive directors.

Non-executive director	Date of appointment	Notice period	Length of service at 31 December 2020
M P Nicholls	01 Dec 2010	1 month	10 years
C M Clark	24 Oct 2018	1 month	2 years
J W Dean	01 Nov 2013	1 month	7 years
T L Duhon	02 Jul 2018	1 month	2 years
S F Gentleman	21 Jan 2015	1 month	5 years
J N Pettigrew	06 Mar 2017	1 month	3 years

#### **Payments for loss of office**

Compensation payments will be determined on a case-by-case basis in the light of current market practice. Compensation will include loss of salary and other contractual benefits (as stated above), but mitigation will be applied where appropriate.

Any entitlement to Annual Bonus, deferred shares and RSP awards will depend on whether the individual is treated as a good or bad leaver, in line with the table opposite.

Status	Definition	Treatment
<b>Good leaver</b>	Leave for reasons including retirement, ill health, sale	Annual Bonus will be awarded pro-rata in the year of departure, subject to performance.
	of the business and any other reason as the committee determines.	All unvested deferred shares will be delivered in line with the existing vesting schedule. The committee has the ability to accelerate vesting to the date of departure in certain exceptional circumstances (e.g. death or disability)
		The default approach is that all unvested RSP awards will vest at their normal vesting date, subject to the assessment of the underpin and pro-rated for time served. Under the rules of the plan the committee has the ability to accelerate vesting and/or disapply pro-rating in exceptional circumstances.
		No RSP awards will be made in the year of departure, unless the committee decides otherwise at its absolute discretion.
<b>Bad leaver</b>	Leave for other reasons	Annual Bonus will not be awarded in the year of departure.
	unless the committee determines otherwise.	All unvested awards will normally lapse.

#### Other directorships

The board believes that the firm can benefit from experience gained when executive directors hold non-executive directorships. Executive directors are permitted to hold external appointments and to receive payments provided such appointments are agreed by the board in advance, there are no conflicts of interests and the appointment does not lead to deterioration in the executive's performance.

#### Consideration of remuneration across the firm

The committee provides oversight of remuneration structures across the firm, including members of the group executive committee, material risk takers and the risk and compliance teams. In addition, the committee reviews on an annual basis total remuneration costs across the firm in light of its short and longer term financial targets and ongoing sustainability.

The committee is well aware of the remuneration structures across the firm and takes these into consideration when taking decisions on remuneration for executive directors.

#### Consideration of shareholders' views

The remuneration committee has consulted extensively with shareholders and proxy advisors during 2020, in developing this Remuneration Policy. The committee greatly values engagement with our shareholders and their views have been taken into account in finalising the design of the Policy presented here.

#### **Legacy arrangements**

Authority is given to the committee to honour previous remuneration awards or arrangements entered into with current or former directors (such as the payment of a pension or the unwinding of legacy share schemes). Details of any payments will be set out in the annual report on remuneration as they arise.

## Difference between directors' remuneration policy and other employees

All employees, including executive directors, benefit from fixed and variable pay, pension and non-cash benefits. The company operates a number of variable remuneration schemes within the group, some fully discretionary, others with mechanistic elements in addition to a discretionary element. Membership of such schemes is defined by status and job type. Only executive committee members are eligible to benefit from the RSP awards.

# Annual report on remuneration

This part of the directors' remuneration report explains how we have implemented our remuneration policy during the year. This annual report on remuneration is subject to an advisory vote at the 2021 AGM, and the financial information in this part of the remuneration report has been audited where indicated.

#### Role of remuneration committee

The role of the committee is to set the overarching principles of the remuneration policy and provide oversight on remuneration across the firm. Details of the committee's responsibilities and composition are noted above. At the invitation of the committee chairman, the chief executive and finance director attend some or all of each meeting. The chief risk officer also advises the committee on matters relating to remuneration, and attends meetings as required. The company secretary acts as secretary and, with the chairman, agrees the agenda for each meeting.

At the end of each meeting, there is an opportunity for private discussion between committee members without the presence of management. No committee member or attendee is present when matters relating to his or her own remuneration are discussed.

## Committee activity in 2020/21

Below is a summary of the key issues that the committee considered at each of its meetings during the year.

#### February 2020

- Review information on wider workforce pay including salary budgets and forecast incentive outcomes
- Review annual risk report on variable pay targets to ensure alignment with the firm's risk appetite
- Assess and approve the 2019 EIP award for executive directors and members of the executive committee
- Review and approve EIP performance targets for 2020
- Review and approve the directors' remuneration report for shareholder approval
- Review and approve executive director, GEC members' and Company Secretary's salaries for 2021

#### April 2020

- Annual review of remuneration for material risk takers across the firm
- Review the implications of CRD V on the firm's Remuneration policy
- Review and discuss shareholder and proxy agency feedback on the directors' remuneration report
- Review regulatory developments on remuneration and their implications for the firm

#### July 2020

- Review of Executive Director Remuneration policy
- Review remuneration of Material Risk Takers in the firm

#### September 2020

- Annual review of the remuneration policy statement
- Propose new remuneration structures for executive directors and initiate a shareholder consultation
- Review progress against financial and non-financial EIP targets for the current year

#### December 2020

- Discuss shareholder feedback following consultation on the proposed changes to the firm's Remuneration Policy
- Finalise and approve the firm's proposed Remuneration policy
- Review progress against financial and non-financial EIP targets for 2020
- Review and approve the committee's terms of reference
- Re-appointment of the advisers to the committee

#### February 2021

- Review information on wider workforce pay including salary budgets and forecast incentive outcomes
- Review and approve executive director, GEC members' and company secretary's salaries for 2021
- Review annual risk report on variable pay targets to ensure alignment with the firm's risk appetite
- Assess and approve the 2020 EIP award for executive directors and members of the executive committee
- Approve annual bonus performance targets for 2021
- Review and approve the directors' remuneration report for shareholder approval

#### Single total figure of remuneration for each executive director (audited)

The table below sets out a single figure for the total remuneration received by each executive director for the year ended 31 December 2020 and the prior year:

	Salary £'000	Taxable benefits and allowances £'000	Other £'000	EIP award for the year - cash £'000	EIP award for the year – unvested deferred shares £'000	Pensions £'000	SIP £'000	SAYE £'000	Total £'000	Total fixed pay £'000	Total variable pay £'000
R P Stockton											
2020	477	3	-	325	487	57	4	5	1,358	537	821
2019	441	2	-	248	373	53	4	4	1,125	496	629
J E Mathias <sup>1</sup>											
2020	320	4	-	218	327	38	-	5	912	362	550
2019	240	1	50	135	203	29	-	-	658	320	338

<sup>1.</sup> In 2019, Jennifer Mathias received a £50,000 award as part of her appointment in lieu of forfeiting a cash bonus from her previous employer on joining the firm. She received no further buy-outs as part of her appointment.

#### Taxable benefits

Taxable benefits and allowances represent the provision of private medical insurance for executive directors and their dependants and contractual travel expenses for the executive directors.

#### **Executive Incentive Plan**

The Executive Incentive Plan (EIP) was approved by shareholders at the 2015 AGM and subsequently at the 2018 AGM. The overall maximum award level achievable under the existing policy is 300% of base salary, with 60% of awards made in deferred shares, which must be held for a minimum period of five years.

#### Executive Incentive Plan award 2020

Performance is assessed using a combination of measures that are detailed below:

	weight %	% of base salary
One-year financial	30	90
Three-year financial	50	150
Non-financial strategic	20	60
Total	100	300

#### 1) One-year financial

The one-year financial performance measures are three key performance indicators actively used by the business, which are closely aligned to strategy. The one-year financial measures and achievement levels are provided below:

	% of base salary	Threshold 75% of base salary	On target 180% of base salary	Maximum 300% of base salary	Actual	Speirs & Jeffrey adjusted	Weighted payout (% of base salary)
Financial one-year							
Annual profit before tax (£m)	30.0	61.3	68.1	74.9	43.8	76.1	30.0
Total net organic growth in funds under management and administration (%)	30.0	2.0	2.5	3.0	3.0	3.0	30.0
Underlying operating margin (%)	30.0	23.5	24.1	26.5	25.3	25.3	24.0
	90.0						84.0

The organic growth in funds under management and administration covers both our Investment Management and Funds businesses.

#### 2) Three-year financial

The three-year financial performance measures and achievement levels are provided below:

	% of base salary	Threshold 75% of base salary	On target 180% of base salary	Maximum 300% of base salary	Actual	Speirs & Jeffrey adjusted <sup>1</sup>	Weighted payout (% of base salary)
Financial three-year							
EPS growth (% CAGR)	75.0	5.0	10.0	15.0	(18.8)	5.1	19.2
ROCE average (%)	75.0	14.0	17.0	20.0	14.4	14.2	20.1
	150.0						39.3
Total one- and three-year financial	240.0						123.3

<sup>1.</sup> The adjustments for Speirs & Jeffrey are disclosed on page 104, and in further detail in report and accounts 2018 directors' remuneration report. The key adjustment impacting the EIP outcomes for 2020 is the costs in relation to deferred consideration payable to the sellers of Speirs & Jeffrey. As a means of de-risking the transaction, these payments are subject to the sellers remaining in employment until the end of the deferral period and are therefore treated as an expense under accounting standards. For the purposes of assessing the EIP, costs of £24.1million have been reclassified as a capital item (as if paid upon completion of the transaction), to more fully reflect the commercial substance of the transaction

## 3) Non-financial strategic

The non-financial strategic measures are designed to drive strategic goals. Details of the performance measures, assessment and outcomes are detailed below:

Strategic objective	Objective	Performance in 2020	Extent to which objective has been met
Client and Advisor proposition	<ul> <li>Development and launch of the firm's MyRathbones portal;</li> <li>Developing the firm's ESG proposition;</li> <li>Successful launch of Rathbones Select;</li> <li>Growth of the firm's research capability.</li> </ul>	<ul> <li>MyRathbones portal was launched on schedule, for new clients and those in selected offices;</li> <li>The firm's ESG investment propositions were advanced during the year and the ESG data projects were implemented;</li> <li>Rathbones Select was launched during the year although slightly behind schedule.</li> <li>Redesign of the Research team was completed, with material recruitment and expansion of the team. The research universe was expanded considerably, and material used extensively during the pandemic.</li> </ul>	Largely achieved
Delivering Growth	<ul> <li>Continued growth of Rathbone Unit Trust Management, distribution and, Vision Independent Financial Planning;</li> <li>Actively manage investment management team capacity;</li> <li>Launch of the advisor to advisor proposition.</li> </ul>	<ul> <li>24 new investment managers were added in 2020.</li> <li>The Funds business had an exceptional year with gross inflows of £3.5bn compared to of £2.3bn of inflows in 2019. Vision continued to grow during the year achieving FUM of £2.2bn compared to £1.9bn in prior year;</li> <li>Net organic growth, excluding Funds, was below target</li> <li>Fund growth and delivery of integration targets in respect of the acquired S&amp;J business were on track;</li> <li>Successfully launched the advisor to advisor service with non-RUTM distribution flows c.50% of target.</li> </ul>	Partially achieved
Inspiring our People	<ul> <li>Launch the firm's values and redesign the performance management framework;</li> <li>Refreshed the firm's recruitment process and diversity plans;</li> <li>Develop the firm's future talent and initiate the graduate recruitment programme.</li> </ul>	<ul> <li>Staff engagement survey score was 91% (2019: 86%). There were material improvements in most categories including change and communication;</li> <li>The firm's values were embedded across the firm via a refreshed appraisal process. This resulted in a thorough talent assessment/succession planning throughout the business;</li> <li>An assessment of the firm's talent pool was completed and the new Graduate Academy was completed for 2020 with a 60:40 female/male gender split, which supports wider diversity goals and targets;</li> <li>CPO appointed and team reorganisation completed.</li> </ul>	Achieved
Operating Efficiently	<ul> <li>Implement changes on client on-boarding;</li> <li>Implement a progressive IT platform and deliver smaller change initiatives;</li> <li>Create an improvement road map for operational processes.</li> </ul>	<ul> <li>Analogue Mifid 2 on-boarding process launched in line with plan;</li> <li>Maintain all services and operations in home working environment;</li> <li>IT change activity completed on budget and schedule;</li> <li>IT stability significantly increased resulting in a reduction in events requiring action.</li> </ul>	Achieved
Risk Management	<ul> <li>Ongoing momentum on suitability and improvements in documentation quality;</li> <li>Refresh SMR regime;</li> <li>Conclusion of legacy operational issues;</li> <li>Proactive review of investment risk management.</li> </ul>	<ul> <li>Redesigned suitability governance and the suitability management committee;</li> <li>SMR framework reviewed and updated;</li> <li>Successfully managed legacy operational matters with no significant new risk issues in the year;</li> <li>Liquidity reviews completed and risks managed on an ongoing basis, which were fully reported to the group risk committee with no concerns raised.</li> </ul>	Achieved

#### Total 2020 EIP award

In addition to the above specific measures, the committee also considered direct client feedback, investment performance and other feedback from the risk and audit committees. After taking this into account, the committee concluded that an overall score for this element of the EIP of 15.6% out of 20% was appropriate, which corresponds to 46.8% of base salary.

Target	Weighting	Award achieved
Financial — one-year total	30%	28.0%
Financial – three-year trailing	50%	13.1%
Non-financial strategic measures	20%	15.6%
Total award	100%	56.7%

Director	Total award (£)	Delivered in cash (£)	Deferred in shares (£)
R P Stockton	811,377	324,551	486,826
J E Mathias	544,320	217,728	326,592

#### **Pensions**

Paul Stockton and Jennifer Mathias are paid a cash allowance of 12% of salary and neither are in receipt of a defined benefit pension. All executive directors are eligible to participate in the Rathbone 1987 Scheme for death in service benefits.

#### Share Incentive Plan (SIP)

This benefit is the value of the SIP matching and free share awards made in the year. All employees may contribute up to £150 per month to buy partnership shares with contributions matched on a one-for-one basis by the company. Free share awards are linked to EPS growth.

#### Save As You Earn (SAYE)

This benefit is the value of the discount on SAYE options granted during the year.

#### Payments for loss of office (audited)

There were no payments made to directors for loss of office during the year except as disclosed in last year's annual report.

#### Payments to past directors (audited)

There were no payments made to directors for loss of office during the year.

#### Implementation of the remuneration policy in 2021

Subject to being approved by shareholders at the 2021 AGM, the remuneration policy on pages 107-116 will apply. The Committee intends to implement this policy as follows:

#### Fixed pay

No fixed pay increases. Fixed pay levels for 2021 are £534,000 for the CEO and £358,000 for the group finance director.

Fixed pay will next be reviewed at 1st January 2022, in line with the Policy.

#### Annual bonus

Annual bonus for 2021 will have maximum value of 135% of fixed pay with measures and weightings as follows:

	Weight	% of base salary
Financial		
- Underlying Profit Before Tax	30%	40.5%
- Total net organic growth in FUM	30%	40.5%
Strategic measures aligned to our core strategic pillars:	40%	54%
- Enriching the client, adviser proposition & experience		
- Supporting and delivering growth		
- Inspiring our people		
- Operating more efficiently		
- Risk management		
	100%	125%

The targets under the financial metrics are deemed to be commercially sensitive and will be disclosed following the end of the performance period in next year's DRR.

#### **RSP**

The RSP will be granted following the AGM (subject to approval) at 65% of fixed pay. The RSP will vest after three years, subject to the assessment of a performance underpin at the end of 2023. The Committee will take into account the following factors when determining whether to exercise its discretion to adjust the number of shares vesting:

- total dividends paid over the three year period relative to our generally progressive dividend policy;
- return on Capital Employed (ROCE) achieved relative to Weighted Average Cost of Capital (WACC) over the three year period;
- maintenance of satisfactory operational performance and risk compliance; and
- internal control environments over the performance period.

#### **Directors' interests in shares (audited)**

The table below sets out details of the directors' shareholdings and outstanding share awards that are subject to vesting conditions:

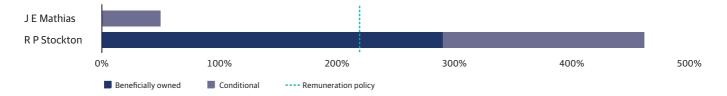
	Benef	icially owned share:	S		Subject to relevant holding period			
					SIP (not yet beneficially			
Executive directors	Private shares	SIP <sup>1</sup>	Total	EIP	owned) <sup>1</sup>	SAYE	Total	
R P Stockton	83,641	3,350	86,991	49,233	686	1,658	51,577	
J E Mathias	_	-	_	13,233	_	1,658	14,891	
Total	83,641	3,350	86,991	62,466	686	3,316	66,468	

<sup>1.</sup> SIP matching and free shares held for less than three years may be forfeited in certain circumstances and so are not considered to be beneficially owned

#### **Shareholding guidelines**

In order to align the interests of executive directors and shareholders, with effect from 1 January 2018, the executive directors are required to acquire and retain a holding in shares or rights to shares equivalent to the value of 200% of basic salary within five years of the date of appointment, or the date of adoption of the policy. Shares that count towards these guidelines include shares that are owned outright, vested and not exercised EIP and SIP awards.

#### Share ownership versus policy



#### **Executive Incentive Plan**

				At 1 January 2020	Dur	ing 2020		At 31 December 20	020
Executive directors/ Grant date	Type of security	Face value of award at grant <sup>1</sup> (£)	Number of securities originally granted	Number of unvested securities	Securities granted <sup>2</sup>	Vested but unexercised (subject to sales restriction period)	Unvested securities	Vested but unexercised (subject to sales restriction period)	Normal exercise date (end of sales restriction period) <sup>3</sup>
R P Stockton									
22/03/2016	Nil paid options	272,722	12,229	4,894	-	2,445	2,449	9,780	22/03/2021
22/03/2017	Conditional shares	232,105	10,103	6,061	-	2,021	4,040	6,063	21/03/2022
23/03/2018	Conditional shares	226,485	8,864	7,091	-	1,773	5,318	3,546	23/03/2023
22/03/2019	Conditional shares	376,157	16,376	16,376	-	3,276	13,100	3,276	22/03/2024
23/03/2020	Conditional shares	372,435	24,326		24,326	-	24,326	-	23/03/2025
J E Mathias									
23/03/2020	Conditional shares	202,608	13,233	-	13,233	_	13,233	-	23/03/2025

<sup>1.</sup> Exercise price is nil

#### **Share Incentive Plan**

	At 1 January 2020	During 2020									
	Total number of SIP shares <sup>1</sup>	Partnership shares acquired	Matching shares acquired	Dividend shares acquired	Free shares received	Total number of SIP shares <sup>1</sup>					
R P Stockton	3,633	113	113	177	-	4,036					
J E Mathias	-	-	-	-	-	-					
Total	3,633	113	113	177	-	4,036					

<sup>1.</sup> SIP matching and free shares held for less than three years may be forfeited in certain circumstances and so are not considered to be beneficially owned

#### **Save As You Earn outstanding options**

			N	lumber of shares			_			
Executive directors	Grant date	At 1 January 2020	Granted in 2020	Exercised in 2020	Lapsed in 2020	At 31 December 2020	Earliest exercise date	Latest exercise date	Market price on grant (p)	Exercise price (p)
R P Stockton	28/04/17	710	-	-	710	-	01/06/20	01/12/20	2,373	1,899
	18/04/19	248	-	-	248	-	01/06/22	01/12/22	2,266	1,813
	21/04/20	-	1,658	-	-	1,658	01/06/23	01/12/23	1,356	1,085
J E Mathias	21/04/20	-	1,658	-	-	1,658	01/06/23	01/12/23	1,356	1,085
Total		958	3,316	-	958	3,316				

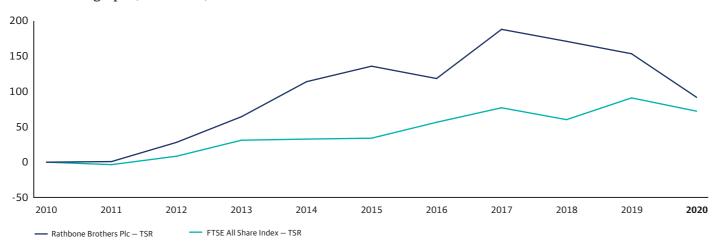
<sup>2.</sup> The number of shares awarded is calculated based on the 20-day average share price on the day prior to grant. Share price on award was £15.31

<sup>3.</sup> Awards vest in five equal tranches (1, 2, 3, 4 and 5 years from grant). All shares must be held until the fifth anniversary of the grant (the normal exercise date). There are no further performance conditions on these shares

#### **Performance graph**

The chart below shows the company's total shareholder return (TSR) against the FTSE All Share Index for the 10 years to 31 December 2020. TSR is calculated assuming that dividends are reinvested on receipt. The FTSE All Share Index has been selected as a comparator as it is a suitably broad market index and has been used as a performance comparator for long-term incentive plan (LTIP) cycles since 2005-07.

#### Performance graph (unaudited)



#### Chief executive officer single figure

During the 10 years to 31 December 2020, Andy Pomfret was chief executive until 28 February 2014. Philip Howell was chief executive until 9 May 2019 when he was succeeded by Paul Stockton.

Chief executive

		single figure of total	EIP award or short-term bonus	Long-term incentive vesting
		remuneration	as % of maximum	as % of maximum
Year	Chief executive	£'000	opportunity	opportunity
2020	Paul Stockton	1,358	57	-
2019	Paul Stockton	1,125	47	-
2019	Philip Howell	467	52	-
2018	Philip Howell	1,389	59	-
2017	Philip Howell	1,104	64	-
2016	Philip Howell	1,398	66	67
2015	Philip Howell	1,608	78	100
2014	Philip Howell	999	89	n/a
2014	Andy Pomfret	342	n/a	96
2013	Andy Pomfret	1,204	59	100
2012	Andy Pomfret	1,046	38	100
2011	Andy Pomfret	678	46	

#### Annual percentage change in the remuneration of the directors and employees

The table below shows the percentage year-on-year change in salary, benefits and bonus in 2020 for the directors compared with the average Rathbones employee.

	Salary	Benefits	Annual bonus
Mark Nicholls	0%	0%	0%
Paul Stockton	0%	7.1%	27%
Jennifer Mathias	0%	5.5%	17.5%
Jim Pettigrew	7.1%	0%	0%
James Dean	7.1%	0%	0%
Sarah Gentleman	7.1%	0%	0%
Terri Duhon	7.1%	0%	0%
Colin Clark	9.1%	0%	0%
Average percentage change for board members	1.9%	6.4%	23%
Average pay based on all Rathbones employees	3.6%	12.3%	11.9%

#### Chief executive and employee pay ratio

Year	Method	25th percentile pay ratio	Median (50th percentile) pay ratio	75th percentile pay ratio
1 January to 31 December 2020	В	43:1	23:1	11:1
1 January to 31 December 2019	В	42:1	23:1	13:1

The chief executive pay ratio provides a comparison of total remuneration paid to the chief executive in the year ended 31 December 2020 with total remuneration paid to the three employees whose pay is at the 25th, 50th and 75th percentile of the group's UK workforce (P25, P50 and P75 respectively). Where multiple employees are at these percentiles we have selected the most representative job role from across the group.

The pay data for the chief executive is taken from the total single figure of remuneration on page 118 of this report for Paul Stockton for the year ended 31 December 2020. The three employees have been identified from our 2020 gender pay gap data under 'Option B' of the three methodologies provided under the regulations, as the equivalent figures to the single figure table for each of the group's UK employees ('Option A') are not available at the time of producing this report.

Total pay for P25, P50 and P75 has been based on actual earnings for the financial year. Variable remuneration has been calculated using the group's forecast financial performance. Total pay and benefits for the three employees includes the following: base salary, employer pension contributions, taxable benefits, bonuses, share-based payment awards and profit share. The total pay and benefits for these individuals is as follows:

- P25 43:1 (£31,701)
- P50 23:1 (£60,249)
- P75 11:1 (£125,467)

The change in ratios since the prior year is due to a change in the CEO's remuneration, and a change in the employees selected at each quartile. The group believes the median pay ratio for the year to be consistent with the group's pay, reward and progression policies for its UK workforce.

The committee will review these ratios on an annual basis.

#### Chairman and non-executive directors' fees (audited)

	2020 £'000	2019 £'000
Chairman		
M P Nicholls	180	180
Non-executive directors		
J W Dean	75	70
J N Pettigrew	75	70
S F Gentleman	75	70
T L Duhon	75	70
C M Clark	60	55
Total	540	515

#### Non-executive directors' share interests

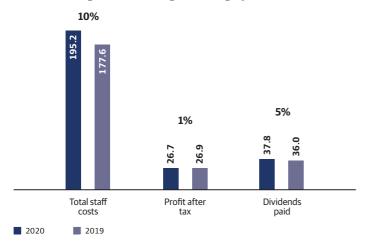
The interest of the directors in the ordinary shares of the company are set out below:

	Private shares	SIP	Total
Chairman			
M P Nicholls	4,251	749	5,000
Non-executive directors			
C M Clark	-	-	-
J W Dean	1,000	-	1,000
T L Duhon	-	-	-
S F Gentleman	100	-	100
J N Pettigrew	-	-	-
Total	5,351	749	6,100

#### Relative importance of spend on pay

The chart below shows the relationship between total employee remuneration, profit after tax and dividend distributions for 2020 and 2019. The reported profit after tax has been selected by the directors as a useful indicator when assessing the relative importance of spend on pay.

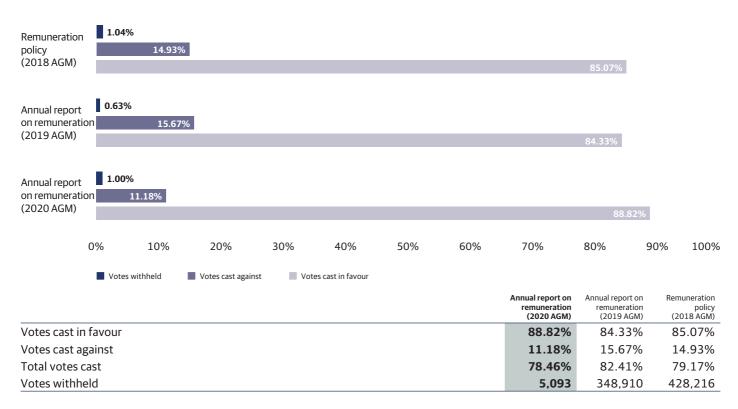
#### Relative importance of spend on pay (£m)



#### Statement of shareholder voting

At the 2018 AGM, shareholders approved the remuneration policy, to apply for three years from the date of the AGM. At the 2020 AGM, shareholders also approved the remuneration report that was published in the 2019 report and accounts and the results are detailed on the opposite page.

#### Votes on remuneration



#### Advisers to the committee and their fees

PwC were appointed as advisers to the committee in August 2017. They are members of the Remuneration Consultants Group and advise the committee on a range of matters including remuneration package assessments, scheme design and reporting best practice. PwC also provide professional services in the ordinary course of business, including advisory work to the group. The committee is of the opinion that the advice received is objective and independent. PwC's fees are charged on a time cost basis and fees for services to the remuneration committee were £146,400 in 2020. The appointment of advisers is reviewed annually.

#### **Evaluating the performance of the committee**

The annual evaluation of the committee's effectiveness was undertaken as part of the board's internal evaluation process during the year. The committee and senior management attendees were invited to respond to questions on the content, management, and quality and focus of discussion during meetings. I am pleased that responses indicated that the committee is performing well with no particular concerns.

#### **Approval**

The remuneration committee report, incorporating both the remuneration policy and annual report on remuneration, has been approved by the board.

Signed on behalf of the board

#### Sarah Gentleman

Chairman of the remuneration committee

3 March 2021

# Directors' report

The directors present their report for the year ended 31 December 2020.

The directors' report includes the following sections of the annual report and accounts which forms part of the directors' report:

Section	DTR Rule	Page
Strategic report	DTR 4.1.5R	2-74
Financial statements	DTR 4.1.5R	114-223
Responsibility statements	DTR 4.1.5R	130
Corporate governance statements	DTR 7.2	76

#### Statement by the directors under section 172 Companies Act 2006 in performance of their statutory duties

Directors consider that they have acted in the way they consider, in good faith, would be most likely to promote the success of the company for the benefit of its members as a whole, and in doing so having regard to the stakeholders and matters set out in section 172(1)(a-f) of the Act in the decisions taken during the year ended 31 December 2020. This is demonstrated in the strategic report on page 10.

#### **Annual General Meeting (AGM)**

The 2021 AGM will be held on Thursday 6 May 2021 at 2pm at 8 Finsbury Circus, London EC2M 7AZ. Full details of all resolutions and notes are set out in the separate notice of AGM.

#### **Group results and company dividends**

The Rathbone Brothers Plc group profit after taxation for the year ended 31 December 2020 was £26,652,000 (2019: £26,923,000).

The directors recommend the payment of a final dividend of 47.0p per share, if approved by shareholders at 2021 AGM, be paid on 11 May 2021 to shareholders on the register on 23 April 2021.

	2020	2020		2019	
	Pence	£m	Pence	£m	
Interim dividend	25.0	13.5	25.0	13.5	
Final dividend	47.0*	25.2*	45.0	24.2	
Total	72.0*	38.7*	70.0	37.7	

<sup>\*</sup> Subject to shareholder approval at the AGM on 6 May 2021

See note 12 to the financial statements.

The company operates a generally progressive dividend policy subject to market conditions. The aim is to increase the dividend in line with the growth of the business over each economic cycle. This means that there may be periods where the dividend is maintained but not increased and periods where profits are retained rather than distributed to maintain retained reserves and regulatory capital at prudent levels through troughs and peaks in the cycle.

#### **Substantial shareholdings**

As at 31 December 2020, the company had received notifications in accordance with the Financial Conduct Authority's Disclosure and Transparency Rule 5 of the following interests:

Shareholder	Holding at 03 March 2021	% held at 03 March 2021
Lindsell Train Ltd.	7,332,912	12.76
Heronbridge Investment Management	3,942,497	6.86
Aviva Investors	3,734,410	6.50
MFS Investment Management	3,681,762	6.40
BlackRock	2,734,490	4.76
Vanguard Group	2,420,194	4.21
Baillie Gifford & Co	2,221,794	3.86

#### **Share capital**

The company's share capital comprises one class of ordinary shares of 5p each. At 31 December 2020, 57,486,413 shares were in issue (2019: 55,361,986). No shares were held in treasury. Details of the movements during the year are set out in note 30 to the financial statements. The shares carry no rights to fixed income and each share carries the right to one vote at general meetings. All shares are fully paid.

There are no specific restrictions on the size of a shareholding or on the transfer of shares, which are both covered by the provisions of the Articles of Association and prevailing legislation.

#### New issues of share capital

Under section 551 of the Companies Act 2006, the board currently has the authority to allot 18,802,653 shares (approximately one third of the issued share capital at 31 March 2020). The existing authorities given to the company at the last AGM to allot shares will expire at the conclusion of the forthcoming AGM. Details of the resolutions renewing these authorities are included in the notice of AGM.

Awards under the company's employee share plans are satisfied from a combination of shares held either in treasury or in the employee benefit trust and by newly issued shares. During the year, the company issued 264,627 shares to satisfy share awards and issued 859,800 shares to the company's employee benefit trust, to satisfy future awards under the group's share-based payment schemes.

#### **Purchase of own shares**

Following the 2020 AGM, resolution to purchase own shares, the board currently has the authority to buy back up to 2,820,000 shares under certain stringent conditions. During the year, the company did not utilise this authority but the board considers it would be appropriate to renew it. We intend to seek shareholder approval for the continued authority to purchase own shares at the forthcoming AGM in line with current investor sentiment.

Details of the resolution renewing the authority are included in the notice of AGM.

#### **Employee share trust**

On 4 April 2017, Equiniti Trust (Jersey) Limited was appointed as trustee of the second employee benefit trust. The trust is independent and holds shares for the benefit of employees and former employees of the group. The trustee has agreed to satisfy awards under the Executive Incentive Plan, Share Incentive Plan and the Savings Related Share Option Plan. As part of these arrangements, the company issued shares to the trust to enable the trustee to satisfy these awards. Further details are set out in note 32 to the financial statements. During the year, the number of shares issued by trust totalled 38,335 ordinary shares.

In addition, under the rules of the Rathbone Share Incentive Plan, shares are held in trust for participants by Equiniti Share Plan Trustees Limited ('the Trustee'). Voting rights are exercised by the Trustee on receipt of the participant's instructions. If no such instruction is received by the Trustee then no vote is registered. No person has any special rights of control over the company's share capital and all issued shares are either fully or nil paid.

#### **Appointment and removal of directors**

Regarding the appointment and replacement of directors, the company is governed by the company's Articles of Association, the UK Corporate Governance Code, the Companies Act 2006 and related legislation.

#### **Directors**

All those who served as directors at any time during the year are listed on page 85. Clive Bannister is our Charmain designate and will assume the role of Chairman following the 2021 AGM, and subject to regulatory approval. The directors' interests in the share capital of the company at 31 December 2020 are set out on pages 121-122 of the remuneration committee report.

#### Insurance and indemnification of directors

The company has put in place insurance to cover its directors and officers against the costs of defending themselves in civil legal action taken against them in that capacity and any damages awarded. The company has granted indemnities, which are uncapped, to its directors and to the company secretary by way of deed. Qualifying third-party indemnity provisions, as defined by section 234 of the Companies Act 2006, were therefore in place throughout 2020 and remain in force at the date of this report.

#### **Employees**

Details of the company's employment practices, its policy regarding the employment of disabled persons and its employee involvement practices can be found in our people report on pages 59-63.

#### **Responsible business**

Information about greenhouse gas emissions and our approach to operating as a responsible business are set out in the responsible business report on pages 52-74.

#### Financial instruments and risk management

The risk management objectives and policies of the group are set out in note 33 to the financial statements.

#### **Auditor**

The audit committee reviews the appointment of the external auditor and its relationship with the group, including monitoring the group's use of the auditor for non-audit services. Note 7 to the financial statements sets out details of the auditor's remuneration. Deloitte LLP was appointed as external auditor at the 2020 AGM. Having reviewed the independence and effectiveness of the external auditor, the audit committee has recommended to the board that the existing auditor, Deloitte LLP, be reappointed and a resolution appointing them as auditor and authorising the directors to set their remuneration will be proposed at the 2021 AGM.

The directors in office at the date of signing of this report confirm that, so far as they are aware, there is no relevant audit information of which the auditor is unaware and that each director has taken all steps that he or she ought to have taken to make him or herself aware of any relevant audit information and to establish that the auditor is aware of that information.

#### **Going concern**

Details of the group's business activities, results, cash flows and resources, together with the risks it faces and other factors likely to affect its future development, performance and position are set out in the chairman's statement, chief executive's review, financial performance and segmental review. In addition, note 1.5 to the financial statements provides further details.

The group companies are regulated by the Prudential Regulation Authority (PRA) and/or the Financial Conduct Authority (FCA) and perform annual capital adequacy assessments, which include the modelling of certain extreme stress scenarios. The company publishes Pillar 3 disclosures annually on its website, which provide detail about its regulatory capital resources and requirements. In July 2015, Rathbone Investment Management issued £20 million of 10-year subordinated loan notes to finance future growth. The group has no other external borrowings.

The directors believe that the company is well placed to manage its business risks successfully despite the continuing uncertain economic and political outlook. As the directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future, they continue to adopt the going concern basis of accounting in preparing the annual financial statements.

#### **Charitable donations**

As at 31 December 2020, the group made total charitable donations of £467,000 representing 1.1% of group pre-tax profits (2019: £360,000, representing 0.9% of group pre-tax profits). It also included the matching of employee donations made through the tax efficient Give As You Earn (GAYE) payroll giving scheme. In 2020, Rathbones employees made payments totalling £201,700 (2019: £195,000) through this scheme, which is administered by the Charities Aid Foundation. The company matched employee donations of up to £200 per month made through GAYE and, in 2020, donated £166,000 (2019: £158,000) to causes chosen by employees through this method.

#### **Political donations**

No political donations were made during the year (2019: nil).

#### **Post-balance sheet events**

Details of post-balance sheet events are set out in note 39 to the financial statements.

Approved and authorised for issue by the board of directors

#### Ali Johnson

Company Secretary

3 March 2021

Registered office: 8 Finsbury Circus, London EC2M 7AZ

# Statement of directors' responsibilities in respect of the report and accounts

The directors are responsible for preparing the report and accounts 2020, and the group and parent company financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare group and parent company financial statements for each financial year. Under that law they are required to prepare the group financial statements in accordance with International Financial Reporting Standards as adopted by the European Union (IFRS as adopted by the EU) and applicable law and have elected to prepare the parent company financial statements on the same basis.

Under company law, the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the group and parent company and of their profit or loss for that period. In preparing each of the group and parent company financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently
- make judgements and estimates that are reasonable, relevant and reliable
- state whether they have been prepared in accordance with IFRS as adopted by the EU
- assess the group and parent company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern
- use the going concern basis of accounting unless they either intend to liquidate the group or the parent company or to cease operations, or have no realistic alternative but to do so.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the parent company's transactions and disclose with reasonable accuracy at any time the financial position of the parent company and enable them to ensure that its financial statements comply with the Companies Act 2006.

They are responsible for such internal controls as they determine are necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error, and have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the group and to prevent and detect fraud and other irregularities.

Under applicable law and regulations, the directors are also responsible for preparing a strategic report, directors' remuneration report and corporate governance statement that comply with that law and those regulations.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in the UK governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

#### Responsibility statement of the directors in respect of the report and accounts

We confirm that to the best of our knowledge:

- the financial statements, prepared in accordance with the applicable set of accounting standards, give a true and fair view of the
  assets, liabilities, financial position and profit or loss of the company and the undertakings included in the consolidation taken
  as a whole
- the strategic report and directors' report include a fair review of the development and performance of the business and the position of the issuer and the undertakings included in the consolidation taken as a whole, together with a description of the principal risks and uncertainties that they face.

We consider the report and accounts, taken as a whole, is fair, balanced and understandable and provides the information necessary for shareholders to assess the group's position and performance, business model and strategy.

By order of the board

#### Paul Stockton

Chief Executive

3 March 2021



# Independent auditor's report to the members of Rathbone Brothers Plc

### Report on the audit of the financial statements

#### 1. Opinion

In our opinion:

- the financial statements of Rathbone Brothers Plc (the 'parent company') and its subsidiaries (the 'group') give a true and fair view of the state of the group's and of the parent company's affairs as at 31 December 2020 and of the group's profit for the year then ended;
- the group financial statements have been properly prepared in accordance with international accounting standards in conformity with the requirements of the Companies Act 2006, and International Financial Reporting Standards (IFRSs) as adopted by the European Union;
- the parent company financial statements have been properly prepared in accordance with international accounting standards in conformity with the requirements of the Companies Act 2006; and
- the financial statements have been prepared in accordance with the requirements of the Companies Act 2006.

We have audited the financial statements which comprise:

- the consolidated statement of comprehensive income;
- the consolidated and parent company balance sheets;
- the consolidated and parent company statements of changes in equity;
- the consolidated and parent company cash flow statements; and
- the related notes 1 to 60.

The financial reporting framework that has been applied in the preparation of the group financial statements is applicable law and international accounting standards in conformity with the requirements of the Companies Act 2006 and IFRSs as adopted by the European Union. The financial reporting framework that has been applied in the preparation of the parent company financial statements is applicable law and international accounting standards in conformity with the requirements of the Companies Act 2006.

#### 2. Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report.

We are independent of the group and the parent company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the Financial Reporting Council's (the 'FRC's') Ethical Standard as applied to listed public interest entities, and we have fulfilled our other ethical responsibilities in accordance with these requirements. The non-audit services provided to the group and parent company for the year are disclosed in note 7 to the financial statements. We confirm that the non-audit services prohibited by the FRC's Ethical Standard were not provided to the group or the parent company.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### 3. Summary of our audit approach

Key audit matters	The key audit matters that we identified in the current year were:		
	- Impairment of client relationship intangibles and goodwill;		
	- Defined benefit scheme liability assumptions;		
	- Investment management fee revenue;		
	- Speirs and Jeffrey ("S&J") deferred consideration.		
	These matters are consistent with the prior year.		
Materiality	The materiality that we used for the group financial statements was £3,915,500 which was determined on the basis of 5% of normalised profit before tax.		
Scoping	The scope of our audit covered substantially the entire group, with both the Investment Management and Funds business segments being subject to a full scope audit.		
Significant changes	There were no significant changes in our audit approach.		
in our approach			

#### 4. Conclusions relating to going concern, principal risks and viability statement

#### Going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Our evaluation of the directors' assessment of the group's and parent company's ability to continue to adopt the going concern basis of accounting included:

- Evaluating management's judgement paper, identifying the assumptions applied in the going concern assessment and testing the mechanical accuracy of the underlying forecast;
- Performing sensitivity analysis on the key assumptions applied to understand those that could give rise to a material uncertainty on the use of the going concern basis;
- Stress testing for the amount by which the FTSE would need to fall to cause a material uncertainty in the use of the going concern basis and comparing this to historical falls in the FTSE to assess the likelihood of such an event occurring and causing a material uncertainty for the group;
- Performing an analysis of the impact of negative interest rates over a long period of time to the financial forecasts for the group to assess the likelihood of such an event occurring and causing a material uncertainty for the group;
- Assessing the regulatory capital and liquidity position of the group and performing a reverse stress test to determine the point at which a material uncertainty on the use of the going concern basis may arise and assessing the likelihood of such an event occurring; and
- Checking consistency with the forecast assumptions applied in the going concern assessment across other forecasts within the Group.
- Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's and parent company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

In relation to the reporting on how the group has applied the UK Corporate Governance Code, we have nothing material to add or draw attention to in relation to the directors' statement in the financial statements about whether the directors considered it appropriate to adopt the going concern basis of accounting.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

#### 5. Key audit matters

Key audit matters are those matters that, in our professional judgement, were of most significance in our audit of the financial statements of the current period and include the most significant assessed risks of material misstatement (whether or not due to fraud) that we identified. These matters included those which had the greatest effect on: the overall audit strategy, the allocation of resources in the audit; and directing the efforts of the engagement team.

These matters were addressed in the context of our audit of the financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

#### 5.1 Impairment of client relationship intangibles and goodwill

#### Key audit matter description

The group holds client relationship intangibles of £121.1 million (2019: £124.5 million) and goodwill of £96.9 million (2019: £90.4 million) comprising both relationships acquired through business combinations and through acquisition of individual investment managers and their client portfolios. We have identified this matter as a fraud risk, given the inherent judgement and level of estimation in the annual impairment review.

As detailed in the summary of principal accounting policies in note 1 and note 2, client relationships are reviewed for indicators of impairment at each balance sheet date and, if an indicator of impairment exists, an impairment test is performed. Goodwill is tested for impairment at least annually, whether or not indicators of impairment exist. These judgements have also been considered by the Audit Committee as set out on page 97.

For client relationship intangibles, in determining the appropriate impairment triggers for each portfolio, there is a degree of significant management judgement. This assessment is based on movements in the value of funds under management and the loss of client relationships in advance of the amortisation period.

For goodwill, the impairment assessment is performed by comparing the carrying amount of each cash generating unit ("CGU") to its recoverable amount from its value-in-use, calculated using a discounted cash flow method. In determining the value-in-use for the CGUs, management is required to make assumptions in relation to an appropriate income growth rate, expenditure growth rate and the discount rate. The discount rate, annual growth rate and terminal growth rate used were 12.2%, 5% and 1% respectively as disclosed in note 22.

#### How the scope of our audit responded to the key audit matter

We obtained an understanding of relevant controls in relation to the impairment review process for client relationship intangibles for both acquired portfolios and individual relationships and for goodwill. We tested controls in place over Funds Under Management ("FUM") values which form the basis of the impairment assessment.

For client relationship intangibles, we specifically tested the calculations prepared by management as part of the impairment review exercise to assess whether they meet the requirements of IAS 36 "Impairment of Assets". Where the review indicated that an impairment trigger had occurred, we assessed the relevant assumptions and judgements made by management in determining whether an impairment needed to be recognised. We have challenged the key assumptions around the impairment triggers identified for each portfolio, which we have assessed for reasonableness and evaluated the accuracy of the inputs used by management.

For goodwill, in order to challenge the appropriateness of the income and expenditure growth assumptions used in the value-in-use calculation, we have back-tested the assumptions used by management against historical performance and checked for consistency with forecasts used elsewhere in the business. We challenged the determination of the discount rate applied by benchmarking to appropriate market rates of interest and recalculation. We have also independently re-performed management's value-in-use calculation.

Focusing on those assumptions where the impairment test was most sensitive, we also performed sensitivity analysis to assess the risk that reasonably possible changes in assumptions used by management could give rise to an impairment. We challenged with reference to recent trading performance, taking into account the impact of Covid-19 and the group's strategy.

Furthermore, we have performed a review of the disclosures included within the financial statements to determine whether all required information has been included for client relationship intangibles and goodwill.

#### Key observations

Through our testing for client relationship intangibles and goodwill, we concluded that management's approach and conclusion was appropriate.

#### 5.2 Defined benefit pension scheme liability

#### Key audit matter description

The group has recognised a defined benefit pension scheme liability of £9.8m (2019: £8.0m). The net liability comprises assets of £155.6m (2019: £151.1m) and liabilities of £165.4m (2019: £159.1m).

The calculation of the liability is sensitive to changes in underlying assumptions and is considered to be a key source of estimation uncertainty for the group as detailed in note 2, disclosed in note 29 to the financial statements, and as considered by the Audit Committee on page 97.

The key assumptions are in respect of the discount rate, inflation rate and mortality rate where small changes to these assumptions could result in a material change to the valuation of the pension scheme liability.

#### How the scope of our audit responded to the key audit matter

In order to evaluate the appropriateness of the assumptions used by management, we obtained an understanding of relevant controls over the appropriate determination of assumptions and the calculation of the liability to be recognised in the financial statements.

With the involvement of our in-house actuarial specialists, we made direct enquiries of the group's actuary to review and challenge each of the key assumptions used in the IAS 19 ("Employee Benefits") pension valuation. In particular, we compared each assumption used by management against independently determined benchmarks derived using market and other data.

#### Key observations

We concluded that each of the assumptions used by management to estimate the defined benefit pension scheme liability are consistent with the requirements of IAS 19 and that the valuation of the defined pension scheme liability has been appropriately determined.

#### 5.3 Investment management ('IM') fee revenue

#### Key audit matter description

As detailed in the summary of principal accounting policies in note 1 and in note 3, revenue comprises net investment management fee income of £274.2m (2019: £260.2m), net commission income of £62.3m (2019: £51.1m), net interest income of £8.4m (2019: £16.4m) and fees from advisory services and other income of £21.1m (2019: £20.3m).

Investment management ("IM") fees from the IM segment account for approximately 80% of total revenue and are based on a percentage of an individual client's funds under management ("FUM"). Due to its many long standing client relationships and history of acquisitions, the number of fee schedules managed by the group is high. This means that fee amendments can require a degree of manual intervention.

During the year, the group acquired the Barclays Wealth Court of Protection business ("Barclays Wealth") and have migrated all clients onto the group's core technology platform. In October 2020, the group also migrated all Speirs & Jeffrey ("S&J") clients onto the set rate card.

As a result, we identified a key audit matter relating to the risk that, whether due to error or fraud, incorrect fee rates could be used to calculate investment management fees, or that manual amendments are inaccurate, incomplete or invalid.

#### How the scope of our audit responded to the key audit matter

We tested controls over the calculation of investment management fees. This included controls relating to the set-up of client fee rates, rate card amendments, the valuation of FUM and the system generated investment management fees, including associated IT controls.

We used data analytics to recalculate the system generated amount for the total fee population. We agreed a sample of client fee rates through to client contracts and the value of FUM to third party sources.

We inspected evidence of authority and rationale for a sample of manual fee rate amendments made to system generated fees.

We also performed specific testing on the migration of Barclays Wealth clients onto the group's core technology platform, and the migration of S&J clients onto the set rate card, to check that their fees were calculated in line with their contractual terms.

#### Key observations

We concluded that the investment management fee revenue is appropriately recognised for the year ended 31 December 2020.

#### 5.4 Speirs & Jeffrey deferred consideration

#### Key audit matter description

On 31 August 2018, the group acquired a 100% equity interest in S&J.

The consideration includes a variable element which is dependent on certain operational and financial targets linked to the value of S&J Funds Under Management ("FUM") which is determined to be "Qualifying" under the terms of the sale and purchase agreement. The determination of the total deferred consideration is set based on the qualifying FUM as at the first tranche date of 31 December 2020 and the second tranche date of 31 December 2021. If qualifying FUM does not exceed £4.5bn no deferred consideration is payable.

The expected pay-out of the consideration is accrued over the period from acquisition up until pay-out in 2022, with the P&L charge spread over this period.

The first tranche date has now elapsed, with S&J achieving total qualifying FUM of £5.1bn as at 31 December 2020, resulting in total consideration of £35.0m through to the first tranche date, with a total expense charge of £15.8m in 2020. In order to determine the level of qualifying FUM, the group have had to assess a significant volume of individual client accounts to understand if the required operational and financial targets have been met.

For the second tranche date of 31 December 2021, there remains significant management judgement involved in estimating the level of qualifying FUM. The assumptions underpinning this estimate are considered to be a key source of estimation uncertainty for the Group, as detailed in note 2, disclosed in note 8 to the financial statements and considered by the Audit Committee on page 97. For the second date, management have updated their estimate of the expected pay-out of the consideration and have prospectively adjusted the P&L charge.

The disclosure in respect of this critical accounting estimate for deferred consideration payable, as set out in note 2, shows the sensitivity, for each £100m movement in qualifying FUM, to the eventual amount that could be payable.

Therefore, we have identified a key audit matter relating to the risk that, whether due to error or fraud, management's calculation of the pay-out to 31 December 2020 and estimate of the pay-out to 31 December 2021, may be materially misstated.

#### How the scope of our audit responded to the key audit matter

For the first tranche date of 31 December 2020, we obtained understanding of relevant controls over the underlying data used to determine the final value of qualifying FUM and controls around the calculation of the final consideration due.

For the first tranche date, we also challenged management on whether the increase in estimate should be recognised as a prior period adjustment, considering the number of highly sensitive assumptions to the estimate, which were largely out of the group's control and were not foreseeable as at the prior year-end.

We selected a sample of client accounts from the S&J FUM listing and agreed through to contract and external client communication. We then assessed if the client account met the operational and financial targets to be deemed qualifying FUM. We have also reviewed minutes of meetings of those charged with governance, to follow through the decision making process and verify the governance process that has taken place.

For the second tranche date of 31 December 2021, we obtained an understanding of controls over the determination of the key assumptions used in the FUM conversion model.

We performed sensitivity analysis to understand which assumptions the estimate is most sensitive to and therefore, have an increased risk of material misstatement. We considered empirical evidence available, including the outcome of the first tranche date qualifying FUM and benchmarked against the investment management market, to challenge on the potential impact of external factors in achieving the group's estimate of qualifying FUM.

We also held targeted meetings with management and key personnel within the business, including a sample of Investment Managers, to challenge the appropriateness of the qualifying FUM estimate for 31 December 2021.

We independently re-performed the calculation of the deferred consideration estimate through to 31 December 2021 and we assessed the appropriateness of the related disclosures including the sensitivity assumptions for the range of estimates included in the disclosure.

#### Key observations

Given the sensitivity of the underlying assumptions to the estimate calculated as at 31 December 2019, we do not consider the increase in estimate for first tranche date to require a prior period adjustment.

We have concluded satisfactorily that the group's calculation of the pay-out to 31 December 2020 is not materially misstated. Furthermore, we have concluded that the assumptions used by management to estimate the pay-out as at 31 December 2021 are appropriate.

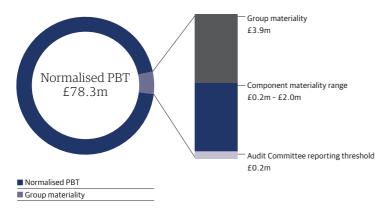
#### 6. Our application of materiality

#### 6.1 Materiality

We define materiality as the magnitude of misstatement in the financial statements that makes it probable that the economic decisions of a reasonably knowledgeable person would be changed or influenced. We use materiality both in planning the scope of our audit work and in evaluating the results of our work.

Based on our professional judgement, we determined materiality for the financial statements as a whole as follows:

	Group financial statements	Parent company financial statements
Materiality	£3,915,500 (2019: £3,580,000)	£1,918,000 (2019: £1,754,000)
Basis for determining materiality	5% of normalised pre-tax profit.  Pre-tax profit has been normalised to exclude the non-recurring acquisition costs of £34.5m for the year ended 31 December 2020.	1% of net assets, which is capped at 70% of group materiality.
Rationale for the benchmark applied	Normalised profit before tax was used as the basis for determining materiality as this is the key metric used by members of the parent company and other relevant stakeholders in assessing financial performance. In determining normalised profit before tax, we have removed from statutory profit before tax, the business acquisition and integration costs on the basis that they are non-recurring and provides a consistent basis for determining materiality year on year.	The parent company primarily holds the investments in group entities and, therefore, net assets is considered to be the key focus for users of the financial statements.



#### 6.2 Performance materiality

We set performance materiality at a level lower than materiality to reduce the probability that, in aggregate, uncorrected and undetected misstatements exceed the materiality for the financial statements as a whole.

	Group financial statements	Parent company financial statements
Performance materiality	70% (2019: 70%) of group materiality	70% (2019: 70%) of parent company materiality
for determining uncorrected and undetected misstatements e		rer than materiality to reduce the probability that, in aggregate, exceed the materiality for the financial statements as a whole. Group in for the year ended 31 December 2020, 70% of group materiality.
	it appropriate to rely on controls over a nu - The performance of the group during 202 of Covid-19 on the UK and global econom	0, in particular the resilience of the group's results against the impact y; as indicated a low number of corrected and uncorrected

#### 6.3 Error reporting threshold

We agreed with the Audit Committee that we would report to the Committee all audit differences in excess of £195,700 (2019: £180,000), being 5% of group materiality, as well as differences below that threshold that, in our view, warranted reporting on qualitative grounds. We also report to the Audit Committee on disclosure matters that we identified when assessing the overall presentation of the financial statements.

#### 7. An overview of the scope of our audit

#### 7.1 Identification and scoping of components

Our group audit was scoped by obtaining an understanding of the group and its environment, including group-wide controls and assessing the risks of material misstatement at the group level.

The group consists of the main trading subsidiary Rathbone Investment Management Limited along with the following entities that we have identified to be significant for the group audit; Rathbone Brothers plc, Rathbone Unit Trust Management Limited and Rathbone Investment Management International Limited. All such entities were subject to a full scope audit.

Our full scope audits and audits of specified balances covered 97% of the group's revenue, profit before tax and assets. Our audit of Rathbones Investment Management Limited, the main trading subsidiary, used a component materiality of £2.9m.

All audit work was performed by the group engagement team.

#### 7.2 Our consideration of the control environment

Based on our understanding of the group's control environment, we elected to test controls, including the involvement of IT specialists to assess the associated IT controls, in the following areas:

- Investment management fee income;
- Investment management commission income;
- Other operating income;
- Other operating costs; and
- Trade debtors and creditors.

The key IT systems relevant to the audit were the financial accounting system, the back office database and core IM business engine and the front office application, with the former being applicable to all components within the group. The latter two are pivotal systems for the provision of the investment management service and directly feed into the investment management fee and commission income recognised. Therefore, they are particularly relevant for Rathbone Investment Management Limited and Rathbone Investment Management International Limited.

Our IT specialists tested the operating effectiveness of the controls on the above systems, as well as supplementary systems and processes within the group. We have taken a controls reliance approach to the back office database and front office application systems and therefore, have taken a controls reliance approach to investment management fee and commission income.

We have not taken a controls reliance approach over the financial accounting system, as its operation involves a high degree of manual intervention.

#### 8. Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information contained within the annual report.

We have nothing to report in this regard.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated.

If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

#### 9. Responsibilities of directors

As explained more fully in the directors' responsibilities statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the group's and the parent company's ability to continue as a going concern, disclosing as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the group or the parent company or to cease operations, or have no realistic alternative but to do so.

#### 10. Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

#### 11. Extent to which the audit was considered capable of detecting irregularities, including fraud

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below.

#### 11.1 Identifying and assessing potential risks related to irregularities

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, we considered the following:

- the nature of the industry and sector, control environment and business performance including the design of the group's remuneration policies, key drivers for directors' remuneration, bonus levels and performance targets;
- results of our enquiries of management ,internal audit, and the audit committee about their own identification and assessment of the risks of irregularities;
- any matters we identified having obtained and reviewed the group's documentation of their policies and procedures relating to:
  - identifying, evaluating and complying with laws and regulations and whether they were aware of any instances of non-compliance;
- detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected or alleged fraud;
- the internal controls established to mitigate risks of fraud or non-compliance with laws and regulations;
- the matters discussed among the audit engagement team and relevant internal specialists, including tax, valuations, pensions, IT and industry specialists regarding how and where fraud might occur in the financial statements and any potential indicators of fraud.

As a result of these procedures, we considered the opportunities and incentives that may exist within the organisation for fraud and identified the greatest potential for fraud in the following areas; impairment of goodwill and client relationship intangibles, the completeness and accuracy of investment management ("IM") fee revenue and the determination of the estimate for the Speirs & Jeffrey deferred consideration. In common with all audits under ISAs (UK), we are also required to perform specific procedures to respond to the risk of management override of controls.

We also obtained an understanding of the legal and regulatory frameworks that the group operates in, focusing on provisions of those laws and regulations that:

- had a direct effect on the determination of material amounts and disclosures in the financial statements. The key laws and regulations
  we considered in this context included the Prudential Regulatory Authority's and Financial Conduct Authority's regulations; the UK
  Companies Act; the Listing Rules; pensions legislation; and tax legislation; and
- do not have a direct effect on the financial statements but compliance with which may be fundamental to the group's ability to operate or to avoid a material penalty. These included the group's regulatory solvency requirements.

#### 11.2 Audit response to risks identified

As a result of performing the above, we identified impairment of goodwill and client relationship intangibles, the completeness and accuracy of investment management ("IM") fee revenue recognition and the estimate of the Speirs & Jeffrey deferred consideration as a key audit matter related to the potential risk of fraud. The key audit matters section of our report explains the matter in more detail and also describes the specific procedures we performed in response to each key audit matter.

In addition to the above, our procedures to respond to risks identified included the following:

- reviewing the financial statement disclosures and testing to supporting documentation to assess compliance with provisions of relevant laws and regulations described as having a direct effect on the financial statements;
- enquiring of management, the audit committee and in-house and external legal counsel concerning actual and potential litigation and claims;
- performing analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud:
- reading minutes of meetings of those charged with governance, reviewing internal audit reports and reviewing correspondence with HMRC, the Prudential Regulatory Authority and the Financial Conduct Authority; and
- in addressing the risk of fraud through management override of controls, testing the appropriateness of journal entries and other adjustments; assessing whether the judgements made in making accounting estimates are indicative of a potential bias; and evaluating the business rationale of any significant transactions that are unusual or outside the normal course of business.

We also communicated relevant identified laws and regulations and potential fraud risks to all engagement team members including internal specialists and remained alert to any indications of fraud or non-compliance with laws and regulations throughout the audit.

#### Report on other legal and regulatory requirements

#### 12. Opinions on other matters prescribed by the Companies Act 2006

In our opinion the part of the directors' remuneration report to be audited has been properly prepared in accordance with the Companies Act 2006.

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the strategic report and the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the strategic report and the directors' report have been prepared in accordance with applicable legal requirements.

In the light of the knowledge and understanding of the group and the parent company and their environment obtained in the course of the audit, we have not identified any material misstatements in the strategic report or the directors' report.

#### 13. Corporate Governance Statement

The Listing Rules require us to review the directors' statement in relation to going concern, longer-term viability and that part of the Corporate Governance Statement relating to the group's compliance with the provisions of the UK Corporate Governance Code specified for our review.

Based on the work undertaken as part of our audit, we have concluded that each of the following elements of the Corporate Governance Statement is materially consistent with the financial statements and our knowledge obtained during the audit:

- the directors' statement with regards to the appropriateness of adopting the going concern basis of accounting and any material uncertainties identified set out on page 129;
- the directors' explanation as to its assessment of the group's prospects, the period this assessment covers and why the period is appropriate set out on page 51;
- the directors' statement on fair, balanced and understandable set out on page 130;
- the board's confirmation that it has carried out a robust assessment of the emerging and principal risks set out on page 49;
- the section of the annual report that describes the review of effectiveness of risk management and internal control systems set out on page 46; and
- the section describing the work of the audit committee set out on pages 95 to 99.

## 14. Opinion on other matter prescribed by the Capital Requirements (Country-by-Country Reporting) Regulations 2013

In our opinion the information given in note 40 to the financial statements for the financial year ended 31 December 2020 has been properly prepared, in all material respects, in accordance with the Capital Requirements (Country-by Country Reporting) Regulations 2013.

#### 15. Matters on which we are required to report by exception

#### 15.1 Adequacy of explanations received and accounting records

Under the Companies Act 2006 we are required to report to you if, in our opinion:

We have nothing to report in respect of these matters.

- we have not received all the information and explanations we require for our audit; or
- adequate accounting records have not been kept by the parent company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent company financial statements are not in agreement with the accounting records and returns.

#### 15.2 Directors' remuneration

Under the Companies Act 2006 we are also required to report if in our opinion certain disclosures of directors' remuneration have not been made or the part of the directors' remuneration report to be audited is not in agreement with the accounting records and returns.

We have nothing to report in respect of these matters.

#### 16. Other matters which we are required to address

#### 16.1 Auditor tenure

Following the recommendation of the audit committee, we were appointed by Shareholders on 9 May 2019 to audit the financial statements for the year ended 31 December 2019 and subsequent financial periods. The period of total uninterrupted engagement including previous renewals and reappointments of the firm is 2 years, covering the years ended 31 December 2019 and 31 December 2020.

#### 16.2 Consistency of the audit report with the additional report to the audit committee

Our audit opinion is consistent with the additional report to the audit committee we are required to provide in accordance with ISAs (UK).

#### 17. Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

#### Manbhinder Rana FCA (Senior Statutory Auditor)

For and on behalf of Deloitte LLP

Statutory Auditor London, United Kingdom 3 March 2021

# Consolidated statement of comprehensive income

for the year ended 31 December 2020

	Note	2020 £'000	2019 £'000
Interest and similar income		14,976	28,553
Interest expense and similar charges		(6,554)	(12,141)
Net interest income	4	8,422	16,412
Fee and commission income		378,240	352,519
Fee and commission expense		(24,491)	(23,547)
Net fee and commission income	5	353,749	328,972
Net trading income	6	(12)	170
Other operating income	6	3,929	2,517
Operating income		366,088	348,071
Charges in relation to client relationships and goodwill	7	(14,302)	(15,964)
Acquisition-related costs	9	(34,449)	(33,057)
Other operating expenses		(273,558)	(259,398)
Operating expenses	7	(322,309)	(308,419)
Profit before tax		43,779	39,652
Taxation	11	(17,127)	(12,729)
Profit after tax		26,652	26,923
Profit for the year attributable to equity holders of the company		26,652	26,923
Other comprehensive income:			
Items that will not be reclassified to profit or loss			
Net remeasurement of defined benefit liability	29	(4,682)	310
Deferred tax relating to net remeasurement of defined benefit liability	21	1,668	(53)
Other community in community of the comm		(2.014)	257
Other comprehensive income net of tax  Total comprehensive income for the year net of tax attributable to equity holders of		(3,014)	257
the company		23,638	27,180
the company		23,030	27,100
Dividends paid and proposed for the year per ordinary share	12	72.0p	70.0p
Dividends paid and proposed for the year  Dividends paid and proposed for the year	12	38,728	37,714
Dividends paid and proposed for the year		30,720	37,714
Earnings per share for the year attributable to equity holders of the company:	13		
- basic		49.6p	50.3p
- diluted		47.6p	48.7p
			.5.7 Þ

The accompanying notes form an integral part of the consolidated financial statements.

# Consolidated statement of changes in equity

for the year ended 31 December 2020

	C	Share apital E'000	Share premium £'000	Merger reserve £'000	Own shares £'000	Retained earnings £'000	Total equity £'000
At 1 January 2019 (restated)	2,7	760	205,273	56,785	(32,737)	232,059	464,140
Profit for the year						26,923	26,923
Net remeasurement of defined benefit liability	29					310	310
Deferred tax relating to components of other							
comprehensive income	21					(53)	(53)
Other comprehensive income net of tax		-	-	-	-	257	257
Dividends paid	12					(35,959)	(35,959)
	30	58	5,666	14,971			20,695
Share-based payments:							
- value of employee services						19,387	19,387
	31				(10,033)		(10,033)
8	31				799	(799)	-
- tax on share-based payments						(17)	(17)
At 31 December 2019	2,8	318	210,939	71,756	(41,971)		485,393
Profit for the year							20 002
-						26,652	26,652
Net remeasurement of defined benefit liability	29					(4,682)	(4,682)
Net remeasurement of defined benefit liability Deferred tax relating to components of other							
Net remeasurement of defined benefit liability Deferred tax relating to components of other comprehensive income	29						
Net remeasurement of defined benefit liability Deferred tax relating to components of other			-	-	-	(4,682)	(4,682)
Net remeasurement of defined benefit liability Deferred tax relating to components of other comprehensive income Other comprehensive income net of tax		-	-	-	-	(4,682) 1,668	(4,682) 1,668
Net remeasurement of defined benefit liability Deferred tax relating to components of other comprehensive income Other comprehensive income net of tax  Dividends paid Issue of share capital	21	- 56	4,153	-	-	(4,682) 1,668 (3,014)	(4,682) 1,668 (3,014)
Net remeasurement of defined benefit liability Deferred tax relating to components of other comprehensive income Other comprehensive income net of tax Dividends paid	21 12	- 56	4,153	-	-	(4,682) 1,668 (3,014)	(4,682) 1,668 (3,014) (37,831)
Net remeasurement of defined benefit liability Deferred tax relating to components of other comprehensive income Other comprehensive income net of tax  Dividends paid Issue of share capital	21 12	- 56	4,153	-	-	(4,682) 1,668 (3,014)	(4,682) 1,668 (3,014) (37,831)
Net remeasurement of defined benefit liability Deferred tax relating to components of other comprehensive income Other comprehensive income net of tax  Dividends paid Issue of share capital Share-based payments: - value of employee services	21 12	- 56	- 4,153	-	(5,077)	(4,682) 1,668 (3,014) (37,831)	(4,682) 1,668 (3,014) (37,831) 4,209
Net remeasurement of defined benefit liability Deferred tax relating to components of other comprehensive income Other comprehensive income net of tax  Dividends paid Issue of share capital Share-based payments: - value of employee services - cost of own shares acquired	12 30	- 56	4,153	-	- (5,077) 304	(4,682) 1,668 (3,014) (37,831)	(4,682) 1,668 (3,014) (37,831) 4,209 43,635
Net remeasurement of defined benefit liability Deferred tax relating to components of other comprehensive income Other comprehensive income net of tax  Dividends paid Issue of share capital Share-based payments: - value of employee services - cost of own shares acquired	12 30	- 56	- 4,153	-		(4,682) 1,668 (3,014) (37,831) 43,635	(4,682) 1,668 (3,014) (37,831) 4,209 43,635

The accompanying notes form an integral part of the consolidated financial statements.

# Consolidated balance sheet

as at 31 December 2020

	Note	2020 £'000	2019 £'000
Assets			
Cash and balances with central banks	14	1,802,706	1,932,997
Settlement balances		90,373	52,520
Loans and advances to banks	15	159,430	177,832
Loans and advances to customers	16	166,221	138,412
Investment securities:			
- fair value through profit or loss	17	107,559	105,967
- amortised cost	17	651,427	600,261
Prepayments, accrued income and other assets	18	98,714	95,390
Property, plant and equipment	19	14,846	15,432
Right-of-use assets	20	44,856	49,480
Net deferred tax asset	21	3,342	2,636
Intangible assets	22	231,144	227,807
Total assets		3,370,618	3,398,734
Liabilities			
Deposits by banks	23	893	28
Settlement balances		95,412	57,694
Due to customers	24	2,561,767	2,668,645
Accruals, provisions and other liabilities	25	112,071	93,263
Lease liabilities	27	56,124	61,004
Current tax liabilities		971	4,766
Subordinated loan notes	28	19,768	19,927
Retirement benefit obligations	29	9,785	8,014
Total liabilities		2,856,791	2,913,341
Equity			
Share capital	30	2,874	2,818
Share premium	30	215,092	210,939
Merger reserve	30	71,756	71,756
Own shares	31	(46,744)	(41,971)
Retained earnings		270,849	241,851
Total equity		513,827	485,393
Total liabilities and equity		3,370,618	3,398,734
	_		_

The financial statements were approved by the board of directors and authorised for issue on 3 March 2021 and were signed on their behalf by:

Paul Stockton

Jennifer Mathias

Chief Executive

Finance Director

Company registered number: 01000403

The accompanying notes form an integral part of the consolidated financial statements.

# Consolidated statement of cash flows

for the year ended 31 December 2020

	Note	2020 £'000	2019 £'000
Cash flows from operating activities			
Profit before tax		43,779	39,652
Change in fair value through profit or loss		(1,881)	(410)
Net interest income		(8,422)	(16,412)
Impairment losses on financial instruments	33	582	103
Net charge for provisions	26	143	3,572
Loss/(profit) on disposal of property, plant and equipment		_	428
Depreciation, amortisation and impairment		31,229	33,799
Foreign exchange movements	17	1,245	2,152
Defined benefit pension scheme charges	29	200	255
Defined benefit pension contributions paid	29	(3,111)	(3,128)
Share-based payment charges		39,986	31,012
Interest paid		(5,300)	(11,421)
Interest received		12,376	28,264
		110,826	107,866
Changes in operating assets and liabilities:			
- net decrease/(increase) in loans and advances to banks and customers		29,852	(31,076)
- net increase in settlement balance debtors		(37,852)	(12,765)
- net increase in prepayments, accrued income and other assets		(722)	(13,725)
- net (decrease)/increase in amounts due to customers and deposits by banks		(106,013)	442,646
- net increase in settlement balance creditors		37,718	21,002
- net increase in accruals, deferred income, provisions and other liabilities		19,616	2,802
Cash generated from operations		53,425	516,750
Tax paid		(21,410)	(17,133)
Net cash inflow from operating activities		32,015	499,617
Cash flows from investing activities			_
Acquisition of subsidiaries, net of cash acquired		(12,048)	-
Purchase of property, plant, equipment and intangible assets		(13,294)	(17,705)
Purchase/(disposal) of right-of-use assets		(238)	-
Proceeds from sale of property, plant and equipment		-	(239)
Purchase of investment securities	17	(886,847)	(754,958)
Proceeds from sale and redemption of investment securities	17	833,712	1,058,874
Net cash (used in)/generated from investing activities		(78,715)	285,972
Cash flows from financing activities			
Net (repurchase)/issue of ordinary shares	38	(868)	(4,340)
Dividends paid	12	(37,831)	(35,959)
Payment of lease liabilities		(4,880)	(4,623)
Interest paid		(1,060)	(1,171)
Net cash used in financing activities	<u> </u>	(44,639)	(46,093)
Net (decrease)/increase in cash and cash equivalents		(91,339)	739,496
Cash and cash equivalents at the beginning of the year		2,148,033	1,408,537
Cash and cash equivalents at the end of the year	38	2,056,694	2,148,033

The accompanying notes form an integral part of the consolidated financial statements.

# Notes to the consolidated financial statements

# 1 Principal accounting policies

Rathbone Brothers Plc ('the company') is a public company limited by shares incorporated and domiciled in England and Wales under the Companies Act 2006.

# 1.1 Basis of preparation

The consolidated and company financial statements have been prepared in accordance with International Financial Reporting Standards (IFRS) as adopted by the EU. The company financial statements are presented on pages 203 to 222.

The financial statements have been prepared on the historical cost basis, except for certain financial instruments that are measured at fair value (notes 1.12 and 1.16). The principal accounting policies adopted are set out in this note and, unless otherwise stated, have been applied consistently to all periods presented in the consolidated financial statements.

#### 1.2 Basis of consolidation

The consolidated financial statements incorporate the financial statements of the company and entities controlled by the company (its subsidiaries), together 'the group', made up to 31 December each year.

The group controls an entity when it is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity. Subsidiaries are fully consolidated from the date on which control is obtained, and no longer consolidated from the date that control ceases; their results are included in the consolidated financial statements up to the date that control ceases. Inter-company transactions and balances between group companies are eliminated on consolidation.

# 1.3 Developments in reporting standards and interpretations

# Standards and interpretations affecting the reported results or the financial position

The following amendments to standards have been adopted in the current period, but have not had a significant impact on the amounts reported in these financial statements:

- Amendments to References to Conceptual Framework in IFRS Standards
- Definition of a Business (Amendments to IFRS 3)
- Definition of Material (Amendments to IAS 1 and IAS 8)
- Interest Rate Benchmark Reform (Amendments to IFRS 9, IAS 39 and IFRS 7)
- Extension of the Temporary Exemption from Applying IFRS 9 (Amendments to IFRS 4).

#### Future new standards and interpretations

The following standard is effective for annual periods beginning after 1 January 2020 and earlier application is permitted; however, the group has not early-adopted the amended standard in preparing these consolidated financial statements.

- COVID-19-Related Rent Concessions (Amendment to IFRS 16).

The below standards are not yet effective and have not yet been endorsed by the EU:

- IFRS 17 Insurance Contracts
- Classification of liabilities as current or non-current (Amendments to IAS 1)
- Sale or Contribution of Assets between an Investor and its Associate or Joint Venture (Amendments to IFRS 10 and IAS 28).

None of these standards are expected to have a material impact on the group's financial statements.

#### 1.4 Business combinations

Business combinations are accounted for using the acquisition method. The consideration for each acquisition is measured at the aggregate of the fair values (at the date of exchange) of assets acquired, liabilities assumed and equity instruments issued by the group in exchange for control of the acquiree. Acquisition-related costs are recognised in profit or loss as incurred.

Where applicable, the consideration for the acquisition includes any asset or liability resulting from a contingent consideration arrangement, measured at its acquisition date fair value. Subsequent changes in such fair values may arise as a result of additional information obtained after this date about facts and circumstances that existed at the acquisition date. Provided they arise within 12 months of the acquisition date, these changes are measurement period adjustments and are reflected against the cost of acquisition. Changes in the fair value of contingent consideration resulting from events occurring after the acquisition date are charged to profit or loss or other comprehensive income, except for obligations that are classified as equity, which are not remeasured. Such changes are irrespective of the 12-month period from acquisition.

# 1.5 Going concern

The directors have, at the time of approving the financial statements, a reasonable expectation that the company and the group have adequate resources to continue in operational existence. In forming this view, the directors have considered the company's and the group's prospects for a period of at least 12 months, taking into consideration the potential impacts of the COVID-19 pandemic on market volatility, net organic growth and additional costs of maintaining operational resilience. As a result, the directors continue to adopt the going concern basis of accounting in preparing the financial statements.

# 1.6 Foreign currencies

The functional and presentational currency of the company and its subsidiaries is sterling.

Transactions in currencies other than the relevant group entity's functional currency are recorded at the rates of exchange prevailing on the dates of the transactions. At each balance sheet date, monetary assets and liabilities that are denominated in foreign currencies are retranslated at the rates prevailing on the balance sheet date. Gains and losses arising on retranslation are included in profit or loss for the year.

#### 1.7 Income

#### Net interest income

Interest income or expense is recognised within net interest income using the effective interest method.

The effective interest method is the method of calculating the amortised cost of a financial asset or liability (or group of assets and liabilities) and of allocating the interest income or interest expense over the relevant period. The effective interest rate is the rate that exactly discounts the expected future cash payments or receipts through the expected life of the financial instrument, or when appropriate, a shorter period, to:

- the gross carrying amount of the financial asset; or
- the amortised cost of the financial liability.

The application of the method has the effect of recognising income (or expense) receivable (or payable) on the instrument evenly in proportion to the amount outstanding over the period to maturity or repayment. In calculating effective interest, the group estimates cash flows considering all contractual terms of the financial instrument but excluding the impact of future credit losses.

Dividends received from money market funds are included in net interest income when received.

# Net fee and commission income

Portfolio or investment management fees, commissions receivable or payable and fees from advisory services are recognised on a continuous basis over the period that the related service is provided.

Commission charges for executing transactions on behalf of clients are recognised when the transaction is dealt.

Initial charges receivable from the sale of unit holdings in the group's collective investment schemes and related rebates are recognised at the point of sale.

The group has made an assessment as to whether the work performed to earn such fees constitutes the transfer of services and, therefore, fulfils any performance obligation(s). If so, then these fees can be recognised when the relevant performance obligation has been satisfied; if not, then the fees can only be recognised in the period in which the services are provided.

A breakdown of the timing of revenue recognition can be found in note 3.

# Net trading income

Net trading income comprises net dealing profits on the sale and redemption of units in the Funds business and is recognised when received.

## Dividend income

Dividend income from final dividends on equity securities is accounted for on the date the security becomes ex-dividend. Interim dividends are recognised when received.

# 1 Principal accounting policies continued

#### 1.8 Leases

The group applied IFRS 16 with effect from 1 January 2019, using the modified retrospective approach.

The group has applied the practical expedient to grandfather the definition of a lease at the date of transition. Therefore, this policy applies to all contracts entered into on or after 1 January 2019.

At inception of a contract, the group assesses whether a contract is, or contains, a lease. A contract is, or contains, a lease if the contract conveys the right to control the use of an identified asset for a period of time in exchange for consideration. To assess whether a contract conveys the right to control the use of an identified asset, the group uses the definition of a lease in IFRS 16.

The group recognises a right-of-use asset and a lease liability at the inception date of the lease. The right-of-use asset is initially measured at cost, which comprises the initial amount of the lease liability adjusted for any lease payments made at or before the commencement date, plus any initial direct costs incurred and an estimate of costs to dismantle and remove the underlying asset or to restore the underlying asset or the site on which it is located, less any lease incentives received.

The right-of-use assets are subsequently depreciated on a straight-line basis over the shorter of the expected life of the asset and the lease term, adjusted for any remeasurements of the lease liability. At the end of each reporting period, the right-of-use assets are assessed for indicators of impairment in accordance with IAS 36.

The lease liability is initially measured at the present value of the lease payments that are not paid at the commencement date, discounted using the interest rate implicit in the lease or, if that rate cannot be readily determined, the group's incremental borrowing rate. The group uses its incremental borrowing rate as the discount rate.

Lease payments included in the measurement of the lease liability comprise the following:

- fixed payments, including in-substance fixed payments
- variable lease payments that depend on an index or a rate, initially measured using the index or rate as at the commencement date
- amounts expected to be payable under a residual value guarantee
- the exercise price under a purchase option that the group is reasonably certain to exercise, lease payments in an optional renewal period if the group is reasonably certain to exercise an extension option, and penalties for early termination of a lease unless the group is reasonably certain not to terminate early.

The group's incremental borrowing rate is derived with reference to the group's subordinated loan notes (note 28), which is the only external financing on the consolidated balance sheet.

The lease liability is subsequently measured by adjusting the carrying amount to reflect the interest charge, the lease payments made and any reassessment or lease modifications. The lease liability is remeasured if the group changes its assessment of whether it will exercise a purchase, extension or termination option.

When the lease liability is remeasured in this way, a corresponding adjustment is made to the carrying amount of the right-of-use asset, or is recorded in profit or loss if the carrying amount of the right-of-use asset has been reduced to zero.

Where the group is an intermediate lessor in a sub-lease, it accounts for its interests in the head lease and the sub-lease separately. It assesses the lease classification of a sub-lease with reference to the right-of-use asset arising from the head lease, not with reference to the underlying asset.

# 1.9 Share-based payments

The group engages in equity-settled and cash-settled share-based payment transactions in respect of services received from its employees.

#### Equity-settled awards

For equity-settled share-based payments, the fair value of the award is measured by reference to the fair value of the shares or share options granted on the grant date. The cost of the employee services received in respect of the shares or share options granted is recognised in profit or loss over the vesting period, with a corresponding credit to equity.

The fair value of the awards or options granted is determined using a binomial pricing model, which takes into account the current share price, the risk-free interest rate, the expected volatility of the company's share price over the life of the option or award, any applicable exercise price and other relevant factors. Only those vesting conditions that include terms related to market conditions are taken into account in estimating fair value. Non-market vesting conditions are taken into account by adjusting the number of shares or share options included in the measurement of the cost of employee services so that, ultimately, the amount recognised in profit or loss reflects the number of vested shares or share options, with a corresponding adjustment to equity. Where vesting conditions are related to market conditions, the charges for the services received are recognised regardless of whether or not the market-related vesting condition is met, provided that any non-market vesting conditions are also met. Shares purchased and issued are charged directly to equity.

#### Cash-settled awards

For cash-settled share-based payments, a liability is recognised for the services received to the balance sheet date, measured at the fair value of the liability. At each subsequent balance sheet date and at the date on which the liability is settled, the fair value of the liability is remeasured with any changes in fair value recognised in profit or loss.

#### 1.10 Taxation

#### Current tax

Current tax is the expected tax payable or receivable on net taxable income for the year. Current tax is calculated using tax rates enacted or substantively enacted by the balance sheet date, together with any adjustment to tax payable or receivable in respect of previous years.

#### Deferred tax

Deferred tax is accounted for under the balance sheet liability method in respect of temporary differences using tax rates (and laws) that have been enacted or substantively enacted by the balance sheet date and are expected to apply when the liability is settled or when the asset is realised. Deferred tax liabilities are recognised for all temporary differences and deferred tax assets are recognised to the extent that it is probable that taxable profits will be available against which deductible temporary differences may be utilised, except where the temporary difference arises:

- from the initial recognition of goodwill;
- from the initial recognition of other assets and liabilities in a transaction, which affects neither the tax profit nor the accounting profit, other than in a business combination; or
- in relation to investments in subsidiaries and associates, where the group is able to control the reversal of the temporary difference and it is the group's intention not to reverse the temporary difference in the foreseeable future.

Deferred tax assets and liabilities are offset when they relate to income taxes levied by the same taxation authority and the group intends to settle its current tax assets and liabilities on a net basis.

Current and deferred tax are recognised, in the same or a different period:

- in other comprehensive income if they relate to items recognised in other comprehensive income
- directly in retained earnings if they relate to items recognised directly in retained earnings.

# 1.11 Cash and cash equivalents

Cash comprises cash in hand.

Cash equivalents comprise money market funds which are realisable on demand and loans and advances to banks with a maturity of less than three months from the date of acquisition.

For the purposes of the consolidated statement of cash flows, cash and cash equivalents consist of cash and cash equivalents as defined above, net of outstanding bank overdrafts.

# 1 Principal accounting policies continued

#### 1.12 Financial assets

# Initial recognition and measurement

Financial assets, excluding trade debtors, are initially recognised when the group becomes party to the contractual provisions of the asset. Trade debtors are recognised when cash is advanced to the borrowers.

Financial assets are initially recognised at fair value plus transaction costs that are directly attributable to their acquisition (except those assets classified at fair value through profit or loss). Trade debtors without a significant financing component are initially measured at the transaction price.

Financial assets are not reclassified subsequent to their initial recognition unless the group changes its business model for managing financial assets, in which case all affected financial assets are reclassified on the first day of the first reporting period following the change in the business model.

#### Classification and subsequent measurement

Financial assets are classified and measured in the following categories:

- amortised cost

Financial assets are measured at amortised cost if their contractual terms give rise to cash flows that are solely payments of principal and interest on the principal amount outstanding and they are held within a business model whose objective is to hold assets to collect contractual cash flows.

Assets are measured at amortised cost using the effective interest rate method (note 1.7), less any impairment losses. Interest income, foreign exchange gains and losses and impairment are recognised in profit or loss. Any gain or loss on derecognition is recognised in profit or loss.

- at fair value through other comprehensive income (FVOCI)

Debt instruments are measured at FVOCI if their contractual terms give rise to cash flows that are solely payments of principal and interest on the principal amount outstanding and they are held within a business model whose objective is both to hold assets to collect contractual cash flows and to sell the assets.

For debt instruments, interest income is calculated using the effective interest method. For equity instruments, dividends are recognised as income in profit or loss unless the dividend clearly represents a recovery of part of the cost of the investment. All other gains and losses on assets at FVOCI are recognised in OCI.

- at fair value through profit or loss (FVTPL)

All equity instruments are measured at FVTPL unless, provided the instrument is not held for trading, the group irrevocably elects to measure the instrument at FVOCI. This election is made on an investment-by-investment basis.

All financial assets not classified as measured at amortised cost or FVOCI as described above are measured at FVTPL. On initial recognition, the group may irrevocably designate a financial asset that otherwise meets the requirements to be measured at amortised cost or FVOCI at FVTPL if doing so eliminates or significantly reduces an accounting mismatch that would otherwise arise.

Net gains and losses, including any interest or dividend income, are recognised in profit or loss.

#### Business model assessment

The group assesses the objective of the business model in which a financial asset is held at a portfolio level. The information considered includes:

- the objectives for the portfolio and how those tie in to the current and future strategy of the group
- $-\ \ how the performance of the portfolio is evaluated and reported to the group's management$
- the risks that affect the performance of the business model (and the financial assets held within that business model) and how those risks are managed
- how group employees are compensated, e.g. whether compensation is based on the fair value of the assets managed or the contractual cash flows collected
- the frequency, volume and timing of sales of financial assets in prior periods, the reasons for such sales and expectations about future sales activity.

# Payments of principal and interest criterion

In assessing whether the contractual cash flows are solely payments of principal and interest, the group considers:

- the contractual terms of the instrument, checking consistency with basic lending criteria
- the impact of the time value of money
- features that would change the amount or timing of contractual cash flows
- other factors, such as prepayment or extension features.

#### Derecognition

Financial assets are derecognised when the contractual rights to receive cash flows have expired or the group has transferred substantially all the risks and rewards of ownership.

#### Impairment of financial assets

The group recognises loss allowances for expected credit losses (ECLs) on financial assets measured at amortised cost and FVOCI and loan commitments held off balance sheet.

A financial asset will attract a loss allowance equal to either:

- 12-month ECLs (losses resulting from possible defaults within the next 12 months); or
- lifetime ECLs (losses resulting from possible defaults over the remaining life of the financial asset).

The latter applies if there has been a significant deterioration in the credit quality of the asset; albeit lifetime ECLs will always be recognised for assets without a significant financing component.

The maximum period considered when estimating ECLs is the maximum contractual period over which the group is exposed to credit risk.

The group measures loss allowances at an amount equal to lifetime ECLs, except for treasury book and investment management loan book exposures for which credit risk has not increased significantly since initial recognition, which are measured at 12-month ECLs.

Loss allowances for trust and financial planning debtors are always measured at an amount equal to lifetime ECLs.

When assessing whether the credit risk of a financial asset has increased significantly between the reporting date and initial recognition, quantitative and qualitative indicators are used. More detail can be found at note 33.

## Measurement of ECLs

Treasury book and investment management loan book

The group has developed a detailed model for calculating ECLs on its treasury book and investment management loan book (which includes loan commitments held off balance sheet). The group has applied considerable judgement in developing three different economic scenarios: a base case, an upside and a downside.

The base case is assigned a 60% probability of occurring with the upside and downside each assigned a 20% probability of occurring.

The economic scenarios are based on the projections of GDP, inflation, unemployment rates, house price indices, financial markets and interest rates as set out in the banking system stress testing scenario published annually by the PRA.

Management adjust the projections for the economic variables in arriving at the upside and downside scenarios.

Under each resultant scenario, an ECL is forecast for each exposure in the treasury book and investment management loan book. The ECL is calculated based on management's estimate of the probability of default, the loss given default and the exposure at default of each exposure taking into account industry credit loss data, the group's own credit loss experience, the expected repayment profiles of the exposures and the level of collateral held. Industry credit loss information is drawn from data on credit defaults for different categories of exposure published by the Council of Mortgage Lenders and Standard & Poor's.

The model adopts a staging allocation methodology, primarily based on changes in the internal and/or external credit rating of exposures to identify significant increases in credit risk since inception of the exposure.

The group has not rebutted the presumption that if an exposure is more than 30 days past due, the associated credit risk has significantly increased.

More detail on the group's staging criteria is provided in note 33.

ECLs are discounted back to the balance sheet date at the effective interest rate of the asset.

# 1 Principal accounting policies continued

Trust and financial planning debtors

The group's trust and financial planning debtors are generally short term and do not contain significant financing components. Therefore, the group has applied a practical expedient by using a provision matrix to calculate lifetime ECLs based on actual credit loss experience over the past four years.

Credit-impaired financial assets

At each reporting date, the group assesses whether financial assets carried at amortised cost and FVOCI are credit-impaired. A financial asset is 'credit-impaired' when one or more events that have a detrimental impact on the estimated future cash flows of the financial asset have occurred. The group's definition of default is given in note 33.

Presentation of impairment

Loss allowances for financial assets measured at amortised cost and FVOCI are deducted from the gross carrying amount of the assets.

Impairment losses related to the group's treasury book and investment management loan book are presented in 'interest expense and similar charges' and those related to all other financial assets (including trust and financial planning debtors) are presented under 'other operating expenses'. No losses are presented separately on the statement of the comprehensive income and there have been no reclassifications of amounts previously recognised under IAS 39.

# 1.13 Property, plant and equipment

All property, plant and equipment is stated at historical cost, which includes directly attributable acquisition costs, less accumulated depreciation and impairment losses. Depreciation is charged so as to write off the cost of assets to their estimated residual value over their estimated useful lives, using the straight-line method, on the following bases:

- leasehold improvements: over the lease term
- plant, equipment and computer hardware: over three to 10 years.

The assets' residual lives are reviewed, and adjusted if appropriate, at each balance sheet date. Gains and losses on disposals are determined by comparing proceeds with the carrying amount and these are included in profit or loss.

#### 1.14 Intangible assets

#### Goodwill

Goodwill arises through business combinations and represents the excess of the cost of acquisition over the group's interest in the fair value of the identifiable assets, liabilities and contingent liabilities of a business at the date of acquisition.

Goodwill is recognised as an asset and measured at cost less accumulated impairment losses. It is allocated to groups of cash-generating units, which represent the lowest level at which goodwill is monitored for internal management purposes. Cash-generating units are identified as the smallest identifiable group of assets that generates cash inflows that are largely independent of the cash inflows from other assets or groups of assets, and are no larger than the group's operating segments, as set out in note 3.

On disposal of a subsidiary the attributed amount of goodwill that has not been subject to impairment is included in the determination of the profit or loss on disposal.

Goodwill arising on acquisitions before 1 January 2004, being the date of the group's transition to IFRS, has been retained at the previous UK GAAP carrying amounts and is tested for impairment annually.

#### Client relationships

Client relationships acquired as part of a business combination are initially recognised at fair value (note 1.4). Determining whether a transaction that involves the purchase of client relationships is treated as a business combination or a separate purchase of intangible assets requires judgement. The factors that the group takes into consideration in making this judgement are set out in note 2.1.

Individually purchased client relationships are initially recognised at cost. Where a transaction to acquire client relationship intangibles includes an element of variable deferred consideration, an estimate is made of the value of consideration that will ultimately be paid. The client relationship intangible recognised on the balance sheet is adjusted for any subsequent change in the value of deferred consideration. Note 2.1 sets out the approach taken by the group where judgement is required to determine whether payments made for the introduction of client relationships should be capitalised as intangible assets or charged to profit or loss.

Client relationships are subsequently carried at the amount initially recognised less accumulated amortisation, which is calculated using the straight-line method over their estimated useful lives (normally 10 to 15 years, but not more than 15 years).

# Computer software and software development costs

Costs incurred to acquire and bring to use computer software licences are capitalised and amortised through profit or loss over their expected useful lives (three to four years).

Costs that are directly associated with the production of identifiable and unique software products controlled by the group are recognised as intangible assets when the group is expected to benefit from future use of the software and the costs are reliably measurable. Other costs of producing software are charged to profit or loss as incurred. Computer software development costs recognised as assets are amortised using the straight-line method over their useful lives (not exceeding four years).

# 1.15 Impairment of goodwill and intangible assets

At each balance sheet date, the group reviews the carrying amounts of its intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any). Where the asset does not generate cash flows that are independent from other assets, the group estimates the recoverable amount of the cash-generating unit to which the asset belongs. The recoverable amount is the higher of fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money.

Goodwill is tested for impairment at least annually. For the purposes of impairment testing, goodwill is allocated to groups of cash-generating units. The carrying amount of each group of cash-generating units is compared to its value in use, calculated using a discounted cash flow method. If the recoverable amount of the group of cash-generating units is less than the carrying amount of the group of units, the impairment loss is allocated first to reduce the carrying amount of the goodwill allocated to that group of units and then to the other assets of the group of units pro rata on the basis of the carrying amount of each asset in the group of units.

Client relationship intangibles are tested for impairment by comparing the fair value of funds under management and administration for each individually acquired client relationship (or, for client relationships acquired with a business combination, each acquired portfolio of clients) with their associated amortised value. An example of evidence of impairment would be lost client relationships. In determining whether a client relationship is lost, the group considers factors such as the level of funds withdrawn and the existence of other retained family relationships. When client relationships are lost, the full amount of unamortised cost is recognised immediately in profit or loss and the intangible asset is derecognised.

If the recoverable amount of any asset other than goodwill or client relationships is estimated to be less than its carrying amount, the carrying amount of the asset is reduced to its recoverable amount.

Any impairment loss is recognised immediately in profit or loss.

# 1.16 Financial liabilities

#### Initial recognition and measurement

Financial liabilities are initially recognised at fair value plus transaction costs that are directly attributable to its issue.

#### Classification and subsequent measurement

Financial liabilities are classified as measured at amortised cost or at fair value through profit or loss.

The group has not designated any liabilities as fair value through profit or loss and holds no liabilities as held for trading. Financial liabilities are measured at amortised cost using the effective interest method (note 1.7). Amortised cost is calculated by taking into account any issue costs and any discounts or premiums on settlement. Interest expense and foreign exchange gains and losses are recognised in profit or loss. Any gain or loss on derecognition is also recognised in profit or loss.

# Derecognition

The group derecognises financial liabilities when its contractual obligations are discharged or cancelled, or expire.

### 1.17 Provisions and contingent liabilities

Provisions are recognised when the group has a present obligation (legal or constructive) as a result of a past event and it is probable that an outflow of economic benefits, that can be reliably estimated, will occur. Provisions are measured at the present value of the expenditures expected to be required to settle the obligation, discounted using a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the obligation.

Contingent liabilities are possible obligations that depend on the outcome of uncertain future events or those present obligations where the outflows of resources are uncertain or cannot be measured reliably. Contingent liabilities are not recognised in the financial statements but are disclosed unless the likelihood of crystallisation is judged to be remote.

# 1 Principal accounting policies continued

#### 1.18 Retirement benefit obligations on retirement benefit schemes

The group's net liability in respect of defined benefit pension plans is calculated separately for each plan by estimating the amount of future benefit that employees have earned in return for their service in the current and prior years; that benefit is discounted to determine its present value, and the fair value of any plan assets (at bid price) is deducted. Any asset resulting from this calculation is limited to the present value of available refunds and reductions in future contributions to the plan.

The cost of providing benefits under defined benefit plans is determined using the projected unit credit method, with actuarial valuations being carried out at each balance sheet date. Net remeasurements of the defined benefit liability are recognised in full in the period in which they occur in other comprehensive income.

Past service costs or gains are recognised immediately in the period of a plan amendment.

The amount recognised in the balance sheet for death-in-service benefits represents the present value of the estimated obligation, reduced by the extent to which any future liabilities will be met by insurance policies.

The company determines the net interest on the net defined benefit liability for the year by applying the discount rate used to measure the defined benefit obligation at the beginning of the year to the net defined benefit liability.

Contributions to defined contribution retirement benefit schemes are charged to profit or loss as an expense as they fall due.

# 1.19 Segmental reporting

The group determines and presents operating segments based on the information that is provided internally to the group executive committee, which is the group's chief operating decision-maker. Operating segments are organised around the services provided to clients; a description of the services provided by each segment is given in note 3. No operating segments have been aggregated in the group's financial statements.

Transactions between operating segments are reported within the income or expenses for those segments; intra-segment income and expenditure is eliminated at group level. Indirect costs are allocated between segments in proportion to the principal cost driver for each category of indirect costs that is generated by each segment.

#### 1.20 Fiduciary activities

The group commonly acts as trustee and in other fiduciary capacities that result in the holding or placing of assets on behalf of individuals, trusts, retirement benefit plans and other institutions. Such assets and income arising thereon are excluded from these financial statements, as they are not assets of the group. Largely as a result of cash and settlement processing, the group holds money on behalf of some clients in accordance with the Client Money Rules of the Financial Conduct Authority, the Jersey Financial Services Commission and the Solicitors' Accounts Rules issued by the Solicitors Regulation Authority, as applicable. Such monies and the corresponding amounts due to clients are not shown on the face of the balance sheet as the group is not beneficially entitled to them.

### 1.21 Financial guarantees

The group provides a limited number of financial guarantees, which are backed by assets in clients' portfolios. Financial guarantees are initially recognised in the balance sheet at fair value. Guarantees are subsequently measured at the higher of the best estimate of any amount to be paid to settle the guarantee and the amount initially recognised less cumulative amortisation, which is recognised over the life of the guarantee.

#### 1.22 Fair value measurement

The fair values of quoted financial instruments in active markets are based on current bid prices. If an active market for a financial asset does not exist, the group establishes fair value by using valuation techniques. These include the use of recent arm's-length transactions, discounted cash flow analysis, option pricing models and other valuation techniques commonly used by market participants.

The group recognises transfers between levels of the fair value hierarchy at the end of the reporting period during which the change has occurred.

# 2 Critical accounting judgements and key sources of estimation uncertainty

The group makes judgements and estimates that affect the application of the group's accounting policies and reported amounts of assets, liabilities, income and expenses within the next financial year. Estimates and assumptions are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

The following key accounting policies involve critical judgements made in applying the accounting policy and involve estimations.

## 2.1 Client relationship intangibles (note 22)

#### Critical judgements

Client relationship intangibles purchased through corporate transactions

When the group purchases client relationships through transactions with other corporate entities, a judgement is made as to whether the transaction should be accounted for as a business combination or as a separate purchase of intangible assets. In making this judgement, the group assesses the assets, liabilities, operations and processes that were the subject of the transaction against the definition of a business combination in IFRS 3. In particular, consideration is given to the scale of the operations subject to the transaction and whether ownership of a corporate entity has been acquired, among other factors.

Payments to newly recruited investment managers

The group assesses whether payments made to newly recruited investment managers under contractual agreements represent payments for the acquisition of client relationship intangibles or remuneration for ongoing services provided to the group. If these payments are incremental costs of acquiring investment management contracts and are deemed to be recoverable (i.e. through future revenues earned from the funds that transfer), they are capitalised as client relationship intangibles (note 22). Otherwise, they are judged to be in relation to the provision of ongoing services and are expensed in the period in which they are incurred. Upfront payments made to investment managers upon joining are expensed as they are not judged to be incremental costs for acquiring the client relationships.

#### **Estimation uncertainty**

Amortisation of client relationship intangibles

The group makes estimates as to the expected duration of client relationships to determine the period over which related intangible assets are amortised. The amortisation period is estimated with reference to historical data on account closure rates and expectations that these will continue in the future. During the year, client relationship intangible assets were amortised over a 10-to-15-year period.

Amortisation of £14,302,000 (2019: £15,369,000) was charged during the year. At 31 December 2020, the carrying value of client relationship intangibles was £121,129,000 (2019: £124,456,000).

A reduction of three years in the amortisation period of those client relationship intangible assets currently amortised over 15 years would increase the annual amortisation charge by £5.9 million.

# 2.2 Retirement benefit obligations (note 29)

#### Estimation uncertainty

The principal assumptions underlying the reported deficit of £9,785,000 (2019: £8,014,000 deficit) are set out in note 29.

In setting these assumptions, the group makes estimates about a range of long-term trends and market conditions to determine the value of the surplus or deficit on its retirement benefit schemes, based on the group's expectations of the future and advice taken from qualified actuaries. Long-term forecasts and estimates are necessarily highly subjective and subject to risk that actual events may be significantly different to those forecast. If actual events deviate from the assumptions made by the group then the reported surplus or deficit in respect of retirement benefit obligations may be materially different.

The sensitivity of the retirement benefit obligations to changes in all of the underlying estimates are set out in note 29. Of these, the most sensitive assumption is the discount rate used to measure the defined benefit obligation. Increasing the discount rate by 1.0% would decrease the schemes' liabilities by £15,689,000 (2019: £28,701,000). A 1.0% decrease would have an equal and opposite effect.

# 2 Critical accounting judgements and key sources of estimation and uncertainty continued

# 2.3 Business combinations (note 8)

#### Critical judgement

Treatment and fair value of consideration transferred

On 31 August 2018, the group acquired the entire share capital of Speirs & Jeffrey ('S&J'). The group accounted for the transaction as a business combination.

As described in note 8 to the financial statements, the purchase price payable for the acquisition is split into a number of different parts. The payment of certain elements has been deferred. At 31 December 2020, one element of the deferred consideration remained unvested and subject to ongoing vesting conditions.

Vesting of the £25,000,000 initial share consideration is contingent on continued employment of the vendors and this amount is being charged to profit or loss as a share-based payment for employee services over the vesting period.

Vesting of the earn-out consideration is payable in shares and is conditional on achieving certain operational and financial targets and the continued employment of the vendors.

#### Estimation uncertainty

Valuation of the earn-out consideration and incentivisation awards

During the year, the group revised its valuation of the-earn out consideration and related incentivisation awards, which are dependent on performance by the acquired business against certain operational and financial targets by 31 December 2020 and 31 December 2021.

The group estimates the total amount payable on these dates to be £44.7 million, based on agreed qualifying funds under management of £5.1 billion at 31 December 2020, and forecast incremental qualifying funds under management of £0.5 billion at 31 December 2021. As a result, accumulated charges of £35.3 million have been recognised since the acquisition in August 2018 with a corresponding credit to equity. An additional £0.6 million has been recognised as a provision on the balance sheet in respect of incentivisation awards to be settled in cash. The associated charge to profit or loss during the year was £23.1 million (note 8).

The value of incremental qualifying funds under management at the end of 2021 has been derived from a probability-weighted scenario analysis, which considers assumptions of forecast client attrition, and the rate at which existing clients will convert from non-discretionary to discretionary mandates.

In the prior year, the group's results were based on forecast qualifying funds under management of £4.8 billion at the end of 2020, and incremental qualifying funds under management of £48.0 million at the end of 2021. The material increase in forecast total qualifying funds under management during the year is due to lower than expected client attrition following the application of the group's standardised fee rates, and a higher market level at 31 December 2020. The group recognised an additional charge of £15.9 million in profit or loss during the period in relation to the increase in total forecast qualifying funds under management.

If qualifying funds under management at 31 December 2021 are £100 million higher or lower than management's estimate then the accumulated charges as at 31 December 2020 for earn-out consideration and incentivisation awards would be £1.25 million higher or lower and the charge to profit or loss in 2020 would be £1.25 million higher or lower.

Under the terms of the agreements, the maximum possible payment for the second earn-out and incentivisation awards is capped at £91,600,000; which represents incremental qualifying funds under management of approximately £3.7 billion at the end of 2021.

# 3 Segmental information

For management purposes, the group is organised into two operating divisions: Investment Management and Funds. Centrally incurred indirect expenses are allocated to these operating segments on the basis of the cost drivers that generate the expenditure; principally, these are the headcount of staff directly involved in providing those services from which the segment earns revenues, the value of funds under management and administration and the segment's total revenue. The allocation of these costs is shown in a separate column in the table below, alongside the information presented for internal reporting to the group executive committee, which is the group's chief operating decision-maker.

	Investment Management	Funds	Indirect expenses	Total
31 December 2020	£'000	£'000	£'000	£'000
Net investment management fee income	230,309	43,929	-	274,238
Net commission income	62,297	-	-	62,297
Net interest income	8,422	-	-	8,422
Fees from advisory services and other income	19,629	1,502	-	21,131
Underlying operating income	320,657	45,431	-	366,088
Staff costs - fixed	(83,673)	(4,118)	(29,697)	(117,488)
Staff costs - variable	(56,414)	(12,015)	(9,299)	(77,728)
Total staff costs	(140,087)	(16,133)	(38,996)	(195,216)
Other direct expenses	(33,371)	(8,693)	(36,278)	(78,342)
Allocation of indirect expenses	(67,753)	(7,521)	75,274	-
Underlying operating expenses	(241,211)	(32,347)	-	(273,558)
Underlying profit before tax	79,446	13,084	-	92,530
Charges in relation to client relationships and goodwill (note 22)	(14,302)	-	-	(14,302)
Acquisition-related costs (note 9)	(32,433)	-	(2,016)	(34,449)
Segment profit before tax	32,711	13,084	(2,016)	43,779
Profit before tax attributable to equity holders of the company				43,779
Taxation (note 11)				(17,127)
Profit for the year attributable to equity holders of the company				26,652
				_
	Investment	Pour de		T-4-1
	Management £'000	Funds £'000		Total £'000
Segment total assets	3,243,198	121,320		3,364,518
Unallocated assets				6,100
Total assets				3,370,618

# **3** Segmental information continued

Investment			
•			Total £'000
		_	260,208
51.132	-	_	51.132
16,412	_	_	16,412
19,247	1,072	_	20,319
310,926	37,145	-	348,071
•			
(78,562)	(3,783)	(28,477)	(110,822)
(49,711)	(8,710)	(8,353)	(66,774)
(128,273)	(12,493)	(36,830)	(177,596)
(40,392)	(7,299)	(34,111)	(81,802)
(63,842)	(7,099)	70,941	_
(232,507)	(26,891)	_	(259,398)
78,419	10,254	_	88,673
(15,964)	_	_	(15,964)
(28,246)	-	(4,811)	(33,057)
34,209	10,254	(4,811)	39,652
			39,652
			(12,729)
			26,923
Investment	Founds		Takal
Management £'000	£'000		Total £'000
3,303,691	89,937		3,393,628
			5,106
			3,398,734
	Management £'000  224,135  51,132  16,412  19,247  310,926  (78,562) (49,711) (128,273) (40,392) (63,842) (232,507)  78,419 (15,964) (28,246)  34,209	Management £'000         Funds Investment £'000           224,135         36,073           51,132         -           16,412         -           19,247         1,072           310,926         37,145           (78,562)         (3,783)           (49,711)         (8,710)           (128,273)         (12,493)           (40,392)         (7,299)           (63,842)         (7,099)           (232,507)         (26,891)           78,419         10,254           (15,964)         -           34,209         10,254	Management £'000         Funds Indirect expenses £'000           224,135         36,073         -           51,132         -         -           16,412         -         -           19,247         1,072         -           310,926         37,145         -           (78,562)         (3,783)         (28,477)           (49,711)         (8,710)         (8,353)           (128,273)         (12,493)         (36,830)           (40,392)         (7,299)         (34,111)           (63,842)         (7,099)         70,941           (232,507)         (26,891)         -           78,419         10,254         -           (15,964)         -         -           (28,246)         -         (4,811)           34,209         10,254         (4,811)

Underlying operating income is equal to operating income for the year ended 31 December 2020 (2019: equal).

The following table reconciles underlying operating expenses to operating expenses:

	2020	2019
	£'000	£'000
Underlying operating expenses	273,558	259,398
Charges in relation to client relationships and goodwill (note 22)	14,302	15,964
Acquisition-related costs (note 9)	34,449	33,057
Operating expenses	322,309	308,419

# Geographic analysis

The following table presents operating income analysed by the geographical location of the group entity providing the service:

	2020	2019
	£'000	£'000
United Kingdom	353,712	335,732
Jersey	12,376	12,339
Operating income	366,088	348,071

The following is an analysis of the carrying amount of non-current assets analysed by the geographical location of the assets:

	2020	2019
	£'000	£'000
United Kingdom	286,409	239,056
Jersey	4,437	4,183
Non-current assets	290,846	243,239

# Timing of revenue recognition

The following table presents operating income analysed by the timing of revenue recognition of the operating segment providing the service:

	2020		2019		
	Investment Management £'000	Funds £'000	Investment Management £'000	Funds £'000	
Products and services transferred at a point in time	56,300	(12)	53,599	172	
Products and services transferred over time	264,851	44,949	257,327	36,973	
Underlying operating income	321,151	44,937	310,926	37,145	

# Major clients

The group is not reliant on any one client or group of connected clients for generation of revenues.

# 4 Net interest income

	2020	2019
	£'000	£'000
Interest income		
Cash and balances with central banks	4,640	11,383
Fair value through profit or loss investment securities	471	1,299
Amortised cost investment securities	5,093	8,557
Loans and advances to banks	1,401	3,328
Loans and advances to customers	3,371	3,986
	14,976	28,553
Interest expense		
Banks and customers	(1,686)	(7,122)
Lease liabilities	(3,388)	(3,640)
Subordinated loan notes (note 28)	(902)	(1,290)
Credit impairment charges	(578)	(89)
	(6,554)	(12,141)
Net interest income	8,422	16,412

With the exception of credit impairment charges, which are calculated as described in note 33, all net interest income is calculated using the effective interest method (note 1.7).

A reconciliation of the interest expense on subordinated loan notes is provided in note 28.

# 5 Net fee and commission income

	2020	2019
	£'000	£'000
Fee and commission income		
Investment Management	327,699	308,119
Funds	50,541	44,400
	378,240	352,519
Fee and commission expense		
Investment Management	(19,774)	(18, 258)
Funds	(4,717)	(5,289)
	(24,491)	(23,547)
Net fee and commission income	353,749	328,972

# 6 Net trading and other operating income

#### Net trading income

Net trading expense of £12,000 comprised Funds net dealing losses. Net trading income of £170,000 recognised in 2019 related to box profits, which ceased from mid-January 2019.

# Other operating income

Other operating income of £3,929,000 (2019: £2,517,000) comprised gains and losses from fair value through profit or loss equity securities, rental income from sub-leases on certain properties leased by group companies and sundry income.

# 7 Operating expenses

	2020	2019
Staff costs (note 10)	195,216	£'000 177,596
Depreciation of property, plant and equipment (note 19)	4,382	4,036
Depreciation of right-of-use assets (note 20)	4,860	4,895
Amortisation of internally generated intangible assets (note 22)	1,197	919
Amortisation and impairment of purchased software (note 22)	6,488	7,985
Auditor's remuneration (see below)	897	968
Impairment charges on loans and advances to customers (note 33)	5	4
Rental charge	1,815	2,147
Other	58,698	60,848
Other operating expenses	273,558	259,398
Charges in relation to client relationships and goodwill (note 22)	14,302	15,964
Acquisition-related costs (note 9)	34,449	33,057
Total operating expenses	322,309	308,419
A more detailed analysis of auditor's remuneration is provided below-		

A more detailed analysis of auditor's remuneration is provided below:

	2020	2019
	£'000	£'000
Fees payable to the company's auditor for the audit of the company's annual financial statements	106	100
Fees payable to the company's auditor and their associates for other services to the group:		
- audit of the company's subsidiaries pursuant to legislation	418	395
- audit-related assurance services	483	469
- other services	-	4
	1,007	968

Of the above, audit-related services for the year incurred by the prevailing statutory auditor totalled £1,007,000 (2019: £899,000).

Fees payable in 2020 for the audit of the company's annual financial statements include £110,000 (2019: £91,000) relating to prior-year audit work. In the prior year, this was undertaken by the previous statutory auditor.

#### 8 Business combinations

#### Speirs & Jeffrey

On 31 August 2018, the group acquired 100% of the ordinary share capital of Speirs & Jeffrey Limited ('Speirs & Jeffrey').

#### Contingent consideration

Contingent consideration of £15,000,000 was paid in May 2019, following the satisfaction of certain operational targets. Of this, £1,050,000 was treated as consideration in the acquisition accounting, as it was paid to vendors who were not required to remain in employment with the group (note 26). The amount paid was equal to what was provided for as at the date of acquisition; therefore, no measurement period adjustment has been reflected against the cost of acquisition. The remaining £13,950,000 was paid to vendors required to remain in employment with the group until the targets were met. Hence, it has been treated as remuneration for post-combination services and the grant date fair value charged to profit and loss. The contingent consideration payment was made 100% in shares (note 31).

#### Other deferred payments

The group continues to provide for the cost of other deferred and contingent payments to be made to vendors for the sale of the shares of Speirs & Jeffrey, as well as related incentivisation awards for other staff. These payments require the vendors to remain in employment with the group for the duration of the respective deferral periods. Hence, they are being treated as remuneration for post-combination services and the grant date fair value is charged to profit and loss over the respective vesting periods.

During the year, the group replaced a share-based incentivisation award for support staff with a cash award. The accumulated charge recognised in equity over the related vesting period has been reversed during the year, and a provision has been recognised at the year end in respect of the cash award. The award is expected to be settled within one year.

The remainder of payments are to be made in shares and are being accounted for as equity-settled share-based payments under IFRS 2:

- initial share consideration was payable on completion. However, although the shares were issued on the date of acquisition, they do not vest until the third anniversary of the acquisition date, subject to the vendors remaining employed until this date
- earn-out consideration and related incentivisation awards are payable in two parts in the third and fourth years following the acquisition date. Payment is subject to the delivery of certain operational and financial performance targets.

Further details of each of these elements is as follows:

			Grant date fair	
	Gross amount		value	
	£'000	Grant date	£'000	Expected vesting date
Initial share consideration	25,000	31 August 2018	23,462	31 August 2021
Earn-out consideration and incentivisation awards	44.680	31 August 2018	45.344	31 December 2020/21

The gross amount in respect of the earn-out consideration and incentivisation awards represents management's best estimate as to the extent to which the performance targets will be achieved (note 2.3).

The charge recognised in profit or loss for the year ended 31 December 2020 for the above elements is as follows:

	2020	2019
	£'000	£'000
Initial share consideration	9,215	8,402
Contingent consideration	-	6,015
Earn-out consideration and incentivisation awards	23,042	9,724
Other deferred awards	-	1,885
	32,257	26,026

Other deferred awards represent cash amounts paid one year following the acquisition date.

These costs are being reported as staff costs within acquisition-related costs (see note 9).

# Barclays Wealth's Personal Injury and Court of Protection business

On 3 April 2020, the group acquired the trade and assets of Barclays Wealth's Personal Injury and Court of Protection business. The acquired trade relates to the provision of discretionary investment management services to Personal Injury and Court of Protection clients.

Cash consideration of £12,048,000 was transferred on the date of acquisition. The sale and purchase agreement also comprises an employee incentive plan that is payable in two tranches. The awards under this plan are considered to be directly attributable costs of acquiring new client relationships, hence these costs have been capitalised in line with IFRS 15 (note 22).

# 8 Business combinations continued

# Identifiable assets acquired and liabilities assumed

The identifiable net assets of the acquired business at the acquisition date were as follows:

	Fair value
	£'000
Intangible assets	6,890
Deferred tax liabilities	(1,309)
Total net assets acquired	5,581

The fair value of the client relationship intangible assets has been measured using a multi-period earnings method (note 22). The model uses estimates of client longevity and investment performance to derive a series of cash flows, which are discounted to a present value to determine the fair value of the client relationships acquired. The deferred tax liability arises on recognition of the client relationship intangible assets, and is equal to its carrying value.

#### Goodwill

Goodwill arising from the acquisition has been recognised as follows:

	£'000
Total consideration (see above)	12,048
Fair value of identifiable net assets acquired (see above)	(5,581)
	6,467

Goodwill of £6,467,000 arises as a result of the acquired workforce, expected future growth, and operational synergies arising post integration. The group does not believe there are any key assumptions where reasonable changes could occur which could give rise to a material adjustment in the carrying value.

# 9 Acquisition-related costs

	2020	2019
	£'000	£'000
Acquisition of Speirs & Jeffrey	34,273	30,837
Acquisition of Vision and Castle	-	2,041
Acquisition of Barclay's Wealth Personal Injury and Court of Protection business	176	179
Acquisition-related costs	34,449	33,057

# Costs relating to the acquisition of Speirs & Jeffrey

The group has incurred the following costs in relation to the 2018 acquisition of Speirs & Jeffrey, summarised by the following classification within the income statement:

	2020	2019
	£'000	£'000
Acquisition costs:		
- Staff costs (note 10)	32,257	26,026
- Legal and advisory fees	20	103
Integration costs	1,996	4,708
	34,273	30,837

Non-staff acquisition costs of £20,000 (2019: £103,000) and integration costs of £1,996,000 (2019: £4,708,000) have not been allocated to a specific operating segment (note 3).

# Costs relating to the acquisition of Vision Independent Financial Planning and Castle Investment Solutions

The group made the final payment in relation to the 2015 acquisition of Vision Independent Financial Planning and Castle Investment Solutions at the end of 2019. The group has incurred the following costs in relation to the 2015 acquisition of Vision Independent Financial Planning and Castle Investment Solutions, summarised by the following classification with the income statement:

	2020	2019
	£'000	£'000
Staff costs	-	1,375
Interest expense	-	666
	-	2,041

Amounts reported in staff costs relate to deferred payments to previous owners who were required to remain in employment with the acquired companies until payment. The payment was settled at the end of 2019 (see note 26).

# Costs relating to the acquisition of Barclays Wealth's Personal Injury and Court of Protection business

On 3 April 2020, the group acquired the trade and assets of Barclays Wealth's Personal Injury and Court of Protection business. The group incurred professional services costs of £176,000 (2019: £179,000) in relation to the acquisition during the year.

#### 10 Staff costs

	2020 £'000	2019 £'000
Wages and salaries	153,332	139,577
Social security costs	19,930	18,652
Equity-settled share-based payments	11,276	9,328
Acquisition-related staff costs (note 9)	32,257	26,026
Pension costs (note 29):		
- Defined benefit schemes	200	255
- Defined contribution schemes	10,478	9,784
	10,678	10,039
Total staff costs	227,473	203,622
Acquisition-related staff costs	(32,257)	(26,026)
Underlying staff costs (note 3)	195,216	177,596

The average number of employees, on a full-time-equivalent basis, during the year was as follows:

2020	2019
996	979
123	118
37	35
379	377
1,535	1,509
	996 123 37 379

# 11 Income tax expense

	2020	2019
	£'000	£'000
Current tax:		
- charge for the year	18,247	16,809
- adjustments in respect of prior years	(727)	(893)
Deferred tax (note 21):		
- credit for the year	(1,495)	(3,767)
- adjustments in respect of prior years	1,102	580
	17,127	12,729

The tax charge is calculated based on our best estimate of the amount payable as at the balance sheet date. Any subsequent differences between these estimates and the actual amounts paid are recorded as adjustments in respect of prior years.

The tax charge on profit for the year is higher (2019: higher) than the standard rate of corporation tax in the UK of 19.0% (2019: 19.0%).

The differences are explained below:

	2020 £'000	2019 £'000
Tax on profit from ordinary activities at the standard rate of 19.0% (2019: 19.0%) effects of:	8,318	7,534
- disallowable expenses	454	537
- share-based payments	2,228	410
- tax on overseas earnings	(225)	(233)
- adjustments in respect of prior year	375	(313)
- deferred payments to previous owners of acquired companies (note 9)	5,455	4,508
- other	(49)	22
- Effect of change in corporation tax rate on deferred tax	571	264
	17,127	12,729

#### 12 Dividends

	2020	2019
	£'000	£'000
Amounts recognised as distributions to equity holders in the year:		
- final dividend for the year ended 31 December 2019 of 45.0p (2018: 42.0p) per share	24,316	22,433
- interim dividend for the year ended 31 December 2020 of 25.0p (2019: 25.0p) per share	13,515	13,526
Dividends paid in the year of 70.0p (2019: 67.0p) per share	37,831	35,959
Proposed final dividend for the year ended 31 December 2020 of 47.0p (2019: 45.0p) per share	25,213	24,188

An interim dividend of 25.0p per share was paid on 6 October 2020 to shareholders on the register at the close of business on 4 September 2020 (2019: 25.0p).

A final dividend declared of 47.0p per share (2019: 45.0p) is payable on 11 May 2021 to shareholders on the register at the close of business on 23 April 2021. The final dividend is subject to approval by shareholders at the Annual General Meeting on 6 May 2021 and has not been included as a liability in these financial statements.

# 13 Earnings per share

Earnings used to calculate earnings per share on the bases reported in these financial statements were:

	2020			2019		
	Pre-tax	Taxation	Post-tax	Pre-tax	Taxation	Post-tax
	£'000	£'000	£'000	£'000	£'000	£'000
Underlying profit attributable to shareholders	92,530	(20,928)	71,602	88,673	(17,535)	71,138
Charges in relation to client relationships and goodwill						
(note 22)	(14,302)	2,717	(11,585)	(15,964)	3,033	(12,931)
Acquisition-related costs (note 9)	(34,449)	1,084	(33,365)	(33,057)	1,773	(31,284)
Profit attributable to shareholders	43,779	(17,127)	26,652	39,652	(12,729)	26,923

Basic earnings per share has been calculated by dividing profit attributable to shareholders by the weighted average number of shares in issue throughout the year, excluding own shares, of 53,720,680 (2019: 53,566,271).

Diluted earnings per share is the basic earnings per share, adjusted for the effect of contingently issuable shares under the Speirs & Jeffrey initial share consideration and Executive Incentive Plan, employee share options remaining capable of exercise, and any dilutive shares to be issued under the Share Incentive Plan, all weighted for the relevant period:

	2020	2019
Weighted average number of ordinary shares in issue during the year - basic	53,720,680	53,566,271
Effect of ordinary share options/Save As You Earn	231,259	97,495
Effect of dilutive shares issuable under the Share Incentive Plan	73,990	570
Effect of contingently issuable shares under the Executive Incentive Plan	929,457	574,393
Effect of contingently issuable shares under Speirs & Jeffrey initial share consideration (note 8)	1,006,522	1,006,522
Diluted ordinary shares	55,961,908	55,245,251

	2020	2019
Earnings per share for the year attributable to equity holders of the company:		
- basic	49.6p	50.3p
- diluted	47.6p	48.7p
Underlying earnings per share for the year attributable to equity holders of the company:		
- basic	133.3p	132.8p
- diluted	127.9p	128.8p

Underlying earnings per share is calculated in the same way as earnings per share, but by reference to underlying profit attributable to shareholders.

# 14 Cash and balances with central banks

	2020	2019
	£'000	£'000
Cash in hand	-	1
Balances with central banks	1,803,434	1,933,218
Less impairment loss allowance	(728)	(222)
	1,802,706	1,932,997
The fair value of balances with central banks is not materially different from their carrying amount.		

2020

	2020	2019
	£'000	£'000
Repayable:		
- on demand	1,798,000	1,930,000
- within 1 year but over 3 months	5,434	3,219
Less impairment loss allowance	(728)	(222)
	1,802,706	1,932,997
Amounts include balances:		
- with variable interest rates	1,798,000	1,930,000
- which are non-interest-bearing	5,434	3,219
Less impairment loss allowance	(728)	(122)
	1,802,706	1,932,997

The group's exposure to credit risk arising from cash and balances with central banks is described in note 33.

# 15 Loans and advances to banks

15 Loans and advances to banks		
	2020 £'000	2019 £'000
Current accounts	149,432	107,839
Fixed term deposits	10,000	70,000
Less impairment loss allowance	(2)	(7)
	159,430	177,832
	2020 £'000	2019 £'000
Repayable:		
- on demand	149,432	107,839
- within 3 months or less excluding on demand	10,000	10,000
- within 1 year but over 3 months	-	60,000
Less impairment loss allowance	(2)	(7)
	159,430	177,832
Amounts include loans and advances:		
- with variable interest rates	149,182	107,556
- with fixed interest rates	10,000	70,000
- which are non-interest-bearing	250	283
Less impairment loss allowance	(2)	(7)
	159,430	177,832

The fair value of loans and advances is not materially different to their carrying amount. Fair value has been calculated as the discounted amount of estimated future cash flows expected to be received using current market rates.

Loans and advances to banks included in cash and cash equivalents at 31 December 2020 were £159,432,000 (note 38) (2019: £117,839,000).

The group's exposure to credit risk arising from loans and advances to banks is described in note 33.

# 16 Loans and advances to customers

	2020	2019
	£'000	£'000
Overdrafts	6,384	5,148
Investment management loan book	157,957	132,034
Trust and financial planning debtors	1,425	1,273
Other debtors	557	60
Less impairment loss allowance	(102)	(103)
	166,221	138,412

The fair value of loans and advances to customers is not materially different to their carrying amount. Fair value has been calculated as the discounted amount of estimated future cash flows expected to be received using current market rates. Debtors arising from the trust and financial planning businesses are non-interest-bearing.

	2020	2019
	£'000	£'000
Repayable:		
- on demand	7,185	5,393
- within 3 months or less excluding on demand	3,545	20,692
- within 1 year but over 3 months	107	54,389
- within 5 years but over 1 year	155,486	58,041
Less impairment loss allowance	(102)	(103)
	166,221	138,412
Amounts include loans and advances:		
- with variable interest rates	164,229	136,680
- which are non-interest-bearing	2,094	1,835
Less impairment loss allowance	(102)	(103)
	166,221	138,412

The group's exposure to credit risk arising from loans and advances to customers is described in note 33.

# 17 Investment securities

Fair value through profit or loss

	2020	2019
	£'000	£'000
Equity securities:		
- listed	5,728	4,587
	-	•
- unlisted	2,569	1,186
Money market funds:		
- unlisted	99,262	100,194
	107,559	105,967
Amortised cost		
Amortised cost		
	2020	2019
	£'000	£'000
Debt securities:		
- unlisted	651,533	600,291
		•
Less impairment loss allowance	(106)	(30)
	651,427	600,261

Debt securities comprise certificates of deposit and are all due to mature within one year (2019: all).

Fair value through profit or loss securities include money market funds and direct holdings in equity securities. Equity securities comprises units in Rathbone Unit Trust Management managed funds and Euroclear shares. Equity securities do not bear interest. Money market funds, which declare daily dividends that are in the nature of interest at a variable rate and which are realisable on demand, have been included within cash equivalents (note 38).

The fair value of debt securities is disclosed in note 33.

The change in the group's holdings of investment securities in the year is summarised below.

	Fair value		
	through	Amortised	
	profit or loss	cost	Total
	£'000	£'000	£'000
At 1 January 2019	79,797	907,225	987,022
Additions	62,255	754,058	816,313
Disposals (sales and redemptions)	(35,276)	(1,058,874)	(1,094,150)
Foreign exchange movements	(1,219)	(2,152)	(3,371)
Gain from changes in fair value	410	-	410
Increase in impairment loss allowance	_	4	4
At 1 January 2020	105,967	600,261	706,228
Additions	1,063	885,783	886,846
Disposals (sales and redemptions)	(417)	(833,295)	(833,712)
Foreign exchange movements	(386)	(1,245)	(1,631)
Gain from changes in fair value	1,332	-	1,332
Decrease in impairment loss allowance	-	(77)	(77)
At 31 December 2020	107,559	651,427	758,986

Included within amortised cost are additions of £1,063,000 (2019: £900,000) and £417,000 (2019: nil) of disposals of financial instruments that are not classified as cash and cash equivalents.

# 18 Prepayments, accrued income and other assets

	2020	2019
	£'000	£'000
Work in progress	3,526	3,608
Prepayments and other assets	16,191	21,531
Accrued income	78,997	70,251
	98,714	95,390

# 19 Property, plant and equipment

	Short term	DI	
	leasehold improvements	Plant and equipment	Total
	£'000	£'000	£'000
Cost			
At 1 January 2019	21,492	21,101	42,593
Additions	1,294	1,761	3,055
Disposals	(1,077)	(1,250)	(2,327)
At 1 January 2020	21,709	21,612	43,321
Additions	900	2,896	3,796
Disposals	-	(819)	(819)
At 31 December 2020	22,609	23,689	46,298
Depreciation			
At 1 January 2019	8,667	17,088	25,755
Charge for the year	2,012	2,211	4,223
Disposals	(848)	(1,241)	(2,089)
At 1 January 2020	9,831	18,058	27,889
Charge for the year	1,950	2,432	4,382
Disposals	-	(819)	(819)
At 31 December 2020	11,781	19,671	31,452
Carrying amount at 31 December 2020	10,828	4,018	14,846
Carrying amount at 31 December 2019	11,878	3,554	15,432
Carrying amount at 1 January 2019	12,825	4,013	16,838

The group has considered the future impact of climate change when reviewing the useful economic lives of its property, plant and equipment. No reasonably foreseeable change would result in a material change to the carrying amount of the assets.

There was no indication of impairment from the impact of COVID-19 during the year.

# 20 Right-of-use assets

	Property £'000	Motor vehicles and equipment £'000	Total £'000
Cost			
At 1 January 2019	53,806	40	53,846
Additions	603	17	620
Disposals	_	(40)	(40)
Other movements	(134)	24	(110)
At 1 January 2020	54,275	41	54,316
Additions	258	-	258
Disposals	(42)	-	(42)
Other movements	(23)	-	(23)
At 31 December 2020	54,468	41	54,509
Depreciation and impairment			
1 January 2019	-	-	-
Charge for the year	4,841	54	4,895
Disposals	-	(40)	(40)
Other movements	(19)	_	(19)
At 1 January 2020	4,822	14	4,836
Charge for the year	4,845	14	4,859
Other movements	(42)	-	(42)
At 31 December 2020	9,625	28	9,653
Carrying amount at 31 December 2020	44,843	13	44,856
Carrying amount at 31 December 2019	49,453	27	49,480

There was no indication of impairment of the group's right-of-use assets as a result of COVID-19 during the year.

The group recognised a charge of £43,000 in profit or loss during the year in respect of short-term leases and low-value assets (2019: £371,000).

# 21 Net deferred tax asset/ (liability)

The UK Government legislated in the Finance Act 2020 to maintain the UK corporation tax rate at 19.0% from 1 April 2020, rather than reducing the rate to 17.0% as previously enacted. The Finance Act 2020 was enacted on 22 July 2020. Deferred income taxes are calculated on all temporary differences under the liability method using the rate expected to apply when the relevant timing differences are forecast to unwind.

The budget on 3 March 2021 signalled an increase in the UK corporation tax rate to 25.0% in 2023. This will be reflected in the deferred tax calculations when the change is enacted.

The movement on the deferred tax account is as follows:

The movement on the deferred tax account	t is as follows:						
	Deferred capital allowances £'000	Pensions £'000	Share-based payments £'000	Staff- related costs £'000	Fair value through profit or loss £'000	Intangible assets £'000	Total £'000
As at 1 January 2020	1,964	1,360	3,545	4,996	(304)	(8,925)	2,636
Recognised in profit or loss in respect of:							
- current year	405	(553)	398	1,327	(360)	848	2,065
- prior year	31	-	22	(1,155)	-	-	(1,102)
- change in rate	234	(618)	445	456	(37)	(1,050)	(570)
Total	670	(1,171)	865	628	(397)	(202)	393
Recognised in other comprehensive income in respect of:							
- current year	-	890	-	-	-	-	890
- prior year	-	-	-	-	-	-	-
- change in rate	-	778	-	-	-	-	778
Total	-	1,668	-	-	-	-	1,668
Recognised in equity in respect of: - current year - prior year - change in rate	- -	- - -	(36) (17) 7	-	-	-	(36) (17) 7
Total	_		(46)	_	_	_	(46)
			(10)				(10)
Business combinations	-	-	-	-	-	(1,309)	(1,309)
Total	-	-	-	-	-	(1,309)	(1,309)
As at 31 December 2020	2,634	1,857	4,364	5,624	(701)	(10,436)	3,342
	Deferred capital allowances £'000	Pensions £'000	Share-based payments	Staff- related costs £'000	Fair value through profit or loss £'000	Intangible assets £'000	Total £'000
Deferred tax assets	2,634	1,857	4,364	5,624	-	-	14,479
Deferred tax dissets  Deferred tax liabilities			- 1,504	-	(701)	(10,436)	(11,137)
As at 31 December 2020	2,634	1,857	4,364	5,624	(701)	(10,436)	3,342
	_,001	2,007	1,001	0,0=1	(, 01)	(20,100)	0,0 12

# 21 Net deferred tax asset/ (liability) continued

As at 1 January 2019	Deferred capital allowances £'000	Pensions £'000	Share-based payments £'000	Staff- related costs £'000	Fair value through profit or loss £'000	Intangible assets £'000	Total £'000 (481)
Recognised in profit or loss in respect of:	1,515	1,502	1,002	4,203	(154)	(5,055)	(401)
- current year	584	(546)	1,586	1,770	(160)	798	4,032
- prior year	123	(340)	94	(797)	(100)	730	(580)
- change in rate	(62)	- 57	34	(186)	10	(84)	(265)
Total	645	(489)	1,680	787	(150)	714	3,187
Recognised in other comprehensive income in respect of:		(50)					(50)
- current year	-	(59)	_	-	_	_	(59)
- prior year	-	-	_	-	_	_	-
- change in rate	-	6	-	-	-	-	6
<u>Total</u>	_	(53)	_	-	-	-	(53)
Recognised in equity in respect of:							
- current year	-	-	(17)	-	-	_	(17)
- prior year	-	-	-	-	-	_	-
- change in rate	_	-	_	_	-	_	
Total	_	_	(17)	_	_	_	(17)
As at 31 December 2019	1,964	1,360	3,545	4,996	(304)	(8,925)	2,636
	Deferred capital allowances £'000	Pensions £'000	Share-based payments £'000	Staff- related costs £'000	Fair value through profit or loss £'000	Intangible assets £'000	Total £'000
Deferred tax assets	1,964	1,360	3,545	4,996	-	-	11,865
Deferred tax liabilities	_	-	_	-	(304)	(8,925)	(9,229)
As at 31 December 2019	1,964	1,360	3,545	4,996	(304)	(8,925)	2,636

# 22 Intangible assets

	2020	2019
	£'000	£'000
Goodwill	96,872	90,405
Other intangible assets	134,272	137,402
	231,144	227,807

#### Goodwill

Goodwill acquired in a business combination is allocated, at acquisition, to the groups of cash-generating units (CGUs) that are expected to benefit from that business combination. During 2019, the group revised its methodology by which it defines its CGUs and how it allocates goodwill to groups of CGUs. This resulted in goodwill of £227,000 previously allocated to the Rooper & Whately CGU being reallocated to the Investment Management group of CGUs.

Under this methodology, the carrying amount of goodwill has been allocated as follows:

	Investment		
	Management £'000	Trust £'000	Total £'000
Cost	£ 000	£ 000	£ 000
At 1 January 2019 and 1 January 2020	90,405	1,954	92,359
Acquired through business combinations	6,467	-	6,467
At 31 December 2020	96,872	1,954	98,826
Impairment			
At 1 January 2019	_	1,359	1,359
Charge in the year	-	595	595
At 1 January 2020	-	1,954	1,954
Charge in the year	-	-	-
At 31 December 2020	-	1,954	1,954
Carrying amount at 31 December 2020	96,872	-	96,872
Carrying amount at 31 December 2019	90,405	_	90,405
Carrying amount at 1 January 2019	90,405	595	91,000

Goodwill acquired through business combinations in the period relates to the acquisition of the Barclays Wealth's Personal Injury and Court of Protection business (note 8). This has been allocated to the Investment Management group of CGUs. The group does not believe there are any key assumptions where reasonable changes could occur which could give rise to a material adjustment in the carrying value.

# Impairment

The recoverable amounts of the groups of CGUs to which goodwill is allocated are assessed using value-in-use calculations. The group prepares cash flow forecasts derived from the most recent financial budgets approved by the board, covering the forthcoming and future years. Budgets are extrapolated for five years based on annual revenue and cost growth for each group of CGUs (see table below), as well as the group's expectation of future industry growth rates. A five-year extrapolation period is chosen as this aligns with the period covered by the group's ICAAP modelling. A terminal growth rate is applied to year five cash flows, which takes into account the net growth forecasts over the extrapolation period and the long-term average growth rate for the industry. The group estimates discount rates using pre-tax rates that reflect current market assessments of the time value of money and the risks specific to the group of CGUs.

The pre-tax rate used to discount the forecast cash flows for each group of CGU is shown in the table below; these are based on a risk-adjusted weighted average cost of capital. The group judges that these discount rates appropriately reflect the markets in which each group of CGUs operate.

There was no impairment to the goodwill allocated to the Investment Management group of CGUs during the period. The group has considered any reasonably foreseeable changes to the assumptions used in the value-in-use calculation for the Investment Management group of CGUs, including the impact of climate change and COVID-19 to its cash flow projections and the level of risk associated with those cash flows. Based on this assessment, no such change would result in an impairment of the goodwill allocated to this CGU.

During the year ended 31 December 2019, the group recognised an impairment charge of £595,000 in relation to goodwill allocated to the Trust group of CGUs. The recoverable amount of the group of CGUs was lower than the carrying value, which reflected the fact that the business associated with this goodwill is contracting. This reduced the carrying value of the goodwill allocated to the Trust group of CGUs in 2019 to £nil.

# 22 Intangible assets continued

	Investment Man	agement	Trus	st
At 31 December	2020	2019	2020	2019
Discount rate	12.2%	8.7%	-	10.7%
Annual revenue growth rate	5.0%	3.0%	-	(1.0)%
Terminal growth rate	1.0%	(2.0)%	-	(3.0)%
		•	•	

# Other intangible assets

	Client	Software development	Purchased	
	relationships	costs	software	Total
	£'000	£'000	£'000	£'000
Cost				
At 1 January 2019	203,617	7,209	36,887	247,713
Internally developed in the year	_	1,485	-	1,485
Purchased in the year	5,269	-	7,012	12,281
Disposals	(1,750)	(512)	(2,751)	(5,013)
At 1 January 2020	207,136	8,182	41,148	256,466
Internally developed in the year	-	1,613	-	1,613
Acquired through business combinations (note 8)	6,890	-	-	6,890
Purchased in the year	4,085	-	6,269	10,354
Disposals	(1,858)	-	(1,228)	(3,086)
At 31 December 2020	216,253	9,795	46,189	272,237
Amortisation and impairment				
At 1 January 2019	69,061	5,215	25,519	99,795
Impairment charge	_	415	2,727	3,142
Amortisation charge	15,369	919	4,843	21,131
Disposals	(1,750)	(512)	(2,742)	(5,004)
At 1 January 2020	82,680	6,037	30,347	119,064
Impairment charge	-	-	-	-
Amortisation charge	14,302	1,197	6,488	21,987
Disposals	(1,858)	-	(1,228)	(3,086)
At 31 December 2020	95,124	7,234	35,607	137,965
Carrying amount at 31 December 2020	121,129	2,561	10,582	134,272
Carrying amount at 31 December 2019	124,456	2,145	10,801	137,402
Carrying amount at 1 January 2019	134,556	1,994	11,368	147,918

Client relationships of £6,890,000 acquired through business combinations in the period relate to the acquisition of the Barclays Wealth's Personal Injury and Court of Protection business (note 8).

Purchases of client relationships of £4,085,000 (2019: £5,269,000) in the year relate to payments made to investment managers and third parties for the introduction of client relationships.

The total amount charged to profit or loss in the year in relation to goodwill and client relationships was £14,302,000 (2019: £15,369,000).

Purchased software with a cost of £23,803,000 (2019: £20,373,000) has been fully amortised but is still in use.

# 23 Deposits by banks

On 31 December 2020, deposits by banks included overnight cash book overdraft balances of £893,000 (2019: £28,000).

The fair value of deposits by banks was not materially different to their carrying value. Fair value has been calculated as the discounted amount of estimated future cash flows expected to be paid using current market rates.

# 24 Due to customers

	2020 £'000	2019 £'000
Repayable:		
- on demand	2,453,676	2,500,578
- within 3 months or less excluding on demand	106,699	160,098
- within 1 year or less but over 3 months	1,392	7,969
	2,561,767	2,668,645
Amounts include balances:		
- with variable interest rates	2,445,377	2,500,378
- with fixed interest rates	66,776	91,639
- which are non-interest-bearing	49,614	76,628
	2,561,767	2,668,645

The fair value of amounts due to customers was not materially different from their carrying value. The estimated fair value of deposits with no stated maturity, which include non-interest-bearing deposits, is the amount at which deposits could be transferred to a third party at the measurement date. The estimated fair value of fixed-interest-bearing deposits is based on discounted cash flows using interest rates for new debts with similar remaining maturity.

# 25 Accruals, deferred income, provisions and other liabilities

	2020	2019
	£'000	£'000
Trade creditors	785	4,001
Other creditors	20,766	7,680
Accruals	81,805	72,850
Other provisions (note 26)	8,715	8,732
	112,071	93,263

# 26 Other provisions

	Deferred, variable costs to acquire client relationship intangibles £'000	Deferred and contingent consideration in business combinations	Legal and compensation £'000	Property- related £'000	Total £'000
At 1 January 2019	1,061	2,378	809	7,536	11,784
Charged to profit or loss	-	-	2,852	1,350	4,202
Unused amount credited to profit or loss	=	-	(320)	(310)	(630)
Net charge to profit or loss	_	-	2,532	1,040	3,572
Other movements	5,269	179	-	-	5,448
Utilised/paid during the year	(5,011)	(2,557)	(1,166)	(3,338)	(12,072)
At 1 January 2020	1,319	-	2,175	5,238	8,732
Charged to profit or loss		588	639	(642)	585
Unused amount credited to profit or loss	-	-	(419)	(23)	(442)
Net charge to profit or loss	-	588	220	(665)	143
Other movements	3,857	-	-	-	3,857
Utilised/paid during the year	(1,391)	-	(1,801)	(825)	(4,017)
At 31 December 2020	3,785	588	594	3,748	8,715
Payable within 1 year	1,289	588	594	-	2,471
Payable after 1 year	2,496	-	-	3,748	6,244
	3,785	588	594	3,748	8,715

# Deferred, variable costs to acquire client relationship intangibles

Other movements in provisions relate to deferred payments to investment managers and third parties for the introduction of client relationships, which have been capitalised in the year.

# Deferred and contingent consideration in business combinations

Following the satisfaction of certain operational targets, contingent consideration of £1,050,000 was paid to vendors of Speirs & Jeffrey in May 2019 (see note 8). In addition, contingent consideration of £1,507,000 was paid in October 2019 in respect of the acquisition of Vision Independent Financial Planning and Castle Investment Solutions.

# Legal and compensation

During the ordinary course of business the group may, from time to time, be subject to complaints, as well as threatened and actual legal proceedings (which may include lawsuits brought on behalf of clients or other third parties) both in the UK and overseas. Any such material matters are periodically reassessed, with the assistance of external professional advisers where appropriate, to determine the likelihood of the group incurring a liability. In those instances where it is concluded that it is more likely than not that a payment will be made, a provision is established to the group's best estimate of the amount required to settle the obligation at the relevant balance sheet date. The timing of settlement of provisions for client compensation or litigation is dependent, in part, on the duration of negotiations with third parties.

# Property-related

Property-related provisions of £3,748,000 relate to dilapidation provisions expected to arise on leasehold premises held by the group (2019: £5,238,000). Prior-year balances also included monies due under the contract with the assignee of leases on the group's former property at 1 Curzon Street, which was fully utilised in the year.

Dilapidation provisions are calculated using a discounted cash flow model; during the year ended 31 December 2020, dilapidation provisions decreased by £645,000 (2019: increased by £677,000). The group utilised £825,000 (2019: £3,338,000) of the dilapidations provision held for the surplus property at 1 Curzon Street during the year. The impact of discounting led to an additional credit of £645,000 (2019: additional charge of £1,364,000) being recognised during the year.

# Amounts payable after one year

Property-related provisions of £3,748,000 are expected to be settled within 13 years of the balance sheet date, which corresponds to the longest lease for which a dilapidations provision is being held. Remaining provisions payable after one year are expected to be settled within three years of the balance sheet date.

# 27 Lease liabilities

	2020	2019
Maturity analysis	£'000	£'000
Less than one year	4,869	5,126
One to five years	19,307	19,193
More than five years	31,948	36,685
Lease liabilities at 31 December	56,124	61,004
Current	4,869	5,126
Non-current	51,255	55,878
	56,124	61,004

# 28 Subordinated loan notes

	2020	2019
	£'000	£'000
Subordinated loan notes		
- face value	20,000	20,000
- carrying value	19,768	19,927

Subordinated loan notes consist of 10-year Tier 2 notes ('Notes'), which are repayable in August 2025. Interest was payable at a fixed rate of 5.856% until the first call option date in August 2020, which the group chose not to exercise. At this date, the gross carrying amount of the loan notes was recalculated as the present value of the contractual cash flows modified for the extension and discounted at the original effective interest rate. A one-off gain to profit or loss of £393,000 was subsequently recognised in the year.

The loan notes now have a call option in August 2021 and annually thereafter at a fixed margin of 4.375% over six-month LIBOR. An interest expense of £1,294,000 (2019: £1,290,000) was recognised in the year, and has been offset against the one-off gain above (see note 4).

# 29 Long-term employee benefits

#### Defined contribution pension scheme

The group operates a defined contribution group personal pension scheme and contributes to various other personal pension arrangements for certain directors and employees. The total of contributions made to these schemes during the year was £10,411,000 (2019: £9,726,000). The group also operates a defined contribution scheme for overseas employees, for which the total contributions were £67,000 (2019: £58,000).

#### Defined benefit pension schemes

The group operates two defined benefit pension schemes that operate within the UK legal and regulatory framework: the Rathbone 1987 Scheme and the Laurence Keen Retirement Benefit Scheme. The schemes are currently both clients of Rathbone Investment Management, with investments managed on a discretionary basis, in accordance with the statements of investment principles agreed by the trustees. Scheme assets are held separately from those of the group.

The trustees of the schemes are required to act in the best interest of the schemes' beneficiaries. The appointment of trustees is determined by the schemes' trust documentation and legislation. The group has a policy that one third of all trustees should be nominated by members of the schemes

Following a High Court ruling in 2018, the cost of equalising pension benefits for the impact of unequal Guaranteed Minimum Pensions (GMPs) has been recognised. Only the Laurence Keen Scheme was impacted. The Rathbone 1987 Scheme was never contracted out, meaning there are no GMP benefits in this scheme. Ahead of a specific method for equalisation being agreed with the scheme trustees, the cost has been estimated using a method consistent with that deemed by the High Court to be the minimum necessary to achieve equality. The High Court made a further ruling in November 2020 relating to members with GMPs that had previously transferred out, whereby the scheme remains liable for paying any required adjustments arising from GMP equalisation. An estimate of the additional payment has been recognised as a past service cost in the year.

The Laurence Keen Scheme was closed to new entrants and future accrual with effect from 30 September 1999. Past service benefits continue to be calculated by reference to final pensionable salaries. From 1 October 1999, all the active members of the Laurence Keen Scheme were included under the Rathbone 1987 Scheme for accrual of retirement benefits for further service. The Rathbone 1987 Scheme was closed to new entrants with effect from 31 March 2002 and to future accrual from 30 June 2017.

The schemes are valued by independent actuaries at least every three years using the projected unit credit method, which looks at the value of benefits accruing over the years following the valuation date based on projected salary to the date of termination of services, discounted to a present value using a rate that reflects the characteristics of the liability. The valuations are updated at each balance sheet date in between full valuations. The latest full actuarial valuations were carried out as at 31 December 2019.

The assumptions used by the actuaries, to estimate the schemes' liabilities, are the best estimates chosen from a range of possible actuarial assumptions. Due to the timescale covered by the liability, these assumptions may not necessarily be borne out in practice.

The principal actuarial assumptions used, which reflect the different membership profiles of the schemes, were:

	Laurence Ke	Laurence Keen Scheme		87 Scheme
	2020	2019	2020	2019
	%	%	%	%
	(unless stated)	(unless stated)	(unless stated)	(unless stated)
Rate of increase of salaries	n/a	n/a	n/a	n/a
Rate of increase of pensions in payment	3.40	3.40	3.00	3.10
Rate of increase of deferred pensions	3.00	3.10	3.00	3.10
Discount rate	1.30	2.05	1.30	2.05
Inflation*	3.00	3.10	3.00	3.10
Percentage of members transferring out of the schemes per annum	3.00	3.00	3.00	3.00
Average age of members at date of transferring out (years)	52.5	52.5	52.5	52.5

<sup>\*</sup> Inflation assumptions are based on the Retail Prices Index

# 29 Long-term employee benefits continued

Over the year, the financial assumptions have been amended to reflect changes in market conditions. Specifically:

- 1. the discount rate has been decreased by 0.75% to reflect a decrease in the yields available on AA-rated corporate bonds
- 2. the assumed rate of future inflation has decreased by 0.1% and reflects expectations of long-term inflation as implied by changes in the Bank of England inflation yield curve
- 3. the assumed rates of future increases to pensions in payment has decreased by 0.1% for the Rathbone 1987 Scheme, consistent with the assumed rate of future inflation. For the Laurence Keen Scheme they have remained the same (once rounded).

Over the year the mortality assumptions have been updated. The CMI model used to project future improvements in mortality has been updated from the 2018 version to the 2019 version, and the mortality base tables have been updated from the S2NxA tables with an 85% scaling factor to the S3PxA 'Light' tables with no scaling factor. Other demographic assumptions have remained unchanged.

The assumed duration of the liabilities for the Laurence Keen Scheme is 16 years (2019: 19 years) and the assumed duration for the Rathbone 1987 Scheme is 21 years (2019: 22 years).

The normal retirement age for members of the Laurence Keen Scheme is 65 (60 for certain former directors). The normal retirement age for members of the Rathbone 1987 Scheme is 60 for service prior to 1 July 2009 and 65 thereafter, following the introduction of pension benefits based on Career-Average Revalued Earnings (CARE) from that date. The assumed life expectancy for the membership of both schemes is based on the S3PA 'Light' actuarial tables (2019: S2NA tables) with improvements in line with the CMI 2019 tables with a long-term rate of improvement of 1.5% p.a. The assumed life expectancies on retirement were:

		2020				2019	)
		Males	Females	Males	Females		
Retiring today:	aged 60	28.2	29.8	27.9	30.0		
	aged 65	23.3	24.8	23.1	25.1		
Retiring in 20 years:	aged 60	29.9	31.5	29.7	31.9		
	aged 65	24.8	26.5	24.7	26.9		

The amount included in the balance sheet arising from the group's assets in respect of the schemes is as follows:

	2020				2019	
	Laurence Keen	Rathbone		Laurence Keen	Rathbone	
	Scheme	1987 Scheme	Total	Scheme	1987 Scheme	Total
	£'000	£'000	£'000	£'000	£'000	£'000
Present value of defined benefit obligations	(12,374)	(153,030)	(165,404)	(12,726)	(146,398)	(159,124)
Fair value of scheme assets	12,592	143,027	155,619	12,178	138,932	151,110
Net defined benefit liability	218	(10,003)	(9,785)	(548)	(7,466)	(8,014)

The amounts recognised in profit or loss, within operating expenses, are as follows:

	2020			2019		
	Laurence Keen	Rathbone		Laurence Keen	Rathbone	
	Scheme	1987 Scheme	Total	Scheme	1987 Scheme	Total
	£'000	£'000	£'000	£'000	£'000	£'000
Net interest on net liability	7	117	124	15	240	255
Past service cost	76	-	76		-	
	83	117	200	15	240	255

Remeasurements of the net defined benefit asset have been reported in other comprehensive income. The actual return on scheme assets was a rise in value of £451,000 (2019: £13,80,000 rise) for the Laurence Keen Scheme and a rise in value of £9,660,000 (2019: £18,357,000 rise) for the Rathbone 1987 Scheme.

Movements in the present value of defined benefit obligations were as follows:

		2020			2019	
	Laurence Keen	Rathbone		Laurence Keen	Rathbone	
	Scheme	1987 Scheme	Total	Scheme	1987 Scheme	Total
	£'000	£'000	£'000	£'000	£'000	£'000
At 1 January	12,726	146,398	159,124	12,383	134,150	146,533
Service cost (employer's part)	-	-	-	-	-	-
Interest cost	257	2,916	3,173	336	3,739	4,075
Contributions from members	-	-	-	-	-	_
Actuarial experience gains	(1,081)	(3,272)	(4,353)	10	121	131
Actuarial (gains)/losses arising from:						
- demographic assumptions	(389)	(5,154)	(5,543)	(293)	(3,243)	(3,536)
- financial assumptions	1,158	20,482	21,640	1,452	17,560	19,012
Past service cost	76	-	76	-	-	-
Benefits paid	(373)	(8,340)	(8,713)	(1,162)	(5,929)	(7,091)
At 31 December	12,374	153,030	165,404	12,726	146,398	159,124

Movements in the fair value of scheme assets were as follows:

	2020				2019	
	Laurence Keen	Rathbone		Laurence Keen	Rathbone	
	Scheme	1987 Scheme	Total	Scheme	1987 Scheme	Total
	£'000	£'000	£'000	£'000	£'000	£'000
At 1 January	12,178	138,932	151,110	11,624	123,712	135,336
Remeasurement of net defined benefit liability:						
- interest income	250	2,799	3,049	321	3,499	3,820
<ul> <li>return on scheme assets (excluding amounts included</li> </ul>						
in interest income)	201	6,861	7,062	1,059	14,858	15,917
Contributions from the sponsoring companies	336	2,775	3,111	336	2,792	3,128
Contributions from scheme members	-	-	-	-	-	-
Benefits paid	(373)	(8,340)	(8,713)	(1,162)	(5,929)	(7,091)
At 31 December	12,592	143,027	155,619	12,178	138,932	151,110

The statements of investment principles set by the trustees of both schemes were revised in 2020. They require that the assets of the schemes are invested in a diversified portfolio of assets, split between return-seeking assets (primarily equities) and safer assets (corporate bonds and liability-driven investments).

The expected asset allocations at 31 December 2020 as set out in the statements of investment principles are as follows:

	Laurence Keen	Rathbone
Target asset allocation at 31 December 2020	Scheme	1987 Scheme
Benchmark		
Safer assets	60%	60%
Growth assets	40%	40%
Range		
Safer assets	50% - 70%	50% - 70%
Growth assets	30% - 50%	30% - 50%

# 29 Long-term employee benefits continued

The analysis of the scheme assets, measured at bid prices, at the balance sheet date was as follows:

	2020 Fair	2019 Fair	2020 Current	2019 Current
Laurence Keen Scheme	value £'000	value £'000	allocation %	allocation %
Equity instruments:				
- United Kingdom	485	3,320		
- Eurozone	555	408		
- North America	2,284	696		
- Other	2,048	704		
	5,372	5,128	43	42
Debt instruments:				
- United Kingdom government bonds	-	4,693		
- Overseas corporate bonds	-	158		
- United Kingdom corporate bonds	4,489	1,847		
	4,489	6,698	36	55
Liability-driven investments	2,441	-	19	-
Cash	161	79	1	1
Other	129	273	1	2
At 31 December	12,592	12,178	100	100
	2020	2019	2020	2019
	Fair	Fair	Current	Current
Rathbone 1987 Scheme	value £'000	value £'000	allocation %	allocation %
Equity instruments:				
- United Kingdom	29,299	42,518		
- Eurozone	5,948	6,769		
- North America	15,978	9,492		
- Other	15,497	8,887		
	66,722	67,666	46	48
Debt instruments:				
- United Kingdom government bonds	-	37,184		
- Overseas government bonds	-	1,324		
- United Kingdom corporate bonds	41,509	11,198		
- Overseas corporate bonds	-	_		
	41,509	49,706	29	36
Derivatives:				
- Interest rate swap funds	-	14,615		
	-	14,615	-	11
Liability-driven investments	32,700	-	24	-
Cash	2,096	6,945	1	5
Other	-	-	-	
At 31 December	143,027	138,932	100	100

All equity instruments have quoted prices in active markets. 'Other' scheme assets comprise commodities (2019: comprise commodities and property funds). Buy and maintain credit funds have been classified as UK corporate bonds.

The Rathbone 1987 Scheme previously held shares in real-time inflation-linked interest rate swap funds, which had a fair value of £14,615,000 at 31 December 2019. During the year, a proportion of assets were transferred to new fund managers, Legal and General Investment Management, and the interest rate swap instrument was subsequently sold. The Scheme now holds liability-driven investments, which act to reduce the group's exposure to changes in net defined benefit pension obligations arising from changes in interest rates and inflation.

The key assumptions affecting the results of the valuation are the discount rate, future inflation, mortality, the rate of members transferring out and the average age at the time of transferring out. In order to demonstrate the sensitivity of the results to these assumptions, the actuary has recalculated the defined benefit obligations for each scheme by varying each of these assumptions in isolation whilst leaving the other assumptions unchanged. For example, in order to demonstrate the sensitivity of the results to the discount rate, the actuary has recalculated the defined benefit obligations for each scheme using a discount rate that is 0.5% higher than that used for calculating the disclosed figures. A similar approach has been taken to demonstrate the sensitivity of the results to the other key assumptions. A summary of the sensitivities in respect of the total of the two schemes' defined benefit obligations is set out below.

	Combined impact or	n schemes' liabilities
	(Decrease)/increase	(Decrease)/increase
	£'000	%
1.0% increase in:		
- discount rate	(15,689)	(9.5%)
0.5% increase in:	11,608	7.0%
- rate of inflation		
Reduce allowance for future transfers to nil	3,189	1.9%
1-year increase to:		
- longevity at 60	7,356	4.4%
- average age of members at the time of transferring out	872	0.5%

The total contributions made by the group to the 1987 Scheme during the year were £2,775,000 (2019: £2,792,000). The group has a commitment to pay deficit-reducing contributions of £4,750,000 by 31 August 2021, £3,750,000 by 31 August 2022 and a further £2,750,000 by 31 August 2023 and each subsequent 31 August up to and including 31 August 2026, so long as that scheme remains in deficit. The deficit funding plan will be reviewed following the next triennial valuation, as at 31 December 2022.

The total contributions made by the group to the Laurence Keen Scheme during the year were £336,000 (2019: £336,000). The group has a commitment to pay deficit-reducing contributions of £168,000 by 28 February each year from 2021 to 2026 (inclusive) and a further £168,000 by 31 August in each of those years, so long as that scheme remains in deficit.

No allowance has been made for a minimum funding requirement under IFRIC 14. The funding plans only require further contributions if the schemes remain in deficit.

# 30 Share capital and share premium

The following movements in share capital occurred during the year:

		Exercise/	Share	Share		
	Number of	issue price	capital	premium	Merger reserve	Total
_ <del></del>	shares	Pence	£'000	£'000	£'000	£'000
At 1 January 2019 (restated)	55,206,957		2,760	205,273	56,785	264,818
Shares issued:						
- in relation to business combinations (note 9)	603,913	2,484.0	30	-	14,971	15,001
- to Share Incentive Plan	150,766	2,085.0 - 2,540.0	8	3,364	_	3,372
- to Save As You Earn scheme	143,502	1,556.0 - 1,648.0	7	2,302	-	2,309
- to Employee Benefit Trust	256,848	5.0	13	-	-	13
At 1 January 2020	56,361,986		2,818	210,939	71,756	285,513
Shares issued:						
- to Share Incentive Plan	259,619	1,296.0 - 2,110.0	13	4,070	-	4,083
- to Save As You Earn scheme	5,008	1,641.0 - 1,648.0	-	83	-	83
- to Employee Benefit Trust	859,800	5.0	43	-	-	43
At 31 December 2020	57,486,413		2,874	215,092	71,756	289,722

The total number of issued and fully paid up ordinary shares at 31 December 2020 was 57,486,413 (2019: 56,361,986) with a par value of 5p per share.

The holders of ordinary shares are entitled to receive dividends as declared from time to time, and are entitled to one vote per share at meetings of the company. The ordinary shareholders are entitled to any residual assets on the winding up of the company.

On 28 May 2019, the company issued 603,913 shares in respect of the contingent consideration from the acquisition of Speirs & Jeffrey (see note 8), following the satisfaction of certain operational targets.

#### 31 Own shares

The following movements in own shares occurred during the year:

	Number of	
	shares	£'000
At 1 January 2019	1,943,853	32,737
Acquired in the year	694,152	10,033
Released on vesting	(26,563)	(799)
At 1 January 2020	2,611,442	41,971
Acquired in the year	1,187,938	5,077
Released on vesting	(42,010)	(304)
At 31 December 2020	3,757,370	46,744

Own shares represent the cost of the company's own shares, either purchased in the market or issued by the company, that are held by the company or in an employee benefit trust to satisfy future awards under the group's share-based payment schemes (note 32). A total of 2,343,738 shares were held in the Employee Benefit Trust at 31 December 2020 (2019: 1,292,627), and 407,110 shares were held by the trustees of the Share Incentive Plan but were not unconditionally gifted to employees (2019: 312,293). A further 1,006,522 (2019: 1,006,522) shares were held in nominee in respect of the initial share consideration for the acquisition of Speirs & Jeffrey (see note 30). No shares were acquired through share buybacks during the year (2019: 317,281).

# 32 Share-based payments

#### Share Incentive Plan

The group operates a Share Incentive Plan (SIP), which is available to all employees. Employees can contribute up to £150 per month to acquire partnership shares, which are purchased or allotted in monthly accumulation periods. The group currently matches employee contributions on a one-for-one basis to acquire matching shares.

The group also provides performance-related free shares, with eligible employees receiving shares valued at the rate of £100 per 1% real increase in earnings per share up to a maximum of £3,000 per annum.

For UK employees, SIP dividends are reinvested and used to purchase dividend shares, whilst for Jersey employees dividends are paid in cash.

As at 31 December 2020, the trustees of the SIP held 1,240,212 (2019: 1,065,917) ordinary shares of 5p each in Rathbone Brothers Plc with a total market value of £19,099,000 (2019: £22,704,000). Of the total number of shares held by the trustees, 406,012 (2019: 311,972) have been conditionally gifted to employees and 1,098 (2019: 321) remain unallocated. Dividends on the unallocated shares have been waived by the trustees.

The group recognised a charge of £1,760,980 in relation to this scheme in 2020 (2019: £1,324,000).

#### Savings-related share option or Save as You Earn (SAYE) plan

Under the SAYE plan, employees can contribute up to £500 per month to acquire shares at the end of a three- or five-year savings period.

Options with an aggregate estimated fair value of £3,931,000, determined using a binomial valuation model including expected dividends, were granted on 21 April 2020 to directors and staff under the SAYE plan. The inputs into the binomial model for options granted during 2020, as at the date of issue, were as follows:

	2020	2019
Share price (pence)	1,380	2,400
Exercise price (pence)	1,085	1,813
Expected volatility	26%	24%
Risk-free rate	0.1%	0.8%
Expected dividend yield	2.8%	2.8%

The number of share options outstanding for the SAYE plan at the end of the year, the period in which they were granted and the dates on which they may be exercised are given below.

			2020 Number	2019 Number
Voor of grant	Exercise price	Exercise	of share	of share
Year of grant	Pence	period	options	options
2014	1,556.0	2019	-	964
2015	1,641.0	2020	309	43,456
2016	1,648.0	2019 and 2021	8,988	44,972
2017	1,899.0	2020 and 2022	6,874	109,285
2018	1,977.0	2021 and 2023	31,228	127,363
2019	1,813.0	2022 and 2024	43,246	194,564
2020	1,085.0	2023 and 2025	1,158,317	_
At 31 December			1.248.962	520.604

Movements in the number of share options outstanding for the SAYE plan were as follows:

	2020		2019	
		Weighted		Weighted
	Number	average	Number	average
	of share	exercise price	of share	exercise price
	options	Pence	options	Pence
At 1 January	520,604	1,842.0	501,379	1,800.0
Granted in the year	1,177,277	1,085.0	201,406	1,813.0
Forfeited or cancelled in the year	(442,665)	1,808.0	(38,679)	1,893.0
Exercised in the year	(6,254)	1,690.0	(143,502)	1,612.0
At 31 December	1,248,962	1,141.0	520,604	1,842.0

The weighted average share price at the dates of exercise for share options exercised during the year was £16.85 (2019: £23.11). The options outstanding at 31 December 2020 had a weighted average contractual life of 3.7 years (2019: 2.5 years) and a weighted average exercise price of £11.41 (2019: £18.42).

#### **Executive Incentive Plan**

Details of the general terms of this plan are set out in the remuneration committee report on page 106, and pages 118 to 120.

Under the remuneration policy, 40% of the total award will be given in cash with the remaining 60% of the award granted in shares. The group treats the cash element of the award as an employee benefit under IAS 19 and the share element of the award as an equity-settled share-based payment under IFRS 2.

The group recognised a charge of £2,399,000 in relation to the equity-settled share-based payment element of this scheme in 2020 (2019: £3,104,000).

# Staff Equity Plan

The Staff Equity Plan is for individuals within Rathbone Investment Management and Rathbone Investment Management International. The aim of the scheme is to promote increased equity interest in Rathbone Brothers Plc amongst employees.

# 32 Share-based payments continued

Participants are granted awards under the plan in the form of an option with an exercise price of £nil. The option awards are subject to certain service and performance conditions. Following the satisfaction of these performance conditions, the awards will vest (or lapse) and become exercisable on the fifth anniversary of the grant date. The awards will be exercisable from the vesting date until the tenth anniversary of the grant date.

The group recognised a charge of £4,327,000 in relation to this scheme in 2020 (2019: £3,647,000).

#### Other schemes

The group operates a number of other plans for rewarding employees. Participants are granted awards under these plans in the form of options, which vest automatically on an anniversary of the grant date (generally between one and five years). As the intention is to settle the options in such plans in shares, the awards are treated as equity-settled share-based payments under IFRS 2.

The group recognised total charges of £11,276,000 in relation to share-based payment transactions in 2020 (2019: £9,328,000) (see note 10).

#### Speirs & Jeffrey share-based payments

Details of the general terms of share-based payments associated with the acquisition of Speirs & Jeffrey are set out in note 8.

# 33 Financial risk management

The group has identified the financial, business and operational risks arising from its activities and has established policies and procedures to manage these items in accordance with its risk appetite, as described in the group risk committee report on pages 92 to 94.

The group categorises its financial risks into the following primary areas:

- (i) credit risk (which includes counterparty default risk);
- (ii) liquidity risk;
- (iii) market risk (which includes fair value interest rate risk, cash flow interest rate risk, foreign exchange risk and price risk); and
- (iv) pension risk

The group's exposures to pension risk are set out in note 29.

The group's financial risk management policies are designed to identify and analyse the financial risks that the group faces, to set appropriate risk tolerances, limits and controls, and to monitor the financial risks and adherence to limits by means of reliable and up-to-date information systems. The group regularly reviews its financial risk management policies and systems to reflect changes in the business, counterparties, markets and the range of financial instruments that it utilises.

The treasury department, reporting through the banking committee, has principal responsibility for monitoring exposure to credit risk, liquidity risk and market risk. Procedures and delegated authorities are documented in a group treasury manual and policy documents prescribe the management and monitoring of each type of risk. The primary objective of the group's treasury policy is to manage short term liquidity requirements whilst maintaining an appropriate level of exposure to other financial risks in accordance with the group's risk appetite.

#### (i) Credit risk

The group takes on exposure to credit risk, which is the risk that a counterparty will be unable to pay amounts in full when due, through its banking, treasury, trust and financial planning activities. The principal source of credit risk arises from placing funds in the money market and holding interest-bearing securities. The group also has exposure to credit risk through its client loan book and guarantees given on clients' behalf.

It is the group's policy to place funds generated internally and from deposits by clients with a range of high-quality financial institutions and the Bank of England. Investments with financial institutions are spread to avoid excessive exposure to any individual counterparty. Loans made to clients are secured against clients' assets that are held and managed by group companies.

Exposure to credit risk is managed through setting appropriate ratings requirements and lending limits. Limits are reviewed regularly, taking into account the ability of borrowers and potential borrowers to meet repayment obligations.

The group categorises its exposures based on the long-term ratings awarded to counterparties by Fitch or Moody's. Each exposure is assessed individually, both at inception and in ongoing monitoring. In addition to formal external ratings, the banking committee also utilises market intelligence information to assist with its ongoing monitoring.

The group's financial assets are categorised as follows:

#### Balances with central banks (note 14)

The group has exposure to central banks through its deposits held with the Bank of England.

#### Loans and advances to banks (note 15) and debt and other securities (note 17)

The group has exposures to a wide range of financial institutions through its treasury portfolio, which includes bank deposits, certificates of deposit, money market funds and treasury bills. These exposures principally arise from the placement of clients' cash, where it is held under a banking relationship, and the group's own reserves.

Balances with central banks, loans and advances to banks and debt and other securities (excluding equity securities) are collectively referred to as the group's treasury book.

Treasury book	2020 £'000	2019 £'000
Balances with central banks	1,803,434	1,933,218
Loans and advances to banks - fixed deposits	10,000	70,000
Unlisted debt securities	651,427	600,261
Money market funds	99,262	100,194
Gross amount	2,564,123	2,703,673

The group's policy requires that all such exposures are only taken with counterparties that have been awarded a minimum long-term rating of single A by Fitch or equivalent rating by Moody's. Counterparty limits are also in place to limit exposure to an individual counterparty or connected group of counterparties. Counterparty exposures are monitored on a daily basis by the treasury department and reviewed by the banking committee on a monthly basis, or more frequently when necessary. The banking committee may suspend dealing in a particular counterparty, or liquidate specific holdings, in the light of adverse market information.

#### Loans and advances to customers (note 16)

The group provides loans to clients through its investment management operations ('the investment management loan book'). The group is also exposed to credit risk on overdrafts on clients' investment management accounts, trade debtors arising from the trust, tax and financial planning businesses ('trust and financial planning debtors') and other debtors.

#### (a) Overdrafts

Overdrafts on clients' investment management accounts arise from time to time due to short-term timing differences between the purchase and sale of assets on a client's behalf. Overdrafts are actively monitored and reported to the banking committee on a monthly basis.

#### (b) Investment management loan book

Loans are provided as a service to investment management clients, who are generally asset-rich but have short- to medium-term cash requirements. Such loans are normally made on a fully secured basis against portfolios held in Rathbones' nominee name, and some loans may be partially secured by property. Extensions to the initial loan period may be granted subject to credit criteria.

At 31 December 2020, the total lending exposure limit for the investment management loan book was £225,000,000 (2019: £200,000,000), of which £157,304,000 had been advanced (2019: £131,848,000) and a further £39,510,000 had been committed (2019: £31,284,000).

# (c) Trust and financial planning debtors

Trust and financial planning debtors relate to fees which have been invoiced but not yet settled by clients. The collection and ageing of trust and financial planning debtors are reviewed on a monthly basis by the management committees of the group's trust and financial planning businesses.

#### (d) Other debtors

Other loans and advances to customers relate to management fees receivable.

# **33** Financial risk management continued

#### (i) Credit risk continued

#### Settlement balances

Settlement risk arises in any situation where a payment in cash or transfer of a security is made in the expectation of a corresponding delivery of a security or receipt of cash. The majority of transactions are carried out on a delivery versus payment basis, which results in securities and cash being exchanged within a very close timeframe. Settlement balances outside standard terms are monitored on a daily basis.

The Investment Management and Funds segments have exposure to market counterparties in the settlement of trades. Settlement balances arising in the Investment Management segment are primarily in relation to client trades and risk of non-settlement is borne by clients.

Maximum exposure to credit risk

	2020	2019
	£'000	£'000
Credit risk relating to on-balance-sheet exposures:		
Cash and balances with central banks	1,803,434	1,933,218
Settlement balances	90,373	52,520
Loans and advances to banks	159,430	177,832
Loans and advances to customers:		
- overdrafts	6,384	5,148
- investment management loan book	157,957	132,033
- trust and financial planning debtors	1,424	1,272
- other debtors	557	60
Investment securities:		
- unlisted debt securities and money market funds	750,795	700,492
- equity securities	2,569	1,186
Other financial assets	92,386	86,963
Credit risk relating to off-balance-sheet exposures:		
Loan commitments	39,510	31,284
Financial guarantees (note 35)	-	117
	3,104,819	3,122,125

The above table represents the group's gross credit risk exposure at 31 December 2020 and 2019, without taking account of any associated collateral held or other credit enhancements. For on-balance-sheet assets, the exposures set out above are based on gross carrying amounts.

Of the total maximum exposure, 10.5% is derived from loans and advances to banks and customers (2019: 10.1%) and 24.2% represents investment securities (2019: 22.4%).

The credit risk relating to off-balance-sheet exposures for financial guarantees reflects the group's gross potential exposure of guarantees held on balance sheet (see note 1.21).

#### Impairment of financial instruments

The group's accounting policy governing impairment of financial assets is given in note 1.12. Impairment losses on financial assets recognised in profit or loss were as shown in the table below. The main class of asset these impairment losses have arisen against is cash and balances held with central banks.

	2020 £'000	2019 £'000
Impairment losses/(reversals) arising from:		
- treasury book	577	99
- investment management loan book	-	(11)
- trust and financial planning debtors	5	15
	582	103

#### Expected credit loss assessment

At each reporting date, for both the treasury book and investment management loan book, the group assesses whether there has been a significant increase in credit risk of exposures since initial recognition, by comparing the change in the risk of a default occurring over the expected life of the instrument between the reporting date and the date of initial recognition. The following criteria are used to identify significant increases in credit risk and are monitored and reviewed periodically for appropriateness by the treasury team.

#### Qualitative indicators

The group periodically monitors its exposures and uses a set of defined criteria to flag any counterparties that may be experiencing financial difficulties. Such exposures are added to a watch list maintained by the treasury team, and those that are considered to have experienced a significant increase in credit risk are classified as 'stage 2', on which a lifetime ECL is recognised.

#### Quantitative indicators

The lifetime probability of default at the reporting date is compared to the original lifetime probability of default at initial recognition and if the difference exceeds a predefined threshold (for the current analysis this threshold is set at 50% of the value at initial recognition) the exposure is moved to stage 2.

Probability of defaults used for identifying significant increases in credit risk for staging purposes are calculated using the same methodology and data used for estimating probability of defaults for the purpose of measuring expected credit losses.

The '30 days past due' backstop indicator has not been rebutted by the group, albeit it is not a significant driver of stage movements as the opportunity for a counterparty to miss a payment is low due to the fact that over the life of exposure, any interest and or principal is directly debited from the counterparty's investment balance and investment income, which is in turn held as collateral under the bank's custody.

Materially all exposures in both the treasury book and investment management loan book follow a bullet repayment structure; therefore, the exposure at any point in time reflects the outstanding balance of the instrument at that point in time.

#### Definition of default

The group considers an investment management loan book exposure to be in default when a client fails to respond to three sets of default notices (every 30 days for a period of 90 days). A treasury book exposure is deemed to be in default when a payment is past due by more than one working day (grace period).

#### Probability of default (PD)

The group uses a lifetime PD for each exposure, which is the probability-weighted result of considering three economic scenarios: a base case, an upside scenario and a downside scenario. These scenarios include the forecast of the macroeconomic factors that have been identified as relevant to the bank's exposures, namely GDP and UK unemployment rates, which are incorporated into the estimation of lifetime PDs.

The methodology for estimating lifetime PDs and adjustments for macroeconomic scenarios used for identifying significant increases in credit risk are as follows:

#### Treasury book assessment

The 12-month PD for each exposure is initially estimated as the historical 12-month PD sourced from Standard & Poor's, by credit rating and country of exposure. In order to estimate the PDs occurring over the lifetime of an underlying exposure, the group applies its expectations of future progression in point in time ('PiT') default probabilities, which inherently revolve around expectations of future development of macroeconomic factors relevant to treasury assets, namely UK GDP, UK unemployment rates, UK inflation and UK interest rates.

Loss given default (LGD) for treasury book assets is dependent on the nature of the counterparty and the region in which the instrument was issued. For sovereign exposures, the group applies a flat LGD rate, which is externally sourced from Moody's most recent sovereign default and recovery rates research statistics, by country of issuer. For unsecured corporate exposures, a time series of historical corporate recovery rates is sourced from Moody's annual publication on corporate defaults and recovery rates.

# **33** Financial risk management continued

#### (i) Credit risk continued

The following table presents an analysis of the credit quality of treasury book exposures at amortised cost and FVTPL. It indicates whether assets measured at amortised cost were subject to a 12-month ECL or lifetime ECL allowance and, in the latter case, whether they were credit-impaired:

	<b>2020</b> 2019							
				At amort	ised cost			
				Lifetime				Lifetime
	Fair value		Lifetime ECL -	ECL -			Lifetime ECL -	ECL -
	through profit or loss	12-month ECL	not credit- impaired	credit- impaired	Fair value through	12-month ECL	not credit-	credit-
	£'000	£'000	£'000	£'000	profit or loss £'000	£'000	impaired £'000	impaired £'000
AAA	99,262	-	-	-	100,194	-	-	_
AA+ to AA-	-	2,095,029	-	-	-	2,138,435	-	-
A+ to A-	-	369,987	-	-	_	465,074	-	_
Gross carrying amounts	99,262	2,465,016	-	-	100,194	2,603,509	-	-
Loss allowance		(836)	-	-		(259)	-	_
Carrying amount	99,262	2,464,180	-	-	100,194	2,603,250	-	_
Cash and balances with central banks	-	1,802,706	-	-	-	1,932,996	-	-
Loans and advances to banks	-	9,998	-	-	-	69,993	-	-
Unlisted debt securities	-	651,427	-	-	-	600,261	-	-
Money market funds	99,262	-	-	-	100,194	-	=	
Carrying amount	99,262	2,464,131	-	-	100,194	2,603,250	_	-

The movement in allowance for impairment for the treasury book during the year was as follows.

		Lifetime ECL -		
		not credit-	Lifetime ECL -	
	12-month ECL	impaired	credit-impaired	Total ECL
	£'000	£'000	£'000	£'000
Balance at 1 January 2019	259	-	-	259
Net remeasurement of loss allowance	577			577
Balance at 31 December 2020	836	-	-	836
Cash and balances with central banks	728	-	-	728
Loans and advances to banks	2	-	-	2
Unlisted debt securities	106	-	-	106
ECL provision	836	-	-	836

As a result of the COVID-19 pandemic, there has been a material deterioration in the macroeconomic factors that serve as an input to the group's PDs. The increase in the loss allowance during 2020 is predominantly due to an increase in the gross amount held with the Bank of England, against which the group holds the largest ECL provision.

#### Investment Management loan book assessment

Due to the lack of historical defaults within the investment management loan book, the model uses publicly available default data for UK secured lending as a starting point in order to obtain an initial estimate for PD. The 12-month PD is estimated as the historical long-term default rate on lending in the UK as sourced from the Council of Mortgage Lenders (CML).

In order to estimate the PDs occurring over the lifetime of an underlying exposure, the group develops its expectations of future progression in PiT default probabilities, which inherently revolves around expectations of future development of macroeconomic factors relevant to the bank's lending portfolio, namely UK GDP ('GDP') and UK unemployment rates (UR).

In order to develop and apply such forward-looking expectations, a historical relationship between PD, GDP and UR is estimated statistically through a multi-factor regression analysis of past movements between these variables. The relationship resulting from this analysis reflects the relative quantitative behaviour of the regressed macroeconomic factors against PD.

Using the calculated 12-month PiT PD as a starting point, conditional PDs for each future period within the period of exposure are estimated by applying the GDP and UR coefficients to the group's forecasts of UK GDP and UK UR respectively, as sourced from International Monetary Fund (IMF) forecast data. This analysis forms the base case scenario for estimating lifetime PDs. The same methodology is applied for separate upside and downside scenarios as required by the standard.

The following table presents an analysis of the credit quality of investment management loan book exposures at amortised cost. It indicates whether assets measured at amortised cost were subject to a 12-month ECL or lifetime ECL allowance and, in the latter case, whether they were credit-impaired.

	<u> </u>	2020			2019	
		At amortised cost				
		Lifetime ECL -			Lifetime ECL -	
		not credit-	Lifetime ECL -		not credit-	Lifetime ECL -
	12-month ECL	impaired	credit-impaired	12-month ECL	impaired	credit-impaired
	£'000	£'000	£'000	£'000	£'000	£'000
Very low	29,931	-	-	28,718	_	_
Low	103,626	-	-	84,452	-	_
Medium	20,146	-	-	18,471	-	-
High	3,917	337	-	40	353	-
Gross carrying amounts	157,620	337	-	131,681	353	_
Loss allowance	-	-	-	_	_	
Carrying amount	157,620	337	-	131,681	353	-

The movement in allowance for impairment of the investment management loan book during the year was as follows.

		Lifetime ECL -		
		not credit-	Lifetime ECL -	
	12-month ECL	impaired	credit-impaired	Total ECL
	£'000	£'000	£'000	£'000
Balance at 1 January 2020 and 31 December 2020	-	-	-	-

# Trust and financial planning debtors assessment

The group uses a provision matrix to measure the ECLs of trust and financial planning debtors, which comprise a large number of small balances. For such debts, a normal settlement period of up to 30 days is expected.

The following table provides information about the exposure to credit risk and ECLs for trust and financial planning debtors as at 31 December 2020:

	2020	2019
	£'000	£'000
Rathbone Trust Company	814	808
Rathbone Trust & Legal Services	324	221
Rathbone Financial Planning	287	244
Gross carrying amounts	1,425	1,273
Loss allowance	(102)	(103)
Carrying amount	1,323	1,170

		_	Loss allo	wance	
	Weighted	Gross carrying	Not credit		
	average loss rate	amount	impaired	Credit impaired	Total
Rathbone Trust Company	£'000	£'000	£'000	£'000	£'000
<90 days overdue	0.3%	505	(2)	-	(2)
90-180 days overdue	1.6%	97	(2)	-	(2)
180-270 days overdue	2.8%	80	(2)	(3)	(5)
270-365 days overdue	4.7%	26	(1)	-	(1)
>365 days overdue	26.3%	106	(6)	(82)	(88)
		814	(13)	(85)	(98)

# **33** Financial risk management continued

#### (i) Credit risk continued

		_		Loss allowance	
	Weighted	Gross carrying	Not credit-		
	average loss rate	amount	impaired	Credit-impaired	Total
Rathbone Trust & Legal Services	£'000	£'000	£'000	£'000	£'000
<90 days overdue	0.0%	272	-	(4)	(4)
90-180 days overdue	0.0%	14	-	-	-
180-270 days overdue	0.0%	21	-	-	-
270-365 days overdue	0.0%	4	-	-	-
>365 days overdue	0.0%	13	-	-	-
		324	-	(4)	(4)

The movement in allowance for impairment in respect of trust and financial planning debtors during the year is set out below.

Movement in impairment provision during the year £'000 At 1 January 103		i rust and
Movement in impairment provision during the year  At 1 January  Amounts written off  Credit to profit or loss  debtors £000  (6)		financial
Movement in impairment provision during the year  At 1 January  Amounts written off  Credit to profit or loss  £ '000  (6)		planning
At 1 January Amounts written off Credit to profit or loss  103 (6		debtors
Amounts written off (6 Credit to profit or loss 5	Movement in impairment provision during the year	£'000
Credit to profit or loss 5	At 1 January	103
· ·	Amounts written off	(6)
At 31 December 2020 102	Credit to profit or loss	5
	At 31 December 2020	102

#### Concentration of credit risk

The group has counterparty credit risk within its financial assets in that exposure is to a number of similar credit institutions. The banking committee actively monitors counterparties and may reduce risk by either suspending dealing or liquidating investments in light of adverse market information, for example in anticipation of or in response to any formal Fitch or Moody's rating downgrade. This may happen in relation to specific banks or banks within a particular country or sector.

#### (a) Geographical sectors

The following table analyses the group's credit exposures, at their carrying amounts, by geographical region as at the balance sheet date. In this analysis, exposures are categorised based on the country of domicile of the counterparty.

	United		Rest of	
	Kingdom	Eurozone	the World	Total
At 31 December 2020	£'000	£'000	£'000	£'000
Cash and balances with central banks	1,802,706	-	-	1,802,706
Settlement balances	83,747	1,323	5,303	90,373
Loans and advances to banks	157,618	-	1,812	159,430
Loans and advances to customers:				
- overdrafts	5,633	25	726	6,384
- investment management loan book	139,068	310	18,579	157,957
<ul> <li>trust and financial planning debtors</li> </ul>	1,323	-	-	1,323
- other debtors	557	-	-	557
Investment securities:				
- equity securities	-	2,569	-	2,569
- unlisted debt securities and money market funds	219,909	209,204	321,576	750,689
Other financial assets	85,450	1,004	1,998	88,452
	2.496.011	214.435	349.994	3.060.440

At 31 December 2019	United Kingdom £'000	Eurozone £'000	Rest of the World £'000	Total £'000
Cash and balances with central banks	1,932,996	-	-	1,932,996
Settlement balances	50,503	397	1,620	52,520
Loans and advances to banks	176,032	_	1,800	177,832
Loans and advances to customers:				
- overdrafts	4,868	37	243	5,148
- investment management loan book	120,046	508	11,480	132,034
<ul> <li>trust and financial planning debtors</li> </ul>	1,170	-	-	1,170
- other debtors	60	-	_	60
Investment securities:				-
- equity securities	=	1,186	-	1,186
- unlisted debt securities and money market funds	189,984	280,283	230,188	700,455
- Other financial assets	77,794	546	4,052	82,392
	2,553,453	282,957	249,383	3,085,793

At 31 December 2020, materially all eurozone exposures were to counterparties based in the Netherlands, France, Finland, Ireland and Luxembourg (2019: Netherlands, France, Finland, Ireland and Luxembourg) and materially all rest of the world exposures were to counterparties based in Switzerland, Sweden, Norway, Canada and Australia (2019: Switzerland, Sweden, Norway, Canada and Australia). At 31 December 2020, the group had no exposure to sovereign debt (2019: no exposure to sovereign debt).

# (b) Industry sectors

The group's credit exposures at the balance sheet date, analysed by the primary industry sectors in which our counterparties operate, were:

At 31 December 2020	Public sector £'000	Financial institutions £'000	Clients and other corporates £'000	Total £'000
Cash and balances with central banks	1,802,706	-	-	1,802,706
Settlement balances	-	90,373	-	90,373
Loans and advances to banks	-	159,430	-	159,430
Loans and advances to customers:				
- overdrafts	-	-	6,384	6,384
- investment management loan book	-	-	157,957	157,957
- trust and financial planning debtors	-	-	1,323	1,323
- other debtors	-	-	557	557
Investment securities:				
- equity securities	-	2,569	-	2,569
- unlisted debt securities and money market funds	-	750,689	-	750,689
Other financial assets	75	3,048	85,329	88,452
	1,802,781	1,006,109	251,550	3,060,440

# **33** Financial risk management continued

#### (i) Credit risk continued

At 31 December 2019	Public sector £'000	Financial institutions £'000	Clients and other corporates £'000	Total £'000
Cash and balances with central banks	1,932,996	-	-	1,932,996
Settlement balances	-	52,520	-	52,520
Loans and advances to banks	-	177,832	-	177,832
Loans and advances to customers:				
- overdrafts	-	_	5,148	5,148
- investment management loan book	-	-	132,034	132,034
- trust and financial planning debtors	-	_	1,170	1,170
- other debtors	-	_	60	60
Investment securities:				-
- equity securities	-	1,186	-	1,186
<ul> <li>unlisted debt securities and money market funds</li> </ul>	-	700,455	-	700,455
Other financial assets	500	4,788	77,104	82,392
	1,933,496	936,781	215,516	3,085,793

# (ii) Liquidity risk

Liquidity risk is the risk that the group will encounter difficulty in meeting obligations associated with financial liabilities that are settled by delivering cash or another financial asset.

The primary objective of the group's treasury policy is to manage short- to medium-term liquidity requirements. In addition to setting the treasury policy, Rathbone Investment Management ('the Bank') performs an annual assessment of liquidity adequacy in accordance with the regulatory requirements of the Prudential Regulation Authority (PRA) (our Internal Liquidity Adequacy Assessment Process). The Bank faces two principal risks, namely that a significant proportion of client funds are withdrawn over a short period of time (retail funding risk) and the risk that marketable assets may not be capable of being realised in the time and at the value required (marketable assets risk).

Funding risks are monitored by daily cash mismatch analyses and CRR ratios using expected cash and asset maturity profiles and regular forecasting work. This is supported by stress tests which cover firm-specific idiosyncratic scenarios and/or the effects of unforeseen market-wide stresses. Marketable assets risk is primarily managed by holding cash and marketable instruments which are realisable at short notice. The group operates strict criteria to ensure that investments are liquid and placed with high-quality counterparties. A minimum liquid assets buffer (to be held in eligible liquid assets) is set by the board at least annually in conjunction with an amount prescribed by the PRA.

# Non-derivative cash flows

The table below presents the undiscounted cash flows receivable and payable by the group under non-derivative financial assets and liabilities analysed by the remaining contractual maturities at the balance sheet date.

At 31 December 2020	On demand £'000	Not more than 3 months £'000	After 3 months but not more than 1 year £'000	After 1 year but not more than 5 years £'000	After 5 years £'000	No fixed maturity date £'000	Total £'000
Cash and balances with central banks	1,798,000	75	5,434	-	-	-	1,803,509
Settlement balances	-	90,373	-	-	-	-	90,373
Loans and advances to banks	149,441	10,115	-	-	-	-	159,556
Loans and advances to customers	7,185	3,538	120	172,915	-	-	183,758
Debt securities and money market funds	99,274	216,041	438,845	-	-	-	754,160
Equity securities	2,569	-	-	-	-	-	2,569
Other financial assets	52	84,033	1,435	3,493	804	-	89,817
Cash flows arising from financial assets	2,056,521	404,175	445,834	176,408	804	-	3,083,742
Deposits by banks	893	-	-	-	-	-	893
Settlement balances	_	95,412	_	-	-	_	95,412
Due to customers	2,453,676	106,706	1,392	-	-	-	2,561,774
Subordinated loan notes	_	453	20,453	-	-	-	20,906
Other financial liabilities	1,478	57,914	8,088	62,313	52,621	-	182,414
Cash flows arising from							
financial liabilities	2,456,047	260,485	29,933	62,313	52,621	-	2,861,399
Net liquidity gap	(399,526)	143,690	415,901	114,095	(51,817)	-	222,343
Cumulative net liquidity gap	(399,526)	(255,836)	160,065	274,160	222,343	222,343	
	On	Not more than	After 3 months but not more than	After 1 year but not more than	After 5	No fixed maturity	Tatal
At 31 December 2019	On demand £'000		months but not	year but not more	After 5 years £'000		Total £'000_
At 31 December 2019  Cash and balances with central banks	demand	than 3 months	months but not more than 1 year	year but not more than 5 years	years	maturity date	
	demand £'000	than 3 months £'000	months but not more than 1 year £'000	year but not more than 5 years	years £'000	maturity date £'000	£'000
Cash and balances with central banks	demand £'000	than 3 months £'000 500	months but not more than 1 year £'000	year but not more than 5 years	years £'000	maturity date £'000	1,933,719
Cash and balances with central banks Settlement balances	demand £'000 1,930,001	than 3 months £'000  500  52,521	months but not more than 1 year £'000 3,218	year but not more than 5 years	years £'000	maturity date £'000 –	£'000 1,933,719 52,521
Cash and balances with central banks Settlement balances Loans and advances to banks	demand £'000 1,930,001 - 107,835	than 3 months £'000 500 52,521 10,125	months but not more than 1 year £'000 3,218 - 60,756	year but not more than 5 years £'000	years £'000	maturity date £'000 – –	1,933,719 52,521 178,716
Cash and balances with central banks Settlement balances Loans and advances to banks Loans and advances to customers	demand £'000 1,930,001 - 107,835 5,393	than 3 months £'000 500 52,521 10,125 20,743 277,971	months but not more than 1 year £'000  3,218  - 60,756 55,251 328,298	year but not more than 5 years £'000	years £'000 - - - - - -	maturity date £'000 - - -	1,933,719 52,521 178,716 143,251 706,551 1,186
Cash and balances with central banks Settlement balances Loans and advances to banks Loans and advances to customers Debt securities and money market funds	demand £'000 1,930,001 - 107,835 5,393 100,282 1,186 671	than 3 months £'000  500  52,521 10,125 20,743	months but not more than 1 year £'000  3,218  - 60,756 55,251 328,298  - 1,026	year but not more than 5 years £'000	years £'000 - - -	maturity date £'000	1,933,719 52,521 178,716 143,251 706,551
Cash and balances with central banks Settlement balances Loans and advances to banks Loans and advances to customers Debt securities and money market funds Equity securities	demand £'000 1,930,001 - 107,835 5,393 100,282 1,186	than 3 months £'000 500 52,521 10,125 20,743 277,971	months but not more than 1 year £'000  3,218  - 60,756 55,251 328,298	year but not more than 5 years £'000  61,864	years £'000 - - - - - -	maturity date £'000	1,933,719 52,521 178,716 143,251 706,551 1,186
Cash and balances with central banks Settlement balances Loans and advances to banks Loans and advances to customers Debt securities and money market funds Equity securities Other financial assets Cash flows arising from financial assets	demand £'000 1,930,001 - 107,835 5,393 100,282 1,186 671	than 3 months £'000  500  52,521  10,125  20,743  277,971  - 74,783	months but not more than 1 year £'000  3,218  - 60,756 55,251 328,298  - 1,026	year but not more than 5 years £'000 — — — — — — — — — — — — — — — — — —	years £'000 - - - - - - 1,585	maturity	1,933,719 52,521 178,716 143,251 706,551 1,186 82,019 3,097,963
Cash and balances with central banks Settlement balances Loans and advances to banks Loans and advances to customers Debt securities and money market funds Equity securities Other financial assets Cash flows arising from financial assets Deposits by banks	demand £'000 1,930,001 - 107,835 5,393 100,282 1,186 671	than 3 months £'000 500 52,521 10,125 20,743 277,971 - 74,783 436,643	months but not more than 1 year £'000  3,218  - 60,756 55,251 328,298  - 1,026	year but not more than 5 years £'000 — — — — — — — — — — — — — — — — — —	years £'000 - - - - - - 1,585	maturity	1,933,719 52,521 178,716 143,251 706,551 1,186 82,019 3,097,963
Cash and balances with central banks Settlement balances Loans and advances to banks Loans and advances to customers Debt securities and money market funds Equity securities Other financial assets Cash flows arising from financial assets	demand £'000 1,930,001 - 107,835 5,393 100,282 1,186 671 2,145,368	than 3 months £'000 500 52,521 10,125 20,743 277,971 - 74,783 436,643	months but not more than 1 year £000  3,218  - 60,756 55,251 328,298  - 1,026 448,549	year but not more than 5 years £'000 — — — — — — — — — — — — — — — — — —	years £'000 - - - - - - 1,585	maturity	1,933,719 52,521 178,716 143,251 706,551 1,186 82,019 3,097,963
Cash and balances with central banks Settlement balances Loans and advances to banks Loans and advances to customers Debt securities and money market funds Equity securities Other financial assets Cash flows arising from financial assets  Deposits by banks Settlement balances Due to customers	demand £'000 1,930,001 - 107,835 5,393 100,282 1,186 671 2,145,368	than 3 months £'000 500 52,521 10,125 20,743 277,971 - 74,783 436,643 - 57,694 160,178	months but not more than 1 year £'000  3,218  - 60,756 55,251 328,298  - 1,026 448,549  - 8,019	year but not more than 5 years £'000 — — — — — — — — — — — — — — — — — —	years £'000 - - - - - - 1,585	maturity	1,933,719 52,521 178,716 143,251 706,551 1,186 82,019 3,097,963  28 57,694 2,668,775
Cash and balances with central banks Settlement balances Loans and advances to banks Loans and advances to customers Debt securities and money market funds Equity securities Other financial assets  Cash flows arising from financial assets  Deposits by banks Settlement balances Due to customers Subordinated loan notes	demand £'000 1,930,001 - 107,835 5,393 100,282 1,186 671 2,145,368 - 2,500,578	than 3 months £'000 500 52,521 10,125 20,743 277,971 - 74,783 436,643 - 57,694 160,178 586	months but not more than 1 year £'000  3,218  - 60,756 55,251 328,298  - 1,026 448,549  - 8,019 20,586	year but not more than 5 years £'000	years £'000	maturity	1,933,719 52,521 178,716 143,251 706,551 1,186 82,019 3,097,963  28 57,694 2,668,775 21,172
Cash and balances with central banks Settlement balances Loans and advances to banks Loans and advances to customers Debt securities and money market funds Equity securities Other financial assets  Cash flows arising from financial assets  Deposits by banks Settlement balances Due to customers Subordinated loan notes Other financial liabilities	demand £'000 1,930,001 - 107,835 5,393 100,282 1,186 671 2,145,368	than 3 months £'000 500 52,521 10,125 20,743 277,971 - 74,783 436,643 - 57,694 160,178	months but not more than 1 year £'000  3,218  - 60,756 55,251 328,298  - 1,026 448,549  - 8,019	year but not more than 5 years £'000 — — — — — — — — — — — — — — — — — —	years £'000 - - - - - - 1,585	maturity date £'000	1,933,719 52,521 178,716 143,251 706,551 1,186 82,019 3,097,963  28 57,694 2,668,775
Cash and balances with central banks Settlement balances Loans and advances to banks Loans and advances to customers Debt securities and money market funds Equity securities Other financial assets  Cash flows arising from financial assets  Deposits by banks Settlement balances Due to customers Subordinated loan notes Other financial liabilities  Cash flows arising from	demand £'000  1,930,001 - 107,835 5,393 100,282 1,186 671 2,145,368  28 - 2,500,578 - 148	than 3 months £'000  500  52,521  10,125  20,743  277,971  - 74,783  436,643  - 57,694  160,178  586  59,961	months but not more than 1 year £'000  3,218  - 60,756 55,251 328,298  - 1,026 448,549  - 8,019 20,586 7,859	year but not more than 5 years £'000	years £'000 - - - - - 1,585 1,585 - - - - 59,263	maturity date £'000	1,933,719 52,521 178,716 143,251 706,551 1,186 82,019 3,097,963  28 57,694 2,668,775 21,172 176,314
Cash and balances with central banks Settlement balances Loans and advances to banks Loans and advances to customers Debt securities and money market funds Equity securities Other financial assets Cash flows arising from financial assets  Deposits by banks Settlement balances Due to customers Subordinated loan notes Other financial liabilities Cash flows arising from financial liabilities	demand £'000  1,930,001  - 107,835 5,393 100,282 1,186 671 2,145,368  28 - 2,500,578 - 148  2,500,754	than 3 months £'000 500 52,521 10,125 20,743 277,971 - 74,783 436,643 - 57,694 160,178 586 59,961 278,419	months but not more than 1 year £'000  3,218  - 60,756 55,251 328,298  - 1,026 448,549  - 8,019 20,586 7,859  36,464	year but not more than 5 years £'000	years £'000 - - - - - 1,585 1,585 - - - 59,263	maturity date £'000	1,933,719 52,521 178,716 143,251 706,551 1,186 82,019 3,097,963  28 57,694 2,668,775 21,172 176,314  2,923,983
Cash and balances with central banks Settlement balances Loans and advances to banks Loans and advances to customers Debt securities and money market funds Equity securities Other financial assets  Cash flows arising from financial assets  Deposits by banks Settlement balances Due to customers Subordinated loan notes Other financial liabilities  Cash flows arising from	demand £'000  1,930,001 - 107,835 5,393 100,282 1,186 671 2,145,368  28 - 2,500,578 - 148	than 3 months £'000  500  52,521  10,125  20,743  277,971  - 74,783  436,643  - 57,694  160,178  586  59,961	months but not more than 1 year £'000  3,218  - 60,756 55,251 328,298  - 1,026 448,549  - 8,019 20,586 7,859	year but not more than 5 years £'000	years £'000 - - - - - 1,585 1,585 - - - - 59,263	maturity date £'000	1,933,719 52,521 178,716 143,251 706,551 1,186 82,019 3,097,963  28 57,694 2,668,775 21,172 176,314

Liabilities which do not have a contractual maturity date are categorised as 'on demand'. Included within the amounts due to customers on demand are balances which historical experience shows are unlikely to be called in the short term. A prudent level of highly liquid assets is retained to cover reasonably foreseeable short-term changes in client deposits. All debt securities are readily marketable and can be realised through disposals.

The group holds £5,728,000 of equity investments (2019: £4,587,000) which are subject to liquidity risk but are not included in the table above. These assets are held as fair value through profit or loss securities and have no fixed maturity date; cash flows arise from receipt of dividends or through sale of the assets.

# 33 Financial risk management continued

# (iii) Market risk

#### Off-balance-sheet items

Cash flows arising from the group's off-balance-sheet financial liabilities (note 35) are summarised in the table below.

The contractual value of the group's commitments to extend credit to clients and maximum potential value of financial guarantees are analysed by the duration of the commitment. Future minimum lease payments under non-cancellable operating leases are reported by their contractual payment dates. Capital commitments are summarised by the earliest expected date of payment.

		Not more than	After 3 months but not more than	After 1 year but not more than	After	
At 31 December 2020		3 months £'000	1 year £'000	5 years £'000	5 years £'000	Total £'000
Loan commitments		39,510	-	-	-	39,510
Financial guarantees		_	_	_	_	_
Capital commitments		26	_	_	_	26
Total off-balance-sheet items		39,536	_	_	_	39,536
Total off Balance Sheet terms		33,333				35/350
			After 3	After 1		
			months	year but		
		Not more than	but not more than	not more than	After	
		3 months	1 year	5 years	5 years	Total
At 31 December 2019		£'000	£'000	£'000	£'000	£'000
Loan commitments		31,284	-	_	-	31,284
Financial guarantees		-	-	117	-	117
Capital commitments		787	_	_	_	787
Total off-balance-sheet items		32,071	_	117	_	32,188
Total liquidity requirement						
			After 3	After 1		
		Not more	months but not	year but not more		
	On	than	more than	than	After	
	demand	3 months	1 year	5 years	5 years	Total
At 31 December 2020	£'000	£'000	£'000	£'000	£'000	£'000
Cash flows arising from financial liabilities	2,456,047	260,485	29,933	62,313	52,621	2,861,399
Total off-balance-sheet items	-	39,536				39,536
Total liquidity requirement	2,456,047	300,021	29,933	62,313	52,621	2,900,935
			After 3 months	After 1 year but		
		Not more	but not	not more		
	On	than	more than	than	After	
At 31 December 2010	demand	3 months	1 year	5 years	5 years	Total
At 31 December 2019	£'000	£'000	£'000	£'000	£'000	£'000
Cash flows arising from financial liabilities	2,500,754	278,419	36,464	49,083	59,263	2,923,983
Total off-balance-sheet items	-	32,071		117		32,188
Total liquidity requirement	2,500,754	310,490	36,464	49,200	59,263	2,956,171

#### Interest rate risk

Cash flow interest rate risk is the risk that the future cash flows of a financial instrument will fluctuate because of changes in market interest rates. Fair value interest rate risk is the risk that the value of a financial instrument will fluctuate because of changes in market interest rates.

The group's principal exposure to cash flow interest rate risk arises from the mismatch between the repricing of its financial assets and liabilities. In particular, customer accounts and loan balances are repriced very shortly after changes in base rates, whereas the yield on the group's interest-bearing assets is correlated to the future expectation of base rates and varies depending on the maturity profile of the group's treasury portfolio. The average maturity mismatch is controlled by the banking committee, which generally lengthens the mismatch when the yield curve is rising and shortens it when the yield curve is falling.

The table below shows the consolidated repricing profile of the group's financial assets and liabilities, stated at their carrying amounts, categorised by the earlier of contractual repricing or maturity dates.

		After 3 months	After 6 months	After 1 year but			
	Not more	but not	but not	not more		Non-	
	than	more than	more than	than	After	interest-	
At 31 December 2020	3 months £'000	6 months £'000	1 year £'000	5 years £'000	5 years £'000	bearing £'000	Total £'000
Assets	2 000	2 000	2 000	2 000	2 000	2 000	2 000
Cash and balances with central banks	1,797,275	-	-	-	-	5,431	1,802,706
Settlement balances	-	-	-	-	-	90,373	90,373
Loans and advances to banks	159,180	-	-	-	-	250	159,430
Loans and advances to customers	163,879	-	-	410	-	1,932	166,221
Investment securities:							
<ul> <li>equity securities</li> </ul>	2,569	-	-	-	-	5,728	8,297
<ul> <li>unlisted debt securities and money</li> </ul>							
market funds	313,840	206,930	229,919	-	-	-	750,689
Other financial assets	574	-	-	-	-	87,878	88,452
Total financial assets	2,437,317	206,930	229,919	410	-	191,592	3,066,168
Liabilities							
Deposits by banks	893	-	-	-	-	-	893
Settlement balances	-	-	-	-	-	95,412	95,412
Due to customers	2,510,762	1,391	-	-	-	49,614	2,561,767
Subordinated loan notes	-	-	19,768	-	-	-	19,768
Other financial liabilities	-	-	-	-	-	135,548	135,548
Total financial liabilities	2,511,655	1,391	19,768	-	-	280,574	2,813,388
Interest rate repricing gap	(74,338)	205,539	210,151	410	-	(88,982)	252,780

# **33** Financial risk management continued

# (iii) Market risk continued

At 31 December 2019         Not more than 3 months 6 months 1 year 5 years 5 y			After 3	After 6	After 1			
At 31 December 2019         than 3 months £'000         more than 6 months £'000         more than 1 year 1 year 5 years 5 y		Netween	months	months	year but		Non	
At 31 December 2019         3 months £'000         6 months £'000         1 year £'000         5 years £'000         6 years £'000         7						After		
Assets         Cash and balances with central banks       1,929,779       -       -       -       -       3,218       1,932,997         Settlement balances       -       -       -       -       52,520       52,520         Loans and advances to banks       117,555       29,998       29,996       -       -       283       177,832         Loans and advances to customers       136,680       -       -       -       -       1,732       138,412         Investment securities:       -       -       -       -       -       5,773       5,773         - unlisted debt securities and money								Total
Cash and balances with central banks       1,929,779       -       -       -       -       -       3,218       1,932,997         Settlement balances       -       -       -       -       -       52,520       52,520         Loans and advances to banks       117,555       29,998       29,996       -       -       283       177,832         Loans and advances to customers       136,680       -       -       -       -       1,732       138,412         Investment securities:       -       -       -       -       -       5,773       5,773         - unlisted debt securities and money	At 31 December 2019	£'000	£'000	£'000	£'000	£'000	£'000	£'000
Settlement balances       -       -       -       -       -       52,520       52,520         Loans and advances to banks       117,555       29,998       29,996       -       -       283       177,832         Loans and advances to customers       136,680       -       -       -       -       1,732       138,412         Investment securities:       -       -       -       -       -       5,773       5,773         - unlisted debt securities and money       -       -       -       -       5,773       5,773	Assets							
Loans and advances to banks       117,555       29,998       29,996       -       -       -       283       177,832         Loans and advances to customers       136,680       -       -       -       -       -       1,732       138,412         Investment securities:       -       -       -       -       -       5,773       5,773         - unlisted debt securities and money       -       -       -       -       5,773       5,773	Cash and balances with central banks	1,929,779	-	-	-	-	3,218	1,932,997
Loans and advances to customers       136,680       -       -       -       -       1,732       138,412         Investment securities:       -       -       -       -       -       5,773       5,773         - unlisted debt securities and money       -       -       -       -       5,773       5,773	Settlement balances	-	-	-	_	_	52,520	52,520
Investment securities: - equity securities - unlisted debt securities and money	Loans and advances to banks	117,555	29,998	29,996	_	_	283	177,832
- equity securities 5,773 5,773 - unlisted debt securities and money	Loans and advances to customers	136,680	-	_	_	-	1,732	138,412
- unlisted debt securities and money	Investment securities:							
	<ul> <li>equity securities</li> </ul>	-	-	-	-	-	5,773	5,773
	<ul> <li>unlisted debt securities and money</li> </ul>							
market tungs 3/5,483 204,989 119,983 /00,455	market funds	375,483	204,989	119,983	-	-	-	700,455
Other financial assets 1,565 82,013 83,578	Other financial assets	1,565	-	-	-	-	82,013	83,578
<b>Total financial assets</b> 2,561,062 234,987 149,979 145,539 3,091,567	Total financial assets	2,561,062	234,987	149,979	-	-	145,539	3,091,567
Liabilities	Liabilities							
Deposits by banks 28 28	Deposits by banks	28	-	-	_	-	-	28
Settlement balances 57,694 57,694	Settlement balances	-	-	-	-	-	57,694	57,694
Due to customers 2,584,048 7,969 76,628 2,668,645	Due to customers	2,584,048	7,969	-	-	-	76,628	2,668,645
Subordinated loan notes 19,927 19,927	Subordinated loan notes	-	-	19,927	_	-	-	19,927
Other financial liabilities 469 133,633 134,102	Other financial liabilities	-	-	-	-	469	133,633	134,102
<b>Total financial liabilities</b> 2,584,076 7,969 19,927 - 469 267,955 2,880,396	Total financial liabilities	2,584,076	7,969	19,927		469	267,955	2,880,396
Interest rate repricing gap (23,014) 227,018 130,052 - (469) (122,416) 211,171	Interest rate repricing gap	(23,014)	227,018	130,052	_	(469)	(122,416)	211,171

The banking committee has set an overall pre-tax interest rate exposure limit of £8,000,000 (2019: £7,000,000) for the total potential profit or loss resulting from an unexpected immediate and sustained 2% movement in sterling interest rates for the Bank, the principal operating subsidiary. The potential total profit or loss is calculated on the basis of the average number of days to repricing of the interest-bearing liabilities compared with the period to repricing on a corresponding amount of interest-bearing assets.

At 31 December 2020, the Bank had a net present value sensitivity of £4,756,000 (2019: £3,035,000) for an upward 2% shift in rates. The group held no forward rate agreements at 31 December 2020 (2019: none).

The group has assessed the impact of climate change and COVID-19 on the carrying amount of its financial assets and liabilities at the year end and considers there to be no material impact.

# Foreign exchange risk

The group is exposed to translational foreign exchange risk as it undertakes transactions in foreign currencies and is therefore exposed to foreign exchange rate fluctuations. The group monitors its currency exposures that arise in the ordinary course of business on a daily basis and significant exposures are managed through the use of spot contracts, from time to time, so as to reduce any currency exposure to a minimal amount. The group has no structural foreign currency exposure.

The group does not have any material exposure to transactional foreign exchange risk. The table below summarises the group's exposure to foreign currency translation risk at 31 December 2020. Included in the table are the group's financial assets and liabilities, at carrying amounts, categorised by currency.

	Sterling	US dollar	Euro	Other	Total
At 31 December 2020	£.000	£'000	£'000	£'000	£'000
Assets	4 000 706				4 000 706
Cash and balances with central banks	1,802,706	-	-	-	1,802,706
Settlement balances	88,192	1,609	178	394	90,373
Loans and advances to banks	118,645	12,457	20,843	7,485	159,430
Loans and advances to customers	158,077	4,310	3,834	-	166,221
Investment securities:					
- equity securities	5,728	-	2,569	-	8,297
<ul> <li>unlisted debt securities and money market funds</li> </ul>	684,849	65,840	-	-	750,689
Other financial assets	87,897	377	130	48	88,452
Total financial assets	2,946,094	84,593	27,554	7,927	3,066,168
Liabilities					
Deposits by banks	893	-	-	-	893
Settlement balances	88,109	3,284	1,103	2,916	95,412
Due to customers	2,453,375	79,839	23,784	4,769	2,561,767
Subordinated loan notes	19,768	-	-	_	19,768
Other financial liabilities	135,308	181	59	_	135,548
Total financial liabilities	2,697,453	83,304	24,946	7,685	2,813,388
Net on-balance-sheet position	248,641	1,289	2,608	242	252,780
Loan commitments	39,510	_	_	_	39,510
					-
	Sterling	US dollar	Euro	Other	Total
At 31 December 2019	£'000	£'000	£'000	£'000	£'000
Assets					
Cash and balances with central banks	1,932,997	_	_	-	1,932,997
Settlement balances	51,918	376	90	136	52,520
Loans and advances to banks	130,462	22,029	17,026	8,315	177,832
Loans and advances to customers	131,263	3,543	3,606	_	138,412
Investment securities:					
- equity securities	4,587	_	1,186	_	5,773
<ul> <li>unlisted debt securities and money market funds</li> </ul>	624,969	75,486	_	_	700,455
Other financial assets	82,881	440	185	72	83,578
Total financial assets	2,959,077	101,874	22,093	8,523	3,091,567
Liabilities					
Deposits by banks	28	-	=.	-	28
Settlement balances	45,084	12,274	113	223	57,694
Due to customers	2,552,287	88,668	19,726	7,964	2,668,645
Subordinated loan notes	19,927	-	_	-	19,927
Other financial liabilities	134,030	70	2	-	134,102
Total financial liabilities	2,751,356	101,012	19,841	8,187	2,880,396
Net on-balance-sheet position	207,721	862	2,252	336	211,171
Loan commitments	31,284	-		_	31,284

# **33** Financial risk management continued

#### (iii) Market risk continued

A 10% weakening of the US dollar against sterling, occurring on 31 December 2020, would have reduced equity and profit after tax by £104,000 (2019: reduced by £70,000). A 10% weakening of the euro against sterling, occurring on 31 December 2020, would have reduced equity and profit after tax by £211,000 (2019: increased by £182,000). A 10% strengthening of the US dollar or euro would have had an equal and opposite effect. This analysis assumes that all other variables, in particular other exchange rates, remain constant.

#### Price risk

Price risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices (other than those arising from interest rate risk or foreign exchange risk). The group is exposed to price risk through its holdings of equity investment securities, which are reported at their fair value (note 17).

At 31 December 2020, the fair value of listed equity securities recognised on the balance sheet was £5,728,000 (2019: £4,587,000). A 10% fall in global equity markets would, in isolation, have resulted in a pre-tax decrease to net assets of £483,000 (2019: £348,000); there would have been no impact on profit after tax. A 10% rise in global markets would have had an equal and opposite effect.

#### Fair values

The table below analyses financial instruments measured at fair value into a fair value hierarchy based on the valuation technique used to determine the fair value:

- Level 1: quoted prices (unadjusted) in active markets for identical assets or liabilities
- Level 2: inputs other than quoted prices included within level 1 that are observable for the asset or liability, either directly or indirectly.
- Level 3: inputs for the asset or liability that are not based on observable market data.

At 31 December 2020	Level 1 £'000	Level 2 £'000	Level 3 £'000	Total £'000
Assets				
Fair value through profit or loss:				
- equity securities	5,728	-	2,569	8,297
- money market funds	-	99,262	-	99,262
	5,728	99,262	2,569	107,559
At 31 December 2019	Level 1 £'000	Level 2 £'000	Level 3 £'000	Total £'000
Assets				
Fair value through profit or loss:				
- equity securities	4,587	-	1,186	5,773
- money market funds	-	100,194	-	100,194
	4,587	100,194	1,186	105,967

The group recognises transfers between levels of the fair value hierarchy at the end of the reporting period during which the change has occurred. There have been no transfers between levels during the year (2019: none).

The fair value of listed equity securities is their quoted price. Money market funds are demand securities and changes to estimates of interest rates will not affect their fair value. The fair value of money market funds is their daily redemption value.

The fair values of the group's other financial assets and liabilities are not materially different from their carrying values, with the exception of the following:

- Investment debt securities measured at amortised cost (note 17) comprise bank and building society certificates of deposit, which have fixed coupons. The fair value of debt securities at 31 December 2020 was £654,769,000 (2019: £604,462,000) and the carrying value was £651,533,000 (2019: £600,291,000). Fair value of debt securities is based on market bid prices, and hence would be categorised as level 1 within the fair value hierarchy.
- Subordinated loan notes (note 28) comprise Tier 2 loan notes. The fair value of the loan notes at 31 December 2020 was £21,726,000 (2019: £21,302,000) and the carrying value was £19,768,000 (2019: £19,927,000). Fair value of the loan notes is based on discounted future cash flows using current market rates for debts with similar remaining maturity, and hence would be categorised as level 2 in the fair value hierarchy.

#### Level 3 financial instruments

Fair value through profit or loss

The group holds 1,809 shares in Euroclear Holdings SA, which are classed as level 3 in the fair value hierarchy since no observable market data is available. At 31 December 2019, the fair value of these shares was calculated with reference to the last buyback event in May 2017 when shares were sold at €774.

In the current period, the valuation of  $\in$ 1,586 per share has been calculated by reference to the most readily available data, which is the indicative price derived from recent transactions of the shares in the market. The valuation at the balance sheet date has been adjusted for movements in exchange rates since the acquisition date. A 10% weakening of the euro against sterling, occurring on 31 December 2020, would have reduced equity and profit after tax by £208,000 (2019: £96,000). A 10% strengthening of the euro against sterling would have had an equal and opposite effect.

Changes in the fair values of financial instruments categorised as level 3 within the fair value hierarchy were as follows:

	2020	2019
At 1 January	1,186	1,259
Total unrealised (losses)/gains recognised in profit or loss	1,383	(73)
At 31 December	2,569	1,186

The gains or losses relating to the fair value through profit or loss equity securities is included within 'other operating income' in the consolidated statement of comprehensive income.

There were no other gains or losses arising from changes in the fair value of financial instruments categorised as level 3 within the fair value hierarchy.

# 34 Capital management

Rathbone Brothers Plc's capital is defined for accounting purposes as total equity. As at 31 December 2020 this totalled £513,827,000 (2019: £485,393,000).

Rathbone Investment Management has issued 10-year subordinated Tier 2 loan notes (note 28). As at 31 December 2020, the carrying value of the notes was £19,768,000 (2019: £19,927,000). From time to time, the group also runs small overnight overdraft balances as part of working capital.

The group's objectives when managing capital are to:

- safeguard the group's ability to continue as a going concern so that it can continue to provide returns for shareholders and benefits for other stakeholders
- maintain a strong capital base in a cost-efficient manner to be able to support the development of the business when required
- optimise the distribution of capital across group companies, reflecting the requirements of each business
- strive to make capital freely transferable across the group where possible
- comply with regulatory requirements at all times.

Rathbones is classified for capital purposes as a banking group and performs an Internal Capital Adequacy Assessment Process (ICAAP), which is presented to the PRA on an annual basis. Regulatory capital resources for ICAAP purposes are calculated in accordance with published rules. These require certain adjustments to and certain deductions from accounting capital, the latter largely in respect of intangible assets. The ICAAP compares regulatory capital resources against regulatory capital requirements derived using the PRA's Pillar 1 and Pillar 2 methodology. The group has adopted the standardised approach to calculating its Pillar 1 credit risk component and the basic indicator approach to calculating its operational risk component. Capital management policy and practices are applied at both group and entity level.

At 31 December 2020 the group's regulatory capital resources, including retained earnings for 2020, were £303,752,000 (2019: £282,087,000). The increase in reserves during 2020 is due to an increase in the group's retained earnings, on account of profits generated in the year.

In addition to a variety of stress tests performed as part of the ICAAP process, and daily reporting in respect of treasury activity, capital levels are monitored and forecast on a monthly basis to ensure that dividends and investment requirements are appropriately managed and appropriate buffers are kept against adverse business conditions.

No breaches were reported to the PRA during the financial years ended 31 December 2019 and 2020.

The group has not applied transitional relief in recognising expected credit losses (ECLs) in regulatory capital resources. As such, there is no difference between accounting ECLs and regulatory capital ECLs.

# 35 Contingent liabilities and commitments

- (a) Capital expenditure authorised and contracted for at 31 December 2020 but not provided in the financial statements amounted to £26,000 (2019: £787,000). This related to expenditure on fixtures and fittings (2019: leasehold improvements and fixtures and fittings).
- (b) The contractual amounts of the group's commitments to extend credit to its clients are as follows:

	2020	2019
	£'000	£'000
Guarantees	-	117
Undrawn commitments to lend of 1 year or less	30,240	23,344
Undrawn commitments to lend of more than 1 year	9,270	7,940
	39,510	31,401

The fair value of the guarantees is £nil (2019: £nil).

(c) The arrangements put in place by the Financial Services Compensation Scheme (FSCS) to protect depositors and investors from loss in the event of failure of financial institutions has resulted in significant levies on the industry in recent years. The financial impact of unexpected FSCS levies is largely out of the group's control as they result from other industry failures.

There is uncertainty over the level of future FSCS levies as they depend on the ultimate cost to the FSCS of industry failures. The group contributes to the deposit class, investment fund management class and investment intermediation levy classes and accrues levy costs for future levy years when the obligation arises.

# 36 Related party transactions

# Transactions with key management personnel

The remuneration of the key management personnel of the group, who are defined as the company's directors and other members of senior management who are responsible for planning, directing and controlling the activities of the group, is set out below.

Gains on options exercised by directors during the year totalled £nil (2019: £7,000). Further information about the remuneration of individual directors is provided in the audited part of the directors' remuneration report on page 118.

	2020	2019
	£'000	£'000
Short-term employee benefits	9,829	14,176
Post-employment benefits	298	296
Other long-term benefits	941	2,695
Share-based payments	3,170	3,408
	14,238	20,575

Dividends totalling £98,000 were paid in the year (2019: £95,000) in respect of ordinary shares held by key management personnel and their close family members.

As at 31 December 2020, the group had outstanding interest-free season ticket loans of nil (2019: nil) issued to key management personnel.

At 31 December 2020, key management personnel and their close family members had gross outstanding deposits of £616,000 (2019: £636,000) and gross outstanding banking loans of nil (2019: nil), all of which (2019: all) were made on normal business terms. A number of the group's key management personnel and their close family members make use of the services provided by companies within the group. Charges for such services are made at various staff rates.

## Other related party transactions

The group's transactions with the pension funds are described in note 29. At 31 December 2020, no amounts were outstanding with either the Laurence Keen Scheme or the Rathbone 1987 Scheme (2019: none).

One group subsidiary, Rathbone Unit Trust Management, has authority to manage the investments within a number of unit trusts. Another group company, Rathbone Investment Management International, acted as investment manager for a protected cell company offering unitised private client portfolio services. During 2020, the group managed 28 unit trusts, Sociétés d'Investissement à Capital Variable (SICAVs) and open-ended investment companies (OEICs) (together, 'collectives') (2019: 27 unit trusts and OEICs).

The group charges each fund an annual management fee for these services, but does not earn any performance fees on the unit trusts. The management charges are calculated on the bases published in the individual fund prospectuses, which also state the terms and conditions of the management contract with the group.

The following transactions and balances relate to the group's interest in the unit trusts:

Version de de 21 Decembres	2020	2019
Year ended 31 December	£'000	£'000
Total management fees	45,657	40,111
	2020	2019
As at 31 December	£'000	£'000
Management fees owed to the group	4,885	3,904
Holdings in unit trusts (note 17)	5,728	4,587
	10,613	8,491

Total management fees are included within 'fee and commission income' in the consolidated statement of comprehensive income.

Management fees owed to the group are included within 'accrued income' and holdings in unit trusts are classified as 'fair value through profit or loss equity securities' in the consolidated balance sheet. The maximum exposure to loss is limited to the carrying amount on the balance sheet as disclosed above.

All amounts outstanding with related parties are unsecured and will be settled in cash. No guarantees have been given or received. No expected credit loss provisions have been made in respect of the amounts owed by related parties.

# 37 Interest in unconsolidated structured entities

As described in note 36, at 31 December 2020, the group owned units in collectives managed by Rathbone Unit Trust Management with a value of £5,728,000 (2019: £4,587,000), representing 0.06% (2019: 0.08%) of the total value of the collectives managed by the group. These assets are held to hedge the group's exposure to deferred remuneration schemes for employees of Funds.

The group's primary risk associated with its interest in the unit trusts is from changes in the fair value of its holdings in the funds.

The group is not judged to control, and therefore does not consolidate, the collectives. Although the fund trustees have limited rights to remove Rathbone Unit Trust Management as manager, the group is exposed to very low variability of returns from its management and share of ownership of the funds and is therefore judged to act as an agent rather than having control under IFRS 10.

# 38 Consolidated statement of cash flows

For the purposes of the consolidated statement of cash flows, cash and cash equivalents comprise the following balances with less than three months until maturity from the date of acquisition:

	2020	2019
	£'000	£'000
Cash and balances at central banks (note 14)	1,798,000	1,930,000
Loans and advances to banks (note 15)	159,432	117,839
Fair value through profit or loss investment securities (note 17)	99,262	100,194
At 31 December	2,056,694	2,148,033

Fair value thought profit or loss investment securities are amounts invested in money market funds, which are realisable on demand. Cash flows arising from the (repurchase)/issue of ordinary shares comprise:

	£'000	£'000
Share capital issued (note 30)	56	58
Share premium on shares issued (note 30)	4,153	5,666
Merger reserve on shares issued (note 30)	-	14,971
Shares issued in relation to share-based schemes for which no cash consideration was received	-	(15,001)
Shares issued in relation to share buybacks	(5,077)	(10,034)
	(868)	(4,340)

A reconciliation of the movements of liabilities to cash flows arising from financing activities was as follows:

	Liabilities		Equity		
	Subordinated	Share capital/	_	Retained	
	loan notes £'000	premium £'000	Reserves £'000	earnings £'000	Total £'000
At 1 January 2020	19,927	213.757	29,785	241.851	505,320
At 1 January 2020	19,927	213,/5/	29,765	241,031	505,520
Changes from financing cash flows					
Proceeds from issue of share capital	-	4,209	-	-	4,209
Proceeds from sale of treasury shares	-	-	(4,773)	(304)	(5,077)
Dividends paid	-	-	-	(37,831)	(37,831)
Total changes from financing cash flows	-	4,209	(4,773)	(38,135)	(38,699)
The effect of changes in foreign exchange rates	-	-	-	-	-
Changes in fair value	-	-	-	-	-
Other changes	(393)	-	-	-	(393)
Liability-related					
Interest expense	1,294	-	-	-	1,294
Interest paid	(1,060)	-	-	-	(1,060)
Total liability-related changes	(159)	-	-	-	(159)
Total equity-related other changes	-	-	-	67,133	67,133
At 31 December 2020	19,768	217,966	25,012	270,849	533,595

	Liabilities		Equity		
	Subordinated	Share capital/		Retained	
	loan notes £'000	premium £'000	Reserves £'000	earnings £'000	Total £'000
At 1 January 2019 (restated)	19,807	208.033	24.048	232.059	483.947
At 1 January 2015 (restated)	15,007	200,033	24,040	232,033	703,577
Changes from financing cash flows					
Proceeds from issue of share capital	-	5,694	-	-	5,694
Proceeds from sale of treasury shares	-	-	(9,234)	(799)	(10,033)
Dividends paid	-	-	-	(35,959)	(35,959)
Total changes from financing cash flows	-	5,694	(9,234)	(36,758)	(40,298)
The effect of changes in foreign exchange rates	-	-	-	-	-
Changes in fair value	-	-	-	-	-
Other changes					
Liability-related					
Interest expense	1,291		<del>-</del>	=.	1,291
Interest paid	(1,171)	-	-	-	(1,171)
Total liability-related changes	120	-	-	_	120
Total equity-related other changes	_	30	14,971	46,550	61,551
At 31 December 2019	19,927	213,757	29,785	241,851	505,320

# 39 Events after the balance sheet date

There have been no material events occurring between the balance sheet date and the date of signing this report.

# 40 Country-by-country reporting

HM Treasury has transposed the requirements set out under the Capital Requirements Directive IV (CRD IV) and issued the Capital Requirements Country-by-Country Reporting Regulations 2013, effective 1 January 2014. The legislation requires Rathbone Brothers Plc (together with its subsidiaries, 'the group') to publish certain additional information, on a consolidated basis, for the year ended 31 December 2020.

# Basis of preparation:

Country	In most cases, we have determined the country by reference to the country of tax residence. Where an entity is not subject to tax (e.g. a partnership) we have considered the location of management or the jurisdiction in which the revenues are generated. In these cases it is possible that tax is paid in a different country to the one in which profits are reported.						
Nature of activities		The nature of activities within the United Kingdom are described within our services on pages 6 and 7. Discretionary investment management is the sole activity which occurs in Jersey.					
Turnover	element of double counting when inter-jurisdi- dividends) occur. The entries to eliminate this	Turnover is defined as operating income. As the consolidated results are split by country, there is an element of double counting when inter-jurisdictional transactions (for example, the payment of dividends) occur. The entries to eliminate this double counting are included at the bottom of the table to enable the disclosed figures to agree to the published consolidated accounts of the group.					
Profit/(loss) before taxation	These are accounting profits. As with turnover some double counting may arise and again this has been eliminated at the bottom of the table. The majority of the total relates to the elimination of inter-jurisdictional dividends, which are reflected as profits in the United Kingdom.						
Tax paid		This column reflects corporation tax actually paid in the year. Note that it is rare that tax paid in any given year relates directly to the profits earned in the same period.					
Public subsidies received	The group received no public subsidies in the	The group received no public subsidies in the year.					
Number of employees	The number of employees reported is the aver permanently employed by the group, or one of are excluded.						
Subsidiaries	A list of the subsidiaries of the group, including is shown within note 45.	g their main act	ivity and coun	try of incorpo	oration,		
Country		Turnover £'000	Profit/(loss) before taxation £'000	Tax paid £'000	Number of employees		
United Kingdom		357,888	75,726	21,090	1,511		
Jersey		12,488	2,501	321	24		
Sub-total		370,376	78,227	21,411	1,535		
Inter-group eliminations and othe	r entries arising on consolidation	(4,288)	(34,448)	-	-		
Total		366,088	43,779	21,411	1,535		

# Company statement of changes in equity

for the year ended 31 December 2020

	Note	Share capital £'000	Share premium £'000	Merger Reserve £'000	Own shares £'000	Retained earnings £'000	Total equity £'000
At 1 January 2019 (restated)		2,760	205,273	24,950	(32,737)	101,624	301,870
Profit for the year		-	-	-	-	29,451	29,451
Net remeasurement of defined							
benefit liability	53	_	-	-	-	310	310
Deferred tax relating to components of							
other comprehensive income	49	-	-	-	-	(53)	(53)
Other comprehensive income net of tax		-	-	-	-	257	257
Dividends paid	44	-	-	-	-	(35,959)	(35,959)
Issue of share capital	54	58	5,666	14,971	-	-	20,695
Share-based payments:							
<ul> <li>value of employee services</li> </ul>		-	-	-	-	19,387	19,387
<ul> <li>cost of own shares acquired</li> </ul>	54	-	-	-	(10,033)	_	(10,033)
<ul> <li>cost of own shares vesting</li> </ul>	54	-	-	-	799	(799)	_
<ul> <li>tax on share-based payments</li> </ul>		_		_		(17)	(17)
At 31 December 2019		2,818	210,939	39,921	(41,971)	113,944	325,651
Profit for the year						24,155	24,155
Net remeasurement of defined							
benefit liability	53	_	_	_	-	(4,682)	(4,682)
Deferred tax relating to components of							
other comprehensive income	49	-	-	-	-	1,668	1,668
Other comprehensive income net of tax		-	-	-	-	(3,014)	(3,014)
Dividends paid	44	-	-	-	-	(37,831)	(37,831)
Issue of share capital	54	56	4,153	-	-	-	4,209
Share-based payments:							
<ul> <li>value of employee services</li> </ul>		-	-	-	-	43,634	43,634
- cost of own shares acquired	54	_	_	-	(5,077)	_	(5,077)
- cost of own shares vesting	54	-	_	-	304	(304)	-
- tax on share-based payments		-	-	-	-	(140)	(140)
At 31 December 2020		2,874	215,092	39,921	(46,744)	140,444	351,587

The accompanying notes form an integral part of the company financial statements.

# Company balance sheet

for the year ended 31 December 2020

Note	2020 £'000	2019 £'000
Non-current assets		
Investment in subsidiaries 45	323,055	273,055
Other investments 46	15,728	14,587
Right-of-use assets 48	43,897	48,540
Deferred tax 49	6,100	5,106
	388,780	341,288
Current assets		
Trade and other receivables 47	112,361	124,722
Cash and cash equivalents	12,611	4,204
	124,972	128,926
Total assets	513,752	470,214
Current liabilities	(00.004)	(50.000)
Trade and other payables 50	(89,804)	(69,990)
Lease liabilities	(55,123)	(60,026)
Current tax liability	(5)	(647)
Provisions for liabilities and charges 52	(7,448)	(5,886)
	(152,380)	(136,549)
Net current assets	(27.400)	(7.622)
Net current assets	(27,408)	(7,623)
Non-current liabilities		
Retirement benefit obligations 53	(9,785)	(8,014)
Total liabilities	(162,165)	(144,563)
Net assets	351,587	325,651
Equity		
Share capital 54	2,874	2,818
Share premium 54	215,092	210,939
Merger reserve 57	39,921	39,921
Own shares 54	(46,744)	(41,971)
Retained earnings	140,444	113,944
Equity shareholders' funds	351,587	325,651

As permitted by section 408 of the Companies Act 2006 the company has elected not to present its own statement of comprehensive income for the year. Rathbone Brothers Plc reported a profit after tax for the financial year ended 31 December 2020 of £24,155,000 (2019: £29,451,000).

The financial statements were approved by the board of directors and authorised for issue on 3 March 2021 and were signed on their behalf by:

Paul Stockton

Jennifer Mathias

Chief Executive

Finance Director

Company registered number: 01000403

The accompanying notes form an integral part of the company financial statements.

# Company statement of cash flows

for the year ended 31 December 2020

	Note	2020 £'000	2019 £'000
Cash flows from operating activities			
Profit before tax		26,920	29,327
Change in fair value through profit or loss		(494)	(482)
Net interest and dividends receivable		(54,764)	(53,980)
Net charge for provisions	52	(428)	1,590
Depreciation and amortisation		4,643	4,499
Defined benefit pension scheme charges	53	200	255
Defined benefit pension scheme contributions paid	53	(3,111)	(3,128)
Share-based payment charges	54	39,986	31,012
		12,952	9,093
Changes in operating assets and liabilities:			
- net decrease/(increase) in prepayments, accrued income and other assets		12,579	(22,177)
- net increase in accruals, deferred income, provisions and other liabilities		25,413	4,309
Cash used in/(generated from) operations		50,944	(8,775)
Tax (paid)/received		(2,876)	(814)
Net cash inflow/(outflow) from operating activities		48,068	(9,589)
Cash flows from investing activities			
Interest received		66	107
Interest paid		(3,299)	(4,127)
Inter-company dividends received		58,000	58,000
Investment in subsidiaries	45	(50,000)	-
Purchase of right-of-use assets	45	(182)	-
Purchase of other investments		(1,063)	(899)
Proceeds from sale of investments		417	_
Net cash generated from investing activities		3,939	53,081
Cash flows from financing activities			
Net (repurchase)/issue of ordinary shares	54	(868)	(4,340)
Dividends paid	44	(37,831)	(35,959)
Payment of lease liabilities		(4,901)	(4,375)
Net cash used in financing activities		(43,600)	(44,674)
Net increase/(decrease) in cash and cash equivalents		8,407	(1,182)
Cash and cash equivalents at the beginning of the year		4,204	5,386
Cash and cash equivalents at the end of the year	59	12,611	4,204

The accompanying notes form an integral part of the company financial statements.

# Notes to the company financial statements

# 41 Significant accounting policies

#### Statement of compliance

The separate financial statements of the company are presented as required by the Companies Act 2006 and have been prepared in accordance with International Financial Reporting Standards (IFRS), as adopted by the European Union, and IAS 27 'Separate Financial Statements'.

On publishing the parent company financial statements here together with the group financial statements, the company is taking advantage of the exemption in section 408 of the Companies Act 2006 not to present its individual statement of comprehensive income and related notes that form a part of these approved financial statements.

# Developments in reporting standards and interpretations

Developments in reporting standards and interpretations are set out in note 1.3 to the consolidated financial statements.

#### Principal accounting policies

The financial statements have been prepared on the historical cost basis, except for the revaluation of certain financial instruments. The principal accounting policies adopted are as set out below.

#### Investments in subsidiaries

Investments in subsidiaries are stated at cost less, where appropriate, provision for impairment.

#### Management charges

Intra-group management charges arise in relation to staff costs and other administrative expenses that are initially borne by the company and then recharged to other group companies, when incurred.

Accounting policies in relation to impairment, interest income, dividend income, operating leases, foreign currency, retirement benefit obligations, taxation, cash and cash equivalents and share-based payments are set out in note 1 to the consolidated financial statements.

# 42 Critical accounting judgements and key sources of estimation uncertainty

The critical accounting judgements and key sources of estimation uncertainty arise from the company's defined benefit pension schemes and valuation of the provision for the Speirs & Jeffrey earn-out consideration. These are described in note 2 to the consolidated financial statements.

#### 43 Expenses for the year

The auditor's remuneration for audit and other services to the company is set out in note 7 to the financial statements.

The average number of employees, on a full-time-equivalent basis, during the year was as follows:

	2020	2019
Investment Management:		
- investment management services	932	956
- advisory services	123	118
Funds	37	35
Shared services	379	377
	1,471	1,486

# 44 Dividends

Details of the company's dividends paid and proposed for approval at the Annual General Meeting are set out in note 12 to the consolidated financial statements.

The company's dividend policy is described in the directors' report on page 127.

Reserves available for distribution as at 31 December were as follows:

	2020 £'000	2019 £'000
Net assets	351,587	325,651
Less:		
- share capital	(2,874)	(2,818)
- share premium	(215,092)	(210,939)
- merger reserve	(39,921)	(39,921)
Distributable reserves	93,700	71,973
Movements in reserves available for distribution were as follows:		
	2020 £'000	2019 £'000
As at 1 January	71,973	68,887
Profit for the year	24,155	29,451
Net remeasurement of defined benefit liability	(3,014)	257
Dividends paid	(37,831)	(35,959)
Other movements	38,417	9,337
As at 31 December	93,700	71,973
45 Investment in subsidiaries		
	Equities £'000	Total £'000
At 1 January 2019	273,055	273,055
Additions	92,552	92,552
Disposals	(92,552)	(92,552)
At 1 January 2020	273,055	273,055
Additions	50,000	50,000
Disposals	-	-
At 31 December 2020	323,055	323,055

# 45 Investment in subsidiaries continued

#### **Equities**

On 1 July 2019, ordinary shares of 5p in Rathbone Investment Management Limited were issued to the company at a price of £90 per share in exchange for the company's equity holding in Speirs & Jeffrey Limited.

On 30 April 2020, 588,235 ordinary shares of £1 each in Rathbone Investment Management Limited were issued to the company at a price of £85 per share for cash consideration.

At 31 December 2020 the company's subsidiary undertakings were as follows:

Subsidiary undertaking	Activity and operation
Rathbone Investment Management Limited	Investment management and banking services
Rathbone Investment Management International Limited*	Investment management
Rathbone Trust Company Limited	Trust and tax services
Rathbone Unit Trust Management Limited*	Unit trust management
Arcticstar Limited	Introducer of private clients
Vision Independent Financial Planning Limited	Financial planning services
Castle Investment Solutions Limited	Investment support services
Rathbone Trust Legal Services Limited*	Trust and legal services
Laurence Keen Holdings Limited	Intermediate holding company
Rathbone Directors Limited*	Corporate director services
Rathbone Secretaries Limited*	Corporate secretarial services
Laurence Keen Nominees Limited*	Corporate nominee
Neilson Cobbold Client Nominees Limited*	Corporate nominee
Rathbone Nominees Limited*	Corporate nominee
Citywall Nominees Limited*	Corporate nominee
Penchart Nominees Limited*	Corporate nominee
Argus Nominee Limited	Corporate nominee
Rathbone Pension & Advisory Services Limited	Non-trading
Rathbone Stockbrokers Limited*	Non-trading
Dean River Asset Management Limited*	Non-trading
R.M. Walkden & Co. Limited*	Non-trading
Rathbone Funds Advisers Unipessoal LDA*	European fund marketing
Speirs & Jeffrey Limited*	Investment management
Speirs & Jeffrey Client Nominees Limited*	Corporate nominee
Speirs & Jeffrey Portfolio Management Limited*	Corporate nominee
Speirs & Jeffrey Fund Management Limited*	Corporate nominee

<sup>\*</sup> Held by subsidiary undertaking

 $The \ registered \ of fice \ for \ all \ subsidiary \ undertakings \ is \ 8 \ Finsbury \ Circus, London \ EC2M \ 7AZ \ except \ for \ the \ following: \ and \ constraints \ for \$ 

Subsidiary undertaking	Registered office
Rathbone Investment Management Limited	Port of Liverpool Building, Pier Head, Liverpool L3 1NW
Rathbone Investment Management International Limited	26 Esplanade, St Helier, Jersey JE1 2RB
Vision Independent Financial Planning Limited	Vision House, Unit 6A Falmouth Business Park,
	Bickland Water Road, Falmouth, Cornwall TR11 4SZ
Castle Investment Solutions Limited	Vision House, Unit 6A Falmouth Business Park,
	Bickland Water Road, Falmouth, Cornwall TR11 4SZ
Speirs & Jeffrey Limited	George House, 50 George Square, Glasgow G2 1EH
Speirs & Jeffrey Client Nominees Limited	George House, 50 George Square, Glasgow G2 1EH
Speirs & Jeffrey Portfolio Management Limited	George House, 50 George Square, Glasgow G2 1EH
Speirs & Jeffrey Fund Management Limited	George House, 50 George Square, Glasgow G2 1EH
Rathbone Funds Advisers Unipessoal LDA	R Tierno Galvan 10 Torre 3, Piso 6 Sala 602, 1070-274,
	Campo Ourique Lisbon, Lisbon, Portugal

The company owns, directly or indirectly, 100% of the ordinary share capital of all subsidiary undertakings.

# 46 Other investments

Fair value through profit or loss securities

	2 000	2 000
Equity securities:	5 730	4.507
- listed	5,728	4,587
Money market funds:		
- unlisted	10,000	10,000
	15,728	14,587
47 Trade and other receivables		
	2020 £'000	2019 £'000
Prepayments and other receivables	4,526	7,989
Amounts owed by group undertakings	107,835	116,733
	112,361	124,722
Current	112,361	124,722
Non-current	-	-
	112,361	124,722
48 Right-of-use assets		
	Property £'000	Total £'000
Cost		
At 1 January 2019	50,186	50,186
Additions	601	601
	331	00-

2020

£'000

2019

£'000

	£'000	£'000
Cost		
At 1 January 2019	50,186	50,186
Additions	601	601
Acquisitions	2,506	2,506
Other movements	(134)	(134)
At 31 December 2019 and 31 December 2020	53,159	53,159
Depreciation and impairment		
1 January 2019	-	-
Charge for the year	4,499	4,499
Acquisitions	139	139
Other movements	(19)	(19)
At 1 January 2020	4,619	4,619
Charge for the year	4,643	4,643
At 31 December 2020	9,262	9,262
Carrying amount at 31 December 2020	43,897	43,897

There was no indication of impairment of the company's right-of-use assets as a result of COVID-19 during the year.

During the year, the company recognised a charge of £7,000 in profit or loss in respect of short-term leases and low-value assets (2019: £370,000).

# 49 Deferred tax

The UK Government legislated in the Finance Act 2020 to maintain the UK corporation tax rate at 19.0% from 1 April 2020, rather than reducing the rate to 17.0% as previously enacted. The Finance Act 2020 was enacted on 22 July 2020. Deferred income taxes are calculated on all temporary differences under the liability method using the rate expected to apply when the relevant timing differences are forecast to unwind.

The budget on 3 March 2021 signalled an increase in the UK corporation tax rate to 25.0% in 2023. This will be reflected in the deferred tax calculations when the change is enacted.

The movement on the deferred tax account is as follows:

	Pensions £'000	Share-based payments £'000	Staff- related costs £'000	Fair value through profit or loss £'000	Total £'000
As at 1 January 2020	1,360	3,545	304	(103)	5,106
Recognised in profit or loss in respect of:					
- current year	(553)	398	(11)	(97)	(263)
- prior year	-	22	(211)	-	(189)
- change in rate	(618)	445	11	(12)	(174)
Total recognised in profit or loss	(1,171)	865	(211)	(109)	(626)
Recognised in other comprehensive income in respect of: - current year	890	_	_	_	890
- prior year	-	_	_	_	-
- change in rate	778	_	_	_	778
Total recognised in other comprehensive income	1,668	_	_	_	1,668
Recognised in equity in respect of:					
- current year	-	(38)	-	-	(38)
- prior year	-	(17)	-	-	(17)
- change in rate	-	7	-	-	7
Total recognised in equity	-	(48)	-	-	(48)
As at 31 December 2020	1,857	4,362	93	(212)	6,100
	Pensions £'000	Share-based payments £'000	Staff- related costs £'000	Fair value through profit or loss £'000	Total £'000
Deferred tax assets	1,857	4,362	93	-	6,312
Deferred tax liabilities	_	-	_	(212)	(212)
As at 31 December 2020	1,857	4,362	93	(212)	6,100

	Pensions £'000	Share-based payments £'000	Staff- related costs £'000	Fair value through profit or loss £'000	Total £'000
As at 1 January 2019	1,902	1,882	304	(21)	4,067
Recognised in profit or loss in respect of:					
- current year	(546)	1,586	_	(92)	948
- prior year	-	94	-	-	94
- change in rate	57	-	-	10	67
Total recognised in profit or loss	(489)	1,680	_	(82)	1,109
Recognised in other comprehensive income in respect of:					
- current year	(59)	-	-	-	(59)
- prior year	=	_	-	_	-
- change in rate	6	-	-	-	6
Total recognised in other comprehensive income	(53)	-	_	_	(53)
Recognised in equity in respect of:					
- current year	-	(17)	_	_	(17)
- prior year	_	-	_	-	_
- change in rate	_	_	_	_	_
Total recognised in equity	=	(17)	-	=	(17)
As at 31 December 2019	1,360	3,545	304	(103)	5,106
Deferred tax assets	1,360	3,545	304		5,209
Deferred tax dasets  Deferred tax liabilities	-	-	-	(103)	(103)
As at 31 December 2019	1,360	3,545	304	(103)	5,106
50 Trade and other payables					
				2020 £'000	2019 £'000
Trade creditors				117	629
Accruals, deferred income and other creditors				71,344	61,799
Amounts owed to group undertakings				-	-
Other taxes and social security costs				18,343	7,562
				89,804	69,990

The fair value of trade and other payables is not materially different from their carrying amount.

#### 51 Lease liabilities

	2020	2019
Maturity analysis	£'000	£'000
Less than one year	4,654	4,901
One to five years	18,708	18,556
More than five years	31,761	36,569
Lease liabilities at 31 December	55,123	60,026
Current	4,654	4,901
Non-current	50,469	55,125
	55,123	60,026

# 52 Provisions for liabilities and charges

	Deferred,	Deferred and			
	variable costs to acquire client	contingent consideration			
	relationship	in business	Legal and	Property-	
	intangibles	combinations	compensation	related	Total
	£'000	£'000	£'000	£'000	£'000
As at 1 January 2019	1,059	2,378	_	6,786	10,223
Charged to profit or loss	-	_	-	1,300	1,300
Unused amount credited to profit or loss	-	-	_	290	290
Net credit to profit or loss	-	-	_	1,590	1,590
Other movements	4,770	179	_	-	4,949
Utilised/paid during the year	(4,981)	(2,557)	_	(3,338)	(10,876)
At 31 December 2019	848	-	-	5,038	5,886
Charged to profit or loss	-	588	118	(589)	117
Unused amount credited to profit or loss	-	-	-	(23)	(23)
Net charge to profit or loss	-	588	118	(612)	94
Other movements	2,521	-	-	-	2,521
Utilised/paid during the year	(227)	-	-	(825)	(1,052)
As at 31 December 2020	3,142	588	118	3,601	7,449
Payable within 1 year	1,010	588	118	-	1,716
Payable after 1 year	2,132	-	-	3,601	5,733
	3,142	588	118	3,601	7,449

Other movements in provisions relate to deferred payments to investment managers and third parties for the introduction of client relationships, which have been capitalised in the year.

Following the satisfaction of certain operational targets, contingent consideration of £1,050,000 was paid to vendors of Speirs & Jeffrey in May 2019 (see note 8). In addition, contingent consideration of £1,507,000 was paid in October 2019 in respect of the acquisition of Vision Independent Financial Planning and Castle Investment Solutions.

Property-related provisions of £3,601,000 relate to dilapidation provisions expected to arise on leasehold premises held by the group (2019: £5,038,000). Prior-year balances also included monies due under the contract with the assignee of leases on the group's former property at 1 Curzon Street, which was fully utilised in the year.

Dilapidation provisions are calculated using a discounted cash flow model; during the year, provisions have decreased by £591,000 (2019: increased by £1,228,000). The group utilised £825,000 (2019: £3,338,000) of the dilapidations provision held for the surplus property at 1 Curzon Street during the year. The impact of discounting led to an additional credit of £591,000 (2019: additional charge of £1,669,000) being recognised during the year.

Provisions payable after one year are expected to be settled within two years of the balance sheet date (2019: two years), except for the property-related provisions of £3,601,000 (2019: £4,191,000), which are expected to be settled within 13 years of the balance sheet date (2019: 14 years).

# 53 Long-term employee benefits

Details of the defined benefit pension schemes operated by the company are provided in note 29 to the consolidated financial statements.

# 54 Share capital, own shares and share-based payments

Details of the share capital of the company and ordinary shares held by the company together with changes thereto are provided in notes 30 and 31 to the consolidated financial statements. Details of options on the company's shares and share-based payments are set out in note 32 to the consolidated financial statements.

# 55 Financial instruments

The company's risk management policies and procedures are integrated with the wider Rathbones group's risk management process. The Rathbones group has identified the risks arising from all of its activities, including those of the company, and has established policies and procedures to manage these items in accordance with its risk appetite. The company categorises its financial risks into the following primary areas:

- (i) credit risk
- (ii) liquidity risk
- (iii) market risk (which includes fair value interest rate risk, cash flow interest rate risk, foreign exchange risk and price risk)
- (iv) pension risk.

The company's exposures to pension risk are set out in note 29 to the consolidated financial statements.

The sections below outline the group risk appetite, as applicable to the company, and explain how the company defines and manages each category of financial risk.

The company's financial risk management policies are designed to identify and analyse the financial risks that the company faces, to set appropriate risk tolerances, limits and controls, and to monitor the financial risks and adherence to limits by means of reliable and up-to-date information systems. The company regularly reviews its financial risk management policies and systems to reflect changes in the business and the wider industry.

The company's overall strategy and policies for monitoring and management of financial risk are set by the board of directors ('the board'). The board has embedded risk management within the business through the executive committee and senior management.

#### (i) Credit risk

The company takes on exposure to credit risk, which is the risk that a counterparty will be unable to pay amounts in full when due, through its trading activities. The principal sources of credit risk arise from depositing funds with banks and through providing long-term and working capital financing for subsidiaries.

The company's financial assets are categorised as follows.

#### Trade and other receivables

Trade and other receivables relate to amounts placed with subsidiaries and staff advances. The prior-year total also includes amounts held in escrow following the assignment of leases on 1 Curzon Street, which were fully utilised in the year.

The collection and ageing of trade and other receivables are reviewed on a periodic basis by management.

The company places surplus funds with its banking subsidiary, which operates under the group's credit risk management policies. Group policy requires that funds are placed with a range of high-quality financial institutions. Investments are spread to avoid excessive exposure to any individual counterparty.

For the purposes of financial reporting the company categorises its exposures based on the long-term ratings awarded to counterparties by Fitch or Moody's.

#### 55 Financial instruments continued

#### (i) Credit risk continued

#### Cash and cash equivalents (balances at banks)

The company has exposure to financial institutions through its bank deposits (reported within cash equivalents).

#### Maximum exposure to credit risk

	2020	2019
	£'000	£'000
Other investments:		
- money market funds	10,000	10,006
Trade and other receivables:		
- amounts owed by group undertakings	107,835	116,733
- other financial assets	6,472	8,429
Balances at banks	12,611	4,204
	136,918	139,372

The above table represents the gross credit risk exposure of the company at 31 December 2020 and 2019, without taking account of any collateral held or other credit enhancements attached.

#### Other investments

The table below presents an analysis of other investments by rating agency designation, as at 31 December 2020, based on Fitch or Moody's long-term rating designation.

_	2020		2019	
	Money		Money	
	market		market	
	funds	Total	funds	Total
	£'000	£'000	£'000	£'000
AAA	10,000	10,000	10,000	10,000

#### Trade and other receivables

No trade and other receivables have been written off or are credit-impaired at the reporting date.

Amounts owed by group undertakings do not have specific repayment dates and are paid down periodically as trading requires.

#### Balances at banks

The credit quality of balances at banks is analysed below by reference to the long-term credit rating awarded by Fitch, or equivalent rating by Moody's, as at the balance sheet date.

	2020	2019
	£'000	£'000
A	12,611	4,204
	12,611	4,204

#### Concentration of credit risk

The company has counterparty credit risk within its balances at banks in that the principal exposure is to its banking subsidiary. The board sets and monitors the group policy for the management of group funds, which include the placement of funds with a range of high-quality financial institutions.

#### (a) Geographical sectors

The following table analyses the company's credit exposures, at their carrying amounts, by geographical region as at the balance sheet date. In this analysis, exposures are categorised based on the country of domicile of the counterparty.

	United	Rest of	
At 31 December 2020	Kingdom £'000	the World £'000	Total £'000
Other investments:	£ 000	2 000	2 000
- money market funds	10,000		10,000
	10,000	_	10,000
Trade and other receivables:			
<ul> <li>amounts owed by group undertakings</li> </ul>	107,279	556	107,835
- other financial assets	2,136	403	2,539
Balances at banks	12,611	-	12,611
	132,026	959	132,985
	United	Rest of	
At 31 December 2019	Kingdom £'000	the World £'000	Total £'000
Other investments:	£ 000	£ 000	£ 000
- money market funds	10,000	-	10,000
Trade and other receivables:			
<ul> <li>amounts owed by group undertakings</li> </ul>	116,334	399	116,733
- other financial assets	3,408	450	3,858
Balances at banks	4,204	-	4,204
	133.946	849	134.795

At 31 December 2020, all rest of the world exposures were to counterparties based in Jersey, the Eurozone, and the United States of America (2019: Jersey and the United States of America). At 31 December 2020, the company had no exposure to sovereign debt (2019: none).

#### 55 Financial instruments continued

#### (i) Credit risk continued

#### (b) Industry sectors

The company's credit exposures at the balance sheet date, analysed by the primary industry sectors in which our counterparties operate, were:

At 31 December 2020	Financial institutions £'000	Clients and other corporates £'000	Total £'000
Other investments:			
- money market funds	10,000	-	10,000
Trade and other receivables:			
- amounts owed by group undertakings	66,110	41,725	107,835
- other financial assets	_	2,539	2,539
Balances at banks	12,611	-	12,611
	88,721	44,264	132,985
	Financial	Clients and other	
At 31 December 2019	institutions £'000	corporates £'000	Total £'000
Other investments:			
- money market funds	10,000	_	10,000
Trade and other receivables:	.,		
- amounts owed by group undertakings	79.271	37.462	116.733
- other financial assets	6	3.852	3,858
Balances at banks	4,204	-	4,204
	93,481	41,314	134,795

# (ii) Liquidity risk

Liquidity risk is the risk that the company will encounter difficulty in meeting obligations associated with financial liabilities that are settled by delivering cash or another financial asset. The company places its funds in short-term or demand facilities with financial institutions to ensure liquidity. The company has no bank loans (2019: £nil) and does not rely on external funding for its activities.

#### Non-derivative cash flows

The table below presents the undiscounted cash flows receivable and payable by the company on its non-derivative financial assets and liabilities by remaining contractual maturities at the balance sheet date.

			After 3 months	After 1 vear but			
		Not more	but not	not more		No fixed	
	On	than	more than	than	After 5	maturity	
	demand	3 months	1 year	5 years	years	date	Total
At 31 December 2020	£'000	£'000	£'000	£'000	£'000	£'000	£'000
Other investments:							
<ul> <li>money market funds</li> </ul>	10,000	-	-	-	-	-	10,000
Trade and other receivables:							
<ul> <li>amounts owed by group undertakings</li> </ul>	107,835	-	-	-	-	-	107,835
<ul> <li>other financial assets</li> </ul>	53	786	1,338	3,491	804	-	6,472
Balances at banks	12,611	-	-	-	-	-	12,611
Cash flows arising from financial assets	130,499	786	1,338	3,491	804	-	136,918
Trade and other payables:							
- amounts owed to group undertakings	-	-	-	-	-	-	-
- other financial liabilities	146	47,659	7,083	61,315	52,506	-	168,709
Cash flows arising from							
financial liabilities	146	47,659	7,083	61,315	52,506	-	168,709
Net liquidity gap	130,353	(46,873)	(5,745)	(57,824)	(51,702)	-	(31,791)
Cumulative net liquidity gap	130,353	83,480	77,735	19,911	(31,791)	(31,791)	

			After 3	After 1			
		Not more	months but not	year but not more		No fixed	
	On	than	more than	than	After 5	maturity	
	demand	3 months	1 year	5 years	years	date	Total
At 31 December 2019	£'000	£'000	£'000	£'000	£'000	£'000	£'000
Other investments:							
<ul> <li>money market funds</li> </ul>	10,006	-	-	-	-	-	10,006
Trade and other receivables:							
<ul> <li>amounts owed by group undertakings</li> </ul>	116,733	-	-	-	-	-	116,733
<ul> <li>other financial assets</li> </ul>	115	1,911	903	3,915	1,585	-	8,429
Balances at banks	4,204	-	-	-	-	-	4,204
Cash flows arising from financial assets	131,058	1,911	903	3,915	1,585	-	139,372
Trade and other payables:							
<ul> <li>amounts owed to group undertakings</li> </ul>	-	-	_	-	-	-	-
<ul> <li>other financial liabilities</li> </ul>	143	46,978	7,060	47,980	59,092	-	161,253
Cash flows arising from							
financial liabilities	143	46,978	7,060	47,980	59,092	-	161,253
Net liquidity gap	130,915	(45,067)	(6,157)	(44,065)	(57,507)	_	(21,881)
Cumulative net liquidity gap	130,915	85,848	79,691	35,626	(21,881)	(21,881)	

Included within trade and other payables disclosed above are balances that are repayable on demand or that do not have a contractual maturity date, which historical experience shows are unlikely to be called in the short term.

The company holds £5,728,000 of equity investments (2019: £4,587,000) which are subject to liquidity risk but are not included in the table above. These assets are held as fair value through profit or loss securities and have no fixed maturity date; cash flows arise from receipt of dividends or through sale of the assets.

# Total liquidity requirement

At 31 December 2020	On demand £'000	Not more than 3 months £'000	After 3 months but not more than 1 year £'000	After 1 year but not more than 5 years £'000	After 5 years £'000	Total £'000
Cash flows arising from financial liabilities	146	47,659	7,083	61,315	52,506	168,709
Total off-balance-sheet items	-	-	-	-	-	-
Total liquidity requirement	146	47,659	7,083	61,315	52,506	168,709
At 31 December 2019	On demand £'000	Not more than 3 months £'000	After 3 months but not more than 1 year £'000	After 1 year but not more than 5 years £'000	After 5 years £'000	Total £'000
Cash flows arising from financial liabilities	143	46,978	7,060	47,980	59,092	161,253
Total off-balance-sheet items	-	-	-	-	-	-
Total liquidity requirement	143	46,978	7,060	47,980	59,092	161,253

# 55 Financial instruments continued

#### (iii) Market risk

#### Interest rate risk

Cash flow interest rate risk is the risk that the future cash flows of a financial instrument will fluctuate because of changes in market interest rates. Fair value interest rate risk is the risk that the value of a financial instrument will fluctuate because of changes in market interest rates

The company's principal exposure to cash flow interest rate risk arises from the mismatch between the repricing of its financial assets and liabilities.

The table below shows the repricing profile of the company's financial assets and liabilities, stated at their carrying amounts, categorised by the earlier of contractual repricing or maturity dates.

	Not more than	After 3 months but not more than	After 6 months but not more than	After 1 year but not more than	After	Non- interest-	
At 31 December 2020	3 months £'000	6 months £'000	1 year £'000	5 years £'000	5 years £'000	bearing £'000	Total £'000
Assets							
Other investments:							
- equity securities	-	-	-	-	-	5,728	5,728
- money market funds	10,000	-	-	-	-	-	10,000
Trade and other receivables:							
- amounts owed by group undertakings	-	-	-	-	-	107,835	107,835
<ul> <li>other financial assets</li> </ul>	575	-	-	-	-	1,964	2,539
Balances at banks	12,606	-	-	-	-	5	12,611
Total financial assets	23,181	-	-	-	-	115,532	138,713
Liabilities							
Trade and other payables:							
- amounts owed to group undertakings	-	-	-	-	-	-	-
- other financial liabilities	-	_	-	-	-	121,956	121,956
Total financial liabilities	-	-	-	-	-	121,956	121,956
Interest rate repricing gap	23,181	-	-	-	-	(6,424)	16,757

At 31 December 2019	Not more than 3 months £'000	After 3 months but not more than 6 months £'000	After 6 months but not more than 1 year £'000	After 1 year but not more than 5 years £'000	After 5 years £'000	Non- interest- bearing £'000	Total <i>£</i> ′000
Assets							
Other investments:							
- equity securities	-	-	-	_	-	4,587	4,587
<ul> <li>money market funds</li> </ul>	10,000	-	-	-	-	-	10,000
Trade and other receivables:							
<ul> <li>amounts owed by group undertakings</li> </ul>	-	-	-	-	-	116,733	116,733
<ul> <li>other financial assets</li> </ul>	1,565	-	-	-	-	2,293	3,858
Balances at banks	4,199	_	_	_	-	5	4,204
Total financial assets	15,764	_	_	_	-	123,618	139,382
Liabilities							
Trade and other payables:							
<ul> <li>amounts owed to group undertakings</li> </ul>	-	-	-	-	-	-	-
<ul> <li>other financial liabilities</li> </ul>	-	-	_	-	-	119,101	119,101
Total financial liabilities	-	-	-	-	-	119,101	119,101
Interest rate repricing gap	15,764		_	-	_	4,517	20,281

A 1% parallel increase/decrease in the sterling yield curve would have no impact on profit after tax or equity (2019: no impact).

The company has assessed the impact of climate change and COVID-19 on the carrying amount of its financial assets and liabilities at the year end, and considers there to be no material impact.

# Foreign exchange risk

The company does not have any material exposure to transactional foreign exchange risk. The table below summarises the company's exposure to foreign currency translation risk at 31 December 2020. Included in the table are the company's financial assets and liabilities, at carrying amounts, categorised by currency.

	Sterling	US dollar	Euro	Total
At 31 December 2020	£'000	£'000	£'000	£'000
Assets				
Other investments:				
- equity securities	5,728	-	-	5,728
- money market funds	10,000	-	-	10,000
Trade and other receivables:				
- amounts owed by group undertakings	107,835	-	-	107,835
- other financial assets	2,421	118	-	2,539
Balances at banks	12,611	-	-	12,611
Total financial assets	138,595	118	-	138,713
Liabilities				
Trade and other payables:				
- amounts owed to group undertakings	-	-	-	-
- other financial liabilities	121,838	118	-	121,956
Total financial liabilities	121,838	118	-	121,956
Net on-balance-sheet position	16,757	-	-	16,757

#### 55 Financial instruments continued

#### (iii) Market risk continued

At 31 December 2019	Sterling	US dollar	Euro	Total
	£'000	£'000	£'000	£'000
Assets				
Other investments:				
- equity securities	4,587	-	-	4,587
- money market funds	10,000	-	-	10,000
Trade and other receivables:				
- amounts owed by group undertakings	116,733	-	-	116,733
- other financial assets	3,593	265	-	3,858
Balances at banks	4,204	-	-	4,204
Total financial assets	139,117	265	-	139,382
Liabilities				
Trade and other payables:				
- amounts owed to group undertakings	-	-	-	-
- other financial liabilities	119,101	-	-	119,101
Total financial liabilities	119,101	-	-	119,101
Net on-balance-sheet position	20,016	265	-	20,281

A 10% weakening of the US dollar against sterling would have reduced equity and profit after tax by £21,000 in 2019. A 10% strengthening of the US dollar would have had an equal and opposite effect. This analysis assumes that all other variables, in particular other exchange rates, remain constant.

#### Price risk

The group's exposure to price risk, all of which is through the company's holdings of equity investment securities, is described in note 33.

#### Fair values

The table below analyses financial instruments measured at fair value into a fair value hierarchy based on the valuation technique used to determine the fair value:

- Level 1: quoted prices (unadjusted) in active markets for identical assets or liabilities.
- Level 2: inputs other than quoted prices included within level 1 that are observable for the asset or liability, either directly or indirectly.
- Level 3: inputs for the asset or liability that are not based on observable market data.

At 31 December 2020	Level 1 £'000	Level 2 £'000	Level 3 £'000	Total £'000
Assets				
Fair value through profit or loss:				
- equity securities	5,728	-	-	5,728
- money market funds	-	10,000	-	10,000
	5,728	10,000	-	15,728
At 31 December 2019	Level 1 £'000	Level 2 £'000	Level 3 £'000	Total £'000
Assets				
Fair value through profit or loss:				
- equity securities	4,587	-	-	4,587
- money market funds	-	10,000	-	10,000
	4,587	10,000	-	14,587

The company recognises transfers between levels of the fair value hierarchy at the end of the reporting period during which the change has occurred. There have been no transfers between levels during the year (2019: none).

Details of the methods and assumptions used to determine the fair values of the financial assets in the above table, along with how reasonably possible changes to the assumptions affect these fair values, are provided in note 33 to the consolidated financial statements.

The fair values of the company's financial assets and liabilities are not materially different from their carrying values, with the exception of equity investments in subsidiaries, which are carried at historical cost (note 45).

# 56 Capital management

The company's objectives when managing capital are to:

- safeguard the company's ability to continue as a going concern so that it can continue to provide returns for shareholders and benefits for other stakeholders
- maintain a strong capital base to support the development of its business.

For monitoring purposes, the company defines capital as distributable reserves (see note 44). The company monitors the level of distributable reserves on a monthly basis and compares this to forecast dividends. Capital is distributed to the company from operating subsidiaries on a timely basis to ensure sufficient capital is maintained. The board of directors monitors the level of capital held in relation to forecast performance, dividend payments and wider plans for the business, although formal quantitative targets are not set.

There were no changes in the company's approach to capital management during the year.

# 57 Contingent liabilities and commitments

The company had no contingent liabilities or commitments at the year end (2019: £nil).

### 58 Related party transactions

Rathbone Brothers Plc is considered to be the ultimate controlling party.

# Transactions with key management personnel

The remuneration of the key management personnel of the company, who are defined as the company's directors and other members of senior management who are responsible for planning, directing and controlling the activities of the company, is set out below.

	2020	2019
	£'000	£'000
Short-term employee benefits	1,435	1,854
Other long-term benefits	50	52
Share-based payments	550	648
	2,035	2,554

Dividends totalling £98,000 were paid in the year (2019: £95,000) in respect of ordinary shares held by key management personnel and their close family members.

All amounts outstanding with related parties are unsecured and will be settled in cash. No guarantees have been given or received. No provisions have been made for doubtful debts in respect of the amounts owed by related parties.

# **58** Related party transactions continued

### Other related party transactions

During the year, the company entered into the following transactions with its subsidiaries:

	2020	2020		
	Receivable	Payable	Receivable	Payable
	£'000	£'000	£'000	£'000
Charges for management services	209,878	-	192,188	-
Dividends received	58,000	-	58,000	
	267,878	-	250,188	_

The company's balances with fellow group companies at 31 December 2020 are set out in notes 47 and 50.

The company's transactions with the pension funds are described in note 53. At 31 December 2020, no amounts were due from the pension schemes (2019: £nil).

All transactions and outstanding balances with fellow group companies are priced on an arm's-length basis and are to be settled in cash. None of the balances are secured and no provisions have been made for doubtful debts for any amounts due from fellow group companies.

### 59 Cash and cash equivalents

For the purposes of the company statement of cash flows, cash and cash equivalents comprise the following balances with less than three months until maturity from the date of acquisition:

	2020	2019
	£'000	£'000
Cash at bank (excluding amounts held by employee benefit trust)	12,611	4,204

A reconciliation of the movements of liabilities to cash flows arising from financing activities is provided in note 38 to the consolidated financial statements.

#### 60 Events after the balance sheet date

There have been no material events occurring between the balance sheet date and the date of signing this report.

# Further information

# Five-year record

	2020 £'000	2019 £'000	2018 £'000	2017 £'000	2016 £'000
Operating income (and underlying operating income) <sup>1</sup>	366,088	348,071	311,963	286,049	251,283
Underlying profit before tax <sup>1</sup>	92,530	88,673	91,558	87,520	74,880
Profit before tax	43,779	39,652	61,306	58,901	50,129
Profit after tax	26,652	26,923	46,169	46,829	38,157
Equity dividends paid and proposed	38,728	37,714	35,204	30,429	28,267
Basic earnings per share	49.6p	50.3p	88.7p	92.7p	78.9p
Diluted earnings per share	47.6p	48.7p	86.2p	91.9p	78.2p
Underlying earnings per share <sup>1</sup>	133.3p	132.8p	142.5p	138.8p	122.1p
Dividends per ordinary share	72.0p	70.0p	66.0p	61.0p	57.0p
Equity shareholders' funds	513,827	485,393	325,550	363,278	324,813
Total funds under management and administration	£54.7bn	£50.4bn	£44.1bn	£39.1bn	£34.2bn

<sup>1.</sup> A reconciliation between the underlying measure and its closest IFRS equivalent for the current year and the prior year is shown in table 2 on page 35

# **Corporate information**

	Investment Management	Funds
Principal trading names	Rathbone Investment Management	Rathbone Unit Trust Management
	Rathbone Investment Management	
	International	
	Rathbone Greenbank Investments	
	Rathbone Trust Company	
	Rathbone Trust Legal Services	
	Vision Independent Financial Planning	
	Castle Investment Solutions	
Offices	15	2
Websites	rathbones.com	rathbones.com
	rathboneimi.com	rutm.com
	rathbonegreenbank.com	

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